

# Meeting the needs of today, solving the problems of tomorrow *through an agenda of change.*

United Way of the Bluegrass is a leader and motivator of change for long-term solutions for our community. The community was brought together to determine the needs unique to Central Kentucky and consensus was reached on how to solve them, both short-term and long-term. We have committed to four focus areas to meet the needs of today and solving the problems of tomorrow:

- Basic and essential services
- Education
- Income
- Health

This change in approach has fostered a great deal of cooperation and innovation in the community. We have developed systems to evaluate the quality and success of the programs we are funding, so you can be assured your dollars will have the maximum impact on your community.

Join us and *invest in your community* through United Way of the Bluegrass.



## *Change starts here.*





**MY INFORMATION**

Please print **BOLDLY** and legibly on this donor form using a **BLUE OR BLACK INK PEN**.  
Personal information, including email, is held in strict confidence and is never sold or shared.

MR  MS  MRS  OTHER \_\_\_\_\_  
FIRST NAME M.I. LAST NAME

HOME ADDRESS (required for Lexington Legends Voucher and bill me option) \_\_\_\_\_

CITY STATE ZIP CODE PHONE #  HOME  WORK  CELL

HOME EMAIL ADDRESS DATE OF BIRTH (MM/DD/YY)

EMPLOYER EMPLOYEE ID

I have invested in United Way for:  10+ years  25+ years  I think long-term. Tell me about estate planning and endowments.

**MY IMPACT**

Choose how you want to invest in your community.

- INFLUENCE THE CONDITION OF ALL through the Community Impact Fund**  
The most powerful way to invest your contribution.  
OR (one or more of the following)
- EDUCATION**
- INCOME**
- HEALTH**

**LEADERSHIP SOCIETY**

Leadership Society Levels  
\$500+ (Young Leaders Society (ages 39 and under))  
\$1,000 - \$1,499  
\$1,500 - \$2,499  
\$2,500 - \$4,999  
\$5,000 - \$7,499  
\$7,500 - \$9,999  
\$10,000+ (Tocqueville Society)

**Be a Leader in Investing! \$1,000 per year is only \$2.74 a day!**

**MY INVESTMENT**

**1. Easy Payroll Deduction:** \_\_\_\_\_ x \_\_\_\_\_ = \$ \_\_\_\_\_  
Amount per pay period (\$100, \$50, \$30, \$15, \$10, \$5, other) Number of pay periods in a full year: (every 2 weeks = 26, twice/month = 24) Total

**2. Cash/Checks:** Enclosed, made payable to United Way of the Bluegrass.....\$ \_\_\_\_\_

**3. Stock:** Please call 859.233.4460 or provide the best number for us to contact you during daytime hours \_\_\_\_\_ \$ \_\_\_\_\_

**4. Bill Me:** Minimum \$100 annual investment. Home address required (above).....\$ \_\_\_\_\_

**5. Credit Card:** We value your relationship - and your security.....\$ \_\_\_\_\_

To protect your personal security, please call our office at 859-233-4460 to process your credit card information, or provide the best phone number for us to contact you during daytime hours \_\_\_\_\_

For options 4 & 5, bill/charge me:  One time  Quarterly  Monthly Billing will begin upon receipt unless otherwise noted \_\_\_\_\_  
FIRST BILLING DATE (MM/YY)

**Recognition** (if your combined gift is \$1,000 or more, you and your spouse/partner qualify for the Leadership Society)

My spouse/partner also invests in United Way.

Spouse's/partner's name \_\_\_\_\_ Spouse's/partner's employer \_\_\_\_\_  
(if applicable)

Please list my/our name in United Way publications as \_\_\_\_\_  or Anonymous

**MY SIGNATURE** \_\_\_\_\_ (Required) **DATE** \_\_\_\_\_ **MY TOTAL GIFT \$** \_\_\_\_\_

**Thank you!** See how your investment is making a difference at [www.uwbg.org](http://www.uwbg.org).

Contributions may qualify for a tax deduction. **Please make a copy of your pledge form for your records.** For investments made by payroll deduction, the IRS requires a copy of your pledge card and a pay stub, W-2 or other documentation furnished by your employer. United Way of the Bluegrass will provide you with a receipt for investments of \$250 or more paid by check, credit card or securities. To expedite processing, please be sure to include your home address on the pledge form. Talk to your tax or financial advisor for more information. No goods or services were provided in exchange for this contribution.

**Optional** - you **do not** need to complete the remainder of this form if you want your contribution to be invested in local programs that support education, income and health. To give to a specific United Way initiative or member agency, please specify below. (Listing available at [www.uwbg.org](http://www.uwbg.org) or call 859-233-4460.)