Graduation Requirements

To earn either the Bachelor of Arts or the Bachelor of Science degree in the College of Communication and Information, each student must (1) complete 120 hours of course work (excluding courses lower than the 100 level, courses with an R designation, physical education service courses, and/or EXP 396/397 credits) with a grade-point average of at least 2.0 and (2) complete at least 42 hours in upper division courses (300 or above). No more than 60 hours may be taken within the college.

Other requirements include UK Core, Basic Skills, premajor requirements, field of concentration (24-27 hours of major work and 15-18 hours of cognate courses earned outside the college as defined by the units), and a minimum of six hours of free electives.

Admission to the degree program is selective. Students should refer to the UK Bulletin for details about admission requirements and application procedures.

Bachelor of Arts Degree Requirements

Students who pursue the B.A. within the College of Communication and Information must fulfill the following requirements.

UK Core: Students must complete all areas of the UK Core.

College B. A. Requirements

1. Language. Complete one of the following sequences:
   - Option A: Successful completion of the fourth college semester of one foreign language. (Note: This may be accomplished by scoring at this level on a placement test for previous work in the foreign language.)
   - Option B: Complete a set of two courses dealing with the nature and structure of language, language behavior, or comparative languages. This set shall be comprised of one course from Group I below, and one course from Group II. (Courses counted as meeting this option may not be counted in the major or field of concentration.)
   - **Group I:** LN 211.
   - **Group II:** ENG/LIN 209, ENG 210, ENG/LIN 212, ENG/LIN 310, LIN 317, LIN 318, ANT/LIN 325, LIN 331, ENG/LIN 512, ANT/LIN 515, ANT/LIN 516, LIN 517, ANT/LIN 519.

2. Statistics: STA 210

Major Requirements

Students must complete the departmental requirements for one of the five majors (communication, information communication technology, integrated strategic communication, journalism, and media arts and studies).

Subtotal: College B.A. hours .............................................................. 9-17

Bachelor of Science Degree Requirements

Students who pursue the B.S. within the College of Communication and Information must fulfill the following requirements:

UK Core: Students must complete all areas of the UK Core.

College B.S. Requirements

1. Mathematics, statistics and computer science: Complete nine credits in mathematics and/or computer sciences beyond the UK Core requirement. At least three hours must be in statistics.

2. Science Courses. Complete a minimum of 60 hours of science courses, with not more than 12 hours within the College of Communication and Information. These courses must be approved by an advisor in the College of Communication and Information and may be from the areas of mathematics, statistics, computer science, physical sciences, biological sciences, social and behavioral sciences, as well as from appropriate professional fields.

Subtotal: College B.S. hours .............................................................. 60

UK Core Requirements

See the UK Core section of the 2017-2018 Undergraduate Bulletin for the complete UK Core requirements. The courses listed below are (a) recommended by the college, or (b) required courses that also fulfill UK Core areas. Students should work closely with their advisor to complete the UK Core requirements.

I. Intellectual Inquiry in Arts and Creativity
   - ICT 200 Information Literacy and Critical Thinking ........................................ 3

II. Intellectual Inquiry in the Humanities
   - Choose one course from approved list ......................................................... 3

III. Intellectual Inquiry in the Social Sciences
   - ICT 150 Experience ICT ................................................................................ 3

IV. Intellectual Inquiry in the Natural, Physical, and Mathematical Sciences
   - Choose one course from approved list ......................................................... 3

V. Composition and Communication I
   - CIS/WRD 110 Composition and Communication I ......................................... 3

VI. Composition and Communication II
   - CIS/WRD 111 Composition and Communication II ......................................... 3

VII. Quantitative Foundations
   - Choose one course from approved list ......................................................... 3

VIII. Statistical Inferential Reasoning
   - Choose one course from approved list ......................................................... 3

IX. Community, Culture and Citizenship in the USA
   - Choose one course from approved list ......................................................... 3

X. Global Dynamics
   - ICT 205 Issues in Information and Communication Technology Policy .......... 3

UK Core hours ................................................................................... 30

Graduation Composition and Communication Requirement (GCCR)

*ICT 300 ICT in Society .................................................................................. 3
*or
*ICT 305 Data Detectives .................................................................................. 3

Graduation Composition and Communication Requirement hours (GCCR) .......................................................... 3

*Students in Tracks A and B take ICT 300; students in Track C take ICT 305.
Microsoft Competency
ICT undergraduate students will be required to complete Microsoft Competency for Word, Access, Excel, and PowerPoint via third party testing centers. These certifications must be completed prior to declaring the major.

Premajor Requirements
ICT 200 Information Literacy and Critical Thinking .................................................. 3
ICT 201 Personal Knowledge Management ................................................................. 3
ICT 202 Technology for Information Services .............................................................. 3
Subtotal: Premajor hours ............................................................................................. 9

Major Requirements
ICT 205 Issues in Information and Communication Technology Policy ................. 3
ICT 300 ICT in Society ................................................................................................. 3
ICT 301 Introduction to Databases ............................................................................... 3
ICT 596 Internship in ICT ........................................................................................... 3
Subtotal: Major hours ................................................................................................. 12

TRACKS
One of the following tracks:

Track A – Commercialization
Choose four from:
ICT 307 Copyright ........................................................................................................ 3
ICT 410 Privacy ........................................................................................................... 3
IS 402 Competitive Intelligence ................................................................................... 3
ISC 361 Direct Response Targeting: Media and Database Management ................. 3
MIS 322 Multimedia I ................................................................................................. 3
MAS 422 Multimedia II ............................................................................................... 3
and two 300+ level IS or ICT electives chosen in conjunction with advisor.
Subtotal: Track A hours ............................................................................................... 18

Track B – Technology Management
Choose four from:
ICT 302 Content Management Systems ................................................................. 3
ICT 303 Systems Analysis ........................................................................................... 3
ICT 351 Technology Security ....................................................................................... 3
ICT 550 Security Informatics ....................................................................................... 3
ICT 552 Cybercrime and Digital Law Enforcement ................................................... 3
JOU 330 Web Publishing and Design ......................................................................... 3
MAS 335 Introduction to the Media Industries ........................................................... 3
MAS 355 Communication and Information Systems in Organizations ................... 3
MAS 535 Telecommunications Network Management ............................................. 3
and two 300+ level IS or ICT electives chosen in conjunction with advisor.
Subtotal: Track B hours ............................................................................................... 18

Track C – Information Studies
Choose six from:
ICT 311 Introduction to Information Science ............................................................ 3
ICT 315 Human Relations and Technology ................................................................. 3
ICT 316 Universal Access: Information and Working Environments ....................... 3
ICT 320 Information Architecture .............................................................................. 3
ICT 325 Multimedia and Technology ........................................................................ 3
ICT 415 Technology Training and Instructional Strategies ......................................... 3
ICT 420 Web Development for the Semantic Web ..................................................... 3
Subtotal: Track C hours ............................................................................................... 18

In addition, students may take 21 hours of free electives. If students have premajor credit that does not fulfill the premajor courses for ICT that they may have the option of using those credits towards free electives. Otherwise, students may choose from online courses offered by the University.

Cognate Area
15 hours (300+ level) outside the major; can be any collection of courses selected in conjunction with advisor.
Subtotal: Cognate Area hours .................................................................................... 15

TOTAL HOURS: ............................................................................................................ 120