



Merchandising, Apparel, and Textiles

The Department of Merchandising, Apparel, and Textiles offers the Bachelor of Science in Merchandising, Apparel, and Textiles.

The Merchandising, Apparel, and Textiles program develops graduates who are consumer and technology focused with a global orientation.

The curriculum challenges students to think creatively, to learn research and problem solving techniques, and to interact in team efforts, while gaining knowledge of the merchandising process.

Each student must complete the following:

- 1. Complete University Studies requirements.*
2. Complete the School requirements below.
3. Complete 120 credit hours with a minimum grade-point average of 2.0.
4. Complete the required curriculum in the major program.

*For the Inference section under Inference and Communicative Skills, majors select Philosophy (PHI 120 or PHI 320) and Statistics (STA 200).

School Requirements

HES 100 An Introduction to Professions in Human Environmental Sciences ... 1
HES 400 Concepts in Human Environmental Sciences: Integration and Application ... 2
One course in Human Environmental Sciences, outside the student's major prefix ... 3
Subtotal: School Required Hours ... 6

University Studies Requirements Hours

See "University Studies Program" on pages 71-75 of the 2005-2006 UK Bulletin for the complete University Studies requirements. The courses listed below are (a) recommended by the college, or (b) required courses that also fulfill University Studies areas.

Program Entrance Requirements

The minimum grade-point average for entrance of all students into the Merchandising, Apparel and Textiles program is 2.0.

Progression Requirements

Students must attain a C or better in all premajor courses required for progression into course work designated as major requirements. This includes: Writing course (200 level), COM 181, FAM 250, PSY 100, SOC 101, ECO 201, ECO 202, STA 200 or STA 291.

Graduation Requirements

Students must fulfill all prerequisites and achieve a grade of C or better in all MAT courses which are major requirements.

Premajor Requirements

Hours

Writing course (200-level) ... 3
*COM 181 Basic Public Speaking ... 3
FAM 250 Consumer Issues ... 3
*PSY 100 Introduction to Psychology ... 4
*SOC 101 Introductory Sociology ... 3
ECO 201 Principles of Economics I ... 3
ECO 202 Principles of Economics II ... 3
*STA 200 Statistics: A Force in Human Judgment or **STA 291 Statistical Method ... 3

*These courses may also be used to fulfill University Studies requirements.

**MA 123 is a prerequisite to STA 291.

Subtotal: Premajor Hours ... 25

Major Requirements

MAT 114 Introduction to Merchandising ... 3
MAT 120 Textiles for Consumers ... 3
MAT 237 Aesthetic Experience in Retail ... 3
MAT 247 Dress and Culture ... 3
MAT 315 Merchandise Planning and Control ... 3
MAT 340 Professional Practice ... 1
MAT 350 Problem Solving in Merchandising ... 3
MAT 414 Merchandising Strategy Analysis ... 3
MAT 425 Economics of Merchandise Sourcing ... 3
MAT 470 International Merchandising ... 3
MAT 490 Internship ... 6
MAT 515 Specification and Evaluation of Textiles and Apparel ... 3

plus 3 credits from the following:

MAT 480 Merchandising, Apparel and Textiles Study Tour ... 3
DMT 520 Textiles for Interiors ... 3
MAT 533 History of Costume ... 3
MAT 547 Social and Psychological Aspects of Apparel ... 3
MAT 570 Electronic Retailing (E-Tailing) ... 3
MAT 559 Special Topic in Merchandising, Apparel and Textiles (Subtitle required) ... 3
MAT 395 Independent Study in Merchandising, Apparel and Textiles ... 3
MAT 595 Independent Study in Merchandising, Apparel and Textiles ... 3
MAT 359 Special Topics in Merchandising, Apparel and Textiles (Subtitle required) ... 3
MAT 522 History of Textiles ... 3

Subtotal: Major Hours ... 40

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Professional Support (21 hours)

ACC 201 Financial Accounting I	3
ACC 202 Managerial Uses of Accounting Information	3
MKT 300 Marketing Management	3
MKT 320 Retail and Distribution Management	3
MGT 301 Business Management	3

plus six hours at the 200 level or above to be chosen with approval of the academic advisor from such areas as business, communication and social sciences or additional MAT courses.

Subtotal: Professional Support 21

Electives

Electives should be selected to complete the minimum total of 128 hours required for graduation.

Subtotal: Minimum Elective Hours 6

TOTAL HOURS 120