



UNIVERSITY OF KENTUCKY



Social Enterprise Scholars Program

STUDENT GUIDEBOOK

Program Overview

The Honors Program and Gatton College's Social Enterprise Scholars Program are proud to introduce a formal partnership. This partnership helps to streamline the application process, recruitment initiatives, and curricular interests for students within Gatton College by allowing students to select a customized Social Enterprise Scholars Program option, within the larger Honors context. In this way, students will still be fulfilling their Honors requirements, and with additional curricular requirements under the Social Enterprise Program, will earn a Social Enterprise Scholars designation on their diploma.

The Honors Program and the Social Enterprise Program strive to accommodate the needs of the students and help them reach their fullest potential in a convenient and seamless way. The primary goal of this partnership is to continue to serve the best and brightest students across campus. The "Social Enterprise" Honors Pathway arose out of the need to educate our students about a booming industry that explores both non-profit and for-profit business models and ensures lasting community influence on both a local and a global scale. Social Enterprise allows students to pursue any of the five majors within the College of Business, with a focus on entrepreneurship. Students will study current business models and strategies that focus on sustainability and community improvement. Scholars are closely assisted in identifying relevant education abroad, or internship opportunities to help broaden their range of exposure to both non-profit and for-profit social enterprise models. Social Enterprise seminar courses have small class sizes with lively class discussions to enhance the learning process.

Mission, Values, and Goals

The Program's mission is to educate our students about a growing industry that explores both non-profit and for-profit business models in order to ensure lasting community influence on both a local and a global scale through specialized curriculum and co-curricular activities designed to enhance any Gatton major. Through successful completion of the Program, students should accomplish the following goals:

- Develop an appreciation of diverse business goals and perspectives including nonprofits and for profits focused on sustainability, civic outreach, and entrepreneurship.
- Develop the ability to communicate and work effectively in diverse teams
- Gain knowledge and exposure to social enterprise business practices and environments
- Galvanize leadership and professional skills through scholastic vigor and community engagement
- In pursuit of these goals, the Social Enterprise Scholars values
- Academic excellence
- Self-discovery, creativity and entrepreneurship
- Professionalism
- Teamwork
- Diversity of opinion, ethnicity, culture, & experience

Program Benefits

Social Enterprise Scholars enjoy an array of benefits, such as priority registration, personalized advising, and smaller, cohort classes with some of the best professors and students on campus. As a Social Enterprise Scholar, you are provided a small, tight-knit network of excellence with accelerated conversation in the classroom and enhanced professionalism, networking, and leadership opportunities outside the classroom. This will make you more competitive on the job market, as the successful graduate school and job placement track record of our alumni network can attest.



Academic Curriculum

The cohorted curriculum (outlined below) applies to all Social Enterprise Students. These classes are designed to enrich your business major by increasing your leadership skills and entrepreneurship potential. Please make sure you plan your schedules accordingly and please note that the GS cohort classes are required. In some cases, you may need to plan your other coursework and extracurricular activities around these required classes.

Academic Expectations

As members of the Social Enterprise Scholars, you are held to higher standards. Students earning a 3.0 UK cumulative grade point average (GPA) are in good academic standing within the SES. Students who earn less than a 3.0 term GPA will automatically be placed on probation. If a student maintains less than a 3.0 for two consecutive semesters, he or she will be dismissed from the Social Enterprise Scholars Program.

Social Enterprise Scholars must also meet the general academic standards of Gatton College, e.g. a 2.8 pre-major GPA is required for upper-division College coursework. All standards of the University of Kentucky, such as academic honesty and integrity, must also be upheld. Should a student fail to meet any of these standards, this may warrant immediate expulsion from the SES.

Co-Curricular Requirements

In addition to the required curriculum, the Social Enterprise Scholars offers several co-curricular requirements. These are designed to develop the Honors community, leadership, and professionalism. They will also make you more competitive on the job market.

1. Community Service

We believe leadership involves active citizenship and community engagement. Thus, as an important part of your leadership development, Social Enterprise Scholars are required to engage in meaningful community service. Freshmen year students must complete fifteen hours of community service each semester. Sophomores 10, juniors 10 and seniors 10 for a total of 90 service hours total over the course of four years. To count towards the SES requirement, the community service must be personally meaningful to the given individual and provide an actual service to the community, College, or University.

You will be provided with a variety of opportunities during the academic year to complete your service requirements, but it is ultimately your responsibility to fulfill this obligation. You will also be required to maintain accurate records of your service activities and complete paperwork as instructed. Examples of approved activities include the following:

- Attending College recruiting functions and/or trips
- Co-teaching a section of UK 101
- Helping to coordinate FUSION
- Serving on the Honor Council

2. Business Matters Talks/Site Visits

SES are required to attend at least one Business Matters (guest lecture) or company site visit per semester. Options will be provided for students to choose from over the course of the academic year.

3. Additional Events

SES may be required to attend additional events throughout the academic year such as professional conferences, career fairs, academic lectures, and opening and closing meetings. If the event is deemed mandatory, notice will be given as far in advance as possible.

4. Professional Dress & Behavior

You should exhibit professional behavior within the College and beyond by vigorously working to meet your obligations and program expectations in all situations, including participation in other campus organizations, class, internships, education abroad programs, and community service projects.



As members of the SES you will experience unique networking opportunities that other students may not have until they are juniors or seniors. It is important that you realize the importance of representing yourself well in these types of situations. In some cases, you will be expected to attend functions as part of your leadership development that may require you to wear business casual or business professional attire. Here is a quick guide to help:

Business Casual Attire:

- Male student attire includes: khaki pants or trousers, button-down shirt, closed-toed shoes, and a belt.
- Female student attire includes: khaki pants, trousers, or skirt that is no more than two inches above the knee, and a blouse. No flip flops.

Business Professional Attire:

- Male student attire includes: suit, button down shirt, tie, closed-toed shoes, and a belt.
- Female student attire includes: suit, blouse, closed-toed shoes, and conservative make-up and jewelry.

The Faculty Advisory Board

The Faculty Advisory Council consists of 4-6 faculty members who meet periodically throughout the year to provide support to the Program Director and to address issues that may arise or to review proposed changes to the GSP and the SES. Unlike the Honor Council, the Faculty Advisory Board has the ability to determine official Pathway policy in conjunction with the Honors Program. The Program Director and the Associate Dean of Undergraduate Affairs are ex-officio voting members.

Program Probation

Social Enterprise Scholars status is an honor and privilege that comes with a host of benefits. To enjoy these benefits fully, the student must uphold all SES expectations and requirements, including the requirements and expectations of the College and University at large. Should a student fail to meet the requirements of the SES (e.g. the GPA or co-curricular requirements) he or she may be placed on probationary status and his or her SES status may be revoked. In such cases, the student may become ineligible for SES benefits, such as (but not limited to) priority registration or certificate status. In some cases, probation may not be offered, particularly if the student's effort to meet the SES requirements falls particularly short. Similarly, we do not intend for students to remain on probation for more than one academic year. In extreme cases, students who violate the standards of the SES may be expelled from the SES immediately. If the violation is in breach of wider College and University policies, the student may always be subject to further academic sanctions and penalties.

We hope this guidebook offers you a concise overview of the Social Enterprise Scholars, its benefits and resources, as well as its policies and expectations. As members of the SES community, it is your responsibility to be aware of the contents of this guidebook and the expectations of the SES. Please note that the policies and expectations of the SES work in concert with the policies and expectations of Gatton College and the University of Kentucky. The information provided in the SES Guidebook are not intended to be all-inclusive and do not constitute a contract. Gatton College reserves the right at any time to add to, modify, or revoke any of the regulations and policies contained in this handbook without notice.

Program Contacts

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