

Advanced Master Cattlemen

End Product Session

The end product session of the Advanced Master Cattlemen will be a hands-on exercise. Experience what its like to be an owner of a meat processing facility and a butcher. The participants will be given the opportunity to “break down” and fabricate a side of beef. Once the carcass has been fabricated the group will then develop a marketing/advertising plan for their products. Experience instructors will guide the participants through the entire procedure. The session will begin with a short introduction followed by instructions on how to fabricate a side of beef, as well as general knife handling and cutting safety instructions. This session will get you out of the lecture hall and into the meats laboratory for some hands-on experience.