

APPLICATION FOR NEW COURSE <sup>APR 15 2004</sup>

1. Submitted by College of Communications and Information Studies Date 11/3/03

Department/Division offering course School of Journalism & Telecommunications/Integrated Strategic Communications

2. Proposed designation and Bulletin description of this course **APR 02 2004**

a. Prefix and Number ISC 319 b. Title\* World Media Systems

\*NOTE: If the title is longer than 24 characters (including spaces), write  
A sensible title (not exceeding 24 characters) for use on transcripts

c. Lecture/Discussion hours per week 3 d. Laboratory hours per week 0

e. Studio hours per week 0 f. Credits 3

g. Course description

A comparison of the communications media in different countries of the world and the theories used to justify them. How various political and social systems affect the media and how the media affect the societies in which they exist. (Same as COM/JOU/TEL 319.)

h. Prerequisites (if any)

COM 101, TEL 101, ISC 161 or permission of instructor

i. May be repeated to a maximum of \_\_\_\_\_ (if applicable)

4. To be cross-listed as

Prefix and Number

Signature, Chairman, cross-listing department

5. Effective Date Summer 20034 (semester and year)

6. Course to be offered  Fall  Spring  Summer

7. Will the course be offered each year?  Yes  No  
(Explain if not annually)

8. Why is this course needed?

This is an existing course in the School; it has previously been offered to ISC majors as a special topics course. It is an important elective for students in the major, and we hope that by regularizing it and specifying an ISC course number, more students will be attracted to the course.

9. a. By whom will the course be taught? Dr. Roy L. Moore

b. Are facilities for teaching the course now available?  Yes  No  
If not, what plans have been made for providing them?

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10. What enrollment may be reasonably anticipated? Total class size is generally 20 students, drawn from all majors in the School.
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11. Will this course serve students in the Department primarily?  Yes  No  
Will it be of service to a significant number of students outside the Department?  Yes  No  
If so, explain.
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- Will the course serve as a University Studies Program course?  Yes  No  
If yes, under what Area? \_\_\_\_\_
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12. Check the category most applicable to this course
- traditional; offered in corresponding departments elsewhere;
  - relatively new, now being widely established
  - not yet to be found in many (or any) other universities
13. Is this course applicable to the requirements for at least one degree or certificate at the University of Kentucky?  Yes  No
14. Is this course part of a proposed new program:  Yes  No  
If yes, which?
- 
15. Will adding this course change the degree requirements in one or more programs?  Yes  No  
If yes, explain the change(s) below
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16. Attach a list of the major teaching objectives of the proposed course and outline and/or reference list to be used.
17. If the course is a 100-200 level course, please submit evidence (e.g., correspondence) that the Community College System has been consulted.
18. Within the Department, who should be contacted for further information about the proposed course?  
Name Beth Barnes Phone Extension 7-4275

\*NOTE: Approval of this course will constitute approval of the program change unless other program modifications are proposed.

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Signatures of Approval:

*Ruth E. Turner*  
Department Chair

*11/3/03*  
Date

*[Signature]*  
Dean of the College

*3/30/04*  
Date

*[Signature]*  
\*Undergraduate Council

*11/3/03*  
Date of Notice to the Faculty

*4-13-04*  
Date

\*University Studies

Date

\*Graduate Council

Date

\*Academic Council for the Medical Center

Date

\*Senate Council (Chair)

Date of Notice to University Senate

\*If applicable, as provided by the Rules of the University Senate

ACTION OTHER THAN APPROVAL