



#### Cooperative Extension Service University of Kentucky

Department of Horticulture N-318 Agricultural Science Center Lexington KY 40546-0091 (859) 257-1477 Fax: (859) 257-2859

extension.ca.uky.edu

#### January 2024

Brett Wolff, Editor Christy Cassady, Editor/Designer

#### What's inside

NAP pricing surveys ...... 4 KY Maple Days ..... 5

#### Coming up

February 15-17 - Ohio Ecological Food and Farm Association (OEFFA) Conference, Newark, OH. For details, visit https://conference.oeffa.org.

February 15-17 - PickTN Conference, Franklin, TN. For more information, visit https://www.picktnconference.com.

February 16-17 - Eastern Kentucky Farmer Conference, Morehead Conference Center, Morehead. For more information, see Page 5.

February 20-22 - Kentucky Turf & Landscape Management Short Course, Elizabethtown, KY. For details, see Page 6.

February 29-March 1 -Indiana Small Farm Conference, Danville, IN. For details, click here.

## Key UK CCD leader retiring this week

By Brett Wolff, Senior Extension Specialist, UK Agricultural Economics

Christy Cassady will retire February 2<sup>nd</sup>, 2024. Christy has been a leader in the Center for Crop Diversification for over 20 years and has made considerable contributions to the University, and the producers and agriculture outreach professionals across the state, region

and country. The 2020 winner of the UK-CAFE Lisa Collins Outstanding Staff award, Christy grew up in Owensboro where she graduated from Daviess County High School. Over the years she earned degrees in Plant and Soil Sciences, and Agriculture with an individualized major (journalism focus) from UK, a degree in journal-



Brett and Christy at a conference trade show.

ism from WKU, and a Master's in Journalism from Indiana University.

Before coming to UK, Christy was a journalist and sports copy editor for the Owensboro Messenger-Inquirer before working as a sports copy editor, sportswriter, and assistant sports editor at the Lexington Herald-Leader. While working on her degrees, she also

Continued on Page 2

#### Cooperative **Extension Service**

Agriculture and Natural Resources Family and Consumer Sciences 4-H Youth Development Community and Economic Development Educational programs of Kentucky Cooperative Extension serve all people regardless of economic or social status and will not discriminate on the basis of race, color, ethnic origin, national origin, creed, religion, political belief, sex, sexual orientation, gender identity, gender expression, pregnancy, marital status, genetic information, age, veteran status, physical or mental disability or reprisal or retaliation for prior civil rights activity. Reasonable accommodation of disability may be available with prior notice. Program information may be made available in languages other than English. University of Kentucky, Kentucky State University, U.S. Department of Agriculture, and Kentucky Counties, Cooperating





#### Continued from Page 1

worked at Red Barn Nursery in Nicholasville. She started work in the UK Horticulture Department as a student in 1996, and as an extension associate in 1999. Christy was essential to establishing the Center for Crop Diversification as the regional organization it is today, and she has been here since its inception as the New Crop Opportunities Center in 2000. The NCOC, intially funded by a USDA Special Research grant, supported horticulture and specialty grains crops research projects and began developing fact sheets on a variety of crops and marketing channels, as well as other resources, including crop budgets. After the initial funding ended in 2013, the Center was renamed to its current moniker, known to most as the CCD.

Christy has been a friend, mentor, and colleague to me since I started here in 2015 and I will miss her kindness, dry humor, and considerable skill and experience. The Center is what we are today in large part because of what Christy has contributed and I asked her to write a few thoughts to share with you. I hope you will reach out to congratulate Christy on her incredible and dynamic career and wish her well as she spends her time with her mini horse, Winston and pursuing creative writing in retirement.

## Farewell, and thank you

After nearly 24 years with the UK Center for Crop Diversification (originally the New Crop Opportunities Center), the time has come for me to retire. I am very much looking forward to spending more time with Winston, my 30-inch-tall American Miniature Horse. I had to put his work as a therapy horse visiting assisted living and memory care residents on hold in 2023, and I hope to get back to that soon. There are at least two books and a number of essays and articles I want to write, and I want to spend time drawing, hiking, and devoting time to several of my passions, including helping retired racehorses find good homes.

I hope over the years I've been able to help you find answers to your questions about various crops. I hope you have enjoyed these newsletters. I want to thank the many people at UK and beyond who have made the CCD and its numerous resources possible. I could not have done my job without their help. Thank you to Kentucky's hard-working





Photos by Jessie Hunting (top) and Christy Cassady.

extension community, to our ag agency partners, and to the growers who put food on our tables. I wish you all the best in your farming endeavors, and if you should happen upon Winston trotting by with me in tow, please wave us down. We'd love to say hello.

Christy Cassady



## Have a CSA? Don't miss this free promotion opportunity

By Emily Spencer, Extension Associate, UK Agricultural Economics

We are excited to announce the fifth annual KY Proud Spring CSA Week, a state-wide promotion of community supported agriculture happening March 4<sup>th</sup> - 8<sup>th</sup>, 2024.

This week is dedicated to raising awareness for CSA signup opportunities and generating excitement around the upcoming CSA season. If you are a farmer offering a CSA this growing season, you can take advantage of this FREE marketing and promotion support for your CSA program.

Every 2024 KY Proud CSA week partner farm will benefit by:

- Being included in our partner farm handout under areas you serve so consumers can easily locate CSAs in their area.
- Receiving template promo graphics to personalize for signup promotion on your own social media channels.
- Being featured in recommendations to the <u>CSA</u> in <u>KY Facebook Page</u> members when looking for CSA shares.

Sign up to be a 2024 KY Proud CSA Week Partner Farm by Sunday, February 4<sup>th</sup>, <u>HERE</u>.

2024 KY Proud CSA week is organized by the Kentucky Department of Agriculture and Kentucky Proud, Kentucky Horticulture Council, Organic Association of Kentucky, Center for Crop Diversification, and The Food Connection.

If you have any questions about this event, contact OAK's CSA Marketing and Outreach Coordinator, Dee Owens (dee@oak-ky.org).



## NAP pricing surveys benefit Kentucky growers

By Delia Scott, UK Extension Associate for Beginning Farmers

As participants in the NAP program, Kentucky growers are required to provide price figures and yields from prior cropping years to their FSA office to calculate the assistance funding that they receive. If a grower does not have price figures, national wholesale prices are used, which are substantially lower than those that Kentucky growers who market retail receive. information that you supply will only be presented as group averages; your identity will remain confidential. For questions, please contact Delia Scott, delia.scott@ uky.edu.

These are the direct links to the survey -

NAP Veg Survey: <a href="https://www.

surveymonkey.com/r/NAPVEG2023

(sweet corn, cherry tomatoes, slicing tomatoes, bell peppers, pumpkins, summer squash, pickling cukes, slicing cukes, broccoli, green beans)

NAP Fruit Survey: <a href="https://www.surveymonkey.com/r/NAPFruit2023">https://www.surveymonkey.com/r/NAPFruit2023</a>

(apples, apple cider, peaches, nectarines, pears, plums, tart cherries, pawpaw, blackberries, blueberries, table grapes, wine grapes, raspberries, strawberries (matted row/plasticulture)



\*NONINSURED CROP DISASTER ASSISTANCE PROGRAM

Help KY fruit & vegetable growers set a local pricing basis for crop insurance claims!

Without KY specific data, growers will have to use national data that may be significantly lower than local prices.

No NAP coverage required to take the survey!

NAP FRUIT SURVEY



NAP VEGETABLE SURVEY





SCAN THE CODES TO TAKE THE QUICK SURVEYS





# 2024 EASTERN KENTUCKY FARMER CONFERENCE

REGISTRATION IS \$45 https://tinyurl.com/2024EKFC



February 16-17 at the Morehead Conference Center

Join us for a two-day conference focused on a variety of farm topics, including high tunnels, small ruminants, beekeeping, farm funding, marketing, and more!

Lodging is available at Best Western Eagles Inn and Hampton Inn.

REGISTRATION IS OPEN UNTIL
JANUARY 31

THE CONFERENCE INCLUDES:

A VARIETY OF CONFERENCE SESSIONS
FARM TO SCHOOL PRE-CONFERENCE SESSION
GROWER-BUYER MEETUP
VETERAN FARMER MEETUP
20+ RESOURCE PROVIDER EXHIBITS
LOCALLY-SOURCED MEALS

CONFERENCE SOAR

CONFERENCE SESSIONS

GROWER-BUYER MEETUP

VETERAN FARMER MEETUP

20+ RESOURCE PROVIDER EXHIBITS
LOCALLY-SOURCED MEALS

SOAR

S

### February KY Maple Days offer up-close look at syrup production

By Jordan Strickler, UK Agricultural Communications Specialist

The University of Kentucky <u>Cooperative Extension Service</u> and <u>Kentucky Maple Syrup Association</u> are excited to announce the fifth annual <u>Kentucky Maple Days</u> Feb. 3<sup>rd</sup> and 17<sup>th</sup>. Now two days, the event, part of the Kentucky Maple Syrup Project, invites the public to explore maple syrup production's rising status across the state's farms and sugarhouses.

Kentucky's journey with maple syrup production traces back to the 1930s during the Great Depression. Sugar rationing led many to produce their own maple syrup. Though this practice dwindled over time, the state has experienced a resurgence in maple syrup production, revitalizing a nearly lost art.

"Kentucky Maple Days is a great winter agritourism opportunity to get the family out to visit some of Kentucky's maple producers and see how this industry is making a comeback in the state," said Billy Thomas, UK Martin-Gatton College of Agriculture, Food and Environment's Department of Forestry and Natural Resources extension forester. Each participating location will provide various activities. Visitors can witness the syrup produc-

tion process and purchase pure maple syrup and related products. Some locations will even offer sugar bush and sap-collection system tours.

While sugar maple trees are widely recognized, red maple trees also produce high-quality syrup. The commonwealth is abundant in red maple trees, making them a valuable resource for potential syrup producers.

Attendees are encouraged to contact local producers for specific details about activities and products offered at each site.

Further information, including event timings and a map of all participating farms, is available at <a href="https://ky-maplesyrup.ca.uky.edu/ky-mapleday">https://ky-maplesyrup.ca.uky.edu/ky-mapleday</a>.

"The program represents a unique opportunity for Kentuckians to get their hands on pure Kentucky maple syrup and learn how it is made," Thomas said.

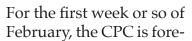
The Kentucky Maple Syrup Association, which originated from the Kentucky-Virginia Maple School hosted by UK Cooperative Extension in 2016, has played a pivotal role in the resurgence and promotion of maple syrup production in the state.

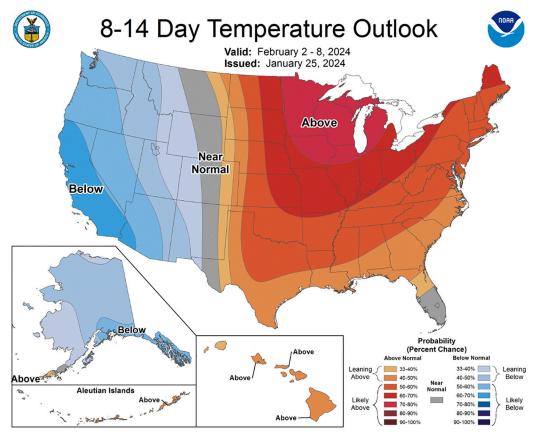


### Expect warmer, drier than average start to February in Kentucky

By Joshua Knight, Senior Extension Associate, Horticulture

Some general relief from the extreme cold and wet weather of January is headed our way. The NOAA's Climate Prediction Center is predicting an above average chance of warmer than average temperatures for the first half of February across the Commonwealth, and indeed most of the continental U.S. Moving into the latter half of February, the picture is less certain with equal chances of above and below average temperatures.





casting below average rates of precipitation for Kentucky as part of a larger pattern of drier weather centered around the Great Lakes. As this pushes east, equal chances of wetter and drier than average conditions take its place, though wetter than average conditions are expected west of Kentucky as we move further into February.

## Kentucky Local Food Systems Summit set for March 20th

By Jordan Strickler, UK Agricultural Communications Specialist

Registration for the sixth annual <u>Kentucky Local Food Systems Summit</u> (KYLSS) is now open. Scheduled for March 20<sup>th</sup>, the program is led by the <u>University of Kentucky Martin-Gatton College of Agriculture</u>, Food, and <u>Environment Food Connection</u> in collaboration with the <u>Kentucky Center for Agriculture and Rural Development</u> and the <u>Kentucky Department of Agriculture</u>.

The KYLSS event allows participants to engage in a full day of workshops, networking and critical conversations about local food systems development.

This year's summit is structured around three primary session tracks: "Cultivating Equity and Access," "Uplifting Voices and Catalyzing Change" and "Lessons From the Field." Each track addresses key challenges and opportunities facing the local food movement.

Morning sessions feature discussions on diversifying customer bases in local food markets, ideas

TECH
TUESDAY

A WEEKLY SERIES
FOR KY GREENHOUSE GROWERS

Calling all active & prospective
greenhouse growers!

Join industry specialists and growers across the state for a
weekly series of webinars, interviews, infographics & more
that explore all things greenhouse tech! Whether you are just
starting to think about season extension or want to optimize
your existing greenhouse operation, this series is for you!
Stay tuned.

to enact cultural and systems-level changes and local schools' food programs.

Afternoon session topics range from institutionalizing cultural and systemic change in the local food movement to the financial and community impacts of U.S. Department of Agriculture grants, including the Local Food Purchase Assistance and Local Food for Schools programs. A popular, local chef will also present insights about her journey in building a restaurant group centered around local food procurement.

There will be two keynote conversations. The first is a panel discussion exploring how to align food as medicine efforts with local agriculture. The second is a conversation with award-winning author Crystal Wilkison and eight-time James Beard Nominated Chef Ouita Michel on exploring Kentucky foodways.

The summit qualifies for Kentucky Extension Reporting System credits for UK Cooperative Extension Service participants.

Registration is 8-9 a.m. ET. Morning sessions begin at 10:45 with afternoon sessions from 2:15-3:45, concluding with networking reception. After Jan.  $15^{th}$ , registration is \$95 per person. Scholarships are available as needed.

To register and view the full agenda, visit <a href="https://foodconnection.ca.uky.edu/kentucky-local-foodsystems-summit">https://foodconnection.ca.uky.edu/kentucky-local-foodsystems-summit</a>.

### Thanks for reading!

If you know someone who would enjoy our newsletter, or you're not subscribed yet yourself, visit <a href="www.uky.edu/ccd/newsletter">www.uky.edu/ccd/newsletter</a> and click "Subscribe Now." Or call Brett Wolff at 859-218-4384, or Christy Cassady at 859-257-5635. Stay up to date with the Center on Facebook at <a href="https://www.facebook.com/ccduky/">https://www.facebook.com/ccduky/</a>

Christy Cassady

Christy Cassady, Extension Specialist



Department of Horticulture N-318 Agricultural Science Center Lexington, KY, 40546-0091