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| http://louisvillezoo.org/images/constantcontact/2014/Eblast_Bugs_2014_v2.png |

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| **In This Email**  |
| [**SPRING Discounts**](#LETTER.BLOCK21)  |
| [**New! BIG BIG BUGS!**](#LETTER.BLOCK38)  |
| [**New! Adventure Ropes Courses!.**](#LETTER.BLOCK37)  |
| [**New! Snowy Owl Exhibit**](#LETTER.BLOCK18)  |
| [**Membership Discount**](#LETTER.BLOCK30)  |
| [**Parking**](#LETTER.BLOCK26)  |
| [**Administrator Reminder and Tips**](#LETTER.BLOCK12)  |

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| Current Tickets Available**SAFARI TICKET****Includes admission + select rides. Save over $16 for family of 4.GENERAL ADMISSION** **Save $10 for family of 4.****PARKING TICKETS** |

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| **ZOO MEMBERSHIP****A FREQUENT FUN PASS****$** 5 off regular rates.[**Membership Pass categories and benefits.**](http://r20.rs6.net/tn.jsp?f=001I67-X92HlN41QwwCj54uw_PTtC-Cskzu1Vp3tq2QXBcjL1r-szqVTj-sfGjkMI5m8sRSgBjrmfhrnK9IBtISN8W6y_rrizWjt7gCbNfvVNePdrsju4W0H_yCFh6lZy7l7BD8dfbf2kUH1RlElPBRRkZ0p1U_RD-ydrEqb7LHmmw1D3Pc6sqAlA==&c=mxt4BteKoJ8jhHv54qJTPqWEljGyP6WiAXv8TUN9H5UGBpBq5-KWCw==&ch=0XiRRoNFtArG4qv8x93rmo05cEBQbJcgzUtQ02N1dYKFg5rVX60kiA==)  |

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|  Zoo Hours: Open daily year-round  Now - Sept., 10 am - 5 pm (visit until 6 pm)   Summer Twilight Hrs. June & July, 10 am - 7 pm (visit until 8 pm)  Oct. - mid-March, 10 am - 4 pm (visit until 5 pm)  Closed Thanksgiving, Christmas and New Year's Day |

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|   The Louisville Zoo is a non-profit organization and the state Zoo of Kentucky accredited by the Association of Zoos & Aquariums and the American Alliance of Museums. |

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| **DISCOUNT TICKET PROGRAM****April 2, 2014** |

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| **Spring is officially here!****AVAILABLE ONLINE NOW:*** **General Admission** - save up to $10 for a family of 4
* **SAFARI Tickets** which include admission plus unlimited use of the train and carousel the day of your visit.

Save an average of $16 for a family of 4 (compared to purchasing all the experiences separately at the Zoo) * **Zoo Memberships**  - a Frequent Fun Pass (if you chooose to make available)

http://louisvillezoo.org/groups/2014/PON3-14.png**Please Print and Post your NEW Poster.**Reminder: You should have also received a custom poster by mail or will receive it shortly. This downloadable blank poster and updated copy-points are also posted on your Administrator site. You can click [**here**](http://r20.rs6.net/tn.jsp?f=001I67-X92HlN41QwwCj54uw_PTtC-Cskzu1Vp3tq2QXBcjL1r-szqVTkiJBuED7Y0kOWLPfNJgEnUNMkRbb-8NP5-p53qpw4WaCSaBp9o724iQrSqwQ4j5PkyWdXnUwPi2UhznCxdFIHcjqAzc1XPqJzCHq9aTWpf47b8pbbp2jOcPsrwanctFoPFqGoQBQlvvIUpjKnV1aG-jaUYtieZllQ==&c=mxt4BteKoJ8jhHv54qJTPqWEljGyP6WiAXv8TUN9H5UGBpBq5-KWCw==&ch=0XiRRoNFtArG4qv8x93rmo05cEBQbJcgzUtQ02N1dYKFg5rVX60kiA==) to retrieve a blank poster or [**log in**](http://r20.rs6.net/tn.jsp?f=001I67-X92HlN41QwwCj54uw_PTtC-Cskzu1Vp3tq2QXBcjL1r-szqVTp1N9NGUIz68NrKbAzN21_DP5-lWeHsK2b8MFHB7iWPhLvrLn1RJSZPvYkXRcR_vU5j6RzazXGhJT8VEZgBAbCpR3WTuzee_p6Y0Dp-IqnxBHGKJOeVHR7sVBw_fVYL5I9WhU-uWTWGEV05wYNj_-iw=&c=mxt4BteKoJ8jhHv54qJTPqWEljGyP6WiAXv8TUN9H5UGBpBq5-KWCw==&ch=0XiRRoNFtArG4qv8x93rmo05cEBQbJcgzUtQ02N1dYKFg5rVX60kiA==) to your Administrator site and get those materials.  |

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| **New BIG BIG BUGS!**Presented by Ford Motor CompanyExperience GIGANTIC ANIMATRONIC BUGS.  Designed to amaze you, these MUCH LARGER-THAN-LIFE wonders of nature can be found as you wind your way through the Zoo. Free with Zoo admission or membership. [**Click**](http://r20.rs6.net/tn.jsp?f=001I67-X92HlN41QwwCj54uw_PTtC-Cskzu1Vp3tq2QXBcjL1r-szqVTjeSUJmZAwDtjI9Mf2pUFLISFZ5oqJLy4y0VFV9dICqYd-z6zAE0OXUCFnqiG8kpAsr8gbPApDoxadVq9-MOZdQ5aQOn3FMUUthaEhnpwEVWfBoX27Gteva3gfw2jWye9ZXPl7ldu7mr&c=mxt4BteKoJ8jhHv54qJTPqWEljGyP6WiAXv8TUN9H5UGBpBq5-KWCw==&ch=0XiRRoNFtArG4qv8x93rmo05cEBQbJcgzUtQ02N1dYKFg5rVX60kiA==) for a more details! |

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| http://ih.constantcontact.com/fs170/1102832163557/img/18.jpg**New Adventure Ropes Courses!**There's a new thrill in town. The **Sky Trail**® **Navigator** let's you see the Zoo from a new perspective 2-stories up.  Eighteen challenging elements await you. Smaller kids can enjoy mini challenges and thrills on the **Sky Tykes**course.  (Separate fees apply to ropes courses) |

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| http://louisvillezoo.org/images/constantcontact/2014/owl.png**New Snowy Owl Exhibit**Our award-winning Glacier Run exhibit keeps expanding.  Enjoy the new Snowy Owl Exhibit later in April located next to the Papa John's Splash Park. Be sure to visit the popular polar and grizzly bears, sea lions and Steller's sea-eagles as well. For a virtual tour of Glacier Run, [**click here**](http://r20.rs6.net/tn.jsp?f=001I67-X92HlN41QwwCj54uw_PTtC-Cskzu1Vp3tq2QXBcjL1r-szqVTpxWC82Ry9ed8-KIMl8eWGqLlmrQui1AyJaStrgmMQ4YIa0Jtr7rvZjhhKp9iJ9txHmVveYiQU9wpT5y8B1jytLhOqwwQh-nm7WvS07TwA8JLP0gxcj7Nu0B0Nxm_miLdHXkJj7sytf-0hVx-NOZuOVcvZNQrMFwNQ==&c=mxt4BteKoJ8jhHv54qJTPqWEljGyP6WiAXv8TUN9H5UGBpBq5-KWCw==&ch=0XiRRoNFtArG4qv8x93rmo05cEBQbJcgzUtQ02N1dYKFg5rVX60kiA==). |

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| **Save $5 Off Zoo Memberships!** **Your Frequent Fun Pass!****The best way to enjoy your Zoo all year.**Zoo Memberships also make terrific gifts - they provide 12 months of memorable family adventures. Your employees receive $5 off when they purchase through this special discount ticket program.   |

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| **Zoo Parking****Convenient Pre-Paid Parking Pass - Hot Tip!**Once someone purchases their admission or event tickets, they can easily choose to add a pre-paid parking pass for $5 per vehicle.  This allows Zoo guests to enter the Zoo quickly rather than be redirected to purchase parking.(Zoo Memberships include parking during regular Zoo hours!) |

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| **Administrator Reminder & Tips****Administrator for University of KentuckyIMPORTANT**This Discount Ticket Program is designed to allow your employees to purchase **advance** tickets at a discount. These tickets are only available online. We are not able to look up your Online Store password and order and print tickets at the Zoo cashier windows or by phone.  Please remind **employees/members to purchase tickets before they arrive**. Thank you! |

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| [**Forward email**](http://ui.constantcontact.com/sa/fwtf.jsp?llr=fxww5cdab&m=1102832163557&ea=jmsmit00%40email.uky.edu&a=1116988654764)

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Louisville Zoo | 1100 Trevilian Way | Louisville | KY | 40213 |