WHAT IS A MAJOR ADVISING PAGE?
Major Advising Pages (MAP) feature education abroad programs that your department has highlighted as most appropriate for students in your discipline. Participating in a program featured on this MAP will allow you to complete coursework for your major/minor without delaying your graduation date.

READY TO GET STARTED?
As you evaluate the programs on this MAP, consider these important questions:

• Do you want to complete courses abroad, or would you prefer to complete a research project or an internship?
• Do you want to learn a language or improve your foreign language skills?
• Would you like to study abroad for a semester? An academic year? Or a shorter amount of time, such as summer or winter?
• Do you want to study abroad with other UK students, or would you prefer to study alongside local students and other international students?

WHY SHOULD I BE INTERESTED IN EDUCATION ABROAD?
Education Abroad can help you...

• Globalize your world view
• Expand your problem-solving skills and intercultural understanding
• Prepare to work in an increasingly diverse and international workplace
• Enhance your sense of independence and adaptability
• Gain new insight into the world and yourself

One of the best ways to increase your knowledge in your field is to study in various cultural contexts.

HOW DO I USE THIS MAP?
Inside this MAP, you will find keys and descriptions of the various types of programs and experiences available through UK Education Abroad. Use this MAP to identify programs of interest to you that offer coursework that might fulfill some of your degree requirements or complement your studies at UK.

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What are my next steps?

If you have general questions about education abroad or want more information about the different types of programs available, speak with a Peer Ambassador in our Advising Center in 315 Bradley Hall.

Also, take this MAP to a meeting with your academic advisor. Use your degree plan to discuss which programs offer courses you might be able to use to fulfill the remaining requirements in your degree. Ask the following questions:

• Do any of the course titles available abroad appear similar to courses in my degree plan?
• Are there major elective requirements in my degree plan that could be met by some of the courses abroad?
• Are there courses outside my major in my degree plan? If so, take a look at the MAP for that major to see other program opportunities.

Once you have narrowed down your choices to a few programs, contact your education abroad advisor to speak about program specifics and the application process.

### HIGHLIGHTED PROGRAMS

#### UK SPONSORED

**Journalism in Context:**
**World Media Systems in Dublin**
*Dublin, Ireland*

Students will visit media outlets, hear from Irish journalists and digital producers, tour historic sites where major news events have occurred. Students will enroll in JOU 319: World Media Systems & a course from Griffith College in Dublin, Irish History and Culture (HIS 300).

**Strategic Comm. in South Africa: Promoting to the Rainbow Nation**
*Cape Town, South Africa*

Students will gain an understanding of issues of disparities in socioeconomic status from the perspective of marketing and strategic communication. Students will enroll in ISC 497: Special Topics in Integrated Strategic Communication.

#### EXCHANGE

**University of Madrid**
*Madrid, Spain*

Carlos III offers courses such as Information Skills, Writing & Communication Skills, Speech Techniques, and Enterprise Communication as part of their Journalism program study, as well as courses in Business and Economics.

**University of Canberra (ISEP Exchange)**
*Canberra, Australia*

Canberra offers students the opportunity to complete courses such as Risk, Crisis & Communication, Influence, Belief & Argument, and Democracy & the Public Sphere.

#### DIRECT

**Global Design: Massey University (ISEP Direct)**
*Wellington, New Zealand*

New Zealand is ranked No. 1 in world for student teaching and experience. Available courses include Art in Context, Digital Illustration, Sequential Art, Character Design, Visual Communications, and more.

**Global Design: Danish Institute for Study Abroad (DIS)**
*Copenhagen, Denmark*

Street art, galleries, ground-breaking architecture, and open-air jazz performances complete the reality of this active European capital. Courses include media communication, media studies, journalism, advertising, and related fields.

**Bluegrass Down Under: Griffith University (TEAN)**
*Brisbane/Gold Coast, Australia*

Australia boasts one of the more interesting demographic landscapes in the world. Griffith offers international students the full array of courses offered for their own Bachelor of Communication, with focuses including Creative Writing, Journalism, and others.

#### PARTNER

**CEA Global Campus: Liberal Arts & Social Sciences (CEA)**
*Paris, France*

Students who are interested in picking up French should check out this program. CEA offers courses at beginning and intermediate levels of French, as well as communication courses such as Communication & Global Competence and Mass Media & the Fashion Industry.

**Adolfo Ibáñez University (ISA)**
*Valparaiso, Chile*

This program offers students to take courses in subjects such as Communication, Film, Journalism and Media, and many more. Also, the program offers courses in Spanish and Latin American culture.

**London Summer (CCSA)**
*London, England*

London is one of the most exciting and cosmopolitan cities on earth, and offers a wonderful backdrop to study a wide array of subjects. UK students wishing to take “From the Tabloids to the BBC: Exploring British Media” with Mr. Don Lowe will be enrolled in JOU 319.