



UNIVERSITY OF KENTUCKY

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**COLLEGE OF PUBLIC HEALTH**

**M E M O R A N D U M**

**TO: Health Care Colleges Council**

**FROM: Linda A. Alexander, EdD  
Associate Dean for Academic Affairs**

**SUBJECT: Proposal for CPH 955 Plagues and Politics**

**DATE: May 12, 2008**

It is the intention of the Department of Health Services Management in the College of Public Health to formally establish a course to enhance offerings to students in the DrPH degree program. It provides the opportunity to link the political aspects of national and international epidemics and diseases, and incorporates the role of the US Public Health Service in policy development. The course will be taught in an executive format in an effort to accommodate non-traditional students who are enrolled as DrPH students.

This course proposal has been reviewed and approved by the Academic Affairs Committee and the Faculty Council, according to our college's established bylaws.

Further information about this course can be obtained by contacting the course director, Dr. James Holsinger, via phone at 323-6314 or via email at [jwh@email.uky.edu](mailto:jwh@email.uky.edu).

## UNIVERSITY SENATE REVIEW AND CONSULTATION SUMMARY SHEET

**Proposal Title: CPH 955 PLAGUES AND POLITICS**

**Proposal Contact: James Holsinger  
121 Washington Avenue Room 107  
323-6314      jwh@email.uky.edu**

**Instruction:** To facilitate the processing of this proposal please identify the groups or individuals reviewing the proposal, identify a contact person for each entry, provide the consequences of the review (specifically, approval, rejection, no decision and vote outcome, if any) and please attach a copy of any report or memorandum developed with comments on this proposal.

<b>Reviewed By</b>	<b>Contact person</b>	<b>Consequences of Review</b>	<b>Date of Proposal Review</b>	<b>Review Summary Attached?</b>
Dept of Health Services Mgt	Julia Costich, Chair	Approved	4-3-08	Yes
Academic Affairs Committee	Marta Mendiondo, Chair	Approved	4-21-08	Yes
Faculty Council	Glyn Caldwell, Chair	Approved	5-9-08	Yes
Office of Academic Affairs	Linda Alexander, Associate Dean	Approved	5-12-08	Yes

MEMORANDUM

To: Faculty Council



From: Marta S. Mendiola  
Chair, Academic Affairs Committee

Date: April 21, 2008

The Academic Affairs committee at their April 15, 2008 meeting has approved the new course proposal:  
CPH 955 Plagues and Politics.

MEMORANDUM

TO: Linda Alexander  
Associate Dean for Academic Affairs

CC: Marta Mendiondo  
Chair, Academic Affairs Committee

FROM: Glyn G. Caldwell  
Chair, Faculty Council

DATE: May 9, 2008

SUBJECT: Approval of CPH 955 Plagues and Politics

On May 6, 2008, the Faculty Council of the College of Public Health unanimously approved the course CPH 955 Plagues and Politics CPH 955 Plagues and Politics by e-mail vote.

## APPLICATION FOR NEW COURSE

1. Submitted by the College of Public Health Date: March 28, 2008

Department/Division proposing course: Health Services Management

2. Proposed designation and Bulletin description of this course:

a. Prefix and Number CPH 955

b. Title\* Plagues and Politics

\*If title is longer than 24 characters, write a sensible title (24 characters or less) for use on transcripts:  
\_\_\_\_\_

c. Courses must be described by at least one of the categories below. Include the number of actual contact hours per week for each category, as applicable.

( ) CLINICAL    ( ) COLLOQUIUM    ( ) DISCUSSION    ( ) LABORATORY    ( ) LECTURE  
( ) INDEPEND. STUDY    ( ) PRACTICUM    ( ) RECITATION    ( ) RESEARCH    ( ) RESIDENCY  
(X) SEMINAR    ( ) STUDIO    ( ) OTHER – Please explain: \_\_\_\_\_

d. Please choose a grading system:     Letter (A, B, C, etc.)     Pass/Fail

e. Number of credit hours: 3

f. Is this course repeatable?    YES     NO     If YES, maximum number of credit hours: \_\_\_\_\_

g. Course description:

This course provides the opportunity to link the political aspects of national and international epidemics and diseases, while understanding the responsibility of the US Public Health Service for developing and implementing policies and

procedures for dealing with them

h. Prerequisite(s), if any:

None

i. Will this course be offered through Distance Learning?    YES     NO

If YES, please circle one of the methods below that reflects how the majority of the course content will be delivered:

Internet/Web-based    Interactive video    Extended campus    Kentucky Educational Television (KET/teleweb)    Other

Please describe "Other": \_\_\_\_\_

3. Teaching method:     N/A    or     Community-Based Experience     Service Learning Component     Both

4. To be cross-listed as:    \_\_\_\_\_    \_\_\_\_\_  
Prefix and Number    Signature of chair of cross-listing department

5. Requested effective date (term/year): Summer / 2009



## APPLICATION FOR NEW COURSE

‡In order to change the program(s), a program change form(s) must also be submitted.

17.  The major teaching objectives of the proposed course, syllabus and/or reference list to be used are attached.
18.  Check box if course is 400G or 500. If the course is 400G- or 500-level, *you must include a syllabus showing differentiation* for undergraduate and graduate students by (i) requiring additional assignments by the graduate students; and/or (ii) the establishment of different grading criteria in the course for graduate students. (See *SR 3.1.4*)
19. Within the department, who should be contacted for further information about the proposed new course?

Name: Dr. James Holsinger Phone: 323-6314 Email: jwh@uky.edu

20. Signatures to report approvals:

<p style="text-align: center;">April 3, 2008</p> <p>DATE of Approval by Department Faculty</p>	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%; text-align: center;">Dr. Julia Costich</td> <td style="width: 33%; text-align: center;">/</td> <td style="width: 33%;"></td> </tr> <tr> <td style="font-size: small; text-align: center;">printed name</td> <td style="font-size: small; text-align: center;">Reported by Department Chair</td> <td style="font-size: small; text-align: center;">signature</td> </tr> </table>	Dr. Julia Costich	/		printed name	Reported by Department Chair	signature
Dr. Julia Costich	/						
printed name	Reported by Department Chair	signature					
<p>DATE of Approval by College Faculty</p>	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%; text-align: center;">Dr. Stephen Wyatt</td> <td style="width: 33%; text-align: center;">/</td> <td style="width: 33%;"></td> </tr> <tr> <td style="font-size: small; text-align: center;">printed name</td> <td style="font-size: small; text-align: center;">Reported by College Dean</td> <td style="font-size: small; text-align: center;">signature</td> </tr> </table>	Dr. Stephen Wyatt	/		printed name	Reported by College Dean	signature
Dr. Stephen Wyatt	/						
printed name	Reported by College Dean	signature					
<p>* DATE of Approval by Undergraduate Council</p>	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%; text-align: center;">/</td> <td style="width: 33%;"></td> <td style="width: 33%;"></td> </tr> <tr> <td style="font-size: small; text-align: center;">printed name</td> <td style="font-size: small; text-align: center;">Reported by Undergraduate Council Chair</td> <td style="font-size: small; text-align: center;">signature</td> </tr> </table>	/			printed name	Reported by Undergraduate Council Chair	signature
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<p>* DATE of Approval by Health Care Colleges Council (HCCC)</p>	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%; text-align: center;">/</td> <td style="width: 33%;"></td> <td style="width: 33%;"></td> </tr> <tr> <td style="font-size: small; text-align: center;">printed name</td> <td style="font-size: small; text-align: center;">Reported by Health Care Colleges Council Chair</td> <td style="font-size: small; text-align: center;">signature</td> </tr> </table>	/			printed name	Reported by Health Care Colleges Council Chair	signature
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<p>* DATE of Approval by Senate Council</p>	<p style="text-align: center;">Reported by Office of the Senate Council</p>						
<p>* DATE of Approval by University Senate</p>	<p style="text-align: center;">Reported by Office of the Senate Council</p>						

\*If applicable, as provided by the *University Senate Rules*. (<http://www.uky.edu/USC/New/RulesandRegulationsMain.htm>)

# ***COLLEGE OF PUBLIC HEALTH***

**Draft, Subject to change**

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**Course Syllabus**  
**CPH 955 Plagues and Politics**  
**Summer 2008**

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**Thursday – 4:00 PM Room 115 CPH Building (Course Introduction) (June 5, 2008)**

**Tuesday – Saturday 8:00 AM – 5:00 PM Room 115 CPH Building (Seminar)**

**(June 24-28, 2008)**

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**Contact information**

Instructor: James W. Holsinger, Jr., M.D., Ph.D.  
121 Washington Avenue, Suite 107  
Lexington, KY 40506-0003

Telephone: 859-323-6314

E-mail: [JWH@uky.edu](mailto:JWH@uky.edu)

Office Hours: By appointment

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**Course description**

This course provides the opportunity to link the political aspects of national and international epidemics and diseases, while understanding the responsibility of the US Public Health Service for developing and implementing policies and procedures for dealing with them.

**Course prerequisites**

Enrollment as a DrPH student or permission of the instructor

**Course objectives**

Upon completion of this course, the learner will:

1. Integrate the political aspects and science of national and international public health plagues and epidemics.

2. Engage students in understanding the mission of the US Public Health Service, placing it in its historical and modern context.
3. Use critical thinking skills to solve public health plagues and epidemics case studies.
4. Develop public health professionals in understanding public health management and practice.
5. Interpret and apply research toward the solution of public health political issues.
6. Prepare students for careers as leaders, thinkers, and teachers in the public health field.

### **College of Public Health objectives in health services management**

This course relates directly to the accomplishment of the educational program goals for the DrPH degree at the University of Kentucky. The DrPH educational program prepares public health professionals for the highest levels of leadership in public health related careers in both public and private settings. This degree builds upon prerequisite MPH knowledge linking public health theory with practice competencies in the five areas of knowledge basic to public health with specialized knowledge and expertise in one specific professional discipline. The degree prepares the professional to participate in the workforce at a senior leadership level that improves the performance quality of the system as a whole to successfully provide the ten essential public health services.

### **Required textbooks**

Mullan, Fitzhugh. Plagues and Politics, New York: Basic Books, 1989. (Entire book)

Zinsser, Hans and Gerald N. Grob. Rats, Lice and History, Edison, NJ: Transactions Publishers, 2007. (Entire book)

Garrett, Laurie. The Coming Plague: Newly Merging Diseases in a World Out of Balance, New York: Farrar, Straus and Giroux, 1994. (Chapters 5-7)

Garrett, Laurie. Betrayal of Trust, New York: Hyperion, 2000. (Chapters 1, 5, 6)

### **Suggested reading:**

\*Shilts, Randy and William Greider. And the Band Played On: Politics, People, and the AIDS Epidemic, New York: St. Martin's Press, 1988. (Chapters 51-57)

\*Neustadt, Richard E. and Harvey V. Fineberg. The Swine Flu Affair: Decision-Making on a Slippery Slope, Washington: USGPO, 1978. (Chaps 1, 4, 8, 12)

\*Barry, John M. Great Influenza: The Epic Story of the Deadliest Plague in History, New York: Viking Penguin, 2005. (Chapters 6, 21, 27, 34-36, Afterword)

\*Johnson, Steven. The Ghost Map, New York: Riverhead Books, 2006. (Pages 1-24, 111-138, 159-230)

\*Oshinsky, David M. Polio: An American Story, Oxford: Oxford University Press, 2005. (Chapters 1, 2, 7, 12-14).

Fenner, F., D. A. Henderson, et al. Smallpox and its Eradication, Geneva: World Health Organization, 1988. (Chapters 4-6, 9, and 28 as handouts)

\*Books to be assigned for book reviews, presentation, and leading seminar discussion.

### **Course requirements and learner evaluation**

Course grades will be based upon evaluation of the following activities:

100-90=A

89-80=B

79-70=C

### **Book review:**

Each student will be assigned a book and write a 10 page (double-spaced, 12 pt. type, one-inch margins) book review using the CPH955 Book Review rubric and the Holsinger Writing and Grading Rubric. This paper is due by midnight June 23, 2008 and should be electronically transmitted to the instructor at jwh@uky.edu. Papers will be graded and returned to the student electronically.

25% of final grade.

### **Book review presentation:**

Each student will present the material in the book reviewed lasting one hour in the seminar using power point slides and appropriate handouts.

15% of final grade.

### **Participation in seminar discussion**

This course is a seminar not a lecture course. Individual learner participation is critical to the learning process. This is not a course where you can sit back and listen. Discussion and debate of readings and case studies is essential, and will be measured by instructor and peer assessment, evaluating quantity and quality of your participation. The instructor

and peer assessment will be averaged on a 50-50 basis for this segment of the final course grade.

25% of final grade.

### **Integrative paper dealing with modern plagues and epidemics:**

Each student will prepare a 20 page paper integrating the readings as well as the key learning points uncovered during the seminar as applied to a potential plague or epidemic using the CPH955 Integrative Paper Grading rubric and the Holsinger Writing Rubric.

The topic selected must be approved in advance by the instructor. This paper is due by midnight July 27, 2008 and should be electronically transmitted to the instructor at

jwh@uky.edu. Papers will be graded and returned to the student electronically.

35% of final grade.

### **Reading report**

Each student will complete a reading report on all required reading submitting the percentage of each read with their final integrative paper.

### **Instructor expectations**

1. I expect you to attend every class session. The components are highly interrelated; missing a class will detract from the learning potential of subsequent sessions.
2. I expect you to be in the classroom and prepared to begin work at the scheduled starting time for each session.
3. I expect you to actively participate in the discussions. This is not the type of class where you can “sit back and listen.”
4. I expect you to submit papers using proper English grammar, syntax, and spelling. You are encouraged to use spell check and grammar check prior to submitting your written work. The Writing Laboratory is available to anyone who may need assistance. Grammar, syntax, and spelling will account for 10% of the grade for written work.
5. I expect (and encourage) you to provide honest and timely feedback regarding the content and process of this course throughout the semester.
6. I expect you during the semester to interactively engage via Blackboard with the other students and the instructor.
7. I expect you to share in the responsibility for making this course an enjoyable and beneficial learning experience.
8. Wikipedia *cannot* be used as a cited reference as noted by a co-founder of Wikipedia! You may use Wikipedia to identify appropriate source material. Remember Wikipedia is *not* peer reviewed!
9. I require that each learner will utilize the *APA Publication Manual* as a guide for writing papers for this course and the grading rubric will be based on its precepts.

## **Academic honesty**

Academic honesty is highly valued at the University. You must always submit work that represents your original words or ideas. If any words or ideas used in a class assignment submission do not represent your original words or ideas, you must cite all relevant sources and make clear the extent to which such sources were used. Words or ideas that require citation include, but are not limited to, all hard copy or electronic publications, whether copyrighted or not, and all verbal or visual communication when the content of such communication clearly originates from an identifiable sources. Please see the University's policies concerning the consequences for plagiarism.

## **Accommodation:**

If you have a documented disability that requires academic accommodations, please see me as soon as possible during scheduled office hours. In order to receive accommodations in this course, submit to me a Letter of Accommodation from the Disability Resource Center ([www.uky.edu/TLC/grants/uk\\_ed/services/drc.html](http://www.uky.edu/TLC/grants/uk_ed/services/drc.html)). If you have not already done so, please register with the Disability Resource Center for coordination of campus disability services available to students with disabilities.

## **Inclement weather**

The University of Kentucky has a detailed policy for decisions to close in inclement weather. The snow policy is described in detail at <http://www.uky.edu/MicroLabs/documents/p-weather.pdf> or you can call (859) 257-5684.

## **Seminar schedule and topics**

June 5 (4 PM) Course Introduction

June 23 Book review due

Seminar:

June 24 Public Health Service background and history of plagues and epidemics

June 25 Influenza: 1918-1919 and Swine Flu

June 26 Smallpox and Polio

June 27 AIDS

June 28 Modern threats of epidemics

July 27 Integrative paper due

Reading report due

**CPH 955 001 SEMINAR IN PLAGUES AND  
POLITICS**

**DR. JAMES HOLSINGER**

**WRITING AND GRADING RUBRICS**

Evaluation of Book Review

NAME -

**1. Quality of Writing.** Concise, linguistically, grammatically and stylistically correct, coherent and clear. Student’s paper uses MLA (Modern Language Association) in Slade for form and style.

0 ----- 1 ----- 2 ----- 3 ----- 4 -----5 ----- 6 ----- 7 ----- 8 ----- 9 ----- 10

**2. Understanding and Engaging Texts.** Evidences clear grasp of main ideas in the texts assigned.

0 ----- 1----- 2 ----- 3 ----- 4 ----- 5 ----- 6 ----- 7 ----- 8 ----- 9 ----- 10

**3. Critical Reflection on Texts.** Able to reflect on strengths and weaknesses of the text. Perceives authors presuppositions. States areas of disagreement with authors.

0 ----- 1 ----- 2 ----- 3 ----- 4 -----5 ----- 6 ----- 7 ----- 8 ----- 9 ----- 10

**4. Overall Assessment of Paper.** Evidences depth of insight and perception. Able to make connections and discern relationships between issues. Clearly and compellingly reasoned and communicated.

0 ----- 1 ----- 2 ----- 3 ----- 4 -----5 ----- 6 ----- 7 ----- 8 ----- 9 ----- 10

**Grade for Paper:**

## **CPH 955 INTEGRATIVE RESEARCH PAPER USING THE KOLB MODEL**

Assignment: An integrative paper treating a potential plague or epidemic, making use of the Kolb model as the structure of the paper. Interact with the textbooks used in the course. Since this is a doctoral level paper, you will need to include additional sources beyond the textbooks in the syllabus. The paper itself (20 pages in length) will be accepted anytime until August 15, 2008.

### I. The Contextual Situation (Introduction), 3-5 pages.

- A. A description of your modern plague or epidemic situated in its national or international context.
- C. Draw a focus on the particular situation, condition, problem, opportunity, etc. which you wish to treat in the paper.

### II. Analysis of Issues (Reflective Observation), 2 - 3 pages.

- A. An attempt to probe beneath the surface aspects of the chosen theme, to identify underlying, contributing issues.
- B. An attempt to assess how and why various parties contribute to the particular situation you wish to treat.
- C. Prioritize the underlying issues and identify the most significant one(s) with which the issue deals.

### III. Theoretical Reflection (Abstract Conceptualization), 8 - 10 pages.

- A. Research in and reporting of theoretical insights gained from the issue which informs your theme.
- B. Draw from a variety of theoretical disciplines and other readings as lenses through which to view your theme.
- C. More than merely reporting the opinions and conclusions of the "experts," interact with the sources used and let this section be your own informed conclusions.

### IV. Application (Active Experimentation), 5 - 7 pages.

- A. Show how the theoretical insights you have gained might be effectively implemented in your selected issue.
- B. Identify some resistance points to dealing with the issue and discuss how these might be overcome.

NAME:

1. **Quality of Writing.** Concise, linguistically, grammatically and stylistically correct, coherent and clear.

0 ---- 1 ---- 2 ---- 3 ---- 4 ---- 5 ---- 6 ---- 7 ---- 8 ---- 9 ---- 10

2. **Quality of Research.** Evidences appropriate breadth of research in relation to subject. Most salient resources included. Appropriate insights gleaned.

0 ---- 1 ---- 2 ---- 3 ---- 4 ---- 5 ---- 6 ---- 7 ---- 8 ---- 9 ---- 10

3. **Contextual Situation.** Description of situation sets the context well for what follows.

0 ---- 1 ---- 2 ---- 3 ---- 4 ---- 5 ---- 6 ---- 7 ---- 8 ---- 9 ---- 10

4. **Analysis of Issues.** Helpful, probing assessment of various issues involved. Clearly indicated which ones will be focused upon.

0 ---- 1 ---- 2 ---- 3 ---- 4 ---- 5 ---- 6 ---- 7 ---- 8 ---- 9 ---- 10

5. **Theoretical Reflection.** Included salient points at issue and/or historical sources related to subject. Included a variety of theoretical disciplines. Interacted with sources.

0 ---- 1 ---- 2 ---- 3 ---- 4 ---- 5 ---- 6 ---- 7 ---- 8 ---- 9 ---- 10

6. **Application.** Application clearly flowed out of Theoretical Reflection. Made pertinent applications. Reflected upon resistance points.

0 ---- 1 ---- 2 ---- 3 ---- 4 ---- 5 ---- 6 ---- 7 ---- 8 ---- 9 ---- 10

7. **Overall Assessment of Paper**

0 ---- 1 ---- 2 ---- 3 ---- 4 ---- 5 ---- 6 ---- 7 ---- 8 ---- 9 ---- 10

**Grade for Paper:**

**Grade for Course:**