William R. Markesbery Senior Star Awards

For many years, The Center on Aging Foundation has recognized and honored many individuals throughout Kentucky who exemplify graceful aging by remaining engaged in active lifestyle. We look for seniors who have been an inspiration to many in communities across the Commonwealth. We work with local neighborhood associations, community partners as well as state agencies to solicit nominations for these wonderful awards. In 2011 we recognized 9 individuals for their accomplishments. After a two year break, we are excited to bring back this wonderful program and the opportunity to honor those who exemplify graceful aging by remaining engaged in an active lifestyle.

The Senior Star awards are named in honor of the Center’s founding Director, Dr. William R. Markesbery. Dr. Markesbery, who passed away in early 2010, founded the Center on aging more than 30 years ago, and was recognized as an international leader in research to advance the understanding of Alzheimer's disease. Carrying forward his name with this award is one small way to recognize Dr. Markesbery and his many contributions to the Sanders-Brown Center on Aging and our senior community. In addition to all his scientific accomplishments, Dr. Markesbery was best known as a caring, compassionate clinician, a brilliant researcher and a tremendous leader.

David R. Wekstein Centenarian Awards

In addition to the Senior Stars, the Foundation takes this opportunity to honor individuals who have reached the age of 100 and maintain active lifestyles. This award is given in memory of Dr. David R. Wekstein, professor emeritus of physiology and biophysics, UK College of Medicine, and former associate director of the Sanders-Brown Center on Aging.

In 1989, Dr. Wekstein initiated the normal aging volunteer program at the UK-Alzheimer’s Disease Center that has now grown to one of the largest longitudinal research programs of healthy brain aging in the nation.

In 2011, the foundation was honored to recognize three outstanding Centenarians for their contributions and inspiration to lead healthy lifestyles and age gracefully.
About Sanders-Brown Center on Aging Foundation

The Sanders-Brown Center on Aging was established in 1979, and received funding in 1985 as one of the original ten National Institute of Health (NIH) Alzheimer’s Disease Centers. Soon after, the University realized that in addition to the support from NIH, private donations would allow the Center to sustain and develop new and innovative clinical research projects and patient and caregiver programs. In 1986, the Center on Aging Foundation was established and immediately went to work obtaining support from corporations, foundations, and individuals to assist in the continuous work of the center.

Our Mission

The mission of the University of Kentucky Center on Aging Foundation is to support the Sanders-Brown Center on Aging in its efforts to improve the quality of life of aging people.

The top priorities for the Center on Aging Foundation Board of Directors are:

- To raise funds to support the educational, research, clinical, and service initiatives of the Center on Aging
- To increase public awareness of the Center on Aging
- To keep in contact with local, state, and federal officials with regard to issues of concern to the Center on Aging
- To increase awareness of new areas in which the Sanders-Brown Center on Aging can be involved
2014 Senior Star Opportunities

**Presenting Sponsorship**  **$10,000  SOLD – Morning Pointe**

- Exclusive Recognition as Presenting Sponsor
- Pre-Event and onsite publicity
- Logo on promotional materials;
  - Save the Date – Invitations –
  - Onsite Program
- Logo/Name included on Event Signage
- Special Recognition from the Stage during the event
- Logo with hyperlink on COA website
- Front row seating at luncheon for twenty (20) (Two Tables of Ten)
- Opportunity to provide ALL guests with a takeaway item (subject to approval).
- Display Opportunity at Event
- First right of refusal to sponsor in 2015

**Platinum Sponsorship**  **$5,000**

- Recognition as Platinum Sponsor
- Logo included in Program
- Logo/Name included on Event Signage
- Logo with hyperlink on COA website
- Front of the House Seating for ten (10)
- First right of refusal to sponsor in 2015

**Gold Sponsorship**  **$2,000**

- Recognition as Gold Sponsor
- Logo included in Program
- Printed Name included on Event Signage
- Logo with hyperlink on COA website
- Table of Ten
- First right of refusal to sponsor in 2015
### Silver Sponsorship  $1000

- Recognition as Silver Sponsor
- Logo/Name included in Program
- Printed Name included on Event Signage
- Logo with hyperlink on COA website
- Table of Ten
- First right of refusal to sponsor in 2014

### Table Only  $500

- Table of Ten

### Individual Tickets  Starting at $25

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Center on Aging Foundation Senior Star Awards
Celebrating Great Minds

Saturday November 22
Hyatt Lexington - Regency Ballroom

Sponsorship/Ticket
Contract

SPONSOR CONTACT INFORMATION

Company: ____________________________________________________________
Name: ______________________________________________________________
Address: ____________________________________________________________
City: __________________________ State: _____________ Zip: _______________
Contact Name: __________________________ Title: __________________________
Telephone: __________________________ Fax Number: ______________________
Email: ______________________________________________________________

SPONSOR COMMITMENT

Presenting Sponsor $10,000  Silver Sponsor $1,000
Platinum Sponsor $5,000  Table Only Sponsorship $500
Gold Sponsor $2,000  Individual Seats ___, x$25 = ________

FORM OF PAYMENT

Check enclosed payable to: UK Sanders-Brown Center on Aging Foundation  Check #: __________

Bill My Company: (PO#_________________) Invoice in September or October

Charge to:  VISA  MasterCard  AMEX
Card #: ___________________________ Security Code: ___________ Exp. Date: __________
Signature (required): ____________________________________________________________

CONTACT INFORMATION

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