

Request for Change in Undergraduate Program

Program Arts Administration

Formal Option N/A Specialty Field N/A

Program Arts Administration Department Theatre College Fine Arts

Degree Title Bachelor of Arts Bulletin PP 187 - 188

CIP Code: 50.0704 UK ID No. N/A Hegis Code N/A

Accrediting Agency N/A

Proposed Changes in Program Requirements

- 1 Particular Change(s) in Program Requirements or Recommendations for this program.

Areas	Current	Proposed
English	No Change	
Communication	No Change	
Mathematics	No Change	
Area I (Natural Science)	No Change	
Area II (Social Science)	No Change	
Area III (Humanities)	Choose six hours from the following, depending upon student's primary arts discipline: A-H 105 Ancient Through Medieval Art, A-H 106 Renaissance Through Modern Art, MUS 201 Music in Western Culture to 1700, MUS 202 Music in Western Culture 1700 to Present, TA 380 History of Theatre I, TA 381 History of Theatre II	A-H 105 Ancient through Medieval Art and A-H 106 Renaissance Through Modern Art (Required for Arts Administration majors with an arts discipline track in either Art History or Art Studio.) TA 380 History of Theatre I and TA 381 History of Theatre II (Required for Arts Administration majors with an arts discipline track in Theatre.)

Humanities U.S. is satisfied through concentration requirements

Area IV USP Electives	Choose six hours from the following; courses must be different from those taken to meet USP Humanities requirement: A-H 105 Ancient Through Medieval Art, A-H 106 Renaissance Through Modern Art, MUS 201 Music in Western Culture to 1700, MUS 202 Music in Western Culture 1700 to Present, TA 380 History of Theatre I, TA 381 History of Theatre II	Students are strongly encouraged to choose from courses in arts disciplines complimentary to their arts discipline track.
Area V (Non-Western cultural component)	No change.	

2. College Depth and Breadth of Study Requirements. N/A
3. Premajor or Preprofessional Course Requirements (if applicable)

Current	Proposed
AAD 200 Arts Administration Communications	*AAD 200 Arts Administration Communications * Prerequisite: Completion of USP English requirements.
AAD 202 Arts Administration Technologies	No Change.
COM 181 Basic Public Speaking or COM 287 Persuasive Speaking or TA 225 Vocal Production for the Stage I	No Change.
	ACC 201 Financial Accounting I
	ECO 201 Principles of Economics I
Total Hours 9	Total Hours 15

4. Credit Hours Required Current 86 – 88 Proposed 83 – 85
 - a. Total Required for Graduation 122 - 126
 - b. Required by level: 100 200 300 or above 39 hours
400 – 500
 - c. Premajor or Preprofessional: 15 hours.

- d. Field of Concentration: N/A
- e. Division of Hours Between Major and Related Field: N/A
- f. Hours Needed for a particular Option or Specialization: Students whose primary arts discipline is Art Studio must earn at least 34 credits from the Art Department. Students whose primary arts discipline is Art History must earn at least 34 credits from the Art Department. Students whose primary arts discipline is Music Performance must earn at least 33 credits from the School of Music. Students whose primary arts discipline is Music History must earn at least 33 hours from the School of Music. Students whose primary arts discipline is Theatre must earn at least 35 credits from the Theatre Department. Specific courses required in each arts discipline track are listed in the proposal.
- g. Technical or Professional Support Electives N/A
- h. Minimum Hours of Free or Supportive Electives

Directed Electives Requirements: Students must earn nine credits in consultation with academic advisor from the following areas.

1. AAD 402 Topics in Arts Administration (Subtitle required)
May be repeated to a maximum of 12 credit hours when identified by different subtitles.
2. Courses from the College of Business and Economics
3. Courses from the College of Communications and Information Studies
4. Courses from an arts discipline outside of the student's primary arts discipline, including Architecture, Art History, Art Studio, Dance, English, Music and Theatre.

Directed Electives may not be used to meet University Studies requirements.

Free Elective Requirements Students must earn 6 credits in any area(s) of their choosing, outside of their University Studies and major requirements.

5. Major or Professional Course Requirements

Current	Proposed
<p>Admittance requirement for major: None.</p>	<p>Prior to being accepted as an Arts Administration major, students must have:</p> <ul style="list-style-type: none"> • Completed 45 semester hours of course work • Have a minimum 2.8 cumulative grade point average • Completed the premajor core requirements with a cumulative grade point average of 3.0 • Submitted an application form, affirming the completion of the preceding requirements.
<p>Arts Administration (39 credits) AAD 101 Arts Administration Professions...4 credits (4 semesters completed satisfactorily required.) ACC 201 Financial Accounting I...3 ACC 202 Managerial Uses of Accounting Information...3 *ECO 201 Principles of Economics I...3 ECO 202 Principles of Economics II...3 **AAD 310 Marketing the Arts...3 **AAD 320 Fund Raising for the Arts...3 **AAD 340 Arts Management Issues...3 **AAD 350 Financial Management of Arts Organizations...3 **AAD 399 Arts Administration Practicum...2 (1 hour course taken twice.) ***AAD 402 Topics in Arts Administration (subtitle required) ...3 **AAD 499 Internship in Arts Administration...6 (A-H 502 Museum Studies II: Internship may substitute for 3 credits of AAD 499) *May also be used to satisfy University Studies requirements. ** Prerequisite: Completion of AAD 200, AAD 202 and one of the following: COM 181, COM 287, TA 225, or consent of Instructor. ***Additional AAD 402 courses may be taken under different subtitles as Directed Electives; may be repeated up to 12 credits.</p>	<p>Arts Administration (30 credits) AAD 101 Arts Administration Professions...2 credits (2 semesters completed satisfactorily required.) ACC 202 Managerial Uses of Accounting Information...3 ECO 202 Principles of Economics II...3 *AAD 310 Marketing the Arts...3 *AAD 320 Fund Raising for the Arts...3 *AAD 340 Arts Management Issues...3 *AAD 350 Financial Management of Arts Organizations...3 *AAD 399 Arts Administration Practicum...1 **AAD 402 Topics in Arts Administration (subtitle required) ...3 *AAD 499 Internship in Arts Administration...6 (A-H 502 Museum Studies II: Internship may substitute for 3 credits of AAD 499) * Prerequisite: Completion of AAD 200, AAD 202 and one of the following: COM 181, COM 287, TA 225, or consent of Instructor. **Additional AAD 402 courses may be taken under different subtitles as Directed Electives; may be repeated up to 12 credits.</p>

<p>Arts Discipline Core Primary Concentration Majors must fulfill the requirements of one of the following art discipline tracks: Art Studio, Art History, Music Performance, Music History or Theatre.</p> <p><u>Art History (34 - 35 credit hours)</u> A-S 102 Visual Exploration I or A-S 103 Visual Exploration II...3 - 4</p> <p>A-H 105 Ancient through Medieval Art 3 A-H 106 Renaissance through Modern Art...3</p> <p>ART 191 Art Professions</p> <p>At least one course from four of the five following groups:</p> <p><u>Non-Western Art</u> A-H 307 Ancient Near Eastern and Egyptian Art...3 A-H 308 African Art (sub title required)...3</p> <p><u>Ancient and Medieval Art</u> A-H 312 Studies in Greek Art (subtitle required) ...3 A-H 313 Studies in Roman Art (subtitle required) ...3 A-H 322 Byzantine Art...3 A-H 323 Studies in Western Medieval Art (subtitle required) ...3</p> <p><u>Renaissance and Early Modern Art</u> A-H 334 Renaissance Art...3 A-H 335 Studies in Early Modern Art, 1500 - 1700 (subtitle required) ...3</p> <p><u>18th and 19th Century Art</u> A-H 339 Topics in European Art 1700 - 1840...3 A-H 340 European Art 1840 - 1900:</p>	<p>Arts Discipline Core Primary Concentration Majors must fulfill the requirements of one of the following arts discipline tracks: Art Studio, Art History, Music Performance, Music History or Theatre.</p> <p><u>Art History (34 - 36 credit hours)</u> A-S 102 Visual Exploration I or A-S 103 Visual Exploration II...3 - 4</p> <p>Two of the following three courses: A-H 104 Introduction to African Arts...3 A-H 105 Ancient through Medieval Art...3 A-H 106 Renaissance through Modern Art...3 * Fulfill KSP Humanities Requirement ART 191 Art Professions...1</p> <p>At least one course from four of the five following groups:</p> <p><u>Non-Western Art</u> A-H 307 Ancient Near Eastern and Egyptian Art...3 A-H 308 Studies in African Art (sub title required) ...3</p> <p><u>Ancient and Medieval Art</u> A-H 312 Studies in Greek Art (subtitle required) ...3 A-H 313 Studies in Roman Art (subtitle required) ...3 A-H 322 Byzantine Art ...3 A-H 323 Studies in Western Medieval Art (subtitle required) ...3</p> <p><u>Renaissance and Early Modern Art</u> A-H 334 Renaissance Art...3 A-H 335 Studies in Early Modern Art, 1500 - 1700 (subtitle required) ...3</p> <p><u>18th and 19th Century Art</u> A-H 339 Topics in European Art 1700 - 1840 ...3 A-H 340 European Art 1840 - 1900:</p>
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<p>Realism, Impressionism, and Post-Impressionism...3 A-H 342 Studies in American Art (subtitle required) ...3</p> <p><u>Modern Art</u> A-H 341 Twentieth Century Modernism...3 A-H 342 Studies in American Art (subtitle required) ...3 A-H 343 History of Photography...3 A-H 350 Contemporary Art...3</p> <p>A-H 501 Museum Studies I: Introduction ...3 Art Education Elective...3 (Must be 500 level.)</p> <p>Two of the following...6 A-H 525 Studies in Genres and Media (subtitle required) ...3 A-H 526 Art and the Artist in Society (sub title required) ...3 A-H 527 Art Within Its Interdisciplinary Framework (sub title required) A-H 528 Topical Seminar in Art History (sub title required) ...3 A-H 555 Methods in Art History...3</p> <p><u>Art Studio (35 credit hours)</u> A-S 102 Visual Exploration I...3 A-S 103 Visual Exploration II...4</p> <p>A-H 105 Ancient through Medieval Art...3 A-H 106 Renaissance through Modern Art...3</p> <p>ART 191 Art Professions...1 A-S 200 Studio I...3 A-S 215 Studio II...3 Two A-S 300 level Studio Courses. .6 A-H 501 Museum Studies I: Introduction...3</p>	<p>Realism, Impressionism, and Post-Impressionism...3 A-H 342 Studies in American Art (subtitle required) ...3</p> <p><u>Modern Art</u> A-H 341 Twentieth Century Modernism...3 A-H 342 Studies in American Art (subtitle required) ..3 A-H 343 History of Photography...3 A-H 350 Contemporary Art...3</p> <p>A-H 501 Museum Studies I: Introduction ...3 Art Education Elective (Must be at the 500 level.)...2-3</p> <p>Two of the following...6 A-H 525 Studies in Genres and Media (sub title required) ...3 A-H 526 Art and the Artist in Society (sub title required) ...3 A-H 527 Art Within Its Interdisciplinary Framework (sub title required) ...3 A-H 528 Topical Seminar in Art History (sub title required) ...3 A-H 555 Methods in Art History...3</p> <p><u>Art Studio (34-35 credit hours)</u> A-S 102 Visual Exploration I...3 A-S 103 Visual Exploration II...4</p> <p>Two of the following three ...6 A-H 104 Introduction to African Arts...3 *A-H 105 Ancient through Medieval Art...3 *A-H 106 Renaissance through Modern Art...3 * fulfill USP humanities Requirement</p> <p>ART 191 Art Professions...1 A-S 200 Studio I...3 A-S 215 Studio II...3 Two A-S 300 level Studio Courses...6 A-H 501 Museum Studies I: Introduction...3</p>
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<p>One Art History course at the 300 level or above...3 Art Education Elective...3 (Must be 500 level or above.)</p> <p><u>Music Performance (33 credit hours)</u> MUS 170 Theory I-Elementary Aural Theory...2 MUS 171 Theory I-Elementary Written Theory...2 MUS 172 Theory I-Elementary Aural Theory...2 MUS 173 Theory I-Elementary Written Theory...2 MUS 271 Theory II-Written Theory...2 MUS 273 Theory II-Written Theory...2</p> <p>MUS 201 Music in Western Culture to 1700...3 MUS 202 Music in Western Culture 1700 to Present...3 Additional 200 – 300 level Music History Course...3 (Other than MUS 203, MUS 302 and MUS 303)</p> <p>MUC Vocal or Instrumental Ensemble...4 MUP Vocal or Instrumental Lessons...8 (Four semesters, two hours per semester.) MUS 001 Recital Attendance (Four semesters required.)</p> <p><u>Music History (33 credits)</u> MUS 170 Theory I-Elementary Aural Theory...2 MUS 171 Theory I-Elementary Written Theory...2 MUS 172 Theory I-Elementary Aural Theory...2 MUS 173 Theory I-Elementary Written Theory...2 MUS 271 Theory II-Written Theory...2 MUS 273 Theory II-Written Theory...2 MUS 203 History of Music I...3 MUS 302 History of Music II...3 MUS 303 History of Music III...3</p>	<p>One Art History course at the 300 level or above...3 Art Education Elective...2-3 (Must be 500 level or above.)</p> <p><u>Music Performance (33 credit hours)</u> MUS 170 Theory I-Elementary Aural Theory...2 MUS 171 Theory I-Elementary Written Theory...2 MUS 172 Theory I-Elementary Aural Theory...2 MUS 173 Theory I-Elementary Written Theory...2 MUS 271 Theory II-Written Theory...2 MUS 273 Theory II-Written Theory...2</p> <p>MUS 203 History of Music I...3 MUS 302 History of Music II...3 MUS 303 History of Music III...3</p> <p>MUC Vocal or Instrumental Ensemble...4 MUP Vocal or Instrumental Lessons...8 (Four semesters, two hours per semester.) MUS 001 Recital Attendance (Four semesters required.)</p> <p>No Change</p>
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<p>Performance (three hours) Students may choose class or private performance instruction (one to two hours) or ensemble (one to two hours). Choose nine hours from: MUS 206 American Music...3 MUS 220 Symphonic Music...3 MUS 221 Survey of Vocal Music...3 MUS 222 Hist. and Soc. of Rock Mus...3 MUS 300 History of Jazz MUS 301 Appalachian Music...3 MUS 330 Music in the World...3 MUS 001 Recital Attendance (Four semesters required.)</p>	
<p>Theatre (35 credit hours) TA 126 Acting I: Fundamentals of Acting...3 TA 150 Fundamentals of Design and Production...3 TA 280 Script Analysis...3 TA 225 Vocal Production for the Stage...3 One of the Following...3 TA 260 Stagecraft TA 265 Costume Construction TA 267 Lighting and Sound Technology One of the Following...3 TA 365 Costume Design TA 367 Lighting Design TA 374 Scene Design TA 330 Directing...3 TA 380 History of Theatre I...3 TA 381 History of Theatre II...3 One of the Following...3 TA 387 Seminar in Theatre TA 382 American Theatre TA 516 Playwriting Two TA Practicums of one credit each...2 TA Electives...3</p>	<p>No Change</p>
<p>Directed Electives (9 credit hours) Directed electives are nine credits chosen in consultation with the student's academic advisor from the following areas: 1. AAD 402 Topics in Arts Administration (Subtitle required.) May</p>	<p>Directed Electives (9 credit hours) Directed electives are nine credits chosen in consultation with the student's academic advisor from the following areas: 1. AAD 402 Topics in Arts Administration (Subtitle required.) May</p>

<p>be repeated to a maximum of 12 credit hours when identified by different subtitles. Must be different subtitle than that used to meet Business Related Requirement.</p> <ol style="list-style-type: none"> 2. Courses from the College of Business and Economics. 3. Courses from the College of Communications and Information Studies. 4. Courses from an arts discipline outside of the student's primary arts discipline, including Architecture, Art History, Art Studio, Dance, English, Music and Theatre. <p>Directed Electives may not be used to meet University Studies requirements.</p> <p>Free Electives Requirement (6 credit hours) In addition to meeting their University Studies and major requirements, students must earn 6 credits in any area(s) of their choosing.</p>	<p>be repeated to a maximum of 12 credit hours when identified by different subtitles. Must be different subtitle than that used to meet Business Related Requirement.</p> <ol style="list-style-type: none"> 2. Courses from the College of Business and Economics. 3. Courses from the College of Communications and Information Studies. 4. Courses from arts disciplines, such as Architecture, Art History, Art Studio, Dance, English, Music Performance, Music History and Theatre, outside of the student's arts discipline track. <p>Directed Electives may not be used to meet University Studies requirements.</p> <p>No Change</p>
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6. Minor Requirements (if applicable) N/A

7. Rationale for change(s):

Clarifying USP Humanities Recommendation: The new statement makes clear that A-H 105 Ancient through Medieval Art and A-H 106 Renaissance Through Modern Art are required courses for Arts Administration majors with a disciplinary emphasis in either Art History or Art Studio. And that TA 380 History of Theatre I and TA 381 History of Theatre II are required courses for Arts Administration majors with a disciplinary emphasis in Theatre. MUS 201 Music in Western Culture to 1700 and MUS 202 Music in Western Culture 1700 to Present are being dropped from this section, because they are being replaced with other non USP music history requirements for Arts Administration majors with a Music Performance emphasis. The main reason for this change, as explained later in the proposal, is that while MUS 201 and 202 are listed courses in the bulletin, the School of Music is no longer teaching them.

USP Electives Recommendation: A more generalized recommendation regarding USP Electives is more appropriate, given the lack of availability of MUS 201 and 202, as referenced above, and later in this proposal.

Making completion of USP English requirements a prerequisite to taking AAD 200 Arts Administration Communications: AAD 200 is meant to be the course that introduces students to the Arts Administration discipline, and insures that the students will have the writing and presentation skills in place that they will need to succeed in their future 300 and 400 level Arts Administration classes. Given this course's concentration on writing skills development, the students who take this course are much more likely to be successful, if they have already completed their USP English requirements.

Moving ACC 201 and ECO 201 from the Major to the Premajor Requirements: A proposal before the Undergraduate Council will require students to meet several prerequisites before being accepted as an Arts Administration major. One of those prerequisites involves the completion of AAD 200, AAD 202, one of the following three courses: COM 181 Basic Public Speaking or COM 287 Persuasive Speaking or TA 225 Vocal Production for the Stage I, ACC 201 and ECO 201 with a cumulative grade point average of 3.0. Since students must complete ACC 201 and ECO 201 before they can become Arts Administration majors, these courses are more appropriately designated as Premajor courses.

Selective Admissions Requirements for Arts Administration Majors: A proposal regarding these admission requirements is currently under review by the Under Graduate Council.

Dropping the number of credits required of AAD 101 Arts Administration Professions from four to two: Two years ago, the number of times that Arts Administration majors were required to take this course was increased from one to four. With this higher requirement, the course had to be offered every fall and spring semester, where previously it had only been offered once per academic year. Unfortunately, teaching this course this often is one of the factors that are beginning to stretch the program beyond the limit of its current resources. If the number of times this course is required is cut back from four to two, student needs could still be met with the course being taught only once per academic year.

Dropping the number of credits required of AAD 399 from 2 to 1: The rationale for this change is similar to the one described in the previous justification. Two years ago, the Arts Administration Program added the requirement that students must complete two AAD 399 Arts Administration Practicums prior to graduating. This has meant that Arts Administration faculty must help each major find their practicums, oversee their practicums, and finally grade and evaluate them. Unfortunately, this amount of activity is also beginning to stretch the program beyond the limits of its current resources. Therefore, the program would like to cut back to one the number of practicums that majors are required to complete to graduate.

For students with either an Art History, or an Art Studio emphasis, add A-H 104 Introduction to African Arts as an optional class: Recently, the Art History program added A-H 104 Introduction to African Arts to its course offerings. Because of this new class's availability, the Art Department now allows its majors to choose any two classes from A-H 104 Introduction to African Arts, A-H 105 Ancient through Medieval Art and A-H 106 Renaissance through Modern Art to complete their major requirements. The Arts Administration Program would like to offer its majors with either an Art History or an Art Studio emphasis the same option.

For students with an Art History or an Art Studio emphasis, show that they can meet their Art Education Elective requirement by taking a 2 or 3 credit course: The Art Education Program reworked its curriculum recently and now offers a mix of two and three credit courses that meet this requirement. This adjustment simply reflects the changes in the courses being offered by the Art Education Program.

Clarify Directed Electives Requirement: This is simply a wording change to try to make the requirement a little clearer. Before the last curriculum change students had primary and secondary arts emphases. Since this is no longer the case, the wording in point number 4 should not reference a student's "primary" arts discipline.

8. List below the typical semester program for a major:

Current

Art History Primary Concentration (126 Credits)

<u>First Year Fall</u>	<u>First Year Spring</u>
PHI 120	ENG 102
ENG 101	AAD 101
AAD 200	AAD 202
ECO 201	ACC 201
<u>A-H 105</u>	A-H 106
15 Credits	<u>Oral Communications</u>
	16 Credits
<u>Second Year Fall</u>	<u>Second Year Spring</u>
Natural Science	Natural Science
ECO 202	AAD 101
STA 200	AAD 320
A-S 102	A-H 307
AAD 310	Social Science
<u>ART 191</u>	<u>ACC 202</u>
16 Credits	16 Credits

<u>Third Year Fall</u> AAD 101 AAD 340 A-H 312 TA 380 Directed Elective <u>A-H 501</u> 16 Credits	<u>Third Year Spring</u> TA 381 AAD 399 AAD 350 Free Elective A-H 341 <u>A-H 502 (Internship)</u> 16 Credits
<u>Fourth Year Fall</u> AAD 402 AAD 399 Directed Elective A-H 341 A-H 525 <u>A-E 500 Level</u> 16 Credits	<u>Fourth Year Spring</u> AAD 499 Directed Elective A-H 528 Free Elective <u>Cross Cultural</u> 15 Credits

Art Studio Concentration (127 Credits)

<u>First Year Fall</u> PHI 120 ENG 101 AAD 200 ECO 201 <u>A-S 102</u> 15 Credits	<u>First Year Spring</u> ENG 102 AAD 101 AAD 202 ACC 201 A-H 105 <u>Oral Communications</u> 16 Credits
<u>Second Year Fall</u> Natural Science ECO 202 STA 200 A-H 106 AAD 310 <u>ART 191</u> 16 Credits	<u>Second Year Spring</u> Natural Science AAD 101 AAD 320 A-S 103 Social Science <u>ACC 202</u> 17 Credits
<u>Third Year Fall</u> AAD 101 AAD 340 A-S 200 TA 380 Directed Elective <u>A-H 501</u> 16 Credits	<u>Third Year Spring</u> TA 381 AAD 399 AAD 350 Free Elective A-S 215 <u>AAD 499</u> 16 Credits

<u>Fourth Year Fall</u> AAD 402 AAD 399 Directed Elective A-H 341 A- S 340 <u>A-E 500 Level</u> 15 Credits	<u>Fourth Year Spring</u> AAD 499 AAD 101 Directed Elective A-S 380 Free Elective <u>Cross Cultural</u> 16 Credits
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Music Performance Concentration (129 credits)

<u>First Year Fall</u> PHI 120 ENG 101 AAD 200 MUP (lesson) MUC (ensemble) MUS 001 MUS170 <u>MUS 171</u> 16 Credits	<u>First Year Spring</u> ENG 102 MUS 001 AAD 101 AAD 202 Oral Communications MUS 172 MUS 173 MUC (ensemble) <u>MUP (lesson)</u> 17 Credits
<u>Second Year Fall</u> MUC (ensemble) ECO 201 MUS 201 MUS 271 ECO 202 AAD 310 MUS 001 <u>MUP (lesson)</u> 17 Credits	<u>Second Year Spring</u> TA 381 AAD 101 AAD 320 MUS 273 MUP (lesson) MUC (ensemble) AAD 399 MUS 001 <u>MUS 202</u> 16 Credits
<u>Third Year Fall</u> AAD 101 AAD 340 STA 200 ACC 201 Directed Elective <u>A-H 105</u> 16 Credits	<u>Third Year Spring</u> ACC 202 Free Elective Directed Elective A-H 106 <u>AAD 499</u> 15 Credits

<u>Fourth Year Fall</u> AAD 402 AAD 399 Directed Elective Natural Sciences Social Sciences <u>MUS 300</u> 16 Credits	<u>Fourth Year Spring</u> AAD 499 AAD 101 AAD 350 Natural Sciences Free Elective <u>Cross Cultural</u> 16 Credits
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Music History Concentration (129 credits)

<u>First Year Fall</u> PHI 120 ENG 101 AAD 200 MUC (ensemble) MUS 001 MUS170 MUS 171 <u>A-H 105</u> 17 Credits	<u>First Year Spring</u> ENG 102 MUS 001 AAD 202 Oral Communications MUS 172 MUS 173 A-H 106 <u>MUC (ensemble)</u> 17 Credits
<u>Second Year Fall</u> MUC (ensemble) AAD 101 ECO 201 Cross Cultural MUS 271 ECO 202 AAD 310 <u>MUS 001</u> 16 Credits	<u>Second Year Spring</u> TA 381 AAD 101 AAD 320 MUS 273 AAD 399 MUS 001 MUS 203 <u>Directed Elective</u> 16 Credits
<u>Third Year Fall</u> AAD 101 AAD 340 STA 200 ACC 201 Directed Elective <u>MUS 302</u> 16 Credits	<u>Third Year Spring</u> ACC 202 Free Elective MUS 303 MUS 206 <u>AAD 499</u> 15 Credits

<u>Fourth Year Fall</u> AAD 402 AAD 399 Directed Elective Natural Sciences Social Sciences <u>MUS 300</u> 16 Credits	<u>Fourth Year Spring</u> AAD 499 AAD 101 AAD 350 Natural Sciences Free Elective <u>MUS 220</u> 16 Credits
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Theatre Concentration (125 Credits)

<u>First Year Fall</u> PHI 120 ENG 101 AAD 200 ECO 201 <u>TA 126</u> 15 Credits <u>Second Year Fall</u> Natural Sciences ECO 202 STA 200 TA 280 AAD 310 <u>TA 390</u> 16 Credits <u>Third Year Fall</u> AAD 101 AAD 340 TA 380 Directed Elective TA 391 AAD 399 <u>TA 330</u> 15 Credits <u>Fourth Year Fall</u> AAD 402 TA Elective AAD 399 Directed Elective A-H 105 <u>TA 365</u> 16 Credits	<u>First Year Spring</u> ENG 102 AAD 101 AAD 202 ACC 201 TA 150 <u>TA 225</u> 16 Credits <u>Second Year Spring</u> Natural Sciences AAD 101 AAD 320 TA 260 Social Sciences <u>ACC 202</u> 16 Credits <u>Third Year Spring</u> TA 381 AAD 350 Free Elective TA 387 <u>AAD 499</u> 15 Credits <u>Fourth Year Spring</u> AAD 499 AAD 101 Directed Elective A-H 106 Free Elective <u>Cross Cultural</u> 16 Credits
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Proposed:

Art History Primary Concentration (123 Credits)

<u>First Year Fall</u> A-S 102 ENG 101 PHI 120 ECO 201 <u>A-H 105</u> 15 Credits	<u>First Year Spring</u> ENG 102 AAD 101 Social Science ACC 201 A-H 106 <u>Natural Science</u> 16 Credits
<u>Second Year Fall</u> Natural Science ECO 202 AAD 200 ACC 202 A-H 312 <u>ART 191</u> 16 Credits	<u>Second Year Spring</u> Oral Communications Free Elective A-H 307 AAD 202 <u>STA 200</u> 15 Credits
<u>Third Year Fall</u> A-H 341 AAD 310 TA 380 Directed Elective <u>A-H 501</u> 15 Credits	<u>Third Year Spring</u> TA 381 AAD 399 A-E 500 Level AAD 320 A-H 341 <u>A-H 502 (Internship)</u> 15 Credits
<u>Fourth Year Fall</u> AAD 402 AAD 499 Directed Elective AAD 340 <u>A-H 525</u> 15 Credits	<u>Fourth Year Spring</u> AAD 350 Directed Elective AAD 101 A-H 528 Free Elective <u>Cross Cultural (A-H 104)</u> 16 Credits

Art Studio Concentration (124 Credits)

<u>First Year Fall</u> PHI 120 ENG 101 A-H 106 ECO 201 <u>A-S 102</u> 15 Credits	<u>First Year Spring</u> ENG 102 AAD 101 Social Science ACC 201 A-H 105 <u>Natural Science</u> 16 Credits
<u>Second Year Fall</u> ACC 202 ECO 202 STA 200 AAD 200 TA 380 <u>ART 191</u> 16 Credits	<u>Second Year Spring</u> Oral Communications TA 381 A-S 103 AAD 202 <u>Natural Science</u> 16 Credits
<u>Third Year Fall</u> A-H 341 A-S 200 AAD 310 Directed Elective <u>A-H 501</u> 15 Credits	<u>Third Year Spring</u> AAD 320 AAD 399 Directed Elective Free Elective A-S 215 <u>AAD 499</u> 16 Credits
<u>Fourth Year Fall</u> AAD 499 AAD 402 Directed Elective AAD 340 <u>A-S 340</u> 15 Credits	<u>Fourth Year Spring</u> AAD 101 A-E 500 AAD 350 A-S 380 Free Elective <u>Cross Cultural</u> 15 Credits

Music Performance Concentration (126 credits)

<u>First Year Fall</u> MA 123 ENG 101 ECO 201 MUP (lesson) MUC (ensemble) MUS 001 MUS170 <u>MUS 171</u> 16 Credits	<u>First Year Spring</u> ENG 102 MUS 001 Social Science USP Elective MUS 172 MUS 173 MUC (ensemble) <u>MUP (lesson)</u> 16 Credits
<u>Second Year Fall</u> ECO 202 AAD 200 MUS 271 ACC 201 Free Elective MUS 001 <u>MUP (lesson)</u> 16 Credits	<u>Second Year Spring</u> Oral Communications AAD 101 MUS 273 MUP (lesson) MUC (ensemble) ACC 202 MUS 001 <u>AAD 202</u> 15 Credits
<u>Third Year Fall</u> AAD 310 MUC (ensemble) USP Elective A-H 105 Directed Elective <u>Natural Sciences</u> 16 Credits	<u>Third Year Spring</u> Free Elective AAD 320 A-H 106 MUS 203 <u>AAD 499</u> 15 Credits
<u>Fourth Year Fall</u> AAD 402 AAD 399 Directed Elective Natural Sciences AAD 340 <u>MUS 302</u> 16 Credits	<u>Fourth Year Spring</u> AAD 499 AAD 101 AAD 350 MUS 303 Free Elective <u>Cross Cultural</u> 16 Credits

Music History Concentration (126 credits)

<u>First Year Fall</u> MA 123 ENG 101 ECO 201 MUC (ensemble) MUS 001 MUS170 MUS 171 <u>A-H 105</u> 17 Credits	<u>First Year Spring</u> ENG 102 MUS 001 A-H 106 MUS 172 MUS 173 ACC 201 <u>MUC (ensemble)</u> 15 Credits
<u>Second Year Fall</u> MUC (ensemble) AAD 200 Cross Cultural MUS 271 ECO 202 ACC 202 <u>MUS 001</u> 15 Credits	<u>Second Year Spring</u> AAD 202 Oral Communications MUS 206 MUS 272 MUS 203 <u>Directed Elective</u> 17 Credits
<u>Third Year Fall</u> Natural Sciences MUS 001 AAD 310 TA 380 Directed Elective <u>MUS 302</u> 15 Credits	<u>Third Year Spring</u> TA 381 Free Elective MUS 303 AAD 320 <u>AAD 499</u> 15 Credits
<u>Fourth Year Fall</u> AAD 402 AAD 399 Directed Elective AAD 340 Social Sciences <u>MUS 300</u> 16 Credits	<u>Fourth Year Spring</u> AAD 499 AAD 101 AAD 350 Natural Sciences Free Elective <u>MUS 220</u> 16 Credits

Theatre Concentration (122 Credits)

<u>First Year Fall</u> PHI 120 ENG 101 Natural Sciences ECO 201 <u>TA 126</u> 15 Credits	<u>First Year Spring</u> ENG 102 AAD 101 Natural Sciences ECO 202 TA 150 <u>TA 225</u> 16 Credits
<u>Second Year Fall</u> AAD 200 ACC 201 STA 200 TA 280 TA 380 <u>TA 390</u> 16 Credits	<u>Second Year Spring</u> AAD 202 TA 381 TA 260 Social Sciences <u>ACC 202</u> 15 Credits
<u>Third Year Fall</u> TA Elective AAD 310 Directed Elective TA 391 AAD 101 AAD 399 <u>TA 330</u> 15 Credits	<u>Third Year Spring</u> AAD 320 Directed Elective Free Elective TA 387 <u>AAD 499</u> 15 Credits
<u>Fourth Year Fall</u> AAD 402 AAD 340 Directed Elective A-H 105 <u>TA 365</u> 15 Credits	<u>Fourth Year Spring</u> AAD 499 AAD 350 A-H 106 Free Elective <u>Cross Cultural</u> 15 Credits

Will this program be printed in the Bulletin? Yes. See attached bulletin copy.

Signatures of Approval:

Michael E. Brennan
Department Chair

1-29-04
Date

[Signature]
Dean of the College

1/30/04
Date

Date of Notice to the Faculty

*Undergraduate Council

Date

*University Studies

Date

*Graduate Council

Date

*Academic Council for the Medical Center

Date

*Senate Council (Chair)

Date of Notice to University Senate

*If applicable, as provided by the Rules of the University Senate

ACTION OTHER THAN APPROVAL

Bachelor of Arts in Arts Administration 122 Hours (Minimum)

Introduction:

With the increase in the number of performing and visual arts facilities, arts councils and arts advocacy groups, there is a growing need for individuals with both artistic sensibilities and business acumen to work in these organizations. The program prepares students for entry-level management positions in nonprofit arts organizations and for graduate study in arts administration, or in related graduate programs such as business and law. Students declare a primary concentration in one of five areas: art studio, art history, music performance, music history or theatre. Students may also take additional arts-related courses outside of their primary concentration, including classes in Architecture, Dance and English. The other courses in the curriculum are business-related courses that apply to the management of nonprofit organizations. Arts Administration Program faculty teach many of these courses; others are offered through the College of Business and Economics and the College of Communications and Information Studies.

College Requirements

Art, Music or Theatre...6

Plus 39 hours at 300-level or above

Subtotal: College Required Hours...6

University Studies Requirements Hours

See “University Studies Program” on pages XX – XX for the complete University Studies requirements. The courses listed below are (a) recommended by the college, or (b) required courses in the Arts Administration Major that also fulfill University Studies areas. Students should work closely with their advisor to complete the University Studies Requirements.

Courses marked with an asterisk (*) in the premajor and major requirements may also be used to satisfy University Studies requirements.

Inference - Logic:

STA 200 Statistics: A Force in Human Judgment...3

PHI 120 Introductory Logic...3

(Recommended for Arts Administration majors.)

Oral Communications:

COM 181 Basic Public Speaking or

COM 287 Persuasive Speaking or

TA 225 Vocal Production for the Stage...3

(Required for Arts Administration majors.)

Social Sciences

ECO 201 Principles of Economics...3
(Required for Arts Administration Majors.)

Humanities

A-H 105 Ancient through Medieval Art and A-H 106 Renaissance Through Modern Art
(Required for Arts Administration majors with an arts discipline track in either Art History or Art Studio.)

TA 380 History of Theatre I and TA 381 History of Theatre II
(Required for Arts Administration majors with an arts discipline track in Theatre.)

USP Electives

Students are strongly encouraged to choose from courses in arts disciplines complimentary to their arts discipline track.

Pre-major Requirements

✓ AAD 200 Arts Administration Communications...3

AAD 202 Arts Administration Technologies...3

plus one of the following

*COM 181 Basic Public Speaking...3

*COM 287 Persuasive Speaking...3

*TA 225 Vocal Production for the Stage...3

ACC 201 Financial Accounting I...3

*ECO 201 Principles of Accounting I...3

Subtotal: Premajor Hours...15

Major Requirements

To be accepted as an Arts Administration major, students must have completed 45 semester hours of course work, earned a minimum 2.8 cumulative grade point average, completed the premajor core requirements with a cumulative grade point average of 3.0, and submitted an application form, affirming completion of the preceding requirements.

AAD 101 Arts Administration Professions...2

(2 semesters, completed satisfactorily,
required)

ACC 202 Managerial Uses of Accounting Information...3

ECO 202 Principles of Economics II...3

◆AAD 310 Marketing the Arts...3

◆AAD 320 Fund Raising for the Arts...3

◆AAD 340 Arts Management Issues...3

◆AAD 350 Financial Management of Arts Organizations...3

AAD 399 Arts Administration Practicum... 1

*AAD 402 Topics in Arts Administration (subtitle required)...3

◆AAD 499 Internship in Arts Administration...6

(A-H 502 Museum Studies II: Internship may be
substituted for 3 credits of AAD 499.)

✓ Prerequisite: Completion of USP English requirements.

◆ Prerequisite: Prerequisite: Completion of AAD 200, AAD 202 and one of the following: COM 181, COM 287, TA 225, or consent of Instructor.

*Additional AAD 402 courses may be taken under different subtitles as Directed Electives; may be repeated up to 12 credits.

Subtotal: Major Hours...30

In addition to the Major Requirements, students must choose one of the following arts discipline tracks:

Art History

A-S 102 Visual Exploration I...3

or A-S 103 Visual Exploration II...4

Two of the following three courses

*A-H 104 Introduction to African Art...3

*A-H 105 Ancient through Medieval Art...3

*A-H 106 Renaissance through Modern Art...3

ART 191 Art Professions...1

At least one course from four of the five following groups:

Non-Western Art

*A-H 307 Ancient Near Eastern and Egyptian Art...3

*A-H 308 Studies in African Art (subtitle required)...3

Ancient and Medieval Art

A-H 312 Studies in Greek Art (subtitle required)...3

A-H 313 Studies in Roman Art (subtitle required)...3

A-H 322 Byzantine Art...3

A-H 323 Studies in Western Medieval Art
(subtitle required)...3

Renaissance and Early Modern Art

A-H 334 Renaissance Art...3

A-H 335 Studies in Early Modern Art, 1500 – 1700
(subtitle required)...3

18th and 19th Century Art

A-H 339 Topics in European Art 1700 – 1840...3

A-H 340 European Art 1840 – 1900: Realism,
Impressionism and Post-Impressionism...3

A-H 342 Studies in American Art (subtitle required)...3

Modern Art

A-H 341 Twentieth Century Modernism...3

A-H 342 Studies in American Art (subtitle required)...3

A-H 343 History of Photography...3

A-H 350 Contemporary Art...3

A-H 501 Museum Studies I: Introduction...3
 Art Education Elective (Must be at the 500 level.)...2 - 3
 Two of the following
 A-H 525 Studies in Genres and Media (subtitle required)...3
 A-H 526 Art and the Artist in Society (subtitle required)...3
 A-H 527 Art Within Its Interdisciplinary Framework
 (subtitle required)...3
 A-H 528 Topical Seminar in Art History (subtitle required)...3
 A-H 555 Methods in Art History...3
Subtotal: Art History Hours...34 - 35

Art Studio

A-S 102 Visual Exploration I...3
 A-S 103 Visual Exploration II...4
 Two of the following three courses:
 *A-H 104 Introduction to African Art...3
 *A-H 105 Ancient through Medieval Art...3
 *A-H 106 Renaissance through Modern Art...3
 ART 191 Art Professions...1
 A-S 200 Studio I...3
 A-S 215 Studio II...3
 Two A-S 300 level Studio Courses...6
 A-H 501 Museum Studies I: Introduction...3
 One Art History course at the 300 level or above...3
 Art Education Elective (must be 500 level)...2 - 3
Subtotal Art Studio Hours 34 - 35

Music History

MUS 170 Theory I-Elementary Aural Theory...2
 MUS 171 Theory I-Elementary Written Theory...2
 MUS 172 Theory I-Elementary Aural Theory...2
 MUS 173 Theory I-Elementary Written Theory...2
 MUS 271 Theory II-Written Theory...2
 MUS 273 Theory II-Written Theory...2
 MUS 203 History of Music I...3
 MUS 302 History of Music II...3
 MUS 303 History of Music III...3
 MUS 001 Recital Attendance (four semesters required.)...0
 Performance...3
 Students may choose class or private performance instruction (one to two hours) or ensemble (one to two hours)
 Choose **nine** hours from:
 MUS 206 American Music...3
 MUS 220 Symphonic Music...3
 MUS 221 Survey of Vocal Music: Opera, Art Song, Choral Music...3
 MUS 222 Hist. and Soc. of Rock Music...3

MUS 300 History of Jazz...3
 MUS 301 Appalachian Music...3
 *MUS 330 Music in the World (subtitle required)...3
Subtotal: Music History Hours...33

Music Performance

MUS 170 Theory I – Elementary Aural Theory...2
 MUS 171 Theory I – Elementary Written Theory...2
 MUS 172 Theory I – Elementary Aural Theory...2
 MUS 173 Theory I – Elementary Written Theory...2
 MUS 271 Theory II – Written Theory...2
 MUS 273 Theory II – Written Theory...2
 MUS 203 History of Music I...3
 MUS 302 History of Music II...3
 MUS 303 History of Music III...3
 MUC Vocal or Instrumental Ensemble...4
 MUP Vocal or Instrumental Lessons
 (four semesters, two hours per semester) ...8
 MUS 001 Recital Attendance
 (four semesters completed satisfactorily required)...0
Subtotal Music Performance Hours...33

Theatre

TA 126 Acting I: Fundamentals of Acting...3
 TA 150 Fundamentals of Design and Production...3
 TA 280 Script Analysis...3
 *TA 225 Vocal Production for the Stage...3
 Plus one of the Following:
 TA 260 Stagecraft...3
 TA 265 Costume Construction...3
 TA 267 Lighting and Sound Technology...3
 TA 330 Theatre Directing I...3
 *TA 380 History of Theatre I...3
 *TA 381 History of Theatre II...3

plus one of the Following:
 TA 365 Costume Design...3
 TA 367 Lighting Design...3
 TA 374 Scene Design...3

plus one of the Following
 TA 387 Seminar in Theatre...3
 TA 382 American Theatre...3
 TA 516 Playwriting...3
 Two TA practicums of one credit each...2
 TA Electives...3
Subtotal Theatre Hours...35

Directed Electives Requirements

Directed electives are nine credits chosen in consultation with the student's academic advisor from the following areas:

1. AAD 402 Topics in Arts Administration (Subtitle required.) May be repeated to a maximum of 12 credit hours when identified by different subtitles. Must be different subtitle than that used to meet Business Related Requirement.
2. Courses from the College of Business and Economics.
3. Courses from the College of Communications and Information Studies.
4. Courses from arts disciplines, such as Architecture, Art History, Art Studio, Dance, English, Music Performance, Music History and Theatre, outside of the student's arts discipline track.

Directed Electives may not be used to meet University Studies requirements.

Subtotal Directed Electives...9

Free Elective Requirements

In addition to meeting their University Studies and major requirements, students must earn 6 credits in any area(s) of their choosing.

Subtotal Free Electives...6

Total Hours...122 - 126