

KET Candidate Invitation Criteria: United States Senate

2014 General Election

KET will decide which United States Senate races to cover on its public affairs programs based on good faith journalistic judgment and on what it believes will best serve and interest its viewers.

If KET decides to cover a particular United States Senate race, a candidate will be invited to appear, individually and/or together with other candidates who meet this criteria, if the candidate can demonstrate that, before midnight of August 15, 2014, he/she satisfies the following criteria:

1. He/she is a Kentucky resident and a “legally qualified candidate” under FCC guidelines (based on the following):

Has publicly announced his/her intention to run for office, is qualified under applicable law to hold the office, and has qualified for a place on the ballot, or

Has publicly committed to seeking election by the write-in method and documents that he/she is conducting an active campaign;

- 2. The candidate or the candidate’s campaign maintains an active website devoted to the campaign that addresses at least three (3) issues related to the race in which the candidate is running;**
- 3. The candidate has accepted at least \$100,000 in contributions for the current election (as documented in Federal Election Commission reports available at www.fec.gov for federal candidates);**
- 4. If a professional public opinion survey by an independent political pollster has been conducted, the candidate must have received ten percent (10%) or more of support for the current election.**