

Contract Period

This Price Contract is in effect from September 1, 2004 through August 31, 2005 with the option to renew for four (4) additional years in one year increments upon mutual consent of the University and the contractor.

Quantities

The University makes no guarantee or promise as to Media Design & Television Production services that will be requested by the University.

Price Changes

Prices will remain firm for the initial period (see contract period) of the price contract. The University or vendor may request a change in prices to be in effect for the length of the extension period. Any request for price changes must be received in the Purchasing Division in writing 30 days prior to the end of the current contract period. Upon approval by the Purchasing Division, prices shall remain firm for the length of the contract period. Any price changes must be substantiated by firm proof that conditions have changed in the industry, which would warrant a change in price.

Termination for Convenience**Products**

The University of Kentucky, Division of Purchasing, reserves the right to terminate all or part of the resulting contract without cause, with a 30 day written notice. Product orders may not be accepted (shipped and invoiced) by the vendor following the termination of the contract without approval from the Purchasing Division.

Services

The University of Kentucky, Division of Purchasing, reserves the right to terminate this agreement without cause with a 30 day written notice. Upon receipt by the contractor of "Notice of Termination", the contractor shall discontinue all services with respect to the applicable agreement. The cost of any agreed upon services provided by the contractor will be fixed as per a signed Service Order Form and calculated at the agreed upon rate prior to "Notice of Termination" and a fixed fee contract will be pro-rated (as appropriate).

Vendor Representation

The vendor must have adequate representation to accommodate the University account. The representative will have the responsibility to call on the Purchasing Division and on other University Departments, and resolve invoice discrepancies and other problems that may occur. The above responsibilities will be on an as needed basis unless otherwise specified.

Procurement Card Program

The Contractor **does not accept** the Procurement Card as payment for goods and Services.

Item Additions to Contract

The University of Kentucky reserves the right to add related items to this contract.

The University reserves the right to incorporate any awarded items into existing price contracts upon mutual consent of the contractor.

Ordering Procedures

Contract items will be ordered as required to meet departmental faculty and staff, as well as, employee and student needs.

Payment Schedule

Payment will be made based upon the timing of services rendered. The contractor will submit monthly invoices.

Copyright Ownership and Title to Designs and Copy

This is a contract for services, and both the Contractor and University consider the products and results of the services to be rendered by Contractor hereunder to be a work made for hire. Contractor acknowledges and agrees that the work and all rights therein, including, without limitation, copyright, belongs to and shall be the sole and exclusive property of the University. For any work that is not considered a work made for hire under applicable law, title and copyright ownership shall be assigned to the University.

Title to all dies, type, cuts, artwork, negatives, positives, color separations, progressive proofs, plates, copy and any other requirement not stated herein required for completion of the finished product for use in connection with any University job shall be the property of and owned by the University. Such items shall be returned to the appropriate department upon completion and/or delivery of work unless otherwise authorized by the University. In the event that time of return is not specified, Contractor shall return all such items to the appropriate University department within one week of delivery.

University Graphic Standards

The Contractor must adhere to all University of Kentucky Graphics Standards. University Graphics Standards are maintained by the University Public Relations office and can be viewed at <http://www.uky.edu/regs/graphics/>. Non-adherence to the standards can have a penalty up to and including contract cancellation. Only the UKPR Director or designee can approve exceptions to the University standards.

Patents, Copyrights and Trademark

The Contractor shall protect the University from any and all damages or liability arising from alleged infringements of patents, copyrights, or trademarks.

Printing Statues

The Purchase of Printing Services for all state agencies is governed by Chapter 57 of the Kentucky Revised Statues. Specifically all Printing must be awarded to the lowest responsive bidder and approved by the Governor of Kentucky. In compliance with these statues all printing must be provided by a contract established by the Purchasing Division.

Damaged or Inferior Material

When services are not delivered on the agreed date between the contractor and the University, or if inferior or incomplete work is found, the Purchasing Division in concurrence with the using department reserves the right to reject such materials and request replacement as stated above or authorize the contractor to issue a credit based on the University's cost for all material found unacceptable.

Extending Contract

The Contractor **agrees** to offer other Universities, state agencies, public and private institutions in the Commonwealth of Kentucky procuring media design & television production services the use of this contract.

FINANCIALS

Personal Services

1. Basic Single Camera, small format videotaping-No editing
3 hr minimum \$50.00/hr
2. Basic Single Camera, small format basic editing & titling
3 hr minimum \$50.00/hr-shooting
\$65.00/hr-editing
3. Single Camera Professional Productions \$1650.00/day (up to 10 hrs)
\$ 950.00/half day (to 5 hrs)
4. Double Camera Professional
In studio, 2 hr minimum \$1950.00/day (up to 10 hrs)
\$ 375.00/hr
5. Editing for Professional Production \$225.00/hr
Package discounts generally apply for full production projects. \$190.00/hr (5 hours plus)
6. Multi-camera "Live" \$4200.00/day (8 hr max & Studio)
\$3500.00/day
7. Multi-camera Studio
8. Computer generated graphics & animation
 - Single frame full graphic – original art – Pricing based upon complexity \$150 to \$350
 - Full 30 Frame Per Second 3D – (minimum 3 seconds) \$175 to \$350/per screen second
9. Duplication will be available.
Formats may include uncompressed digital Betacam SX

Travel

1. Custom production van charge for project beyond 30 miles one way. \$.32/mile
2. Per diem for overnights only \$30/day after first 8 hrs.
3. Hotel/Motel is based on most advantageous prevailing market rates.

Videotape and Media Duplication including media - 1-15 Minutes

Quantity = 1 to 4

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$14.00	\$24.00	\$28.00	\$19.00	\$19.00	\$22.00	\$25.00
Beta		\$14.00	\$24.00	\$28.00	\$19.00	\$19.00	\$22.00	\$25.00
Beta SP		\$14.00	\$24.00	\$28.00	\$19.00	\$19.00	\$22.00	\$25.00
DV		\$14.00	\$24.00	\$28.00	\$19.00	\$19.00	\$22.00	\$25.00
Mini DV		\$14.00	\$24.00	\$28.00	\$19.00	\$19.00	\$22.00	\$25.00
CDRom		\$19.00	\$28.00	\$31.00	\$22.00	\$22.00	\$24.00	\$27.00
DVD		\$14.00	\$24.00	\$28.00	\$19.00	\$19.00	\$22.00	\$25.00

Quantity = 5 to 9

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$13.00	\$22.00	\$26.00	\$17.00	\$17.00	\$22.00	\$23.00
Beta		\$13.00	\$22.00	\$26.00	\$17.00	\$17.00	\$22.00	\$23.00
Beta SP		\$13.00	\$22.00	\$26.00	\$17.00	\$17.00	\$22.00	\$23.00
DV		\$13.00	\$22.00	\$26.00	\$17.00	\$17.00	\$22.00	\$23.00
Mini DV		\$13.00	\$22.00	\$26.00	\$17.00	\$17.00	\$22.00	\$23.00
CDRom		\$13.00	\$22.00	\$26.00	\$17.00	\$17.00	\$22.00	\$23.00
DVD		\$13.00	\$22.00	\$26.00	\$17.00	\$17.00	\$22.00	\$23.00

Quantity = 10 to 24

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$9.00	\$19.00	\$23.00	\$16.00	\$16.00	\$20.00	\$23.00
Beta		\$9.00	\$19.00	\$23.00	\$16.00	\$16.00	\$20.00	\$23.00
Beta SP		\$9.00	\$19.00	\$23.00	\$16.00	\$16.00	\$20.00	\$23.00
DV		\$9.00	\$19.00	\$23.00	\$16.00	\$16.00	\$20.00	\$23.00
Mini DV		\$9.00	\$19.00	\$23.00	\$16.00	\$16.00	\$20.00	\$23.00
CDRom		\$9.00	\$19.00	\$23.00	\$16.00	\$16.00	\$20.00	\$23.00
DVD		\$9.00	\$19.00	\$23.00	\$16.00	\$16.00	\$20.00	\$23.00

Quantity = 25 to 49

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master		\$7.55	\$15.00	\$19.00	\$15.00	\$15.00	\$14.00	\$12.00
VHS		\$7.55	\$15.00	\$19.00	\$15.00	\$15.00	\$14.00	\$12.00
Beta		\$7.55	\$15.00	\$19.00	\$15.00	\$15.00	\$14.00	\$12.00
Beta SP		\$7.55	\$15.00	\$19.00	\$15.00	\$15.00	\$14.00	\$12.00
DV		\$7.55	\$15.00	\$19.00	\$15.00	\$15.00	\$14.00	\$12.00
Mini DV		\$7.55	\$15.00	\$19.00	\$15.00	\$15.00	\$14.00	\$12.00
CDRom		\$7.55	\$15.00	\$19.00	\$15.00	\$15.00	\$14.00	\$12.00
DVD		\$7.55	\$15.00	\$19.00	\$15.00	\$15.00	\$14.00	\$12.00

Quantity = 50 to 99

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		6.25	\$15.00	\$19.00	\$14.00	\$14.00	\$9.00	\$11.75
Beta		6.25	\$15.00	\$19.00	\$14.00	\$14.00	\$9.00	\$11.75
Beta SP		6.25	\$15.00	\$19.00	\$14.00	\$14.00	\$9.00	\$11.75
DV		6.25	\$15.00	\$19.00	\$14.00	\$14.00	\$9.00	\$11.75
Mini DV		6.25	\$15.00	\$19.00	\$14.00	\$14.00	\$9.00	\$11.75
CDRom		6.25	\$15.00	\$19.00	\$14.00	\$14.00	\$9.00	\$11.75
DVD		6.25	\$15.00	\$19.00	\$14.00	\$14.00	\$9.00	\$11.75

Quantity = 100 +

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$5.50	\$15.00	\$19.00	\$13.00	\$13.00	\$6.50	\$11.55
Beta		\$5.50	\$15.00	\$19.00	\$13.00	\$13.00	\$6.50	\$11.55
Beta SP		\$5.50	\$15.00	\$19.00	\$13.00	\$13.00	\$6.50	\$11.55
DV		\$5.50	\$15.00	\$19.00	\$13.00	\$13.00	\$6.50	\$11.55
Mini DV		\$5.50	\$15.00	\$19.00	\$13.00	\$13.00	\$6.50	\$11.55
CDRom		\$5.50	\$15.00	\$19.00	\$13.00	\$13.00	\$6.50	\$11.55
DVD		\$5.50	\$15.00	\$19.00	\$13.00	\$13.00	\$6.50	\$11.55

16 – 30 Minutes**Quantity = 1 to 4**

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$14.25	\$27.00	\$30.00	\$19.50	\$19.50	\$22.00	\$25.00
Beta		\$14.25	\$27.00	\$30.00	\$19.50	\$19.50	\$22.00	\$25.00
Beta SP		\$14.25	\$27.00	\$30.00	\$19.50	\$19.50	\$22.00	\$25.00
DV		\$14.25	\$27.00	\$30.00	\$19.50	\$19.50	\$22.00	\$25.00
Mini DV		\$14.25	\$27.00	\$30.00	\$19.50	\$19.50	\$22.00	\$25.00
CDRom		\$14.25	\$27.00	\$30.00	\$19.50	\$19.50	\$24.00	\$27.00
DVD		\$14.25	\$27.00	\$30.00	\$19.50	\$19.50	\$22.00	\$25.00

Quantity = 5 to 9

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$13.25	\$27.80	\$29.75	\$17.50	\$17.50	\$18.00	\$21.00
Beta		\$13.25	\$27.80	\$29.75	\$17.50	\$17.50	\$18.00	\$21.00
Beta SP		\$13.25	\$27.80	\$29.75	\$17.50	\$17.50	\$18.00	\$21.00
DV		\$13.25	\$27.80	\$29.75	\$17.50	\$17.50	\$18.00	\$21.00
Mini DV		\$13.25	\$27.80	\$29.75	\$17.50	\$17.50	\$18.00	\$21.00
CDRom		\$13.25	\$27.80	\$29.75	\$17.50	\$17.50	\$18.00	\$21.00
DVD		\$13.25	\$27.80	\$29.75	\$17.50	\$17.50	\$18.00	\$21.00

Quantity = 10 to 24

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$9.25	\$26.80	\$29.00	\$16.75	\$16.00	\$20.00	\$23.00
Beta		\$9.25	\$26.80	\$29.00	\$16.75	\$16.00	\$20.00	\$23.00
Beta SP		\$9.25	\$26.80	\$29.00	\$16.75	\$16.00	\$20.00	\$23.00
DV		\$9.25	\$26.80	\$29.00	\$16.75	\$16.00	\$20.00	\$23.00
Mini DV		\$9.25	\$26.80	\$29.00	\$16.75	\$16.00	\$20.00	\$23.00
CDRom		\$9.25	\$26.80	\$29.00	\$16.75	\$16.00	\$20.00	\$23.00
DVD		\$9.25	\$26.80	\$29.00	\$16.75	\$16.00	\$20.00	\$23.00

Quantity = 25 to 49

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$9.55	\$18.00	\$22.00	\$16.00	\$16.00	\$15.00	\$17.00
Beta		\$9.55	\$18.00	\$22.00	\$16.00	\$16.00	\$15.00	\$17.00
Beta SP		\$9.55	\$18.00	\$22.00	\$16.00	\$16.00	\$15.00	\$17.00
DV		\$9.55	\$18.00	\$22.00	\$16.00	\$16.00	\$15.00	\$17.00
Mini DV		\$9.55	\$18.00	\$22.00	\$16.00	\$16.00	\$15.00	\$17.00
CDRom		\$9.55	\$18.00	\$22.00	\$16.00	\$16.00	\$15.00	\$17.00
DVD		\$9.55	\$18.00	\$22.00	\$16.00	\$16.00	\$15.00	\$17.00

Quantity = 50 to 99

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$6.45	\$17.60	\$19.25	\$14.00	\$14.00	\$9.00	\$11.75
Beta		\$6.45	\$15.00	\$19.00	\$14.00	\$14.00	\$9.00	\$11.75
Beta SP		\$6.45	\$15.00	\$19.00	\$14.00	\$14.00	\$9.00	\$11.75
DV		\$6.45	\$15.00	\$19.00	\$14.00	\$14.00	\$9.00	\$11.75
Mini DV		\$6.45	\$15.00	\$19.00	\$14.00	\$14.00	\$9.00	\$11.75
CDRom		\$6.45	\$15.00	\$19.00	\$14.00	\$14.00	\$9.00	\$11.75
DVD		\$6.45	\$15.00	\$19.00	\$14.00	\$14.00	\$9.00	\$11.75

Quantity = 100 +

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$5.75	\$15.00	\$19.00	\$13.00	\$13.00	\$7.25	\$11.95
Beta		\$5.75	\$15.00	\$19.00	\$13.00	\$13.00	\$7.25	\$11.95
Beta SP		\$5.75	\$15.00	\$19.00	\$13.00	\$13.00	\$7.25	\$11.95
DV		\$5.75	\$15.00	\$19.00	\$13.00	\$13.00	\$7.25	\$11.95
Mini DV		\$5.75	\$15.00	\$19.00	\$13.00	\$13.00	\$7.25	\$11.95
CDRom		\$5.75	\$15.00	\$19.00	\$13.00	\$13.00	\$7.25	\$11.95
DVD		\$5.75	\$15.00	\$19.00	\$13.00	\$13.00	\$7.25	\$11.95

31 – 45 Minutes**Quantity = 1 to 4**

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$14.55	N/A	N/A	19.75	\$19.75	\$22.00	\$25.00
Beta		\$14.55	N/A	N/A	19.75	\$19.75	\$22.00	\$25.00
Beta SP		\$14.55	N/A	N/A	19.75	\$19.75	\$22.00	\$25.00
DV		\$14.55	N/A	N/A	19.75	\$19.75	\$22.00	\$25.00
Mini DV		\$14.55	N/A	N/A	19.75	\$19.75	\$22.00	\$25.00
CDRom		\$14.55	N/A	N/A	19.75	\$19.75	\$24.00	\$27.00
DVD		\$14.55	N/A	N/A	19.75	\$19.75	\$22.00	\$25.00

Quantity = 5 to 9

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$13.55	N/A	N/A	\$18.00	\$18.00	\$18.00	\$21.00
Beta		\$13.55	N/A	N/A	\$18.00	\$18.00	\$18.00	\$21.00
Beta SP		\$13.55	N/A	N/A	\$18.00	\$18.00	\$18.00	\$21.00
DV		\$13.55	N/A	N/A	\$18.00	\$18.00	\$18.00	\$21.00
Mini DV		\$13.55	N/A	N/A	\$18.00	\$18.00	\$18.00	\$21.00
CDRom		\$13.55	N/A	N/A	\$18.00	\$18.00	\$18.00	\$21.00
DVD		\$13.55	N/A	N/A	\$18.00	\$18.00	\$18.00	\$21.00

Quantity = 10 to 24

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$9.55	N/A	N/A	\$16.75	\$17.00	\$18.00	\$21.00
Beta		\$9.55	N/A	N/A	\$16.75	\$17.00	\$18.00	\$21.00
Beta SP		\$9.55	N/A	N/A	\$16.75	\$17.00	\$18.00	\$21.00
DV		\$9.55	N/A	N/A	\$16.75	\$17.00	\$18.00	\$21.00
Mini DV		\$9.55	N/A	N/A	\$16.75	\$17.00	\$18.00	\$21.00
CDRom		\$9.55	N/A	N/A	\$16.75	\$17.00	\$18.00	\$21.00
DVD		\$9.55	N/A	N/A	\$16.75	\$17.00	\$18.00	\$21.00

Quantity = 25 to 49

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$9.85	N/A	N/A	\$17.00	\$17.00	\$15.00	\$17.00
Beta		\$9.85	N/A	N/A	\$17.00	\$17.00	\$15.00	\$17.00
Beta SP		\$9.85	N/A	N/A	\$17.00	\$17.00	\$15.00	\$17.00
DV		\$9.85	N/A	N/A	\$17.00	\$17.00	\$15.00	\$17.00
Mini DV		\$9.85	N/A	N/A	\$17.00	\$17.00	\$15.00	\$17.00
CDRom		\$9.85	N/A	N/A	\$17.00	\$17.00	\$15.00	\$17.00
DVD		\$9.85	N/A	N/A	\$17.00	\$17.00	\$15.00	\$17.00

Quantity = 50 to 99

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$6.75	N/A	N/A	\$15.00	\$15.00	\$9.00	\$11.75
Beta		\$6.75	N/A	N/A	\$15.00	\$15.00	\$9.00	\$11.75
Beta SP		\$6.75	N/A	N/A	\$15.00	\$15.00	\$9.00	\$11.75
DV		\$6.75	N/A	N/A	\$15.00	\$15.00	\$9.00	\$11.75
Mini DV		\$6.75	N/A	N/A	\$15.00	\$15.00	\$9.00	\$11.75
CDRom		\$6.75	N/A	N/A	\$15.00	\$15.00	\$9.00	\$11.75
DVD		\$6.75	N/A	N/A	\$15.00	\$15.00	\$9.00	\$11.75

Quantity = 100 +

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$6.35	N/A	N/A	\$13.35	\$13.35	\$7.55	\$12.15
Beta		\$6.35	N/A	N/A	\$13.35	\$13.35	\$7.55	\$12.15
Beta SP		\$6.35	N/A	N/A	\$13.35	\$13.35	\$7.55	\$12.15
DV		\$6.35	N/A	N/A	\$13.35	\$13.35	\$7.55	\$12.15
Mini DV		\$6.35	N/A	N/A	\$13.35	\$13.35	\$7.55	\$12.15
CDRom		\$6.35	N/A	N/A	\$13.35	\$13.35	\$7.55	\$12.15
DVD		\$6.35	N/A	N/A	\$13.35	\$13.35	\$7.55	\$12.15

46 – 60 Minutes**Quantity = 1 to 4**

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$16.75	N/A	N/A	\$21.00	\$21.00	\$23.00	\$25.00
Beta		\$16.75	N/A	N/A	\$21.00	\$21.00	\$23.00	\$25.00
Beta SP		\$16.75	N/A	N/A	\$21.00	\$21.00	\$23.00	\$25.00
DV		\$16.75	N/A	N/A	\$21.00	\$21.00	\$23.00	\$25.00
Mini DV		\$16.75	N/A	N/A	\$21.00	\$21.00	\$23.00	\$25.00
CDRom		\$18.75	N/A	N/A	\$21.00	\$21.00	\$25.00	\$27.00
DVD		\$16.75	N/A	N/A	\$21.00	\$21.00	\$23.00	\$25.00

Quantity = 5 to 9

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$15.75	N/A	N/A	\$20.00	\$20.00	\$21.00	\$23.00
Beta		\$15.75	N/A	N/A	\$20.00	\$20.00	\$21.00	\$23.00
Beta SP		\$15.75	N/A	N/A	\$20.00	\$20.00	\$21.00	\$23.00
DV		\$15.75	N/A	N/A	\$20.00	\$20.00	\$21.00	\$23.00
Mini DV		\$15.75	N/A	N/A	\$20.00	\$20.00	\$21.00	\$23.00
CDRom		\$15.75	N/A	N/A	\$20.00	\$20.00	\$21.00	\$23.00
DVD		\$15.75	N/A	N/A	\$20.00	\$20.00	\$21.00	\$23.00

Quantity = 10 to 24

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$15.35	N/A	N/A	\$20.00	\$20.00	\$21.00	\$23.00
Beta		\$15.35	N/A	N/A	\$20.00	\$20.00	\$21.00	\$23.00
Beta SP		\$15.35	N/A	N/A	\$20.00	\$20.00	\$21.00	\$23.00
DV		\$15.35	N/A	N/A	\$20.00	\$20.00	\$21.00	\$23.00
Mini DV		\$15.35	N/A	N/A	\$20.00	\$20.00	\$21.00	\$23.00
CDRom		\$15.35	N/A	N/A	\$20.00	\$20.00	\$21.00	\$23.00
DVD		\$15.35	N/A	N/A	\$20.00	\$20.00	\$21.00	\$23.00

Quantity = 25 to 49

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$11.10	N/A	N/A	\$18.00	\$18.00	\$19.00	\$21.00
Beta		\$11.10	N/A	N/A	\$18.00	\$18.00	\$19.00	\$21.00
Beta SP		\$11.10	N/A	N/A	\$18.00	\$18.00	\$19.00	\$21.00
DV		\$11.10	N/A	N/A	\$18.00	\$18.00	\$19.00	\$21.00
Mini DV		\$11.10	N/A	N/A	\$18.00	\$18.00	\$19.00	\$21.00
CDRom		\$11.10	N/A	N/A	\$18.00	\$18.00	\$19.00	\$21.00
DVD		\$11.10	N/A	N/A	\$18.00	\$18.00	\$19.00	\$21.00

Quantity = 50 to 99

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$9.75	N/A	N/A	\$15.00	\$15.00	\$11.00	\$13.00
Beta		\$9.75	N/A	N/A	\$15.00	\$15.00	\$11.00	\$13.00
Beta SP		\$9.75	N/A	N/A	\$15.00	\$15.00	\$11.00	\$13.00
DV		\$9.75	N/A	N/A	\$15.00	\$15.00	\$11.00	\$13.00
Mini DV		\$9.75	N/A	N/A	\$15.00	\$15.00	\$11.00	\$13.00
CDRom		\$9.75	N/A	N/A	\$15.00	\$15.00	\$11.00	\$13.00
DVD		\$9.75	N/A	N/A	\$15.00	\$15.00	\$11.00	\$13.00

Quantity = 100 +

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$7.85	N/A	N/A	\$11.45	\$11.45	\$9.75	\$12.00
Beta		\$7.85	N/A	N/A	\$11.45	\$11.45	\$9.75	\$12.00
Beta SP		\$7.85	N/A	N/A	\$11.45	\$11.45	\$9.75	\$12.00
DV		\$7.85	N/A	N/A	\$11.45	\$11.45	\$9.75	\$12.00
Mini DV		\$7.85	N/A	N/A	\$11.45	\$11.45	\$9.75	\$12.00
CDRom		\$7.85	N/A	N/A	\$11.45	\$11.45	\$9.75	\$12.00
DVD		\$7.85	N/A	N/A	\$11.45	\$11.45	\$9.75	\$12.00

61 – 90 Minutes**Quantity = 1 to 4**

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$14.75	N/A	N/A	N/A	N/A	\$22.25	\$25.25
Beta		\$14.75	N/A	N/A	N/A	N/A	\$22.25	\$25.25
Beta SP		\$14.75	N/A	N/A	N/A	N/A	\$22.25	\$25.25
DV		\$14.75	N/A	N/A	N/A	N/A	\$22.25	\$25.25
Mini DV		\$14.75	N/A	N/A	N/A	N/A	\$22.25	\$25.25
CDRom		\$14.75	N/A	N/A	N/A	N/A	\$22.25	\$25.25
DVD		\$14.75	N/A	N/A	N/A	N/A	\$22.25	\$25.25

Quantity = 5 to 9

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$13.75	N/A	N/A	N/A	N/A	\$18.55	\$21.35
Beta		\$13.75	N/A	N/A	N/A	N/A	\$18.55	\$21.35
Beta SP		\$13.75	N/A	N/A	N/A	N/A	\$18.55	\$21.35
DV		\$13.75	N/A	N/A	N/A	N/A	\$18.55	\$21.35
Mini DV		\$13.75	N/A	N/A	N/A	N/A	\$18.55	\$21.35
CDRom		\$13.75	N/A	N/A	N/A	N/A	\$18.55	\$21.35
DVD		\$13.75	N/A	N/A	N/A	N/A	\$18.55	\$21.35

Quantity = 10 to 24

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$9.75	N/A	N/A	N/A	N/A	\$18.25	\$21.25
Beta		\$9.75	N/A	N/A	N/A	N/A	\$18.25	\$21.25
Beta SP		\$9.75	N/A	N/A	N/A	N/A	\$18.25	\$21.25
DV		\$9.75	N/A	N/A	N/A	N/A	\$18.25	\$21.25
Mini DV		\$9.75	N/A	N/A	N/A	N/A	\$18.25	\$21.25
CDRom		\$9.75	N/A	N/A	N/A	N/A	\$18.25	\$21.25
DVD		\$9.75	N/A	N/A	N/A	N/A	\$18.25	\$21.25

Quantity = 25 to 49

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$9.95	N/A	N/A	N/A	N/A	\$15.35	\$17.55
Beta		\$9.95	N/A	N/A	N/A	N/A	\$15.35	\$17.55
Beta SP		\$9.95	N/A	N/A	N/A	N/A	\$15.35	\$17.55
DV		\$9.95	N/A	N/A	N/A	N/A	\$15.35	\$17.55
Mini DV		\$9.95	N/A	N/A	N/A	N/A	\$15.35	\$17.55
CDRom		\$9.95	N/A	N/A	N/A	N/A	\$15.35	\$17.55
DVD		\$9.95	N/A	N/A	N/A	N/A	\$15.35	\$17.55

Quantity = 50 to 99

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$6.95	N/A	N/A	N/A	N/A	\$9.25	\$12.00
Beta		\$6.95	N/A	N/A	N/A	N/A	\$9.25	\$12.00
Beta SP		\$6.95	N/A	N/A	N/A	N/A	\$9.25	\$12.00
DV		\$6.95	N/A	N/A	N/A	N/A	\$9.25	\$12.00
Mini DV		\$6.95	N/A	N/A	N/A	N/A	\$9.25	\$12.00
CDRom		\$6.95	N/A	N/A	N/A	N/A	\$9.25	\$12.00
DVD		\$6.95	N/A	N/A	N/A	N/A	\$9.25	\$12.00

Quantity = 100 +

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$6.45	N/A	N/A	N/A	N/A	\$7.85	\$12.45
Beta		\$6.45	N/A	N/A	N/A	N/A	\$7.85	\$12.45
Beta SP		\$6.45	N/A	N/A	N/A	N/A	\$7.85	\$12.45
DV		\$6.45	N/A	N/A	N/A	N/A	\$7.85	\$12.45
Mini DV		\$6.45	N/A	N/A	N/A	N/A	\$7.85	\$12.45
CDRom		\$6.45	N/A	N/A	N/A	N/A	\$7.85	\$12.45
DVD		\$6.45	N/A	N/A	N/A	N/A	\$7.85	\$12.45

91 – 120 Minutes**Quantity = 1 to 4**

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$14.85	N/A	N/A	N/A	N/A	\$22.35	\$25.45
Beta		\$14.85	N/A	N/A	N/A	N/A	\$22.35	\$25.45
Beta SP		\$14.85	N/A	N/A	N/A	N/A	\$22.35	\$25.45
DV		\$14.85	N/A	N/A	N/A	N/A	\$22.35	\$25.45
Mini DV		\$14.85	N/A	N/A	N/A	N/A	\$22.35	\$25.45
CDRom		\$14.85	N/A	N/A	N/A	N/A	\$22.35	\$25.45
DVD		\$14.85	N/A	N/A	N/A	N/A	\$22.35	\$25.45

Quantity = 5 to 9

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$13.95	N/A	N/A	N/A	N/A	\$18.75	\$21.65
Beta		\$13.95	N/A	N/A	N/A	N/A	\$18.75	\$21.65
Beta SP		\$13.95	N/A	N/A	N/A	N/A	\$18.75	\$21.65
DV		\$13.95	N/A	N/A	N/A	N/A	\$18.75	\$21.65
Mini DV		\$13.95	N/A	N/A	N/A	N/A	\$18.75	\$21.65
CDRom		\$13.95	N/A	N/A	N/A	N/A	\$18.75	\$21.65
DVD		\$13.95	N/A	N/A	N/A	N/A	\$18.75	\$21.65

Quantity = 10 to 24

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$9.95	N/A	N/A	N/A	N/A	\$18.55	\$21.55
Beta		\$9.95	N/A	N/A	N/A	N/A	\$18.55	\$21.55
Beta SP		\$9.95	N/A	N/A	N/A	N/A	\$18.55	\$21.55
DV		\$9.95	N/A	N/A	N/A	N/A	\$18.55	\$21.55
Mini DV		\$9.95	N/A	N/A	N/A	N/A	\$18.55	\$21.55
CDRom		\$9.95	N/A	N/A	N/A	N/A	\$18.55	\$21.55
DVD		\$9.95	N/A	N/A	N/A	N/A	\$18.55	\$21.55

Quantity = 25 to 49

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$10.15	N/A	N/A	N/A	N/A	\$15.55	\$17.75
Beta		\$10.15	N/A	N/A	N/A	N/A	\$15.55	\$17.75
Beta SP		\$10.15	N/A	N/A	N/A	N/A	\$15.55	\$17.75
DV		\$10.15	N/A	N/A	N/A	N/A	\$15.55	\$17.75
Mini DV		\$10.15	N/A	N/A	N/A	N/A	\$15.55	\$17.75
CDRom		\$10.15	N/A	N/A	N/A	N/A	\$15.55	\$17.75
DVD		\$10.15	N/A	N/A	N/A	N/A	\$15.55	\$17.75

Quantity = 50 to 99

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$7.05	N/A	N/A	N/A	N/A	\$9.35	\$12.25
Beta		\$7.05	N/A	N/A	N/A	N/A	\$9.35	\$12.25
Beta SP		\$7.05	N/A	N/A	N/A	N/A	\$9.35	\$12.25
DV		\$7.05	N/A	N/A	N/A	N/A	\$9.35	\$12.25
Mini DV		\$7.05	N/A	N/A	N/A	N/A	\$9.35	\$12.25
CDRom		\$7.05	N/A	N/A	N/A	N/A	\$9.35	\$12.25
DVD		\$7.05	N/A	N/A	N/A	N/A	\$9.35	\$12.25

Quantity = 100 +

	Copies	VHS	Beta	Beta SP	DV	Mini DV	CDRom	DVD
Master								
VHS		\$6.55	N/A	N/A	N/A	N/A	\$7.85	\$12.45
Beta		\$6.55	N/A	N/A	N/A	N/A	\$7.85	\$12.45
Beta SP		\$6.45	N/A	N/A	N/A	N/A	\$7.85	\$12.45
DV		\$6.45	N/A	N/A	N/A	N/A	\$7.85	\$12.45
Mini DV		\$6.45	N/A	N/A	N/A	N/A	\$7.85	\$12.45
CDRom		\$6.45	N/A	N/A	N/A	N/A	\$7.85	\$12.45
DVD		\$6.45	N/A	N/A	N/A	N/A	\$7.85	\$12.45

* When increasing a disc order (CDR/DVD, etc.) to 500 count plus, the cost per unit is lower. Mass duplication at 500 departs from real-time production.

August 25, 2004

StudioLink, Inc
640 West Maxwell Street, Suite 110
Lexington, KY 40508

Dear Mr. Petrey,

The University of Kentucky is pleased to inform you that your company has been awarded a Price Contract for Media Design and Television Production in accordance with the Terms and Conditions of UK-0370-4A.

Enclosed with this letter are two copies of the contract which must be signed and dated by an authorized official of your firm before the contract can be finalized. Please execute and return both copies of the signed contract by September 6, 2004. One copy will be returned to you after execution by the University. Notify me of any errors as soon as possible. Modifications to the contract are not allowed unless authorized by the Purchasing Division.

Should you have any questions, please feel free to contact me at (859) 257-9100 ext. 264.

Sincerely,

Joyce Holmberg
Contracting Officer

enclosure