

CLD Community and Leadership Development

#CLD 100 INTRODUCTION TO COMMUNITY AND LEADERSHIP DEVELOPMENT. (1)

The course explores how communities of place and interest influence our lives and how these different types of communities are related to the media and leadership. Introduces the intellectual frameworks underlying this field as well as the types of research and outreach done by faculty.

CLD 102 THE DYNAMICS OF RURAL SOCIAL LIFE. (3)

Introduces major concepts of sociology by exploring social, political and cultural issues confronting rural society and American agriculture, such as: population change, industrialization, energy developments, agricultural change. Student may not receive credit for both this course and SOC 101.

CLD 204 WRITING FOR THE MASS MEDIA. (3)

An introduction to the concepts and techniques of media writing. This course offers hands-on instruction in information gathering, organization, and writing for print, broadcast and on-line media. Lecture, one hour; laboratory, four hours per week. Prereq: JOU pre-major status; JOU 101 or consent of instructor. (Same as JOU 204.)

***CLD 225 COMMUNITY AND COMMUNICATION: EXPLORING THEIR INTERSECTIONS. (3)**

This course will explore the inextricable link between community and communication by examining the social structure of communities and the media residing within them. Particular emphasis will be placed on the availability of information to citizens and in turn how this information environment facilitates/thwarts social interaction.

***CLD 230 INTRAPERSONAL LEADERSHIP. (3)**

This course is designed to provide a foundation for individuals “to get to know themselves better” in the context of leadership. Examination of effective leader characteristics, personality traits, motivation, personal leadership vision and other concepts will encourage students to develop a better understanding of their own leadership skills and perspectives. In addition, students will determine their own personality style, and learn how to best use this style when leading others. Ultimately, this type of intrapersonal knowledge will serve as the building block for deeper exploration into the field of leadership.

CLD 250 READING CRITICALLY AND WRITING WELL: COMMUNITY COMMUNICATIONS AND LEADERSHIP DEVELOPMENT. (3)

This course will provide students with a foundation in critical thinking through an emphasis on reading, writing and analytical discussions addressing basic agricultural topics, controversial agricultural topics and specific topics in community communications and leadership development. Prereq: ENG 104 and sophomore status. Primary registration access limited to majors and remaining seats open during secondary registration.

#CLD 260 COMMUNITY PORTRAITS. (3)

This course introduces the social science concept of community. The focus will be on definitions of community, and the different types of communities that exist in society. Students will gather and analyze information about real communities that represent different types of community.

#CLD 300 FOUNDATIONAL THEORIES IN COMMUNITY AND LEADERSHIP DEVELOPMENT. (3)

This course illustrates the role of social theories and research. More importantly, it addresses the question, “How do we apply theory to guide our understanding of the world around us?” Students will study theories common to multiple social science contexts (communications, leadership, community and education) and, following critical analysis, describe how they are applied within various situations. Students will be expected to integrate the theories into a personal holistic viewpoint that affects their lives. Prereq: Major standing in CLD.

CLD 301 NEWS REPORTING. (3)

A course designed to develop skills in information gathering, news judgment, organization and writing. Students will learn to cover breaking news and write features. Lecture, two hours; laboratory, two hours per week. Prereq: JOU/CLD 204 or equivalent. (Same as JOU 301.)

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***CLD 305 RESEARCH METHODS IN COMMUNITY AND LEADERSHIP DEVELOPMENT. (3)**

This course will familiarize students with research concepts, methods and skills often used in community and organizational development and communication. The course focuses on applied research topics such as: design and analysis, data gathering, assessment, and related issues such as the politics of information and ethical concerns in social research. Prereq: Major standing and CLD 300 (may be taken concurrently).

#CLD 325 WRITING FOR COMMUNITY MEDIA. (3)

This 3-hour skills course will teach students how to write clearly, concisely and accurately for various community media, including print, radio, television and new social media. It provides a broad-based understanding of writing and communicating to community audiences. Prereq: Major standing in CLD plus completion of graduation writing requirement.

#CLD 330 INTERPERSONAL SKILLS FOR TOMORROW'S LEADERS. (3)

This course provides fundamental leadership theories, models, and perspectives to aid students in conducting interpersonal relationships in their daily lives, and help students acquire skills basic to becoming a leader in their professional lives. Each student will begin developing a foundation of practical leadership applications. Prereq: Major standing in CLD.

CLD 340 COMMUNITY INTERACTION. (3)

Examines community effects on group and individual behavior from the perspective of sociological social psychology. By focusing on individuals, individuals in groups, and groups, special emphasis is given to how community context shapes the attitudes, beliefs, and actions of individuals as well as their interactions with others. Prereq: CLD 102 or SOC 101 or consent of instructor. Primary registration access limited to SOC and CLD majors and remaining seats open during secondary registration. (Same as SOC 340.)

CLD 360 ENVIRONMENTAL SOCIOLOGY. (3)

A sociological study of the inter-relationship between human societies and the natural environment. Topics may include population growth; food systems; energy; climate change; risk perception; disasters; sustainability; social movements; and environmental justice. Prereq: SOC 101 or CLD 102. (Same as SOC 360.)

***CLD 362 FIELD EXPERIENCE IN CLD. (3)**

Supervised experiences in businesses, agencies or government. Required of all Community Communications and Leadership Development majors. Includes observation, participation, experience, field trips, inspection of programs, and professional organizations. Prereq: Junior standing, majors only.

#CLD 370 LEARNING IN SOCIETY. (3)

Learning in Society is designed to assist students in identifying and evaluating human learning and development within various social contexts. This course focuses on the impact social interactions have on human cognition, emotion and identity. Theoretical foundations for this course include social learning, social integration, multiple intelligences, emotional intelligence, systems psychology, and identity development. Prereq: Major standing in CLD or CTE students admitted to TEP.

#CLD 375 CONTEMPORARY ADULT LEARNING. (3)

This course expands on adult learning theory first presented by Malcolm Knowles and focuses on the idea of lifelong learning, differences between pedagogy and andragogy, fundamental andragogical concepts, and the role that adult learning professionals play in the adult learning process. Finally, an international context will be explored by comparing and contrasting adult education in the U.S. and around the world. Prereq: Major standing in CLD or CTE students admitted to TEP.

CLD 380 GLOBALIZATION: A CROSS-CULTURAL PERSPECTIVE. (3)

A sociological study of how globalization processes affect development in various countries and world regions. Topics shall include development theory; comparative development processes and outcomes; and development policy options. Prereq: SOC 101 or CLD 102 or SOC 180. (Same as SOC 380.)

CLD 395 SPECIAL PROBLEMS IN COMMUNITY COMMUNICATIONS AND LEADERSHIP DEVELOPMENT. (1-3)

Directed independent study of a selected problem in the field of community communications and leadership development. May be repeated to a maximum of six credits. Prereq: Consent of instructor.

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CLD 399 EXPERIENTIAL LEARNING IN COMMUNITY COMMUNICATIONS AND LEADERSHIP DEVELOPMENT. (1-3)

A field-based learning experience, under faculty supervision, in the application of community communications and leadership techniques in agricultural/public issues. May be repeated to a maximum of six credits. Offered on a pass/fail basis only. Prereq: Consent of instructor and completion of learning contract.

CLD 400 AGRICULTURAL COMMUNICATIONS CAMPAIGNS. (3)

Exploration of communications campaigns and strategies in the agricultural sector. Students will learn how to plan and enact communications campaigns centered on agricultural issues and audiences. Prereq: Primary registration access limited to majors and remaining seats open during secondary registration.

CLD 401 PRINCIPLES OF COOPERATIVE EXTENSION. (3)

Philosophy, history, and development of Cooperative Extension Service; evaluation of instructional techniques; leadership training; and practice in use of Extension methods. Open to junior and senior students.

CLD 420 SOCIOLOGY OF COMMUNITIES. (3)

A sociological study of issues relevant to communities. Topics may include: conceptual approaches to community; organizational and institutional linkages within and beyond the community; social inequality and social processes within communities such as social networks, social capital, power and decision-making, and social change. Prereq: SOC 101 or RSO 102 or CLD 102; and one of the following: SOC 302 or 304 or CLD 405; or consent of instructor. (Same as SOC 420.)

#CLD 430 LEADING IN COMMUNITIES: VISION, ACTION, AND CHANGE. (3)

This course examines the nuances of leadership within communities. To learn what makes an effective community leader and the role a leader plays in community action, students will explore the importance of framing ideas, mobilizing resources, and developing social capital. This course expands on theories to highlight correlations with servant leadership, community behavior, and collaborative leadership styles. Finally, working with community visioning, change and ambiguity will reinforce the need for flexibility within the community leader's toolkit. Prereq: Major standing in CLD.

CLD 440 COMMUNITY PROCESSES AND COMMUNICATION. (3)

This course examines the relationship between community organization and change and the media. Special emphasis is given to the place of media organizations in community structure, the effects of media on community processes, and how community members use the media. Prereq: CLD 102 or SOC 101 and CLD/SOC 340 or consent of instructor. Primary registration access limited to majors and remaining seats open during secondary registration. (Same as SOC 440.)

#CLD 460 COMMUNITY DEVELOPMENT AND CHANGE. (3)

This course examines change and change management within communities and organizations. This includes looking at the change process through the eyes of innovation, opinion leader and community member. In addition to individual skill development, this course will introduce a vision of an ideal organization/community, one that supports innovation and creativity, knowledge exchange and application and collaboration; a culture that makes productive change a part of the everyday work, encouraging initiative and promoting viability in today's society. This course weaves together theoretical and experiential threads using insights gained from readings, industry-based examples, case studies, class assignments and experiential activities. Prereq: Major standing in CLD.

#CLD 465 TOPICS IN COMMUNITY COMMUNICATIONS (Subtitle required). (3)

Intensive study of a specialized topic in community communications. May be repeated under different subtitles. Prereq: Major standing in CLD.

#CLD 470 TOPICS IN LEADERSHIP (Subtitle required). (3)

Intensive study of a specialized topic in leadership studies. May be repeated under different subtitles. Prereq: Major standing in CLD.

#CLD 475 TOPICS IN NON-FORMAL EDUCATION (Subtitle required). (3)

Intensive study of a specialized topic in non-formal education. May be repeated under different subtitles. Prereq: Major standing in CLD or CTE students admitted to TEP.

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#CLD 480 TOPICS IN COMMUNITY (Subtitle required). (3)

Intensive study of a specialized topic in community studies. May be repeated under different subtitles. Prereq: Major standing in CLD.

†CLD 485 COMMUNITY JOURNALISM.

CLD 490 SEMINAR IN COMMUNITY COMMUNICATIONS AND LEADERSHIP DEVELOPMENT. (3)

A capstone course for seniors in community communications and leadership development. Presentations, research papers, outside speakers and career guidance will be significant course components. Prereq: Senior standing in the major, or consent of instructor.

CLD 495 TOPICAL SEMINAR IN COMMUNITY COMMUNICATIONS AND LEADERSHIP DEVELOPMENT (Subtitle required). (1-3)

Topical seminar using readings, discussions and papers to focus on current issues of significance to community communications and leadership development. May be repeated to a maximum of six credits under different subtitles. Prereq: Consent of instructor. Primary registration access limited to majors and remaining seats open during secondary registration.

#CLD 497 PROFESSIONAL PRACTICUM IN COMMUNITY AND LEADERSHIP DEVELOPMENT. (3)

This is a cooperative educational program between the Community and Leadership Development majors at the University of Kentucky and approved employers who furnish facilities and instruction that help students acquire the skills and knowledge required in their chosen field. Ultimately, this is a dually beneficial relationship; stakeholder relations are improved while students have an opportunity to build relationships/networks that could encourage future career development. Prereq: Major standing in CLD; senior standing.

CLD 517 RURAL SOCIOLOGY. (3)

A sociological study of the issues relevant to rural communities. Topics may include transformations in rural communities; the agrifood system; and the natural environment in the U.S. and the world. Prereq: Graduate student status; undergraduates with consent of instructor only. (Same as SOC 517.)

#CLD 525 COMMUNITY DIVERSITY AND MEDIA. (3)

This course covers how media, both traditional news media and newly emerging digital communication technologies, relate to community diversity. Specifically, the course focuses on the relationships between media and community (power) structure, community institutions/organizations, social movements and minority groups, urban/rural communities, gender/race/ethnicity/class and more. Prereq: Major standing in CLD or graduate student status.

#CLD 530 FUNDAMENTALS OF ORGANIZATIONAL LEADERSHIP. (3)

This course examines the existing and emerging knowledge base for leadership within organizations. Leadership and motivation of others requires individuals to go beyond their basic knowledge of managing others and learn how cultures, structures, and individuals in organizations interact within the system. This course highlights correlations with organizational behavior, team building, and collaborative leadership styles. In this class, students will explore organizational culture, team synergy and individual leadership capital. Prereq: Major standing in CLD or graduate student status.

CLD 534 SOCIOLOGY OF APPALACHIA. (3)

A sociological study of selected social issues facing Appalachian communities, with an emphasis on placing regional political economy, society and culture in a global context. Prereq: Sociology, Anthropology or CLD senior major or minor; Appalachian Studies minor; graduate student status; or consent of instructor. (Same as ANT/SOC 534.)

#CLD 560 COMMUNITY INEQUALITIES. (3)

This course focuses on the emergence and persistence of community inequalities in contemporary American society. This begins by identifying, describing, and analyzing inequalities within and among American communities and then considering the implications of these inequalities for organizational and community processes. The essential questions that will guide this course are: How do we define, measure and evaluate the differences among communities? What factors contribute to the emergence and persistence of the inequalities among communities? What are the consequences of these inequalities for the people who live in these communities? Prereq: Major standing in CLD or graduate student status.

#CLD 575 SCHOOLS, COMMUNITY AND SOCIETY. (3)

This course highlights the integral relationships between contemporary and historical societal norms, distinctive communities and educational systems. Prereq: Major standing in CLD; CTE students admitted to TEP; or graduate student status.

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- CLD 640 SCIENCE, AGRICULTURE, AND DEVELOPMENT. (3)**
An in-depth examination of the interrelations between science, agriculture, and development. Both domestic and international issues are explored. Prereq: Graduate standing in the social or agricultural sciences. (Same as ANT/SOC 640.)
- CLD 650 APPLIED COMMUNITY COMMUNICATIONS. (3)**
Designed to familiarize students with advanced writing and editing techniques, common forms of workplace writing, audience analysis, content analysis, and graphic design tips and tools. Discussion will include some of the larger issues surrounding community communications, such as discourse communities, bias, and ethics. Prereq: Graduate standing.
- CLD 665 PROGRAM DEVELOPMENT AND EVALUATION. (3)**
Course is designed to help students design, implement, and evaluate educational and social programs using a logic-based framework. (Same as SOC 665.)
- CLD 675 COMMUNITY DEVELOPMENT AND LEADERSHIP COMMUNICATIONS. (3)**
This course is designed to explore the dynamics of community development and leadership communication within both geographic-bounded communities and communities of taste. (Same as SOC 675.)
- CLD 682 RESEARCH METHODS. (4)**
Research methods and skills for communicators, educators, and leadership development programs. Topics include design and analysis, data gathering techniques, assessment tools, and issues such as the politics of information. (Same as AED/FCS 682.)
- CLD 685 COMMUNITY DEVELOPMENT THEORY AND PRACTICE. (3)**
This course examines the application of our conceptual understanding of community and organizational dynamics to community development that builds upon assets and encourages local involvement. (Same as SOC 685.)
- CLD 691 STRUCTURE OF U.S. AGRICULTURE. (3)**
This seminar will analyze the structural transformation of U.S. agriculture in the 19th and 20th centuries in the context of sociological theory. Emphasis is given to key historical transitions, changing social relations of production and state policy. Such emphases provide a framework for understanding the historical roots and future prospects for the socioeconomic problems confronting contemporary U.S. agriculture. Prereq: Graduate standing in sociology, agricultural economics or CLD or consent of instructor. (Same as AEC/SOC 691.)
- CLD 748 MASTER'S THESIS RESEARCH IN COMMUNITY AND LEADERSHIP DEVELOPMENT. (0)**
Half-time to full-time work on thesis. May be repeated to a maximum of six semesters. Prereq: All course work toward the degree must be completed.
- CLD 750 PRACTICUM IN COMMUNITY AND LEADERSHIP DEVELOPMENT. (3)**
This three hour course will allow a student to complete a research project in collaboration with a professor aligned with the Career, Technical, and Leadership Education Program.
- CLD 768 RESIDENCE CREDIT FOR THE MASTER'S DEGREE. (1-6)**
May be repeated to a maximum of 12 hours. Prereq: All course work toward the degree must be completed.
- CLD 775 TOPICAL SEMINAR IN COMMUNITY AND LEADERSHIP DEVELOPMENT. (3)**
Advanced study of topics of current importance in community and leadership development such as dispute resolution, volunteer management, or advanced program design and evaluation. May be repeated to a maximum of six credits.
- CLD 780 SPECIAL PROBLEMS IN COMMUNITY AND LEADERSHIP DEVELOPMENT. (1-6)**
Supervised individual study on selected issues in community and leadership development. May be repeated to a maximum of six credits. Learning contract must be filed with Director of Graduate Studies.
- CLD 790 RESEARCH IN COMMUNITY AND LEADERSHIP DEVELOPMENT. (1-6)**
Supervised individual graduate research projects on selected issues in community and leadership development. May be repeated to a maximum of six credits. Research Learning contract must be filed with the Director of Graduate Studies.