Ms. Sandy Bugie Patterson, Chair, called the meeting to order at 8:00 a.m.

The following members of the Student Affairs Committee were present: C.B. Akins, Micah Fielden, and John F. Wilson.

The university staff and community members were represented by: Felito Aldarondo, John Herbst, Anne Coke, Kathy Johnson, Jim Wims, Betsy Mahoney, Alexandra Henchy, Abigail Brumfeld, Jim Wims, Michael Adams, T. Lynn Williamson, Pam May, and Robert Mock.

Introductions.

Overview of Assessment in the Division of Student Affairs

Alexandra (Alex) Henchy, Graduate Assistant and Doctoral Student

Alex assisted with Vice President Mock’s class, Intercultural Communication in Black Greek Letter Organizations, that he taught in Spring 2012 for the College of Communication & Information and the College of Arts & Sciences.

- Doctoral candidate in the Department of Educational Psychology with a concentration in measurements and statistics.

- In the Division of Student Affairs, Assessment, Improvement Action Plans, and the Division’s Strategic Plans all tie in together

- Assessment is any effort to gather, analyze and interpret evidence which describes institutional, divisional, or agency effectiveness.

Types of Assessment

- Direct Assessment - measures of student leaning require students to display their knowledge and skills as they respond to the instrument itself.

  Examples: Campus Recreation graduate assistants complete journals
  Student Center Student Managers complete skills tests

- Indirect Assessment - surveys and interviews asking students to reflect on their learning rather than to demonstrate it.

  Example: Disability Resource Center surveyed students who visited and counts of the number of students who attend programs

  o At UK and at most universities across the country – the majority of assessment is indirect. However, it still provides us with valuable information about students
Why Engage in Assessment: The purpose of assessment is to support and enhance student learning.

- Assessment includes learning outcomes
  - Knowledge acquisition, integration, construction, and application (understanding knowledge from a range of disciplines; connecting knowledge to other knowledge, ideas, and experiences)
  - Cognitive complexity (critical thinking; reflective thinking)
  - Intrapersonal development (self-understanding, identity development)
  - Interpersonal competence (meaningful relationships; interdependence)
  - Humanitarianism and civic engagement (understanding and appreciation of cultural and human differences; social responsibility)
  - Practical competence (pursuing goals; communicating effectively)

- Student Affairs also examines other outcomes:
  - Customer satisfaction
  - Meeting the needs of the students, faculty, and staff
  - Evaluating programs, services, and facilities
  - Complying with professional standards

Assessment and Improvement Plans in Student Affairs

- An Assessment Plan:
  - Created as a guideline for the department to follow for three to five years
  - Focuses on the outcomes and explains which ones apply to the programs and services
  - Outlines which outcome will be assessed each year

- An assessment tool:
  - Used to measure more than one outcome
    - Could be a survey, evaluation, rubric, or journaling
  - Analyses of the data will help to determine if:
    - The outcome is being achieved
    - There is another unexpected outcome
    - The program/service is missing its mark

- An improvement action plan:
  - Written to determine what to do with the outcome of the analysis
    - Can include that no changes should be made because the goal was met
    - The instrument was ineffective and a new measurement tool should be used
    - The program is ineffective and a complete change should be made
    - Or the program/service should be tweaked to be the most
**Blackboard**

- Blackboard is the central collection point UK uses to collect all the data for Assessment and Strategic Plans.

**Strategic Plans**

- Created as a guideline for a University, Division, College, and Department as a way to achieve goals
- Purpose is to help with planning, usually in 3-5 year increments
- Measurement is by the metrics that were determined when it was created
  - Example: conduct or continue research in one or more areas annually per department proportionate to available staff and resources
    - This metric is clear and measurable
- Student Affairs has an overall strategic plan and individual strategic plans for each department
- Information from the individual strategic plans is entered into the overall divisional strategic plan
- A metric may become outdated, not feasible, or not measurable for the departments program or services
- The Strategic Plan is a living document and the metrics can be updated or changed to reflect the current situation.

This has occurred in the Student Affairs – metrics are updated over time to be more measurable, or to more accurately reflect their current assessment direction

**Quality**

- Besides the importance of entering information into the strategic plans and improvement plans, the quality of the plans is also important.
- Both the strategic plans and improvement plans are rated by the University’s Office of Planning and Institutional Effectives and the University Assessment Council

**How everything is connected**

- The Big picture – the Improvement and Strategic Plan information is entered into Blackboard so it can be easily evaluated by the SACS team members
- Therefore, we try to make everything as user-friendly as possible for SACS by clearly detailing the assessments we conduct for those who are not familiar with our programs here at UK
**Student Government Association Updates**

Micah Fielden, President, Student Government Association

- **Wildcat Interest Group (WIG):**
  - UK students are interning in US Congressional offices in DC

- SGA has transitioned power to the new SGA leadership, Stephen Bilas

- SGA is working on an on-line system for teaching evaluations with the President’s and Provost’s offices

**Update on Greek housing**

- EDR (company building student campus housing), UK, and Greek Alum community were brought together for a meeting last week

- Discussed how to integrate Greek housing during the building of the new residence halls

- Looking at options to accommodate all Greek organizations despite their size

Adjourned at 8:25 a.m.