

North Carolina State University Engagement Categories and Definitions

Curricular in Classes and Programs - Courses and instructional programs that offer student academic credit hours, certificates of completion or continuing education units, or meet requirements of occupational licensure. These classes have an outreach component if they are designed and marketed specifically to serve those who are neither traditional campus degree seekers nor campus staff.

Extra-curricular in Experiential/Service-Learning - Civic or community service that NCSU students perform in conjunction with an academic course or program that incorporates frequent, structured, and disciplined reflection on the linkages between the activity and the content of the academic experience. Other forms of experiential learning may include career-oriented practica and internships, or volunteer community service.

Knowledge Creation and Diffusion - Activities that develop, share, analyze, test and demonstrate new knowledge. Such activities are considered engagement when they are conducted in collaboration or partnership with external constituents.

Technology Transfer and Commercialization - Activities include applied research, capacity building, evaluation studies, policy analysis, demonstration projects, and technology transfer embedded in IP. Such activities are considered engagement when they are conducted in collaboration or partnership with schools, health organizations, nonprofit organizations, businesses, industries, government agencies, and other external constituents. Most generally they are intended to directly impact external entities or constituents while developing new knowledge.

Public Events and Understanding - Resources designed for the public include managed learning environments (*e.g.*, museums, libraries, gardens, galleries, exhibits); expositions, demonstrations, fairs, and performances; and educational materials and products (*e.g.*, pamphlets, web sites, educational broadcasting, and software). Most of these experiences are short-term and learner-directed.

Technical and Expert Assistance and Training - Activities where NCSU personnel respond to requests from individuals, programs, or agencies and organizations external to the university by sharing their knowledge, expertise, and skills in order to help those entities build capacity to achieve their goals. NCSU personnel provide this assistance through direct interaction with the external constituency (as opposed to responding by delivering a pamphlet or reference to a Web site or the like). Activities may focus on using expertise to address or improve the effectiveness and efficiency of the organization or to improve knowledge and skills. This category includes such activities as consulting work that is performed for the benefit of the constituent, expert testimony and other forms of legal advice, assisting agencies and other entities with management and operational tasks. Technical assistance is much broader than providing technology-based assistance even though this might be a form of technical or expert assistance.

Clinical/Diagnostic and Testing Services - All client and patient (human and animal) care provided by university faculty through unit-sponsored group practice or as part of clinical instruction and by medical and graduate students as part of their professional education. For example, this may include medical/veterinary clinical practice, counseling or crisis center services, and tax or legal clinic services.

University/Industry Research Programs – All collaborative and cooperative activities whereby university and multiple industries resources are pooled for shared results such as membership consortia and resource centers.