#PRD 272 INTRO TO UX FOR PRODUCT DESIGN.  (2)
This course is supplemental to PRD 221 Product Design Studio II, serving as an introduction to basic concepts of user experience (UX) design. Students will learn how to create engaging interactions between users and products/services through a holistic user-centered approach to design. Students will examine the history and evolution of user experience design and define key terms associated with the field. Students will explore a range of design research methods and discuss how these practices, along with theories regarding human behavior and perception, inform the user experience design process. Projects from PRD 221 and other studio courses within the College of Design will serve as case studies for analysis and application of course content. (Same as BME 272.)