JAT 301 INTRODUCTION TO COMMUNICATION MEDIA. (3)
Lectures, readings, and other materials provide an introductory survey of the journalism, advertising, and telecommunications professions. This course will foster an understanding of the historical development, theory, effects, regulation, practice, and professional opportunities of these three industries. Students will gain an awareness of the possibilities and limitations of evolving communication technologies, preparing them to become intelligent consumers, producers, and managers of communication media.

JAT 201 TELECOMMUNICATIONS TECHNOLOGIES AND SOCIETY. (3)
Overview of electronic media technologies, emphasizing their historical development and interrelationships with economics, policy, and society.

JAT 204 WRITING FOR THE MASS MEDIA. (3)
A course designed to introduce students in the mass communications fields to practices and techniques in preparation of information materials for the printed and broadcast media. Designed for students in the School of Journalism and the College of Communications. Lecture, one hour; laboratory, four hours per week. Prereq: JAT 101 or consent of instructor; typing 30 wpm.

JAT 241 COMMUNICATIONS PRACTICUM. (1-4)
Supervised laboratory work in the media of mass communications, with meetings for evaluation of work, study of techniques, analyses of problems, and reports. May be repeated to a maximum of four credits. (Offered in Community College System only.)

JAT 300 TELECOMMUNICATIONS RESEARCH METHODS. (3)
An introduction to behavioral research relating to telecommunications basic survey and experimental methodology including reliability of simple measurements. Prereq: JAT 101, JAT 201.

JAT 301 NEWS REPORTING. (3)
A reporting course which emphasizes special fields of information, news gathering, and news evaluation. Lecture, two hours; laboratory, two hours per week. Prereq: JAT 204 or equivalent.

JAT 303 COPYREADING AND EDITING. (3)
Instruction and practice in newspaper deskwork. Preparation of local, state, telegraph, and radio news and features; picture editing, and page make-up. Lecture, two hours; laboratory, two hours per week. Prereq: JAT 204.

JAT 305 TELECOMMUNICATIONS PROGRAM ANALYSIS. (3)
Course designed to assist students in developing criteria for analyzing structure and content of program material and for analyzing the relationships of audiences, programs, and American telecommunications systems. Lecture, two hours; laboratory, two hours. Prereq: JAT 101, JAT 201.

JAT 310 TELECOMMUNICATIONS REGULATIONS. (3)
A study of the governmental regulations of telecommunications by the FCC, and other federal, state and local agencies, including licensing, and libel and slander, copyrights, illegal practices, self regulation. Prereq: JAT 101, JAT 201.

JAT 312 TELEVISION PRODUCTION I. (3)
An introduction to the fundamentals of video production, from conception to completed product. Practical training with essential production equipment will be offered. Lecture, two hours; laboratory, two hours per week. Prereq: JAT 101 and consent of department chair.

JAT 319 WORLD MEDIA SYSTEMS. (3)
A comparison of the communications media in different countries of the world and the theories used to justify them. How various political and social systems affect the media and how the media affect the societies in which they exist. Prereq: COM 301, JAT 101 or consent of instructor. (Same as COM 319.)

JAT 320 RADIO AND TELEVISION NEWS REPORTING. (3)
Writing for broadcast builds upon the skills learned in JAT 101. Introduction to Journalism; JAT 204, Writing for the Mass Media; and JAT 303, Reporting, to help the student acquire the proficiencies necessary for careers in radio and television news gathering facilities. Writing conversationally and for time instead of space will be essential throughout the course. Voice development and presentation including diction and projection will be studied and put into practice. Basic editing of radio and television news tape will be taught. Ethical problems and situations will be considered. Prereq: JAT 301 or consent of instructor for non-degree journalism students.
JAT 487 PHOTOJOURNALISM. (3)
This course provides an in-depth study of the many facets of photojournalism from the photo editor’s vantage as opposed to that of the news photographer. The student will, while continuing to shoot assignments, probe the legal aspects of news photography; the ethics of the profession; look at the future of the field; shoot and lay out stories, and attend lectures by visitors from the profession. Lecture, one hour per week; laboratory, four hours per week. Prereq: JAT 387 and consent of instructor.

JAT 497 SPECIAL TOPICS IN JOURNALISM (Subtitle required). (1-3)
Course will focus on selected topics drawn from various areas of general editorial, advertising, and public relations, taught by faculty members with special interest. May be repeated in courses of differing topics to a maximum of six credits. A title assigned each time course is offered. Prereq: Consent of instructor.

JAT 499 ADVANCED WRITING FOR THE MASS MEDIA. (3)
A course designed to provide communications majors advanced training in reporting and writing articles on current events, public issues, personalities, culture and entertainment for newspapers, magazines and the broadcast media. Twice weekly seminars; laboratory and independent work by students as needed to complete assignments; individual consultation between instructor and students. Prereq: Consent of instructor.

JAT 504 TELECOMMUNICATIONS MANAGEMENT. (3)
To introduce students to the principles of modern telecommunication management as applied to telecommunications properties. Prereq: JAT 301 and JAT 305, or consent of instructor.

JAT 505 ADVANCED TOPICS IN TELECOMMUNICATIONS POLICY. (3)
Examination of the purposes and processes of formation of public and private policy toward radio, television, and other information industries. Prereq: JAT 301.

JAT 508 ADVANCED RESEARCH METHODS. (3)
Provides advanced training for research design, sampling, analysis and evaluation procedures in telecommunications. Telecommunications problem areas will be analyzed through readings, discussion and use of analytic techniques. Prereq: JAT 300 and a statistics course.

JAT 510 ADVERTISING AND ELECTRONIC MEDIA. (3)
The data and techniques of radio and television advertising, including problems of coverage and circulation, spot campaigns, testing, time buying, the agency, measuring broadcast effectiveness, merchandising radio and television advertising and time selling. Prereq: JAT 300.

JAT 511 TELECOMMUNICATIONS INSTRUCTIONAL SYSTEMS. (3)
The course is designed to assist telecommunications professionals and students to design, operate and evaluate telecommunications tools and materials in support of organized instruction. Lecture, three hours; laboratory, two hours. Prereq: Consent of instructor.

JAT 513 SOCIAL EFFECTS OF TELECOMMUNICATIONS. (3)
An examination of the economic, political, social and behavioral effects of telecommunications systems in American society. Focus on theory and empirical research generated since 1940. Prereq: JAT 300.

JAT 520 ECONOMICS OF INFORMATION. (3)
Exploration of the economics of information industries, with particular attention to the special characteristics of information, the economic behavior of communications channels, and the role of information in decision making, the economy, organizational behavior, and other domains. Prereq: Consent of instructor.

JAT 530 PROSEMINAR IN TELECOMMUNICATIONS. (3)
Discussion and reports on current trends in telecommunications industries and the behavioral, political and regulatory implications attending such trends. Prereq: By departmental invitation only.

JAT 531 LAW OF THE PRESS. (3)
A study of the special laws of libel, copyright, and regulatory provisions that pertain to the press.

JAT 532 ETHICS OF JOURNALISM AND MASS COMMUNICATION. (3)
An examination of the nature, role, and evaluation of ethics in journalism and mass communication. Key ethical issues will be analyzed conceptually and illustrated in case studies. The social, political, and economic context of ethical issues in journalism will be identified and examined. The objectives are to enhance the ability to use reason in resolving issues of value as they arise in the practice of journalism and mass communication. Prereq: PHI 130 or consent of instructor.

JAT 535 HISTORY OF JOURNALISM. (3)
A study of the rise and development of American journalism and newspapers.

JAT 545 ENTERTAINMENT FUNCTIONS OF THE MASS MEDIA. (3)
This course provides an understanding of telecommunications content designed primarily for entertainment. It looks at why audiences seek such content, at the immediate and long-term probable consequences and at the role telecommunications entertainment content plays in society from the vantage both of classic and contemporary theory and research. Prereq: JAT 300.

JAT 599 TELECOMMUNICATIONS TOPICAL SEMINAR. (3)
In-depth seminar approach to a single topical issue in telecommunications. Different topical issues each offering. Course will be offered on demand. May be repeated to a maximum of six credits. Prereq: Consent of department.

JPN 101 BEGINNING JAPANESE I. (4)
A course in first semester Japanese language.

JPN 102 BEGINNING JAPANESE II. (4)
A course in second semester Japanese language. Prereq: JPN 101 or equivalent.

JPN 201 INTERMEDIATE JAPANESE I. (3)
A course in third semester Japanese language. Prereq: JPN 102/RAE 121 or equivalent.

JPN 202 INTERMEDIATE JAPANESE II. (3)
A course in fourth semester Japanese language. Prereq: JPN 201/RAE 220 or equivalent.

JPN 320 INTRODUCTION TO JAPANESE CULTURE, PRE-MODERN TO 1868. (3)
This course, taught in English, is designed as a general introduction to the culture of pre-modern Japan (up to the Meiji Restoration of 1868). This discussion will focus heavily on the literary arts but will also encompass film, architecture, and the fine arts.

JPN 321 INTRODUCTION TO JAPANESE CULTURE, MEIJI (1868) TO PRESENT. (3)
General introduction to Japanese culture from Meiji Restoration (1868) to the present, focusing mainly on the literary arts, but also including film, architecture and the fine arts.

JPN 334 ENVIRONMENT, SOCIETY AND ECONOMY OF JAPAN. (3)
This course examines some of the major aspects of the society, culture, and economy of Japan. It discusses Japan’s human and natural environments; natural hazards and disasters; cultural history and geography; economic and technological developments, their prospects and potentials; challenges to the management of environment and its resources; and Japan’s role in global economy. (Same as GEO 334.)

JPN 395 INDEPENDENT WORK IN JAPANESE. (1-6)
Independent work to pursue special problems in reading and research. May be repeated to a maximum of six credits. Prereq: Instructor approval.

JPN 405 SEMINAR IN JAPANESE AND ASIAN STUDIES (Subtitle required). (3)
An interdisciplinary seminar focusing on a topic in Japanese and Asian Studies. May be repeated to a maximum of six credits. Prereq: Instructor approval.