



Arts Administration (B.A.)

College of Fine Arts

With the increase in the number of performing and visual arts facilities, arts councils and arts advocacy groups, there is a growing need for individuals with both artistic sensibilities and business acumen to work in these organizations. Through the arts administration program, students take classes in the disciplines of art, dance, music, and theatre, plus a wide range of courses related to the business management of nonprofit arts organizations. The program prepares students for entry-level management positions in arts organizations and for graduate study.

Admission

To be admitted into the Arts Administration Program as a major, an applicant must first:

- 1. be enrolled in the University of Kentucky;
2. complete 45 semester hours of course work;
3. have a minimum 2.8 cumulative grade-point average;
4. complete premajor core requirements (AAD 200 and 202, and one of the following: COM 181, COM 287, TA 225), plus ACC 201 and ECO 201 with a cumulative grade-point average of 3.0; and
5. submit an application form.

Students meeting these requirements will be accepted as majors in the program. Applications for admission must be submitted before the end of the semester prior to a student taking an upper division Arts Administration course.

Students who want to be a major, but have not met one or more of the above requirements will be designated as "premajors." There is no application procedure for students to become Arts Administration premajors. Upon their request, premajors will be assigned Arts Administration advisors and folders will be created for them.

In addition to University Studies and College requirements, students in arts administration must complete the following program requirements:

College Requirements

Art, Music or Theatre outside of AAD arts discipline 6
plus 39 hours at 300-level or above

Subtotal: College Required Hours 6

University Studies Requirements

Hours

See "University Studies Program" on pages 83-87 of the 2009-2010 UK Bulletin for the complete University Studies requirements.

The courses listed below are (a) recommended by the college, or (b) required courses that also fulfill University Studies areas. Students should work closely with their advisor to complete the University Studies Program requirements.

Courses marked with an asterisk (*) in the premajor, major and disciplinary track requirements may also be used to satisfy University Studies requirements.

Inference - Logic

STA 200 Statistics: A Force in Human Judgement 3
PHI 120 Introductory Logic 3

Oral Communication

COM 181 Basic Public Speaking or
COM 287 Persuasive Speaking or
TA 225 Vocal Production for the Stage I 3

Social Sciences

ECO 201 Principles of Economics I 3
plus one other USP offering 3

Humanities

Students are strongly recommended to choose from courses in arts disciplines complementary to their arts discipline.

Cross-Cultural

Students are strongly recommended to choose from courses in arts disciplines complementary to their arts discipline.

USP Electives

Students are strongly recommended to choose from courses in arts disciplines complementary to their arts discipline.

Premajor Requirements

Hours

AAD 200 Arts Administration Communications 3
(prereq: completion of USP English requirements)
AAD 202 Arts Administration Technologies I 3
ACC 201 Financial Accounting I 3
*ECO 201 Principles of Economics I 3

plus one of the following:

*COM 181 Basic Public Speaking 3
*COM 287 Persuasive Speaking 3
*TA 225 Vocal Production for the Stage I 3

Subtotal: Premajor Hours 15

Major Requirements

Hours

AAD 101 Arts Administration Professions 2
(2 semesters completed satisfactorily required)
ACC 202 Managerial Uses of Accounting Information 3
ECO 202 Principles of Economics II 3
†AAD 310 Marketing the Arts 3
†AAD 320 Fund Raising for the Arts 3
†AAD 340 Arts Management Issues 3
†AAD 350 Financial Management of Arts Organizations 3
†AAD 399 Arts Administration Practicum 1
**AAD 402 Topics in Arts Administration (Subtitle required) 3
†AAD 499 Internship in Arts Administration 6
(A-H 502 Museum Studies II: Internship may substitute for 3 credits of AAD 499.)

†Prereq: Completion of AAD 200, AAD 202 and one of the following: COM 181, COM 287, TA 225, or consent of instructor.

**Additional AAD 402 courses may be taken under different subtitles as Directed Electives; may be repeated up to 12 credits.

Subtotal: Major Hours 30

Arts Administration (B.A.) • 2

In addition to the Major Requirements, majors must fulfill the requirements of one of the following arts discipline tracks: Art History, Art Studio, Music History, Music Performance, or Theatre.

Art History Track

	Hours
A-S 102 Visual Exploration I or	
A-S 103 Visual Exploration II	3-4

Two of the following courses:

A-H 104 Introduction to African Art	
*A-H 105 Ancient Through Medieval Art	
*A-H 106 Renaissance Through Modern Art	6
ART 191 Art Professions	1

At least **one** course from four of the five following groups:

Non-Western Art

A-H 307 Ancient Near Eastern and Egyptian Art	3
A-H 308 Studies in African Art (Subtitle required)	3

Ancient and Medieval Art

A-H 312 Studies in Greek Art (Subtitle required)	3
A-H 313 Studies in Roman Art (Subtitle required)	3
A-H 323 Studies in Medieval Art (Subtitle required)	3

Renaissance and Early Modern Art

A-H 334 Studies in Renaissance Art (Subtitle required)	3
A-H 335 Studies in Early Modern Art, 1500-1700 (Subtitle required)	3

18th and 19th Century Art

A-H 339 Studies in Art 1700-1840 (Subtitle required)	3
A-H 340 Studies in Art 1840-1914 (Subtitle required)	3
A-H 342 Studies in American Art (Subtitle required)	3

Modern Art

A-H 341 Studies in 20th Century Art (Subtitle required)	3
A-H 342 Studies in American Art (Subtitle required)	3
A-H 343 History of Photography	3
A-H 350 Contemporary Art	3

plus:

A-H 501 Museum Studies I: Introduction	3
Art Education Elective (must be at the 500 level)	2-3

plus two of the following:

A-H 525 Studies in Genres and Media (Subtitle required)	3
A-H 526 Art and the Artist in Society (Subtitle required)	3
A-H 527 Art Within Its Interdisciplinary Framework (Subtitle required)	3
A-H 528 Topical Seminar in Art History (Subtitle required)	3
A-H 555 Methods in Art History	3

Subtotal: Art History Hours **33-35**

Art Studio Track

	Hours
A-S 102 Visual Exploration I	3
A-S 103 Visual Exploration II	4

Two of the following courses:

A-H 104 Introduction to African Art	
*A-H 105 Ancient Through Medieval Art	
*A-H 106 Renaissance Through Modern Art	6

ART 191 Art Professions	1
A-S 200 Studio I	3
A-S 215 Studio II	3
Two A-S 300-level studio courses	6
A-H 501 Museum Studies I: Introduction	3
One art history course at the 300 level or above	3
Art Education Elective (must be 500 level or above)	2-3
Subtotal: Art Studio Hours	34-35

Music History Track

Hours

A placement test is required before students enroll in MUS 170 and MUS 171; those students who do not pass the placement test must first take MUS 174.

MUS 170 Theory I – Elementary Aural Theory	2
MUS 171 Theory I – Elementary Written Theory	2
MUS 172 Theory I – Elementary Aural Theory	2
MUS 173 Theory I – Elementary Written Theory	2
MUS 001 Recital Attendance (four semesters required)	0
Performance	3
Students may choose class or private performance instruction (one to two hours) or ensemble (one to two hours)	
MUS 540 Applications of Music Technology	3

Complete **either** Option A or Option B:

Option A

Permission of instructor is required to enroll in MUS 203, MUS 302, MUS 303.

MUS 203 History of Music I	3
MUS 302 History of Music II	3
MUS 303 History of Music III	3

plus **nine** hours from:

MUS 206 American Music	3
MUS 220 Symphonic Music	3
MUS 221 Survey of Vocal Music: Opera, Art Song, Choral Music	3
MUS 222 History and Sociology of Rock Music	3
MUS 300 History of Jazz	3
MUS 301 Appalachian Music	3
MUS 330 Music in the World (Subtitle required)	3

Option B

Choose **eighteen** hours from:

MUS 206 American Music	3
MUS 220 Symphonic Music	3
MUS 221 Survey of Vocal Music: Opera, Art Song, Choral Music	3
MUS 222 History and Sociology of Rock Music	3
MUS 300 History of Jazz	3
MUS 301 Appalachian Music	3
MUS 330 Music in the World (Subtitle required)	3

Subtotal: Music History Hours **32**

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Arts Administration (B.A.) • 3

Music Performance Track

	Hours
A placement test is required before students enroll in MUS 170 and MUS 171; those students who do not pass the placement test must first take MUS 174.	
MUS 170 Theory I – Elementary Aural Theory	2
MUS 171 Theory I – Elementary Written Theory	2
MUS 172 Theory I – Elementary Aural Theory	2
MUS 173 Theory I – Elementary Written Theory	2
MUC Vocal or Instrumental Ensemble	4
MUP Vocal or Instrumental Lessons (four semesters, two hours per semester)	8
MUS 001 Recital Attendance (four semesters required)	0
MUS 540 Applications of Music Technology	3

Complete **either** Option A or Option B:

Option A

Permission of instructor is required to enroll in MUS 203, MUS 302, MUS 303.

MUS 203 History of Music I	3
MUS 302 History of Music II	3
MUS 303 History of Music III	3

Option B

Choose **nine** hours from:

MUS 206 American Music	3
MUS 220 Symphonic Music	3
MUS 221 Survey of Vocal Music: Opera, Art Song, Choral Music	3
MUS 222 History and Sociology of Rock Music	3
MUS 300 History of Jazz	3
MUS 301 Appalachian Music	3
MUS 330 Music in the World (Subtitle required)	3

Subtotal: Music Performance Hours 32

Theatre Track

	Hours
Option A	
TA 126 Acting I: Fundamentals of Acting	3
TA 150 Fundamentals of Design and Production	3
TA 225 Vocal Production for the Stage I	3
TA 387 Seminar in Dramatic Literature (Subtitle required)	3
TA 390 Theatre Practicum	2
Option A Hours	14
Option B	
TA 115 Freshman Studio	8
TA 215 Sophomore Studio	3
TA 390 Theatre Practicum	3
Option B Hours	14

Students in **both** Options complete the following courses:

TA 275 Stage Management	3
plus two of the following:	
TA 171 World Theatre I	3
TA 271 World Theatre II	3
TA 371 World Theatre III, 1800-1950	3
TA 471 World Theatre IV, 1950-Present	3

plus one of the following:

TA 260 Stagecraft	3
TA 265 Costume Construction	3
TA 267 Lighting and Sound Technology	3

plus one of the following Practice and Performance courses:

TA 300 Special Projects in Theatre (Subtitle required)	3
TA 315 Junior Studio: Acting Intensive	3
TA 326 Advanced Acting (Subtitle required)	3
TA 330 Theatre Directing I	3
TA 516 Playwriting	3
TA 526 Playwriting II	3
TA 530 Experiment in Directing	3

plus one of the following Design and Technology courses:

TA 316 Junior Studio: Design Intensive	3
TA 361 Graphics for Theatre	3
TA 365 Costume Design	3
TA 367 Lighting Design	3
TA 368 Visual Storytelling	3
TA 374 Scene Design	3
TA 470 Advanced Project in Design	3

plus one of the following Theory and History courses:

TA 384 Black Theatre Workshop	3
TA 471 World Theatre IV, 1950-Present	3
TA 485 French Theatre: Culture, Text and Performance	3
TA 486 Social Action Theatre	3
TA 584 Asian Theatre	3
TA 587 Gender and Performance (Subtitle required)	3

Subtotal: Theatre Hours 35

Directed Electives

Hours

Nine credits chosen in consultation with the student's academic advisor from the following areas:

1. AAD 402 Topics in Arts Administration (Subtitle required) 3

May be repeated to a maximum of 12 credit hours when identified by different subtitles. Must be different subtitle than that used to meet Arts Administration Core Requirement.

2. Courses from the College of Business and Economics.
3. Courses from the College of Communications and Information Studies.
4. Courses from an arts disciplines, such as architecture, art history, art studio, dance, English, music history, music performance, and theatre, outside of the student's arts discipline track.

Directed electives may not be used to meet University Studies requirements.

Subtotal: Directed Electives 9

Free Electives

In addition to meeting their University Studies and major requirements, students must earn 6 credits in any area(s) of their choosing.

Subtotal: Free Electives 6

TOTAL HOURS: 121