



Arts Administration (B.A.)

College of Fine Arts

With the increase in the number of performing and visual arts facilities, arts councils and arts advocacy groups, there is a growing need for individuals with both artistic sensibilities and business acumen to work in these organizations.

In addition to University Studies and College requirements, students in arts administration must complete the following program requirements:

Premajor Core Requirements (9 hours)

- AAD 200 Arts Administration Communications
AAD 202 Arts Administration Technologies

plus one of the following:

- COM 181 Basic Public Speaking
COM 287 Persuasive Speaking
TA 225 Vocal Production for the Stage I

When choosing classes to complete University Studies inference requirements, students are encouraged to take STA 200, Statistics: A Force in Human Judgment, and PHI 120, Introductory Logic.

Major Requirements (90-92 hours)

Arts Administration Core Requirements (39 hours)

- AAD 101 Arts Administration Professions
ACC 201 Financial Accounting I
ACC 202 Managerial Uses of Accounting Information
ECO 201 Principles of Economics I
ECO 202 Principles of Economics II
\*AAD 310 Marketing the Arts
\*AAD 320 Fund Raising for the Arts
\*AAD 340 Arts Management Issues
\*AAD 350 Financial Management of Arts Organizations
AAD 399 Arts Administration Practicum
\*\*AAD 402 Topics in Arts Administration
\*AAD 499 Internship in Arts Administration
(A-H 502 Museum Studies II: Internship may substitute for 3 credits of AAD 499.)

\*Prerequisite: Completion of AAD 200, AAD 202 and one of the following: COM 181, COM 287, TA 225, or consent of instructor.

\*\*Additional AAD 402 courses may be taken under different subtitles as Directed Electives; may be repeated up to 12 credits.

Arts Discipline Core Primary Concentration

Majors must fulfill the requirements of one of the following art discipline tracks: Art History, Art Studio, Music History, Music Performance or Theatre.

Art History (34-35 hours)

- A-S 102 Visual Exploration I or
A-S 103 Visual Exploration II
A-H 105 Ancient Through Medieval Art
A-H 106 Renaissance Through Modern Art
ART 191 Art Professions

At least one course from four of the five following groups:

Non-Western Art

- A-H 307 Ancient Near Eastern and Egyptian Art
A-H 308 Studies in African Art (subtitle required)

Ancient and Medieval Art

- A-H 312 Studies in Greek Art (subtitle required)
A-H 313 Studies in Roman Art (subtitle required)
A-H 322 Byzantine Art
A-H 323 Studies in Western Medieval Art (subtitle required)

Renaissance and Early Modern Art

- A-H 334 Renaissance Art
A-H 335 Studies in Early Modern Art, 1500-1700 (subtitle required)

18th and 19th Century Art

- A-H 339 Topics in European Art 1700-1840
A-H 340 European Art 1840-1900: Realism, Impressionism and Post-Impressionism
A-H 342 Studies in American Art (subtitle required)

Modern Art

- A-H 341 20th Century Modernism
A-H 342 Studies in American Art (subtitle required)
A-H 343 History of Photography
A-H 350 Contemporary Art

- A-H 501 Museum Studies I: Introduction
Art Education Elective (must be at the 500 level)

plus two of the following:

- A-H 525 Studies in Genres and Media (subtitle required)
A-H 526 Art and the Artist in Society (subtitle required)
A-H 527 Art Within Its Interdisciplinary Framework (subtitle required)
A-H 528 Topical Seminar in Art History (subtitle required)
A-H 555 Methods in Art History

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## Art Studio (35 hours)

A-S 102 Visual Exploration I	3
A-S 103 Visual Exploration II	4
A-H 105 Ancient Through Medieval Art	3
A-H 106 Renaissance Through Modern Art	3
ART 191 Art Professions	1
A-S 200 Studio I	3
A-S 215 Studio II	3
Two A-S 300-level studio courses	6
A-H 501 Museum Studies I: Introduction	3
One art history course at the 300 level or above	3
Art Education Elective (must be 500 level or above)	3

## Music History (33 hours)

MUS 170 Theory I – Elementary Aural Theory	2
MUS 171 Theory I – Elementary Written Theory	2
MUS 172 Theory I – Elementary Aural Theory	2
MUS 173 Theory I – Elementary Written Theory	2
MUS 271 Theory II – Written Theory	2
MUS 273 Theory II – Written Theory	2
MUS 203 History of Music I	3
MUS 302 History of Music II	3
MUS 303 History of Music III	3
Performance	3
Students may choose class or private performance instruction (one to two hours) or ensemble (one to two hours)	

Choose **nine** hours from:

MUS 206 American Music	3
MUS 220 Symphonic Music	3
MUS 221 Survey of Vocal Music:	
Opera, Art Song, Choral Music	3
MUS 222 History and Sociology of Rock Music	3
MUS 300 History of Jazz	3
MUS 301 Appalachian Music	3
MUS 330 Music in the World (subtitle required)	3
MUS 001 Recital Attendance (four semesters required)	0

## Music Performance (33 hours)

MUS 170 Theory I – Elementary Aural Theory	2
MUS 171 Theory I – Elementary Written Theory	2
MUS 172 Theory I – Elementary Aural Theory	2
MUS 173 Theory I – Elementary Written Theory	2
MUS 271 Theory II – Written Theory	2
MUS 273 Theory II – Written Theory	2
MUS 201 Music in Western Culture to 1700	3
MUS 202 Music in Western Culture, 1700 to Present	3
Additional 200-300 level music history course (other than MUS 203, MUS 302 and MUS 303)	3
MUC Vocal or Instrumental Ensemble	4
MUP Vocal or Instrumental Lessons (four semesters, two hours per semester)	8
MUS 001 Recital Attendance (four semesters required)	0

## Theatre (35 hours)

TA 126 Acting I: Fundamentals of Acting	3
TA 150 Fundamentals of Design and Production	3
TA 280 Script Analysis	3
TA 225 Vocal Production for the Stage I	3
<b>plus</b> one of the following:	
TA 260 Stagecraft	3
TA 265 Costume Construction	3
TA 267 Lighting and Sound Technology	3
<b>plus</b> one of the following:	
TA 365 Costume Design	3
TA 367 Lighting Design	3
TA 374 Scene Design	3
TA 330 Theatre Directing I	3
TA 380 History of the Theatre I	3
TA 381 History of the Theatre II	3
<b>plus</b> one of the following:	
TA 387 Seminar in Theatre	3
TA 382 American Theatre	3
TA 516 Playwriting	3
Two TA practicums of one credit each	2
TA Electives	3

## Directed Electives (9 hours)

Directed electives are nine credits chosen in consultation with the student's academic advisor from the following areas:

1. AAD 402 Topics in Arts Administration (subtitle required) 3  
May be repeated to a maximum of 12 credit hours when identified by different subtitles. Must be different subtitle than that used to meet Arts Administration Core Requirement.
2. Courses from the College of Business and Economics.
3. Courses from the College of Communications and Information Studies.
4. Courses from an arts discipline outside of the student's primary arts discipline, including architecture, art history, art studio, dance, English, music and theatre.

Directed electives may not be used to meet University Studies requirements.

## Free Electives Requirement (6 hours)

In addition to meeting their University Studies and major requirements, students must earn 6 credits in any area(s) of their choosing.