Strategic Planning Process
Best Practices

• Led by senior administrators
• Informed by institutional history
• Transparent
• Feedback from Board of Trustees and other external stakeholders

Source: Developing and Administering Strategic Plans (EAB Report)
Organizational Structure

Board of Trustees → President → Steering Committee → Integration Committee → Planning Committee

Steering Committee → Communications Committee → Support Teams

Steering Committee → Strategic Planning Team → Data Analytics Team
Planning Committee: Nomination Process

• 1 week
• 6 Working Groups
• 71 nominators
• 184 nominations

see tomorrow.
Planning Committee: Working Group Toolkits

- Website includes:
  - Orientation videos
  - Handbook
  - Guiding questions
  - Templates
  - Roster
  - Scorecard
  - Social tools
  - Strategic Planning Library
Timeline

**Pre-Work (August)**
- Develop communications plan
- Develop tools
- Lay-out process
- Hire support
- Create name, logo, and visual identity for plan

**President Initiation (Sept. - Oct.)**
- Solicit nominations for committee
- Start communications plan
- Select chairs
- Select committee
- Compile research to date

**Planning Work (Oct. - March)**
- Obtain feedback from BOT
- Initial charge
- Committee work begins
- Research
- Scorecard development
- Draft of areas
- Community input

**Draft Plan (March - April)**
- Obtain feedback from leadership
- Revise plan

**Trustee Approval (June)**

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see tomorrow.
Current Activities

• Planning Committee selection process
  – 184 nominations submitted
• Website creation
  – Working Group Toolkits
  – Strategic Plan website
• Finishing touches
  – Scorecards/Guiding Questions
  – Strategic Planning Library
• Speaker Series
Benchmark Universities
Benchmark Universities: University Review Committee

1. Michigan State University
2. Ohio State University
3. University of Arizona
4. University of California – Davis
5. University of Florida
6. University of Iowa
7. University of Michigan – Ann Arbor
8. University of Minnesota – Twin Cities
9. University of Missouri – Columbia
10. University of North Carolina at Chapel Hill
11. University of Wisconsin – Madison
Benchmark Universities: SEC

1. University of Alabama
2. University of Arkansas
3. Auburn University
4. University of Florida
5. University of Georgia
6. University of Kentucky
7. Louisiana State University
8. University of Mississippi
9. Mississippi State University
10. University of Missouri
11. University of South Carolina
12. University of Tennessee
13. Texas A & M University
14. Vanderbilt University