Rhetoric is the study of written, oral, and digital communication. Rhetoric teaches you how to argue, persuade, inform, and express for a variety of professional and personal reasons. Rhetoric teaches you how to invent, organize, arrange, and produce knowledge. Rhetoric teaches you how to create and share meaning. Rhetoric is the basis of all writing we do. Web pages are rhetorical. Technical documents are rhetorical. Movies are rhetorical. Video games are rhetorical. Ads are rhetorical. Medical documents are rhetorical. Legal briefs are rhetorical. Rhetoric is everywhere we engage with ideas and content! WRD is dedicated to the study and teaching of writing practices, public rhetoric, and digital media. With 14 faculty and 2 staff members, we serve over 5,000 undergraduates each year. The WRD BA/BS major offers students three tracks:

- Professional Writing and Editing (for those who want careers in editing and publishing or writing for/within a nonprofit or business)
- Rhetorical Theory and Practice (for those who want to get involved in public advocacy, government, or law)
- Digital Studies (for those who want to write and produce content for electronic spaces and understand how those spaces are designed).

WRD also offers a minor in Writing, Rhetoric and Digital Studies as well as a minor in Profession and Technical Writing.

### Freshman Year

<table>
<thead>
<tr>
<th>FALL SEMESTER</th>
<th>SPRING SEMESTER</th>
</tr>
</thead>
<tbody>
<tr>
<td>UK Core - Comp. &amp; Comm. I</td>
<td>WRD 208 - MULTIMEDIA WRITING</td>
</tr>
<tr>
<td>Foreign Language 101</td>
<td>UK Core - Comp. &amp; Comm. II</td>
</tr>
<tr>
<td>UK Core - Arts and Creativity</td>
<td>Foreign Language 102</td>
</tr>
<tr>
<td>UK Core - Social Sciences</td>
<td>A&amp;S Social Sciences (100+ level)</td>
</tr>
<tr>
<td>A&amp;S Humanities (100+ level)</td>
<td>UK Core - Humanities</td>
</tr>
<tr>
<td><strong>TOTAL HOURS: 16</strong></td>
<td><strong>TOTAL HOURS: 16</strong></td>
</tr>
</tbody>
</table>

Total Freshman Hours: 32

### Sophomore Year

<table>
<thead>
<tr>
<th>FALL SEMESTER</th>
<th>SPRING SEMESTER</th>
</tr>
</thead>
<tbody>
<tr>
<td>WRD 300 - INTRODUCTION TO WRITING, RHETORIC, AND DIGITAL STUDIES</td>
<td>WRD 320 - RHETORICAL THEORY AND HISTORY</td>
</tr>
<tr>
<td>Foreign Language 201</td>
<td>WRD 306 - INTRODUCTION TO PROFESSIONS IN WRITING</td>
</tr>
<tr>
<td>A&amp;S Humanities (100+ level)</td>
<td>Foreign Language 202</td>
</tr>
<tr>
<td>UK Core - Natural, Physical and Math</td>
<td>Natural Science/Math Course (100+ level)</td>
</tr>
<tr>
<td>UK Core - Quantitative Foundations</td>
<td>UK Core - Statistical Inferential Reason</td>
</tr>
<tr>
<td><strong>TOTAL HOURS: 15</strong></td>
<td><strong>TOTAL HOURS: 15</strong></td>
</tr>
</tbody>
</table>

Total Sophomore Hours: 30
### Junior Year

**FALL SEMESTER**
- WRD 301 - STYLE FOR WRITERS - 3
- WRD 312 - INTRODUCTION TO DOCUMENTARY - 3
- WRD 320 - RHETORICAL THEORY AND HISTORY - 3
- WRD 324 - WRITING CENTER PEER TUTORING - 3
- A&S Approved Elective (100+ level) - 3

**TOTAL HOURS: 15**

**SPRING SEMESTER**
- WRD 308 - VISUAL RHETORIC - 3
- WRD 401 - SPECIAL TOPICS IN WRITING (SUBTITLE REQUIRED) - 3
- WRD 406 - TOPICS IN PROFESSIONAL WRITING: SUBTITLE REQUIRED - 3
- A&S Natural Sciences Course (100+ level) - 3
- Courses Outside WRD (200+) - 3

**TOTAL HOURS: 15**

Total Junior Hours: 30

### Senior Year

**FALL SEMESTER**
- WRD 405 - EDITING ENGLISH PROSE - 3
- WRD 408 - DIGITAL COMPOSING - 3
- WRD 430 - ADVANCED WORKSHOP (SUBTITLE REQUIRED) - 3
- A&S Lab or Field Work - 1
- A&S Social Sciences (100+ level) - 3

**TOTAL HOURS: 15**

**SPRING SEMESTER**
- WRD 302 - THE ESSAY - 3
- ENG 407 - INTERMEDIATE WORKSHOP IN IMAGINATIVE WRITING (SUBTITLE REQUIRED) - 3
- Courses Outside WRD (300+) - 3
- UK Core - Global Dynamics - 3
- A&S Approved Elective (100+ level) - 3

**TOTAL HOURS: 15**

Total Senior Hours: 30

**Total Minimum hours Required for Degree: 120 hours**