

## **Advanced Master Cattleman**

### **Animal Identification Course**

**Specialist: Jay Busby, Extension Project Manager**

There are many ways to capitalize on animal I.D. technology, especially in the state of Kentucky. The course focuses on the use of animal identification and the use of electronic systems to create increased value in management and marketing of cattle. Utilizing the latest in Electronic I.D. systems you will learn how the technology works, how to use it efficiently in the management of your operation and what programs and process are available currently for marketing as well as the outlook for the future.

The course will consist of a two-hour classroom session addressing the technology, software and the goals to be achieved and a lab at a farm to demonstrate the benefits and pitfalls encountered while utilizing the systems.

Requirements for participation will be a farm willing to EID all cows and calves on the operation and get a base weight on the cows. Weaning weights will be collected on calves. The participating farm must possess good management practices with basic records being kept and be able to match cows with their specific offspring. Defined calving seasons are preferred but not mandatory. The participating farm must also exhibit a desire to continue with the program for three years. This will allow sufficient time to demonstrate effectiveness. Qualifying farms will have EID tags provided as well as scales to capture weights. Keep in mind that if scales aren't available at the farm, adequate space will be needed to place a trailer mounted chute. Adequate working facilities are a must.

This program can be included with any other Advanced Master Cattleman program where data collection can enhance the measurability of results. Feel free to inquire about this opportunity as well.