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Office of the President
May 8, 2012

Members, Board of Trustees:

CHANGE IN NAME OF AN EDUCATIONAL UNIT

Recommendation: that the Board of Trustees approve the change in the name of the College of Communications and Information Studies to the College of Communication and Information, effective July 1, 2012.

Background: The Faculty Council recommended to the College Assembly on January 25, 2012 that the name of the college be changed providing the following rationale: “(1) The word “Studies” is redundant to our mission and often confuses students and administrators outside the college with the “Sciences” label for the School of Library and Information Sciences. (2) One of our units recently changed its name to “Media Arts and Studies” that is appropriate for its mission but is redundant with the name at the college level. (3) Ours is the longest name of UK’s colleges and often is truncated to Communication anyway. (4) Removing “Studies” puts more emphasis on Communication and Information. 5) The College National Advisory Board voted unanimously to recommend that the College change its name at its October 28, 2011 meeting. (6) The External Review Team as part of our program review process recommended the name change.”

The proposal was unanimously approved by the faculty in the College; recommended by the Senate Committee on Academic Organization and Structure and the Senate Council; and endorsed by the University Senate. The provost of the University supports this recommendation.

Action taken: Approved Disapproved Other _____