



Merchandising, Apparel, and Textiles

College of Human Environmental Sciences

NOTE: At the time of publication, the College of Human Environmental Sciences was being restructured. The degree programs listed here will remain the same but the College structure will change.

The College of Human Environmental Sciences, Department of Merchandising, Apparel, and Textiles offers the Bachelor of Science in Merchandising, Apparel, and Textiles.

The Merchandising, Apparel, and Textiles program develops graduates who are consumer and technology focused with a global orientation. Students study concepts and develop skills necessary for understanding consumer and market trends, strategies, and industry structures that facilitate the development, sourcing, marketing, and merchandising of consumer goods and services in the domestic and international marketplace.

The curriculum challenges students to think creatively, to learn research and problem solving techniques, and to interact in team efforts, while gaining knowledge of the merchandising process. Students gain awareness of the interrelationships of people, technology, and materials in the dynamic social, economic, and global environment of the merchandising, apparel and textile industry. Course work includes a strong business component, interaction with professionals and field experience. Internships are a required component of the program and often lead to permanent professional placement. Faculty encourage student participation in industry-sponsored projects related to merchandising and product development.

Graduation Requirements

All students in the College of Human Environmental Sciences must satisfy the following requirements:

- 1. Complete University Studies requirements.\*
2. Complete the College requirements below.
3. Complete 128 credit hours with a minimum grade-point average of 2.0.
4. Complete the required curriculum in the major program of the student's choice.

\*For the Inference section under Inference and Communicative Skills, majors select Philosophy (PHI 120 or PHI 320) and Statistics (STA 200).

College Requirements

Table with 2 columns: Course Name and Hours. Includes HES 100, HES 400, and a subtotal of 6 hours.

University Studies Requirements

See "University Studies Program" on pages 68-72 of the 2003-2004 UK Bulletin for the complete University Studies requirements. The courses listed below are (a) recommended by the college, or (b) required courses that also fulfill University Studies areas. Students should work closely with their advisor to complete the University Studies Program requirements.

Table with 2 columns: Course Name and Hours. Includes HIS 104 and HIS 105, with a subtotal of 6 hours.

Premajor Requirements

Table with 2 columns: Course Name and Hours. Lists various premajor courses like Writing course, COM 181, FAM 250, etc., with a subtotal of 25 hours.

Major Requirements

Table with 2 columns: Course Name and Hours. Lists major courses like MAT 114, MAT 120, MAT 237, etc., with a subtotal of 43 hours.

Professional Support (21 hours)

Table with 2 columns: Course Name and Hours. Lists professional support courses like ACC 201, ACC 202, MKT 300, etc., with a subtotal of 21 hours.

Electives

Electives should be selected to complete the minimum total of 128 hours required for graduation. Subtotal: Minimum Elective Hours 6

TOTAL HOURS 128