



Community Communications and Leadership Development

College of Agriculture and School of Human Environmental Sciences

NOTE: At the time of publication, the B.S. in Community Communications and Leadership Development was pending final approval by the Kentucky Council on Postsecondary Education. Consult your advisor for more information.

Community Communications and Leadership Development is an interdisciplinary social science major. It provides students with the knowledge and skills to integrate communications, sociology, journalism, and community development theories and apply them to real-world situations involving local communities and agricultural organizations.

The major focuses on such skills as written and oral communication; strategic problem solving; critical thinking; understanding of group, organizational, and community dynamics; and ethical decision making.

The agricultural communications option is a writing-based curriculum that prepares graduates for careers as communications professionals with agricultural and community-based media outlets and organizations. The public service and leadership option prepares graduates for leadership positions in public and private organizations or government agencies. Students in both options are encouraged to participate in internship opportunities.

Graduation Requirements

To earn the Bachelor of Science in Community Communications and Leadership Development, the student must have a minimum of 120 credit hours with at least a 2.0 grade-point average. A minimum of 45 credit hours must be from upper division courses (300 level and above). Remedial courses may not be counted toward the total hours required for the degree.

Plan of Study

As a community communications and leadership development major you are required to develop an acceptable Plan of Study during your sophomore year for your junior and senior years. The plan must be signed by your advisor and returned to the Office of the Associate Dean for Academic Programs.

If you are an upper division transfer student (from another university or from another UK college or department) then you will submit your plan during the first semester you are enrolled in the program.

Students must complete the following:

College Required Hours

Table with 2 columns: Course Name, Hours. Includes GEN 100 Issues in Agriculture (3) and Subtotal: College Required Hours (3).

University Studies Requirements

See "University Studies Program" on pages 75-79 of the 2006-2007 UK Bulletin for the complete University Studies requirements. Students should work closely with their advisor to complete the University Studies Program requirements.

Major Requirements

Table with 2 columns: Course Name, Hours. Lists major requirements like *CLD 102, **CLD 250, and various CLD courses with their respective hour values.

Table with 2 columns: Course Name, Hours. Lists CLD 490 Seminar and Subtotal: Major Requirements (27).

*Course can also be used to satisfy University Studies Program requirements. **May be used to satisfy Graduation Writing Requirement.

In addition to the Major Requirements, students choose one of two options:

OPTIONS

Option A: Agricultural Communications

Table with 2 columns: Course Name, Hours. Lists courses for Option A like JOU 101, CLD 204, CLD 301, CLD 400, CLD 440, CLD 485, and *AEC 101, with a Subtotal: Option A Hours (21).

*Course can also be used to satisfy University Studies Program requirements.

Specialty Support Requirements

Depending on the student's area of interest and subject to his/her academic advisor's approval, he/she will complete an additional 6 hours of courses in the College of Agriculture and 12 hours in communications, journalism and related areas; students may take CLD 401 as one of these courses. The majority of these courses must be at the 300+ level.

Table with 2 columns: Course Name, Hours. Subtotal: Option A Specialty Support (18).

Option B: Public Service and Leadership

Table with 2 columns: Course Name, Hours. Lists courses for Option B like *PS 101, AEC 305, AEC 532, *ECO 201, and CLD 400, 440, 485, with a Subtotal: Option B Hours (21).

Plus 6 additional hours of courses at the 200 level or higher to fulfill the student's area of interest and selected with advisor's approval from the following departments: PS, ANT, COM or SOC.

Table with 2 columns: Course Name, Hours. Subtotal: Option B Hours (21).

*Course can also be used to satisfy University Studies Program requirements.

Specialty Support Requirements

Depending on the student's area of interest and subject to his/her academic advisor's approval, he/she will complete an additional 6 hours of courses in the College of Agriculture and 12 hours in related areas; students may take CLD 401 as one of these courses. The majority of these courses must be at the 300+ level.

Table with 2 columns: Course Name, Hours. Subtotal: Option B Specialty Support (18).

Electives

Electives should be selected by the student to lead to the minimum total of 120 hours required for graduation minimum of 15

Table with 2 columns: Course Name, Hours. Total Minimum Hours for Program (120).