


UNIVERSITY of LOUISVILLE



Signature
Partnership

An Initiative with West Louisville

**Presentation
to
Kentucky Engagement Conference
November 18, 2008**

Vision 2020

UofL Mission:

to become a premier, nationally recognized metropolitan research university with a commitment to the liberal arts and sciences and to the intellectual, cultural, and economic development of our diverse communities and citizens.

Strategic Priorities:

- **Educational Excellence**
- **Research, Scholarship and Creative Activity**
- **Community Engagement – Transforming the region**
- **Cultural diversity, social justice and opportunity**
- **Creative and responsible stewardship of all resources**

Strategic Theme #3 of *Vision 2020*

Community Engagement

....to be acclaimed as a model metropolitan university, integrating academic excellence with civic engagement to transform Louisville and Kentucky.”

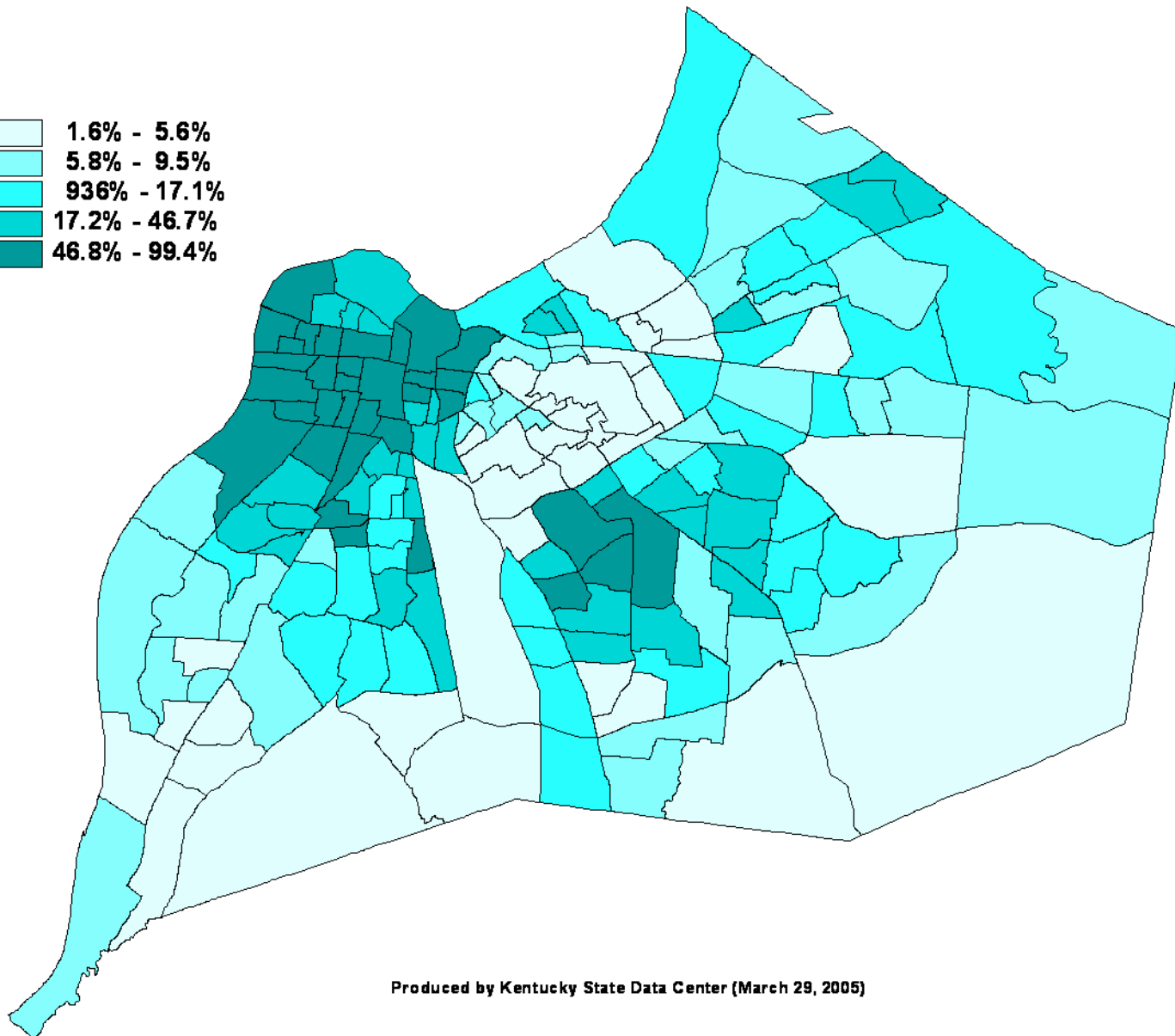
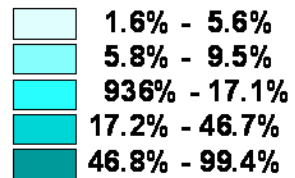
A Specific Goal of Vision 2020

- **Work with community partners to improve the quality of life for residents of west Louisville**

Geographical Focus

“Why West Louisville?”






Percent Minority (Other than Not Hispanic White- Alone) Jefferson County Census Tracts (2000 Census)

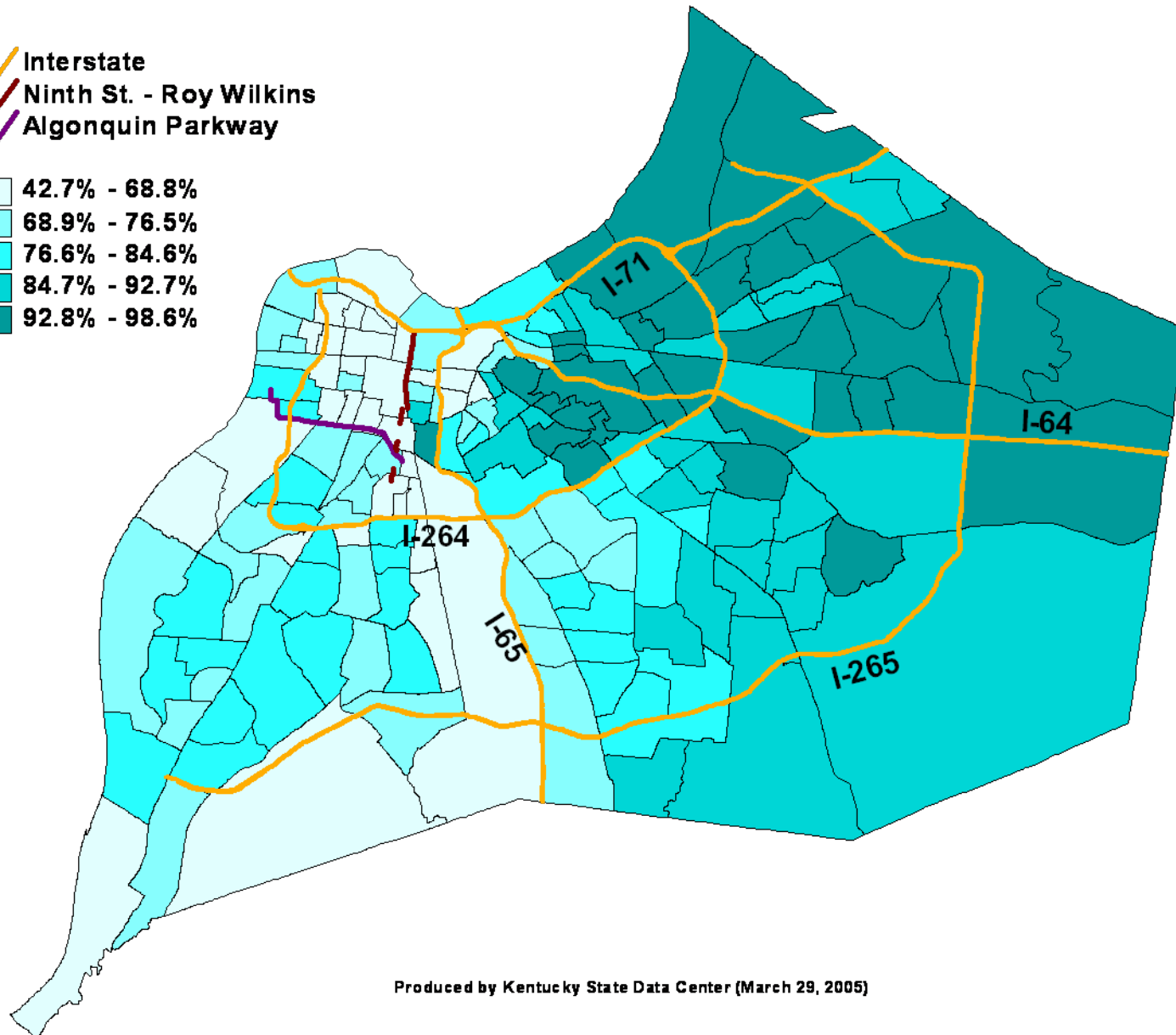


Produced by Kentucky State Data Center (March 29, 2005)

Percent of Population Who Are High School Graduates Jefferson County Census Tracts (2000 Census)






 Interstate
 Ninth St. - Roy Wilkins
 Algonquin Parkway

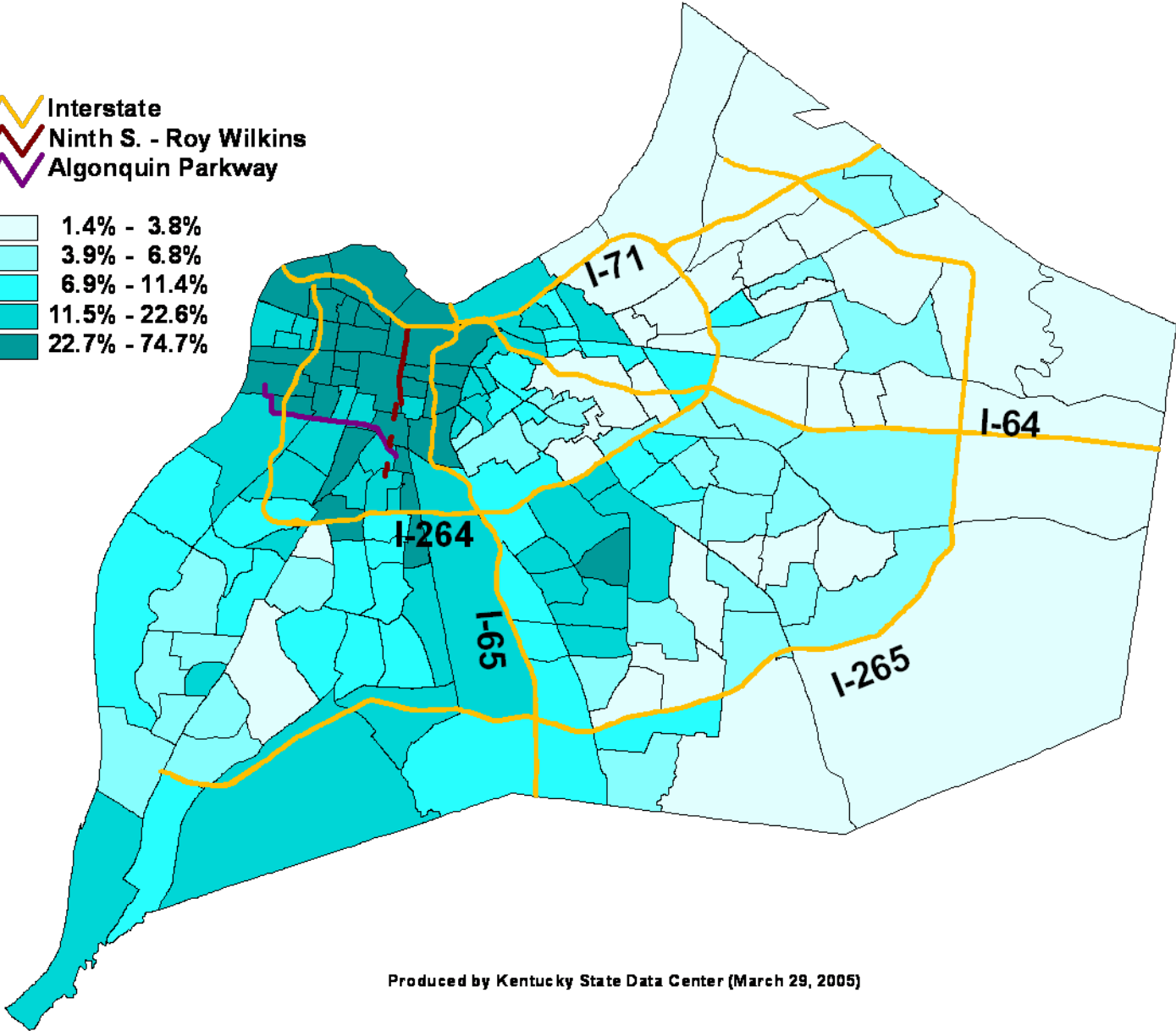
 42.7% - 68.8%
 68.9% - 76.5%
 76.6% - 84.6%
 84.7% - 92.7%
 92.8% - 98.6%



Percent of Population Below Poverty Level Jefferson County Census Tracts (2000 Census)






 Interstate
 Ninth S. - Roy Wilkins
 Algonquin Parkway

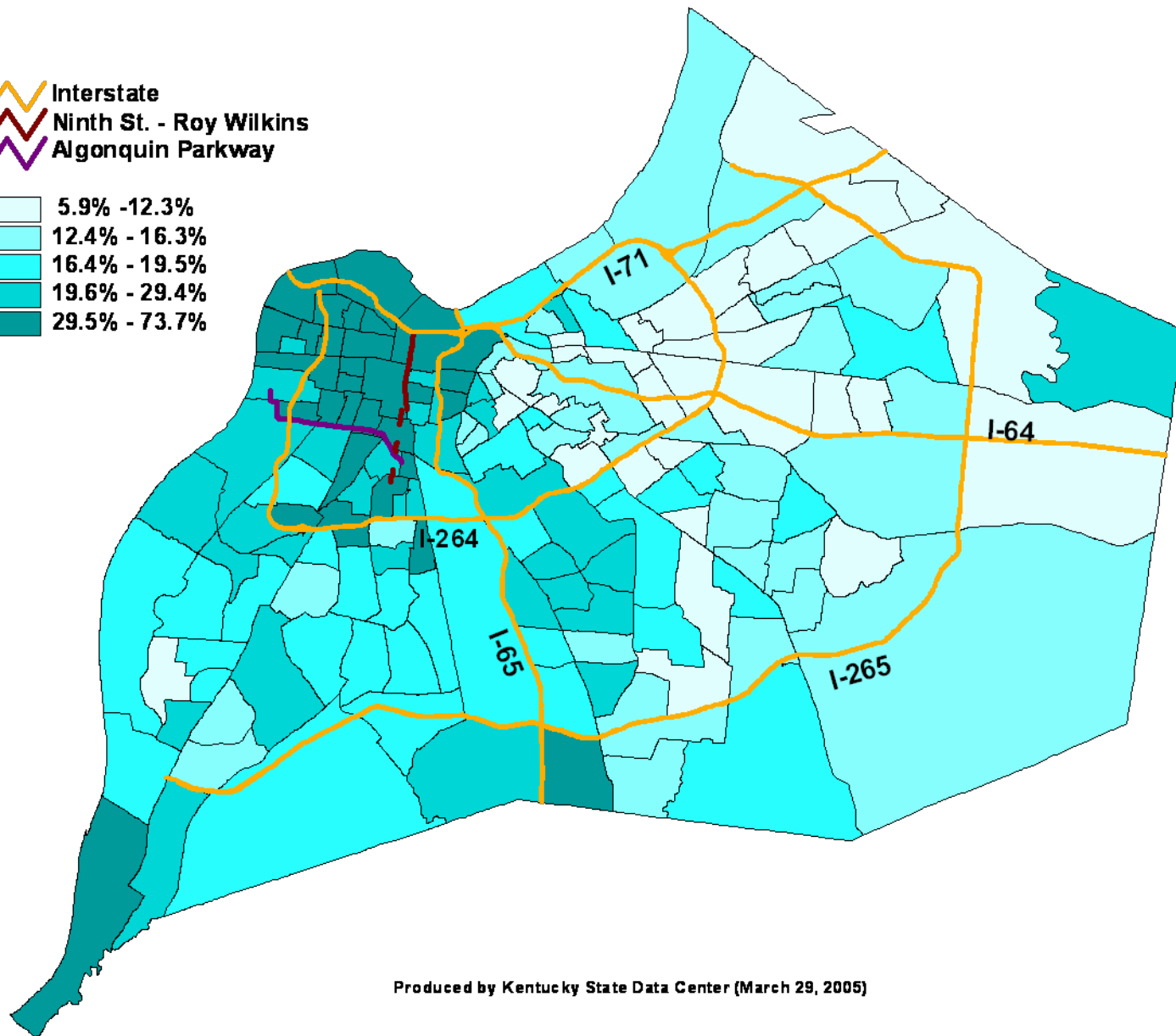
 1.4% - 3.8%
 3.9% - 6.8%
 6.9% - 11.4%
 11.5% - 22.6%
 22.7% - 74.7%



Percent of Males Ages 16-64 Not in Labor Force Jefferson County Census Tracts (2000 Census)

 Interstate
 Ninth St. - Roy Wilkins
 Algonquin Parkway

 5.9% - 12.3%
 12.4% - 16.3%
 16.4% - 19.5%
 19.6% - 29.4%
 29.5% - 73.7%



West Louisville Community Assets

- Home to 1500 businesses
- Historic communities including Parkland, Portland and Russell
- Physical amenities including two nationally renowned Olmsted parks (Chickasaw & Shawnee)
- Home to Kentucky's largest concentration of African-American residents
- Existing infrastructure to support business activities
- Underutilized assets and investment opportunities
- Home to over 300 UofL employees
- Home to over 500 UofL students
- Home to nearly 1000 U of L Alumni

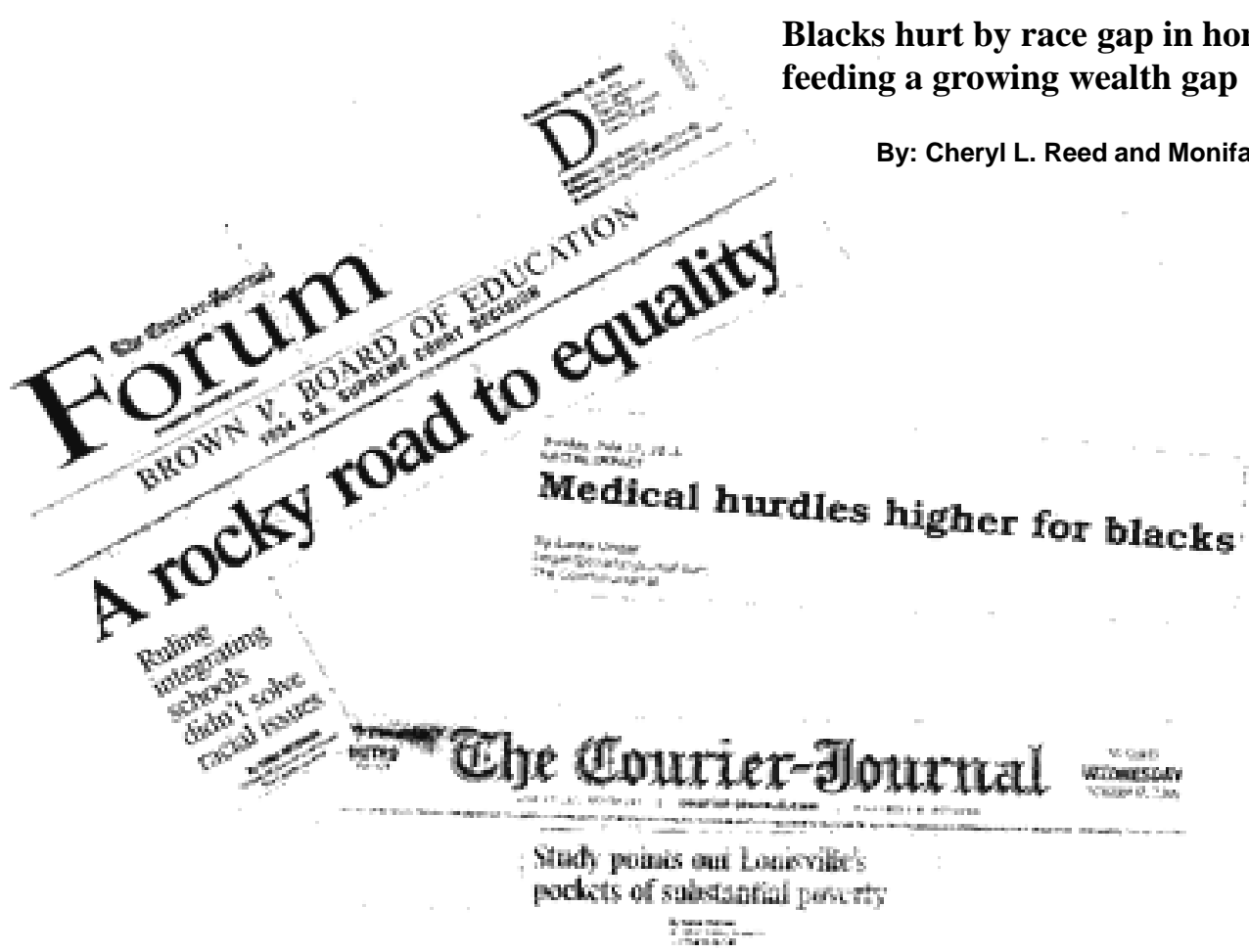
CHICAGO SUN-TIMES

suntimes.com

November 13, 2005

Blacks hurt by race gap in home values: It's feeding a growing wealth gap

By: Cheryl L. Reed and Monifa Thomas



Our Challenge: Disparities

- **Education**
- **Access to Healthcare**
- **Housing**
- **Poverty**
- **Unemployment**
- **Youth Violence**

Our Strategy:

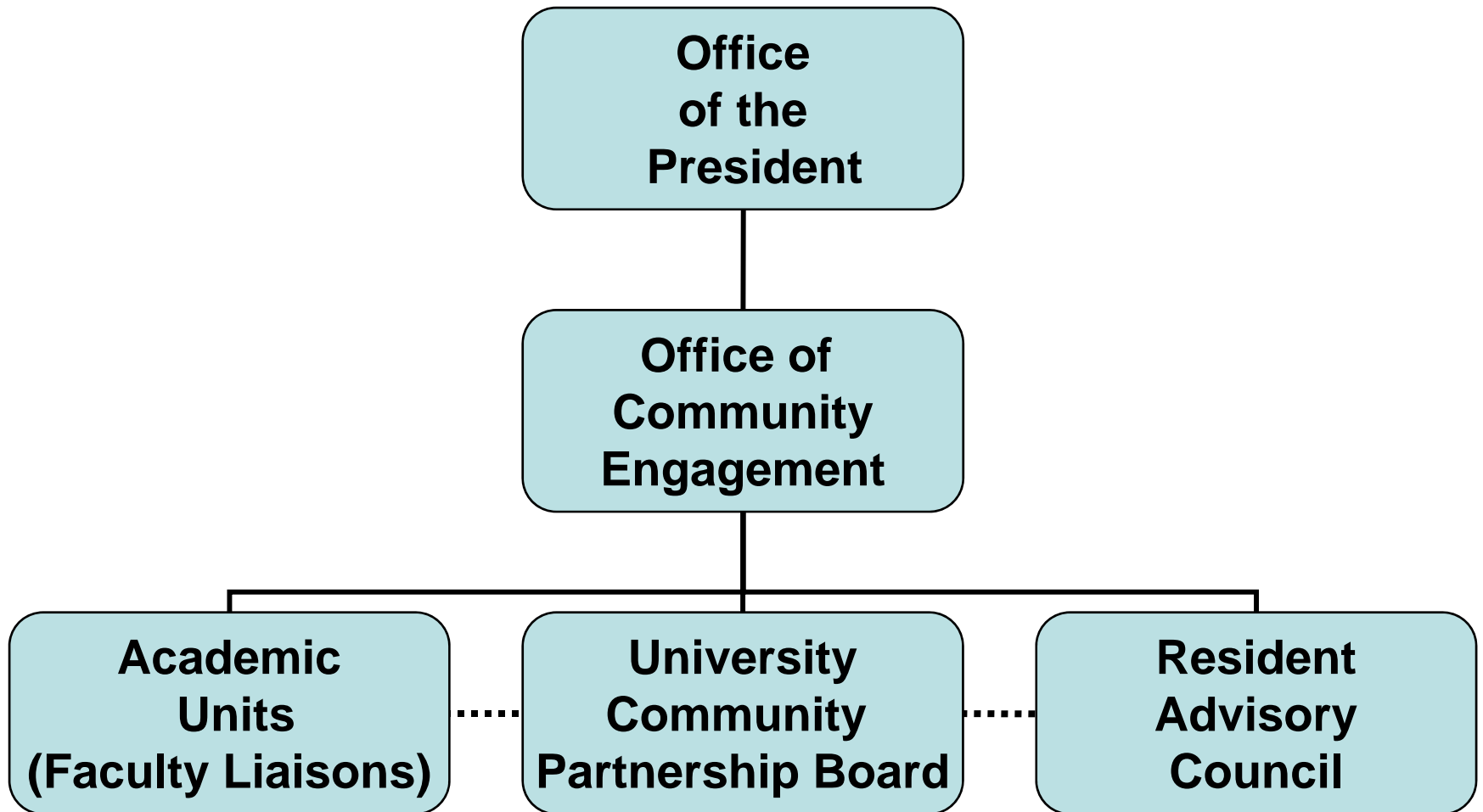
Develop Partnerships that are:

- **Comprehensive**
- **Concentrated**
- **Coordinated**
- **Collaborative**

What are the partnerships expected outcomes?

- **Demonstrate the impact of the university's work in the community organizations/agencies.**
- **Demonstrate the value added benefit to both the university and the community.**

Organizational Structure



Role of University/Community Partnership Board

- Identify and prioritize University/Community partnerships.**
- Recommend to the Office of the President university /community partnership opportunities.**

Role of Faculty Liaisons

- **Work with faculty colleagues to identify, university/community partnership opportunities for their academic unit.**
- **Work with faculty liaisons from other academic units to identify, interdisciplinary university/community partnership opportunities.**

Role of Resident Advisory Council

- **Provide input and identify community priorities.**
- **Provide advice to insure that the views of the community residents are adequately represented and addressed.**
- **Facilitate community residents participation.**

Partial Listing of Community Partners

- American Heart Association
- California Community Center
- Center for Neighborhoods
- Center for Women and Families
- Community Development Bank
- Faith-based Institutions
- Greater Louisville, Inc. (Chamber of Commerce)
- Health Care Organizations
- Interdenominational Ministerial Coalition
- Jefferson Community Technical College
- Jefferson County Public Schools
- Kentuckiana Works
- Kentucky Department of Transportation
- Louisville Central Community Centers
- Louisville Urban League
- Metro Louisville Government
- Metro Louisville Health & Wellness
- Metro United Way
- Northwest Area Health Education Center
- Park-DuValle Neighborhood Health Center
- Passport Health Plans
- Pillars of Portland
- Portland Health Center
- Presbyterian Community Center
- Simmons College of Kentucky
- U.S. Marine Hospital
- West End School
- West Louisville Performing Arts Academy
- YMCA

Our Plan

“The Signature Partnership Initiative”

Goal Statement

- **Educational Attainment**

In collaboration with community partners, enhance the quality of life for residents in west Louisville by improving the overall educational attainment levels through the integrated enhancement of health, social and economic viability of the community.

Four Focus Areas

Reduce or eliminate disparities in:

- **Education**
- **Health**
- **Economic Development**
- **Human and Social Services**

Program Objectives

- **Education :**
 - **Raise reading, math, and science skills to grade level.**
 - **Raise percentage of residents (over the age of 25) with high school diploma.**
 - **Raise percentage of residents (over the age of 25) with bachelor's degree.**

Program Objectives

- **Economic Development :**
 - **Raise employment level of residents of target area.**
 - **Raise average wage paid by target area businesses.**
 - **Increase number of businesses in target area.**
 - **Increase number of businesses owned by target area residents.**

Program Objectives

- **Social & Human Services:**
 - Reduce substance abuse
 - Reduce youth violence
 - Provide safe, quality environment for dependent individuals, including elderly and disabled.

Program Objectives

- **Health:**
 - **Reduce infant mortality rates**
 - **Increase life expectancy**
 - **Reduce chronic illnesses (e.g. cancer, cardiovascular disease, mental health) through early identification and treatment**

Progress To Date

- 96 Programs
- 1,700 students engaged
- 450 faculty and staff engaged
- 75 community partners
- \$2 million in extramural funds

Keys to Success and Sustainability

- **Buy-in from community**
- **Leveraging university and community assets and resources**
- **Building Individual and Community Capacity**
- **Assessment and evaluation**
- **University-wide involvement**
- **Incentives for faculty, staff and student participation**
- **Undergraduate education- culminating experiences**
- **Funding**



UofL Signature Partnership Initiative

For additional information contact:

Mr. Daniel Hall
VP for Community
Engagement
209 Grawemeyer Hall
Louisville, KY 40292
852-6026
852-2116 (fax)

d0hall01@louisville.edu

Dr. Ralph Fitzpatrick
Assoc. VP for Community
Engagement
102 Administrative Annex
Louisville, KY 40292
852-3163
852-1455 (fax)

r0fitz01@louisville.edu

www.louisville.edu/communityengagement