Come See Blue for Yourself (CSBFY)

What: CSBFY is a recruitment event that targets college-bound diversity and under-represented high school senior and junior students.

Where: UK Student Center Grand Ballroom

When: October through February. Dates are emailed out by

Emmett "Buzz" Burnam, Director of Diversity Undergraduate Student Recruitment
12B Funkhouser Bldg. buzz@uky.edu

Set up: Department and college tables should be set up no later than 11:00; table set up typically includes recruitment materials, flyers, pamphlets, and freebies (i.e. pens, candy). Check with your department to see if you are responsible for bringing and setting up supplies to your table. Some departments utilize student ambassadors to assist with this event. The Admissions Office staff assigns tables and a pop-up banner displaying each department/college name will be behind each table.

What to expect: High school students will begin entering the Grand Ballroom around 11:15. Expect a lot of students in a short period of time—typically there are around 200-300 students per CSBFY. Students usually have basic questions such as program requirements, what college houses a particular major, and pre-professional information. Students begin eating lunch around 11:45 and are seated at tables in the Grand Ballroom. College and department representatives are welcome to join the students for lunch.

Advisor's Role: Answering questions and providing information about the advisor's college and majors

Preparation: Find out if your table materials are already there or if you are responsible for transporting them to the Student Center. Walk around the tables before students arrive to have an idea of where different departments are located in case you refer a student to another table.

Website: http://www.uky.edu/Admission/CSBFY