

Arts Administration (B.A.)

College of Fine Arts

NOTE: The B.A. with a major in Arts Administration as listed below has been provisionally approved; formal approval is expected in Fall 2011.

With the increase in the number of performing and visual arts facilities, arts councils and arts advocacy groups, there is a growing need for individuals with both artistic sensibilities and business acumen to work in these organizations. Through the arts administration program, students take classes in the disciplines of art, dance, music, and theatre, plus a wide range of courses related to the business management of nonprofit arts organizations. The program prepares students for entry-level management positions in arts organizations and for graduate study.

Admission

To be admitted into the Arts Administration Program as a major, an applicant must first:

1. be enrolled in the University of Kentucky;
2. complete 45 semester hours of course work;
3. have a minimum 2.8 cumulative grade-point average;
4. complete premajor core requirements (AAD 150, AAD 200, AAD 202, ACC 201, ECO 201, and CIS/WRD 111 with a cumulative grade-point average of 3.0; and
5. submit an application form.

Students meeting these requirements will be accepted as majors in the program. Applications for admission must be submitted before the end of the semester prior to a student taking an upper division Arts Administration course.

Students who want to be a major, but have not met one or more of the above requirements will be designated as "premajors." There is no application procedure for students to become Arts Administration premajors. Upon their request, premajors will be assigned Arts Administration advisors and folders will be created for them.

Students in arts administration must complete the following program requirements:

College Requirements

Art, Music or Theatre outside of AAD arts discipline 6
plus 39 hours at 300-level or above

Subtotal: College Required Hours 6

UK Core Requirements

See the *UK Core* section of the 2011-2012 *Undergraduate Bulletin* at: www.uky.edu/Registrar/bulletinCurrent/ukc.pdf for the complete UK Core requirements. The courses listed below are (a) recommended by the college, or (b) required courses that also fulfill UK Core areas. Students should work closely with their advisor to complete the UK Core requirements.

NOTE: Students majoring in Arts Administration may use no more than six credit hours within the Arts Administration major requirements to fulfill UK Core requirements.

I. Intellectual Inquiry in Arts and Creativity

Choose one course from approved list 3

II. Intellectual Inquiry in the Humanities

Choose one course from approved list 3

III. Intellectual Inquiry in the Social Sciences

Choose one course from approved list 3

IV. Intellectual Inquiry in the Natural, Physical, and Mathematical Sciences

Choose one course from approved list 3

V. Composition and Communication I

CIS/WRD 110 Composition and Communication I 3

VI. Composition and Communication II

CIS/WRD 111 Composition and Communication II 3

VII. Quantitative Foundations

Choose one course from approved list 3

VIII. Statistical Inferential Reasoning

Choose one course from approved list 3

IX. Community, Culture and Citizenship in the USA

Choose one course from approved list 3

X. Global Dynamics

Choose one course from approved list 3

UK Core Hours **30**

Premajor Requirements

Hours

AAD 150 Introduction to Arts Administration	1
AAD 200 Arts Administration Communications	3
AAD 202 Graphic Design for Print and the Web	3
ACC 201 Financial Accounting I	3
ECO 201 Principles of Economics I	3
CIS/WRD 111 Composition and Communication II	3

Subtotal: Premajor Hours **16**

Major Requirements

Hours

AAD 101 Arts Administration Professions	2
(2 semesters completed satisfactorily required)	
ACC 202 Managerial Uses of Accounting Information	3
ECO 202 Principles of Economics II	3
AAD 302 Web Site Design and Maintenance	3
*AAD 310 Marketing the Arts	3
*AAD 320 Fund Raising for the Arts	3
*AAD 340 Arts Management Issues	3
*AAD 350 Financial Management of Arts Organizations	3
*AAD 399 Arts Administration Practicum	1
**AAD 402 Topics in Arts Administration (Subtitle required)	3
*AAD 499 Internship in Arts Administration	6

*Prereq: Completion of AAD 200, AAD 202 or consent of instructor.

**Additional AAD 402 courses may be taken under different subtitles as Directed Electives; may be repeated up to 12 credits.

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The University of Kentucky is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award baccalaureate, masters, doctorate, and professional degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of the University of Kentucky.

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Students may use a maximum of six UK Core course credits to meet major requirements.

Subtotal: Major Hours 33

In addition to the Major Requirements, students must take 30 credits within the College of Fine Arts, outside of their Arts Administration courses. Within these 30 credits, students must complete a minor in one of the arts disciplines of Art, Dance, Music or Theatre. Additionally, no more than 24 credits may be in one arts discipline.

Directed Electives **Hours**

Nine credits chosen in consultation with the student's academic advisor from the following areas:

1. AAD 402 Topics in Arts Administration (Subtitle required) 3
May be repeated to a maximum of 12 credit hours when identified by different subtitles. Must be different subtitle than that used to meet Arts Administration Core Requirement.
2. Courses from the College of Business and Economics.
3. Courses from the College of Communications and Information Studies.
4. Courses from an arts discipline, such as architecture, art, dance, English, music, and theatre, outside of the student's Fine Arts minor.

Directed electives may **not** be used to meet UK Core requirements.

Subtotal: Directed Electives 9

Free Electives

In addition to meeting their UK Core and major requirements, students must earn 6 credits in any area(s) of their choosing.

Subtotal: Free Electives 6

TOTAL HOURS: 121

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