

## **ACE Agricultural Communications and Education**

### **ACE 102 THE DYNAMICS OF RURAL SOCIAL LIFE. (3)**

Introduces major concepts of sociology by exploring social, political and cultural issues confronting rural society and American agriculture, such as: population change, industrialization, energy developments, agricultural change. Student may not receive credit for both this course and SOC 101.

### **ACE 302 LEADERSHIP STUDIES. (3)**

From an overview of theories of leadership, leadership styles, and leader-follower relationships, the course moves to a consideration of other factors influencing contemporary leadership and management (e.g., conflict resolution, ethical decision-making, group processes). Readings, case study analyses, interviews with community and business leaders, and self-diagnostic inventories help students develop both conceptual and reality-based understandings of contemporary leadership.

### **ACE 320 SURVEY OF AGRICULTURE AND CONSUMER MEDIA. (3)**

An exploration of the social, political, and economic factors that influence how agricultural producers and consumers receive information through the media. In addition, the course will analyze how the general mass media cover agricultural and consumer topics. (Same as HES 320.)

### **ACE 362 PRACTICUM IN CAREER AND TECHNICAL EDUCATION, AGRICULTURAL COMMUNICATIONS, AND LEADERSHIP. (3)**

Supervised experiences in schools, businesses and agencies. Required of all Agricultural Education, Communications, Leadership and Home Economics Education majors. Includes observation, participation, experience, field trips, inspection of programs and professional organizations. May be repeated to a maximum of nine credits. Prereq: Junior standing, majors only.

### **ACE 395 SPECIAL PROBLEMS IN AGRICULTURAL EDUCATION, COMMUNICATIONS, AND LEADERSHIP. (1-3)**

Directed independent study of a selected problem in the field of agricultural communications. May be repeated to a maximum of six credits. Prereq: Consent of instructor.

### **ACE 399 EXPERIENTIAL LEARNING IN AGRICULTURAL EDUCATION, COMMUNICATIONS AND LEADERSHIP. (1-3)**

A field-based learning experience, under faculty supervision, in the application of communications techniques to agricultural issues. May be repeated to a maximum of three credits. Offered on a pass/fail basis only. Prereq: Consent of instructor and completion of learning contract.

### **ACE 400 AGRICULTURAL COMMUNICATIONS CAMPAIGNS. (3)**

Exploration of communications campaigns and strategies in the agricultural sector. Students will learn how to plan and enact communications campaigns centered on agricultural issues and audiences.

ACE 490 SEMINAR IN  
AGRICULTURAL COMMUNICATIONS. (3)

A capstone course for seniors in agricultural communications. Presentations, research papers, outside speakers, and career guidance will be significant course components. Prereq: AGC 320 and AGC 400 and senior standing; or consent of instructor.

ACE 499 TOPICAL SENIOR SEMINAR

(Subtitle required). (3)

Course is especially designed for seniors. Readings, discussions and papers will focus on current research dealing with selected issues of significance in American society. May be repeated to a maximum of six credits under different subtitles. Prereq: Consent of instructor, senior standing, and introductory level sociology course. (Same as SOC 499.)

ACE 501 PRINCIPLES OF COOPERATIVE EXTENSION. (3)

Philosophy, history and development of cooperative extension service; evaluation of instructional techniques; leadership training; and practice in use of extension methods. Open to junior, senior and graduate students.