Our QEP is MCXC! What in the world is that?
What is a QEP?

• Quality Enhancement Plan
• One of 12 core requirements for SACS Reaffirmation of Accreditation:
• “...a carefully designed course of action that addresses a well-defined and focused topic or issue related to enhancing student learning” (SACS Handbook for Reaffirmation of Accreditation, 2007, p. 3).
What is our QEP?

• Multimodal Communication Across the Curriculum (MCXC)

Why are we here today?

• To tell you what it is and to generate “buzz”
How did we get to where we are today?
Fall 2009: Pre-Planning Team Developed Plan and Timeline

Spring & Summer 2010: Topic Selection Team Collected Big Ideas and Identified 6 Themes

Fall 2010: Topic Selection Team Examined Proposals, Invited White Papers, and Forwarded Four

Spring 2011: Document Development Team is Now Drafting the 100-QEP Document for SACS
• Why Multimodal Communication Across the Curriculum?
• We can give you 5 good reasons.
Reason #1) It’s what employers want.

Association of American Colleges and Universities (Hart, 2007)
Reason #2) 2009 Follow-up . . .

- “[Only] one in four employers thinks . . . colleges are doing a good job” (p. 2).
- 89% said colleges should place greater emphasis on developing students’ “ability to effectively communicate orally and in writing” (p. 9).
- 81%: critical & analytical reasoning skills
Reason #3) UKCore

Design principle #3 (vertical integration)

Learning outcome #2 (written, oral, and visual communication)

Reason #4) Graduation Writing Requirement (GWR)

Communication Requirement in the Major (CRM)
Reason #5) We’re Number 1!
• Sounds good, but what will this MCXC actually look like?
Faculty Development
• To help design communication-based instruction, assignments, and assessment tools

Student Tutoring
• To help create and refine classroom communication projects (flat/static print, face-to-face, digital/online)
Fall 2011:
Draft QEP
Develop PR Campaign
Do QEP Updates

Spring 2012: Vet, revise, and finalize the QEP

Fall 2012: Approval Process

January 2013: Due to SACS!

April 9-11, 2013: SACS Team Visit
Quiz time!
Thoughts?
Questions?
www.uky.edu/SACS