### **UNIVERSITY OF KENTUCKY REQUEST FOR CHANGE IN UNDERGRADUATE PROGRAM**

Program:	<b>B.S. in Agricultural</b>	Economics		λ.	
Formal Option	: Agribusiness Ma Marketing	nagement & Food	or Specialty Fiel	d Antonio anto	
	(if applicable)			(if applicable)	
Department (if	applicable): Agrie	cultural Economics			
College (if appl	licable): Agricultur			ланаларийн найний ар ар аруйн айн м мөгдөг Сайлаг	
Degree title:	B.S. in Agricult	ural Economics	Bulletin pp:	75-76	a ser a star
CIP Code:	01.0103	UK ID No.:	00198900	HEGIS CODE:	
Accrediting Ag	gency (if applicable):				

#### I. PROPOSED CHANGE(S) IN PROGRAM REQUIREMENTS

#### 1. Particular University Studies Requirements or Recommendations for this program

	Current	Proposed
English writing		
Communication:	No changes	No changes
Mathematics;		
Area I (Natural Science)		
Area II (Social Science)		
Area III (Humanities)		
Area IV (Cross-disciplinary component)		
Area V (Non-western cultural component)		

2. College Depth and Breadth of Study Requirements (if applicable) (including particular courses required or recommended for this

program) NOTE: To the extent that proposed changes in 2. through 6. involve additional courses offered in another program,

please submit correspondence with the program(s) pertaining to the availability of such courses to your students.

<u>Current</u>		Propose	<u>:d</u>
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## 3. Premajor or Preprofessional Course Requirements (if applicable)

Current	 **************************************			Proposed	
				· ·	
See Exhibit 1			See Exhibit 1		
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			Total Hours:	128	

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4. Credit Hours Required <u>Current</u>			Proposed						
	128				128				
a. Total Required for Graduation:	128								
b. Required by level:					A			****	
	100	15	200	18	300	48	400-50	0	3
c. Premajor or Preprofessional (if applicable) 16-18			1		Needed for a Particular Option ecialization (if applicable)		25 + 21		
d. Field of Concentration (if applicable) 25				nnical or Profes licable )	ssional Suppor	t Electives	3		
e. Division of Hours Between Major Subject and Related Field (if applicable)			Ł		imum Hours of es (Required)	f Free or Suppo	ortive	28	

#### 5. MAJOR OR PROFESSIONAL COURSE REQUIREMENTS

CURRENT		<b>PROPOSED</b>		
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See Exhibit 1	SEE EXHIBITS 1 AND 3			
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#### 6. MINOR REQUIREMENTS (IF APPLICABLE)

CURRENT	PROP	DSED

WILL BE REQUIRED TO EARN A MINOR IN BUSINESS

SEE EXHIBIT 1

TOTAL 128 Hours:

7. RATIONALE FOR CHANGE(S): (IF RATIONALE INVOLVES ACCREDITATION REQUIREMENTS, PLEASE INCLUDE SPECIFIC REFERENCES TO THOSE REQUIREMENTS.)

CHANGES IN STUDENT INTEREST, THE STUDENT POPULATION, THE GRADUATES' WORKPLACE, AND FACULTY RESOURCES MAKE IT TIMELY TO REDUCE THE NUMBER OF PROGRAM EMPHASIS AREAS FROM SEVEN TO THESE TWO OPTIONS. THEY WILL BETTER SERVE THE EDUCATIONAL NEEDS OF OUR STUDENTS. MANY OF THE GRADUATES IN THE AGRIBUSINESS AND MARKETING OPTION WILL PURSUE CAREERS IN MANAGEMENT, MARKETING, OR SALES IN THE FOOD AND AGRICULTURAL INDUSTRIES. GRADUATES AND CURRENT STUDENTS HAVE BEEN CONSULTED ON THE PROPOSED CHANGES. BECAUSE OF THE PROPOSED MINIMUM GRADE REQUIREMENTS IN MAJOR REQUIREMENTS, THE DEPARTMENT PROPOSES ITS OWN SET OF GRADE DESCRIPTIONS. SEE EXHIBIT 3.

None

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8. List below the typical semester by semester program for a major.

Current

See Exhibit 4

See Exhibit 5

Will this program be printed in the Bulletin?

Yes: 🛛 No: 🗌

Signatures of Approval:

thing Department Chair

Dean of the College

\*Undergraduate Council

\*University Studies

\*Graduate Council

\*Academic Council for the Medical Center

\*Senate Council

\*If applicable, as provided by the Rules of the University Senate

ACTION OTHER THAN APPROVAL:

Rev 11/98

2/4/04

Date 2/23/04

Proposed

Date

Date of Notice to the Faculty

104 Date

Date

Date

Date

Date of Notice to Univ. Senate

## Exhibit 1 Current/Proposed Degree Requirements in the B.S. in Agricultural Economics

### **Current: Agricultural Economics**

Includes seven Emphasis Areas: Agribusiness Management and Food Marketing International Agricultural Marketing and Trade Farm Management Agricultural Financial Management Agricultural and Rural Public Policy Environmental and Resource Economics Individualized Program

Pre-Major:		10-12
ECO 201/202		
MA 113 or MA 1	23/162	
<b>Major Requireme</b>	ents:	28
Required: 16		
AEC 302	4	
AEC 303	3	
AEC 304	3	
AEC 305	3	
AEC 490	- 3	
Major electives	12	
Specialty Support		27
ACC 201	3	
STA 291	3	
ECO 391	3	

Depending on the student's area of interest and subject to his/her academic advisor's approval, an additional 18 hours selected from the following departments: ACC, AEN, ASC, COM, DIS, ECO, ENT, FIN, FOR, MA, MGT, MKT, PLS, PS, PSY, SOC, VS to fulfill the student's area of interest.

Free Electives	25

128

#### -To Be Included in UK Bulletin-

### Proposed Option: Agribusiness Management and Food Marketing

A student in this option should be qualified for careers in marketing, sales, and management of farms or firms involved in production, financing, processing, marketing and distribution of food and agricultural products, depending on electives chosen.

Pre-Major:		19-21
CS 101		1/ 21
ECO 201/202		
ECO 391		
MA 113 or MA 123/1	62	
STA 291		
<b>Major Requirements:</b>		25
Required: 13 #		
AEC 302	4	
AEC 303	3	
AEC 305	3	
AEC 422	3	
plus 12 additional hour	s in the major	
Support		21
ACC 201	3	
ACC 202	3	
<b>plus</b> completion of the re	auirements of a M	linor in

plus completion of the requirements of a Minor in Business plus 3 additional hours of courses at the 200 level or higher selected with advisor's approval from the following departments: ACC, AEN, ASC, BAE, COM, CS, DIS, ECO, ENT, FIN, FOR, MA, MGT, MKT, PLS, PS, PSY, SOC, VS

# Must receive a minimum grade of "C" in each required agricultural economics course for graduation

Free Electives25

Total Program 128

# Exhibit 3

# **Grade Descriptions**

Proposed definitions for grades assigned in Agricultural Economics courses:

Grade A	Represents exceptionally high achievement as a result of aptitude, effort, and intellectual initiative.
Grade B	Represents greater than satisfactory achievement as a result of ability and effort.
Grade C	A grade of C represents satisfactory achievement of knowledge/performance skills in the subject matter to pursue competently the next level of course work or to utilize effectively the subject matter in relevant societal roles.
Grade D	A grade of D indicates unsatisfactory achievement of knowledge/performance in <i>required</i> courses within the major and will not give credit for graduation. The grade indicates the student is not competent to pursue the next level of course work or to utilize effectively the subject matter in relevant societal roles. For other elective departmental courses, a grade of D indicates minimal acceptable achievement of knowledge/performance skills.
Grade E	Unsatisfactory performance and indicates failure in the course

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# SEMESTER PLAN Current Agricultural Economics Major

Course Number/Title; First Semester	Hours	Course Number/Title; Second Sem.	Hours
AEC 101 (USP elective)	3	GEN 100 (USP communication)	
ENG 101	3	ENG 102	3
MA 123	3	MA 162	3
Natural Science elective	3	Natural Science elective	3
Humanities elective	3	Humanities elective	3
UK 101 (Free elective)	1	riamanities elective	3
Total	16	Tatal	4.5
Third Semester		Total	15
ACC 201 (Specialty Support)	3	ACC 202 (Specialty Support)	
ECO 201 (USP)	3	ECO 202 (Pre-major)	3
STA 291 (Specialty Support)	3	ECO 391 (Specialty Support)	3
Social Science elective		AEC 302 or 305	3
USP elective	3	GEN 200 (USP Communication)	4 3
			3
Total	15	Total	16
Fifth Semester		Sixth Semester	
AEC 302 or 305	3	AEC 304	3
AEC 303	3	AEC elective	3
Specialty Support elective	3	Specialty Support elective	3
		Specialty Support elective	3
ENG 203 (College)	3	Cross Cultural elective	3
Free elective	3	Free elective	3
Total	18	Total	18
Seventh Semester		Eighth Semester	
		AEC elective	3
AEC elective		AEC elective	3
		Free elective	3
		Free elective	3
Free elective	3	Free elective	3
Total	15		45
I Olai	10	Total	15

# Exhibit 5

### SEMESTER PLAN Proposed Agribusiness Option within the Agricultural Economics Major

First Semester	Hours	Second Semester	Hours
AEC 101 (USP elective)	3	GEN 100 (USP communication)	3
ENG 101	3	ENG 102	3
MA 123	3	MA 162 (free elective)	3
Natural Science elective	3	Natural Science elective	3
Humanities elective	3	Humanities elective	3
UK 101 (Free elective)	1		
Tota	116	Tatal	4.5
Third Semester		Total	15
ACC 201 (Specialty Support)	3	Fourth Semester	
ECO 201 (USP)	3	ACC 202 (Specialty Support)	3
STA 291 (USP elective/Pre-major)	3	ECO 202 (USP elective/Pre-major) ECO 391 (Pre-major)	3 3
Social Science elective	3	AEC 305	3
CS101 (Free elective)	3	GEN 200 (USP Communication)	3
			3
Tota	115	Total	15
Fifth Semester		Sixth Semester	Ī
AEC 302	4	AEC elective	3
AEC 303	3	AEC elective	3
MKT 300 (Specialty Support)	3	MGT 301 (Specialty Support)	3
FIN 300 (Specialty Support)	3	DIS 310 (Specialty Support)	3
ENG 203 (College)	3	Cross Cultural elective	3
Free elective	3	Free elective	3
Tota	19	Total	18
Seventh Semester		Eighth Semester	
AEC 422	3	AEC elective	3
Specialty Support elective	3	AEC elective	3
Upper Division Free elective	3	Free elective	3
Free elective	3	Free elective	3
Free elective	3	Free elective	3
Tota	ıl 15	Total	15