See Blue U Preview Nights

What: In the fall, the UK Office of Admissions recruiters, along with representatives from student services areas and the individual colleges, travel across the state and surrounding regions (OH, MO, GA, IN, IL, VA, TN) to recruit prospective students to UK.

Where: Each Preview Night is held in a large open meeting space at a hotel, convention center, or similar location.

When: Late August through mid-October

Who: Colleges may have a recruiter who attends most/all of these events. College Ambassadors and Advisors also attend to provide information, tell of their experiences, and generate excitement in prospective students! This is done informally as the attendees visit each of the college tables to talk with college staff.

Preparation: The Office of Enrollment Management will transport all the colleges’ recruitment materials and equipment from one event to the next for the entire cycle of Preview Nights. Each college must get their materials to Enrollment Management prior to the beginning of the cycle. These may include brochures, business cards, electronic equipment, the college’s tablecloth, giveaway items like pens, pencils, candy, etc.

Transportation: Enrollment Management provides round-trip transportation by bus (travel coach) for each event. Each college notifies Enrollment Management prior to the cycle to let them know how many representatives will be using this transportation for each Preview Night. The bus trip includes a stop for supper. All UK employees are responsible for their own food expense. Student representatives can be reimbursed for meals if they provide an itemized receipt. Individuals may choose to drive themselves rather than take the bus.

Set Up: Individual tables are provided for each of the colleges and for the various student services such as Financial Aid, Housing, Academic Enhancement, etc. Prospective students and their parents begin arriving about 45 minutes prior to the publicized starting time of the event. During this opening time, they first register, then visit the various tables in the room to learn more about colleges, majors offered, and student services. When the formal presentation by Enrollment Management begins, prospective students and their families move to the presentation room and are seated for a 30-minute information session about UK, Admissions, scholarships, when to apply, and other details. Usually there are student ambassadors and alumni who speak about their experiences at UK as well. After the formal presentation, everyone is invited to continue to browse the tables and ask any questions they might still have. Each Preview Night lasts about 2 ½ hours total.

Website: http://www.uky.edu/Admissions/PreviewNights