



Merchandising, Apparel, and Textiles

The Department of Merchandising, Apparel, and Textiles offers the Bachelor of Science in Merchandising, Apparel, and Textiles.

The Merchandising, Apparel, and Textiles program develops graduates who are consumer and technology focused with a global orientation.

The curriculum challenges students to think creatively, to learn research and problem solving techniques, and to interact in team efforts, while gaining knowledge of the merchandising process.

Each student must complete the following:

- 1. Complete University Studies requirements.*
2. Complete the School requirements listed below.
3. Complete 120 credit hours with a minimum grade-point average of 2.0.
4. Complete the required curriculum in the major program.

*For the Inference section under Inference and Communicative Skills, majors select Philosophy (PHI 120 or PHI 320) and Statistics (STA 200).

School Requirements

Table with 2 columns: Requirement Name, Hours. Includes HES 100, HES 400, and a subtotal of 6 hours.

University Studies Requirements

See "University Studies Program" on pages 80-84 of the 2008-2009 UK Bulletin for the complete University Studies requirements.

Program Entrance Requirements

The minimum grade-point average for entrance of all students into the Merchandising, Apparel and Textiles program is 2.0.

Progression Requirements

Students must attain a C or better in all premajor courses required for progression into course work designated as major requirements.

Graduation Requirements

Students must fulfill all prerequisites and achieve a grade of C or better in all MAT courses which are major requirements.

Premajor Requirements

Table with 2 columns: Course Name, Hours. Lists various premajor courses like COM 181, FAM 250, etc., with a subtotal of 25 hours.

Major Requirements

Table with 2 columns: Course Name, Hours. Lists major courses like MAT 114, MAT 120, etc., with a subtotal of 40 hours.

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Professional Support (21 hours)

ACC 201 Financial Accounting I	3
ACC 202 Managerial Uses of Accounting Information	3
MKT 300 Marketing Management	3
MKT 320 Retail and Distribution Management	3
MGT 301 Business Management	3

plus six hours at the 200 level or above to be chosen with approval of the academic advisor from such areas as business, communication and social sciences or additional MAT courses.

Subtotal: Professional Support 21

Electives

Electives should be selected to complete the minimum total of 120 hours required for graduation.

Subtotal: Minimum Elective Hours 6

TOTAL HOURS 120