WHAT IS A MAJOR ADVISING PAGE?

Major Advising Pages (MAP) feature education abroad programs that your department has highlighted as most appropriate for students in your discipline. Participating in a program featured on this MAP will allow you to complete coursework for your major/minor without delaying your graduation date.

READY TO GET STARTED?

As you evaluate the programs on this MAP, consider these important questions:

- Do you want to complete courses abroad, or would you prefer to complete a research project or an internship?
- Do you want to learn a language or improve your foreign language skills?
- Would you like to study abroad for a semester? An academic year? Or a shorter amount of time, such as summer or winter?
- Do you want to study abroad with other UK students, or would you prefer to study alongside local students and other international students?

WHY SHOULD I BE INTERESTED IN EDUCATION ABROAD?

Education Abroad can help you...

- Globalize your world view
- Expand your problem-solving skills and intercultural understanding
- Prepare to work in an increasingly diverse and international workplace
- Enhance your sense of independence and adaptability
- Gain new insight into the world and yourself

One of the best ways to increase your knowledge in your field is to study in various cultural contexts.

HOW DO I USE THIS MAP?

Inside this MAP, you will find keys and descriptions of the various types of programs and experiences available through UK Education Abroad. Use this MAP to identify programs of interest to you that offer coursework that might fulfill some of your degree requirements or complement your studies at UK.

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### What are my next steps?

If you have general questions about education abroad or want more information about the different types of programs available, speak with a Peer Ambassador in our Advising Center in 315 Bradley Hall.

Also, take this MAP to a meeting with your academic advisor. Use your degree plan to discuss which programs offer courses you might be able to use to fulfill the remaining requirements in your degree. Ask the following questions:

- Do any of the course titles available abroad appear similar to courses in my degree plan?
- Are there major elective requirements in my degree plan that could be met by some of the courses abroad?
- Are there courses outside my major in my degree plan? If so, take a look at the MAP for that major to see other program opportunities.

Once you have narrowed down your choices to a few programs, contact your education abroad advisor to speak about program specifics and the application process.

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### HIGHLIGHTED PROGRAMS

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<tr>
<th>UK SPONSORED</th>
<th>EXCHANGE</th>
<th>DIRECT</th>
<th>PARTNER</th>
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<tbody>
<tr>
<td><strong>Journalism in Context:</strong> World Media Systems in Dublin</td>
<td>Hamburg University of Applied Sciences</td>
<td>Global Design: Massey University (ISEP Direct)</td>
<td>Celtic Blue: University College Dublin (Arcadia)</td>
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<td><strong>Dublin, Ireland</strong></td>
<td><strong>Hamburg, Germany</strong></td>
<td><strong>Wellington, New Zealand</strong></td>
<td><strong>Dublin, Ireland</strong></td>
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<td>Students will visit media outlets, hear from Irish journalists and digital producers, tour historic sites where major news events have occurred. Students will enroll in JOU 319: World Media Systems &amp; a course from Griffith College in Dublin, Irish History and Culture (HIS 300).</td>
<td>Students will gain an understanding of issues of disparities in socioeconomic status from the perspective of marketing and strategic communication. Students will enroll in ISC 497: Special Topics in Integrated Strategic Communication.</td>
<td>New Zealand is ranked No. 1 in world for student teaching and experience. Available courses includes Art in Context, Digital Illustration, Sequential Art, Character Design, Visual Communications, and more.</td>
<td>Available courses include Web Design &amp; Analytics, ICT in Business, Management Info Systems, eMarketing &amp; Social Networking, ICT &amp; Organizational Innovation, Info Management for Actuaries, Information Management, Information Economics, and more.</td>
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<td><strong>Strategic Comm. in South Africa: Promoting to the Rainbow Nation</strong></td>
<td>University of Canberra (ISEP Exchange)</td>
<td>Bluegrass Down Under: Griffith University (TEAN)</td>
<td>University of Kent (IFSA-Butler)</td>
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<td><strong>Cape Town, South Africa</strong></td>
<td><strong>Canberra, Australia</strong></td>
<td><strong>Brisbane/Gold Coast, Australia</strong></td>
<td><strong>Canterbury, England</strong></td>
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<td>Canberra offers students the opportunity to complete courses such as Risk, Crisis &amp; Communication, Influence, Belief &amp; Argument, and Democracy &amp; the Public Sphere.</td>
<td>Australia boasts one of the more interesting demographic landscapes in the world. Griffith offers international students the full array of courses offered for their own Bachelor of Communication, with focuses including Creative Writing, Journalism, and others.</td>
<td>Choose between numerous modules, such as Information Systems Analysis, Web-Based Information Systems Development, Fundamentals of Information Technology &amp; Computing, and Business Information Systems.</td>
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**Term:** Summer 1  
**Language:** English

**Term:** Summer 1  
**Language:** English

**Term:** Fall, Spring  
**Language:** English

**Term:** Fall, Spring  
**Language:** English

**Term:** Fall, Spring  
**Language:** English

**Term:** Fall, Spring  
**Language:** English

**Term:** Summer  
**Language:** English, German

**Term:** Summer  
**Language:** English

**Term:** Summer  
**Language:** English