UK Education Abroad offers a variety of programs that allow you to study integrated strategic communications in an international setting. Immerse yourself in another culture, expand your knowledge of ISC, and explore what the world has to offer with any one of the exciting opportunities available to you!

Why study abroad?

Education abroad can help you...
- Experience integrated strategic communication first-hand
- Globalize your world view
- Expand your intercultural understanding and problem-solving skills
- Prepare to work in an increasingly diverse and international workplace
- Gain new insight into the world and yourself
- Increase your language skills

As a student of communications, the best way to increase your knowledge is to immerse yourself in various cultures and diverse environments. There is no substitute for the experience that a semester, year, summer, or winter abroad will give you.

Do I have to speak a foreign language to study abroad?

Absolutely not. There are plenty of ISC programs in English-speaking countries. Furthermore, students can find classes taught in English in practically every country. Of course, there are also plenty of excellent programs for students who prefer to study in a foreign language.

Where can I study abroad?

There are many opportunities to study ISC all over the world! From the metropolitan buzz of London to Cape Town, UK offers a wide array of programs that allow students to study in all parts of the globe.

Can I afford to study abroad?

The Education Abroad office offers scholarships for students interested in studying abroad. These scholarships range from $750-$1,500. Stop by one of the information sessions on scholarships or visit the Education Abroad website for more information.

Additionally, most UK financial aid applies towards the cost of studying abroad! Check with your financial aid advisor for more information.

Finally, please note that there are several education abroad programs that are comparable to the cost of attending UK. So, with a little bit of planning, if you can afford to attend UK, you can afford to study abroad.

What are my next steps?

Attend a First Step Session.

Find out what you can study abroad and where, and ask questions about the application process, financial aid and scholarships, etc. First Step Sessions are held on Mondays and Tuesdays from 4-5pm and Wednesdays and Thursdays from 3-4pm in 207 Bradley Hall.

Explore the programs available.

Search online or visit the Education Abroad Resource Center in 315 Bradley Hall.

Talk to an Education Abroad advisor.

Each UK Education Abroad advisor has expertise in specific majors and geographic regions. Check the website and make an appointment with the advisor who is an expert on the programs in which you are interested.

Degree Requirements for the Integrated Strategic Communications Major

Students in the Integrated Strategic Communication major are encouraged to participate in education abroad programs to take electives within their major—or courses for their minor or second major.

The department will approve transfer credit from education abroad courses to satisfy required courses, with the exception of the ISC 341 course being offered in the London Spring 2016 program. Otherwise, students may not transfer in education abroad credit for any of the following required courses: ISC 161, Introduction to Integrated Strategic Communication; ISC 261, Strategic Planning and Writing OR JOU 204, Writing for the Mass Media; ISC 311, Ethical, Legal and Social Issues in ISC; ISC 321, Research Methods; ISC 491, Integrated Strategic Communication Campaigns. In addition, students may not transfer in education abroad credit for the courses in the student’s Path. The department also does not grant education abroad transfer credit for its required internship. However, ISC majors may complete an additional internship abroad for CIS 499 credit.

ISC majors are required to take nine credits of upper division electives related to the major; these elective credits can usually be taken through education abroad courses. The only requirement in that case is that the course be the equivalent of a 300-level or above course at the University of Kentucky; that is, if it is not an introductory course.

The determination of equivalency will be made by the ISC department chair, Dr. Alyssa Eckman, based on course materials supplied by the international institution.
UK Exchange
These offerings include university-wide or departmental exchanges and select ISEP Exchange programs. Students pay UK tuition and fees and earn transfer credit while abroad.

UK Consortium
These offerings include select KISS, CCSA and other consortium-based programs for which UK is a voting member. Tuition and fees are paid directly to the program provider and students earn transfer credit.

UK Direct
These offerings include select programs hosted by an international institution in which students enroll directly or facilitated through ISEP Direct. Students earn transfer credit.

UK Partner
These offerings include select third-party provider programs and other internship/service-learning based programs, for which students earn transfer credit.

UK SPONSORED EDUCATION ABROAD PROGRAMS

Strategic Communication in South Africa: Promoting to the “Rainbow Nation”
- Cape Town, South Africa
- Language Req: None
- Class Standing: Any
- Minimum GPA: 2.0
- Term Offered: Summer 1

This program aims to provide a unique opportunity for students to explore the cultural, social, and economic diversity of South Africa, focusing on the dynamics of media and communication in the context of the Rainbow Nation. Students will engage with local professionals and learn about South Africa’s rich history and contemporary issues.

UK EXCHANGE EDUCATION ABROAD PROGRAMS

University of Canberra (ISEP Direct)
- Canberra, Australia
- Language Req: None
- Class Standing: Undergraduates only
- Minimum GPA: 2.0
- Term Offered: Year, Fall, Spring

This program offers a range of courses in business, communications, and international relations. Students will have the opportunity to take courses taught by Australian professors and engage with local professionals.

Charles Stuart University
- Bathurst, Australia; Wagga Wagga, Australia
- Language Req: None
- Class Standing: Undergraduates only
- Minimum GPA: 2.0
- Term Offered: Year, Fall, Spring

This program provides access to undergraduate programs in business, commerce, and social sciences. Students will benefit from the Australian educational system and gain international experience.

When should I study abroad?
Most UK students study abroad during their sophomore or junior years. However, there are programs available for freshmen and senior students as well.

UK DIRECT EDUCATION ABROAD PROGRAMS

Professor, these offerings include university-wide or departmental exchanges and select ISEP Exchange programs. Students pay UK tuition and fees and earn transfer credit while abroad.

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