University of Kentucky Advocacy Network
Fall Meeting

September 27, 2013
Record Breaking Year

- UK’s largest first-year class is marked by historic levels of diversity and academic quality
- Record number of students with 28-36 ACT/SAT Composite
- 25 percent of the incoming class have a 4.0 high school GPA or higher
- Record number of Singletary Scholars
- Record first, second and third year retention rates
- KCTCS student transfers are up
- Graduate programs are more selective, our yield is up and students are completing programs at higher rates
Fall 2013 Incoming Class – Record Numbers

Enrollment Growth

<table>
<thead>
<tr>
<th>Year</th>
<th>Enrolled</th>
<th>Resident</th>
<th>Non-resident</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008</td>
<td>3,111</td>
<td>999</td>
<td>62</td>
</tr>
<tr>
<td>2009</td>
<td>3,256</td>
<td>897</td>
<td>78</td>
</tr>
<tr>
<td>2010</td>
<td>3,316</td>
<td>1,012</td>
<td>44</td>
</tr>
<tr>
<td>2011</td>
<td>3,066</td>
<td>1,073</td>
<td>47</td>
</tr>
<tr>
<td>2012</td>
<td>3,205</td>
<td></td>
<td>56</td>
</tr>
<tr>
<td>2013</td>
<td>3,275</td>
<td></td>
<td>110</td>
</tr>
</tbody>
</table>

Underrepresented Student Enrollment

<table>
<thead>
<tr>
<th>Year</th>
<th>African American*</th>
<th>Hispanic</th>
<th>International</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008</td>
<td>347</td>
<td>62</td>
<td>32</td>
</tr>
<tr>
<td>2009</td>
<td>403</td>
<td>78</td>
<td>44</td>
</tr>
<tr>
<td>2010</td>
<td>418</td>
<td>111</td>
<td>47</td>
</tr>
<tr>
<td>2011</td>
<td>422</td>
<td>115</td>
<td>56</td>
</tr>
<tr>
<td>2012</td>
<td>533</td>
<td>167</td>
<td>110</td>
</tr>
<tr>
<td>2013</td>
<td>555</td>
<td>200</td>
<td>95</td>
</tr>
</tbody>
</table>

*Number includes students reporting two categories.
Fall 2013 Incoming Class – Record Quality

**National Merit Scholars***

<table>
<thead>
<tr>
<th>Year</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Score</td>
<td>37</td>
<td>27</td>
<td>32</td>
<td>29</td>
<td>71</td>
<td>105</td>
</tr>
</tbody>
</table>

**ACT/SAT 31-36**

<table>
<thead>
<tr>
<th>Year</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Score</td>
<td>292</td>
<td>375</td>
<td>402</td>
<td>445</td>
<td>573</td>
<td>600</td>
</tr>
</tbody>
</table>

**Singletary Scholars**

<table>
<thead>
<tr>
<th>Year</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Score</td>
<td>22</td>
<td>28</td>
<td>31</td>
<td>34</td>
<td>51</td>
<td>59</td>
</tr>
</tbody>
</table>

**Patterson Scholars**

<table>
<thead>
<tr>
<th>Year</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Score</td>
<td>29</td>
<td>18</td>
<td>30</td>
<td>22</td>
<td>66</td>
<td>94</td>
</tr>
</tbody>
</table>

*Number includes National Merit, National Achievement and National Hispanic Finalists*
The First Choice for Kentucky Students
The Right Priorities at the Right Time

- Students-first university
- Renewing the campus core
- Quality research and sophisticated care
- eLearning and technology-rich collaborative space
- Safe and secure campus
- Retain and reward talented faculty and staff
- Affordability and access
Investment in Undergraduate Student Success

- **Housing Facilities**
  - Undergraduate housing average age is 47 years for 1.5M gross square feet in 22 residence halls.
  - Infrastructure systems are starting to fail
  - Only 684 modern undergraduate beds

- **Growing Enrollment**
  - 5,184 undergraduate students reside on campus – 25%

- **Living & Learning Programs**
  - 88.4% Retention rate
  - 3.26 GPA
Development Options

• **Traditional** — funded by agency debt and managed internally

• **Public-Private Partnership (P3)** — Alternative Selected – Education Realty Trust (EdR) after Request for Proposal (RFP) to:
  - Maintain affordability for students
  - Preserve UK’s financial capacity (100% equity funded by EdR)
  - Meet the aggressive timeline with minimal disruption of the campus environment
Timeline

Board Retreat
• October 2011

Phase I (601 beds)
• Approved; February 2012
• Opened August 2013

Phase II-A (2,381 beds)
• Approved October 2012
• Opens Fall 2014

Phase II-B (1,610 Beds)
• Approved May 2013
• Opens Fall 2015

Phase III TBD
**Summary**

<table>
<thead>
<tr>
<th>Phase I, Central I and</th>
<th>Beds</th>
<th>Scope</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phase II-A, Haggin, Woodland Glen, I, II, Champions Court I, II</td>
<td>2,982</td>
<td>$138.0M</td>
</tr>
<tr>
<td>Phase II-B, Woodland Glen III, IV, V</td>
<td>1,610</td>
<td>$101.2M</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>4,592</strong></td>
<td><strong>$264.4M</strong></td>
</tr>
</tbody>
</table>
Public Private Partnership (P3)

• Alignment of Interests
• Transparency
• Trust

Keep rental rates affordable

Space Quality Amenities Financial return
## Student Performance Indicators

<table>
<thead>
<tr>
<th></th>
<th>GPA*</th>
<th>Retention</th>
</tr>
</thead>
<tbody>
<tr>
<td>Off –Campus</td>
<td>2.50</td>
<td>75.9%</td>
</tr>
<tr>
<td>On-Campus</td>
<td>2.86</td>
<td>82.8%</td>
</tr>
<tr>
<td>Living Learning</td>
<td>3.26</td>
<td>88.4%</td>
</tr>
<tr>
<td>Communities</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* GPA based on first semester
$7.7M State & Local Taxes

- **Phase I - Central I & II**
  - $25.2 investment, 601 beds
  - $15.6 million in Kentucky expenditures for building construction materials, wages and benefits, among other items
  - 430 direct and nearly 300 indirect jobs
  - $728,000 in state and local taxes

- **Phase II-A & B:**
  - $239.2 million investment, 3,991 beds
  - More than 6,700 direct and indirect jobs
  - Nearly $4.8 million in Kentucky state taxes, plus $2.2 million in local taxes

- **Total of “up to” $500 million expected in private equity from EdR over 5-7 years.**
# Impact by the Numbers: Central Halls I & II

<table>
<thead>
<tr>
<th>$728,000 in state and local tax revenue</th>
<th>292 Indirect Workers</th>
</tr>
</thead>
<tbody>
<tr>
<td>$15.6 million in expenditures in Kentucky</td>
<td></td>
</tr>
</tbody>
</table>

430 Direct Employees + 75% Kentucky Residents
Central Halls I & II

- 601 fully furnished suite style beds with Tempur-Pedic mattresses
- Microwave-refrigerator combination unit
- Four drawer dresser
- Desk with chair
- Granite countertop double vanities
- Individual thermostats, ceiling fans
A Living and Learning Space for the 21st Century
3 classrooms equipped to convert to collaborative co-curricular programming space in just 3 minutes.
Investing in our students and our state

“It’s happening because of the leadership of the UK Board of Trustees and an incredible faculty and staff, who are placing students first in everything they do. It’s happening because of Governor Steve Beshear and the Kentucky Legislature, who believe in a compelling vision for our state’s flagship institution.”

- President Eli Capilouto
Gatton College of Business & Economics

David Blackwell, Dean of the Gatton College
View of New Campus Entry
First Floor View of Garden Plaza
Atrium View - North
Finance Learning Center - Interior
Third Floor – Study Room
Third Floor Special Events Hall
Commonwealth Stadium
Mitch Barnhart, UK Athletics Director
Academic Science Building
Markey Cancer Center Earns NCI

Need
- Markey serves 41 of the 54 most distressed counties in Appalachia
- Highest rate of cancer deaths per 100,000 pop.
- Over 25,000 new cases were diagnosed in 2012.

Leadership
- Dr. Mark Evers recruited to UK in 2009
- Multidisciplinary approach to science and treatment

Investment
- $114 million for infrastructure & human capital
- College of Pharmacy
- World-class research faculty
Additional Opportunities
Thank You
ADDITIONAL SLIDES
Central Hall I and II:
$25.2$ million  
601 beds  
19 active learning spaces
Champions Court I and II:
$69.7$ million  
$1,167$ beds  
$53$ active learning spaces
Woodland Glen I and II:
$44.4$ million
818 beds
33 active learning spaces
Woodland Glen III, IV and V:
$101.2 million   1,610 beds   55 active learning spaces
Haggin Hall: $23.8 million  396 beds  15 active learning spaces