

# Sample Citizen Review Panel Public Service Announcements

Your Citizen Review Panel name and address (at either top or bottom of news release)

Date: Date you are releasing your public service announcements

Broadcast: At will; terminate on (date)

Contacts: (Name, title and phone number of contact person for reporters to call)

**Announcer (10 seconds):**

The Citizen Review Panel in (name) County is helping improve the child protection system for children and families. For more information, call (number).

**Announcer (10 seconds):**

Communities working for communities. That's what Citizen Review Panels are all about—volunteers helping families in the child protection system. For more information, call (number).

**Announcer (15 seconds):**

Community volunteers are making a difference in the lives of children. Xx citizens make up (name) County's Citizen Review Panel which is suggesting ways to improve the state's child protection system. For more information, call (number).

**Announcer (15 seconds):**

Children and families are counting on citizens to help them. Volunteers on the (name) County Citizen Review Panel are offering suggestions on ways to better protect children who may be abused or neglected. Call (number).

**Announcer (15 seconds):**

Volunteers are offering insight and ideas to improve the child protection system and help families in our community. For more information on the Citizen Review Panel in (name) County, call (number).

**Announcer (15 seconds):**

Reaching out from within. Reaching out from the heart. Reaching out to help protect children. Reaching out from our community. That's what the Citizen Review Panel in (name) County is all about—making improvements in the child protection system.

**Announcer (15 seconds):**

Volunteers in our community are working on behalf of children. They're offering insight, suggesting changes and helping make improvements in the child protection system to ensure children in our community are safe. For more information about the work of the (name) County Citizen Review Panel, call (number).