

COM Communication

COM 101 INTRODUCTION TO COMMUNICATIONS. (3)

An introduction to the process of communication as a critical element in human interaction and in society. Designed to enhance effective communication and informed use of the mass media.

COM 181 BASIC PUBLIC SPEAKING. (3)

A course designed to give the student platform experience in the fundamentals of effective speaking.

COM 184 INTERCOLLEGIATE DEBATING. (1)

Preparation for and participation in intercollegiate debating. May be repeated to a maximum of two credits.

COM 199 PRESENTATIONAL COMMUNICATION SKILLS. (1)

Introduces students to fundamental oral communication skills needed to prepare and present messages effectively. Note: This course will not substitute for the three-credit course COM 181, Basic Public Speaking. It will count toward partial completion of the oral communication skills component of the University Studies Program.

COM 249 MASS MEDIA AND MASS CULTURE. (3)

An examination of the interplay between the technology and content of the mass communication media. Prereq: COM 101 or its equivalent.

COM 252 INTRODUCTION TO INTERPERSONAL COMMUNICATION. (3)

This course examines basic verbal and nonverbal concepts affecting the communication process between individuals in various interpersonal contexts. Course also requires participation in written and oral activities designed to develop and improve interpersonal skills. Topics may include: perspective-taking, relationship and conversation management, effective listening, conflict management, communication climate, communication anxiety, and cultural/gender differences in interpersonal communication.

COM 281 COMMUNICATION IN SMALL GROUPS. (3)

A study of communication processes in small group situations. Topics include conflict, leadership, and decision-making. Students will participate in group discussion and develop skills in analyzing group performance.

COM 284 INTERCOLLEGIATE DEBATING. (1)

Preparation for and participation in intercollegiate debating. May be repeated to a maximum of four credits.

COM 285 APPLIED PHONETICS. (3)

Study of the phonetic structure of English language with requirement of mastery of international Phonetic Alphabet. Emphasis will be placed on phonetic transcription, and application will be made for students interested in general speech, speech correction, radio, television, and theatre.

COM 287 PERSUASIVE SPEAKING. (3)

A study of the processes involved in attitude change, with emphasis on the preparation and delivery of persuasive messages.

COM 325 INTRODUCTION TO ORGANIZATIONAL COMMUNICATION. (3)

Designed to introduce students to basic concepts in the study of organizational communication. The course considers approaches to the practice and study of communication within organizational settings, including classical approach, human relations, human resources approaches, systems approaches, cultural approaches, and critical approaches. It also introduces specific issues within the study of organizational communication, including assimilation, decision-making, conflict, change, emotion, cultural diversity and communication technologies. Prereq: Communication major; others need departmental approval.

COM 350 LANGUAGE AND COMMUNICATION. (3)

An introductory survey course covering syntactic, semantic and pragmatic aspects of language as they relate to communication. Language learning, sign typologies, psycholinguistics, and the nature of meaning are selected topic areas. Emphasis is on behavioral, communication approach. Not open to students who have completed a 300-level (or above) linguistic class.

COM 351 INTRODUCTION TO COMMUNICATION THEORY. (3)

Considers various theoretical perspectives which lead to a more thorough understanding of communication processes. Begins with discussion of the development of theory and inquiry. Includes perspectives of systems, cognitive, behavioral, affective, symbolic interactionist, dramatic, cultural and social reality, interpretive and critical theories.

COM 365 INTRODUCTION TO COMMUNICATION RESEARCH METHODS. (3)

An introduction to the methods of philosophy of scientific research into the origins, nature, and effects of communication processes. Provides skills necessary for designing research projects and for interpreting and critically evaluating research results. Prereq: One course in statistics.

COM 395 INDEPENDENT WORK. (1-3)

Research and study of special topics in communication. The student proposes the specific study to be undertaken and formally contracts with a faculty supervisor for guidance and evaluation. Ordinarily, projects will require the production of written materials as a basis for the evaluation. May be repeated to a maximum of six credits. Prereq: COM 351 and COM 365 and a Communication Major, departmental approval and completion of learning contract prior to registration.

COM 399 INTERNSHIP IN COMMUNICATION. (1-6)

Provides field-based experience in communication through work in industry, government, education, etc. Pass-fail only. May be repeated to a maximum of six credits. A maximum of three credit hours may be counted toward the communication major. Prereq: COM 351 and COM 365, consent of Department Internship Director prior to registration, and completion of departmental learning contract.

COM 449 SOCIAL PROCESSES AND EFFECTS OF MASS COMMUNICATION. (3)

Examines theory and research on the relationship between the organization of modern society and its communication media. Special emphasis is given to the way in which cultural processes and social change have an impact on the mass media and on the way in which the mass media influence cultural processes and social change. Prereq: For Communication majors COM 249, COM 351 and COM 365; for other majors, COM 249 and departmental approval.

COM 452 STUDIES IN INTERPERSONAL COMMUNICATION. (3)

Examines current theory and research on the nature and development of interpersonal communication ability. Topics include: understanding strategic communicative relational communication elements, and cultural and institutional influences on the development of interpersonal communication. Prereq: For Communication majors: COM 351 and COM 365; for other majors: COM 252 and departmental approval.

COM 453 MASS COMMUNICATION AND SOCIAL ISSUES. (3)

A course designed to examine theory and research related to criticism of the mass media and to the relationship of mass communication to contemporary social issues. Prereq: COM 249, COM 351 and COM 365 for Communication majors; for others, COM 249 and departmental approval.

COM 454 HONORS SEMINAR IN COMMUNICATION. (3)

Intensive study of a communication topic in professional, theoretical, and research methodology areas of communication. This seminar will not count toward a communication major; it will count toward credits for graduation. Prereq: COM 351, COM 365, and 3.3 GPA in Communication Major.

COM 462 INTERCULTURAL COMMUNICATION. (3)

An overview of problems, issues, processes and assumptions involved with communicating with people of different cultural and subcultural backgrounds. Theories of cognition and communication will be used to explore and explain communication with people from other cultures. Differences in both verbal and nonverbal communication among different cultural groups will be discussed. Prereq: For Communication majors: COM 351 and COM 365; for other majors: COM 252 and departmental approval.

COM 482 STUDIES IN PERSUASION. (3)

Examines theory and research of persuasion. Topics include message characteristics, credibility, compliance-gaining, decision-making, and motivational appeals. Prereq: For Communication majors COM 351 and COM 365; for other majors, departmental approval.

COM 525 ORGANIZATIONAL COMMUNICATION. (3)

Examines theory and research relevant to understanding the organizational communication process. Topics include strategies of organizing, globalization, technology, power, and diversity. Prereq: For Communication majors COM 325, COM 351 and COM 365; for other majors, COM 325 and departmental approval.

COM 571 HEALTH COMMUNICATION. (3)

Examines theory and research relevant to health communication including interpersonal, organizational, and mass communication approaches. Topics include the role of communication in general models of health and illness, the relationship between patients and healthcare providers, social support, and health campaigns. Prereq: For Communication majors COM 351 and COM 365; for other majors, departmental approval.

**COM 581 STUDIES IN
SMALL GROUP COMMUNICATION. (3)**

Examines theory and research on the nature and development of small group communication. Topics include leadership, interpersonal relations and roles, goals, and decision-making in multiple contexts. Prereq: For Communication majors COM 281, COM 351 and COM 365; for other majors, COM 281 and departmental approval.

COM 584 TEACHING OF COMMUNICATION. (3)

An analysis of the field of speech education as related to the teacher of speech. Prereq: COM 351 and COM 365; or consent of instructor.

***COM 591 SPECIAL TOPICS IN
COMMUNICATION (Subtitle required). (1-3)**

Intensive study of a specialized topic in communication. May be repeated to a maximum of six credits under different subtitles. A maximum of three credits can be counted toward a Communication major. Lecture. Prereq: COM 351 and COM 365; or consent of instructor.