University of **UK** Kentucky

see blue.

2015-2020
STRATEGIC PLAN

Outreach and Community Engagement

2015-2020 STRATEGIC PLAN

OVERVIEW OF STRATEGIC OBJECTIVE 5

Leverage leading-edge technology, scholarship, and research in innovative ways to advance the public good and to foster the development of citizen-scholars.

- Apply UK expertise and resources to the challenges and disparities of the public

- Deepen student learning through community engagement

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2015-2020 STRATEGIC PLAN

EXPECTED RESULTS

Metric	Definition	Baseline	2020 Goal
Unified reporting structure for tracking engagement and outreach	Reporting structures disbursed among colleges and units	25+	1
Faculty and staff developing expertise to deliver quality community engagement and outreach	Faculty teaching community-based courses	20.8%	25.8%
	Staff teaching	2.2%	3.3%
Opportunities for students to participate in a community-engagement experience	Community engagement courses	329	429
Partnerships between University and community stakeholders	Identified partnerships	100	TBD

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2015-2020 STRATEGIC PLAN

OVERVIEW OF IMPLEMENTATION

Of all nine action steps, 67% are currently in progress in Year One of implementation

Status of Action Steps by Strategy: Outreach and Community Engagement	Not Started	In Progress/ On Track	Completed	Total
1 Apply UK expertise and resources to the challenges and disparities of the public	3	4	0	7
2 Deepen student learning through community engagement	0	2	0	2
TOTAL	3	6	0	9

2015-2020 STRATEGIC PLAN

IMPACT STORIES
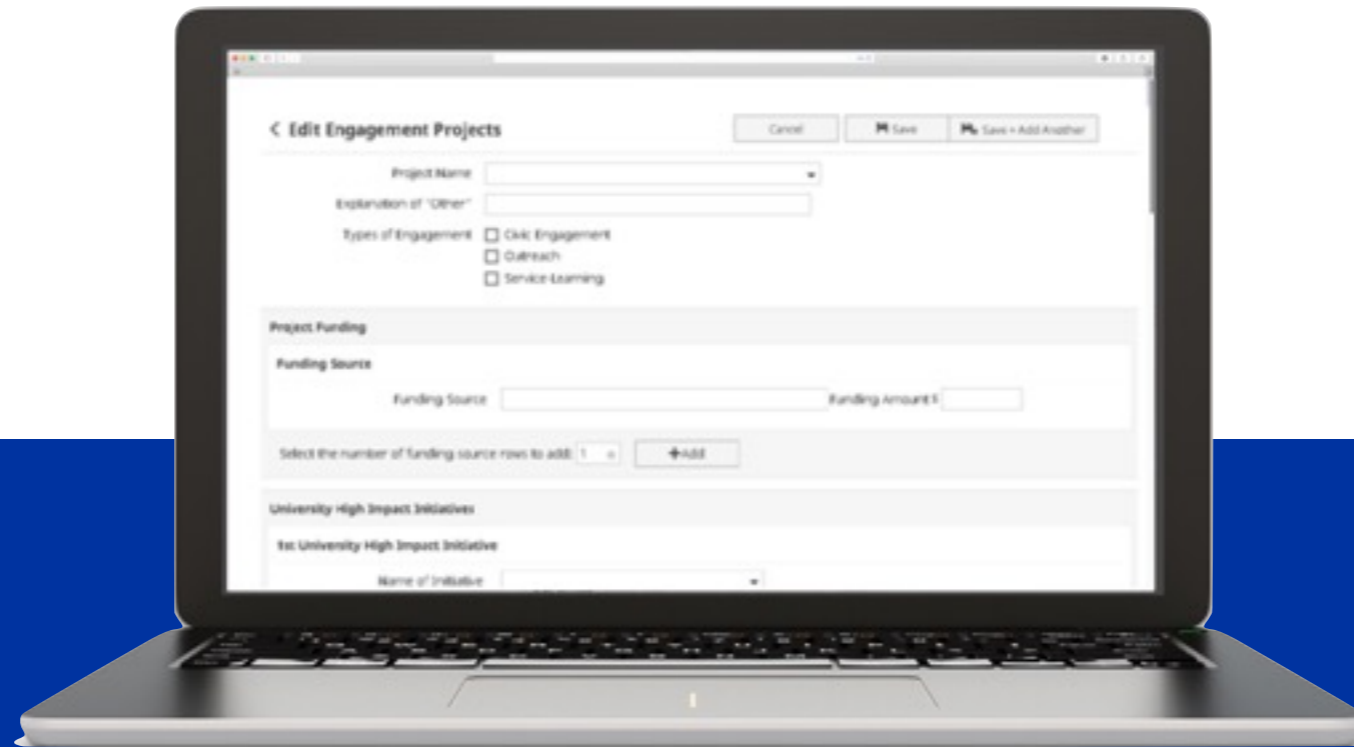
Faculty and Staff Reporting and Recognition

- Data systems to collect and recognize faculty effort
- Development of and additional module in Digital Measures, a system already used by half the colleges
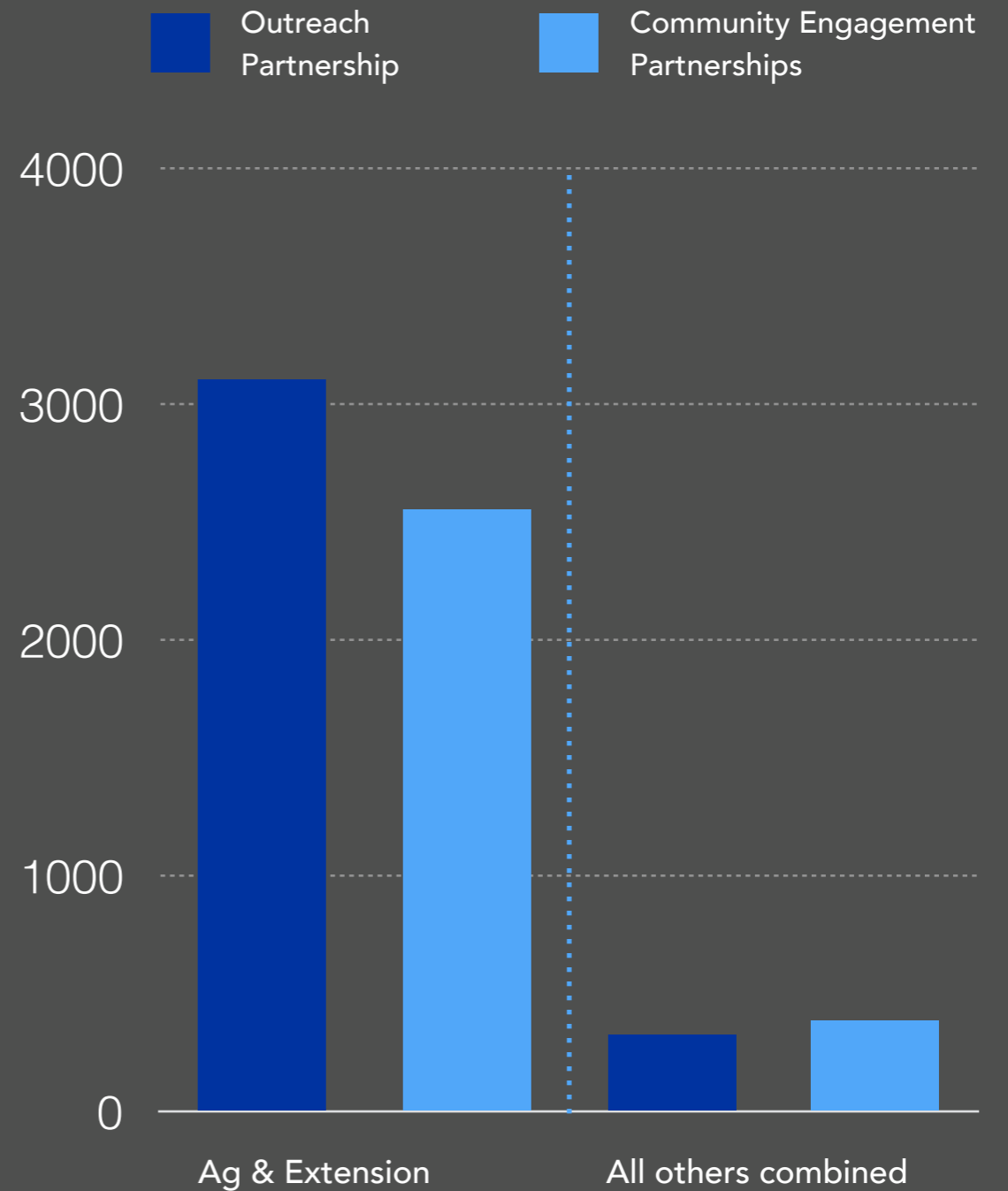- Budget neutral solution

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2015-2020 STRATEGIC PLAN
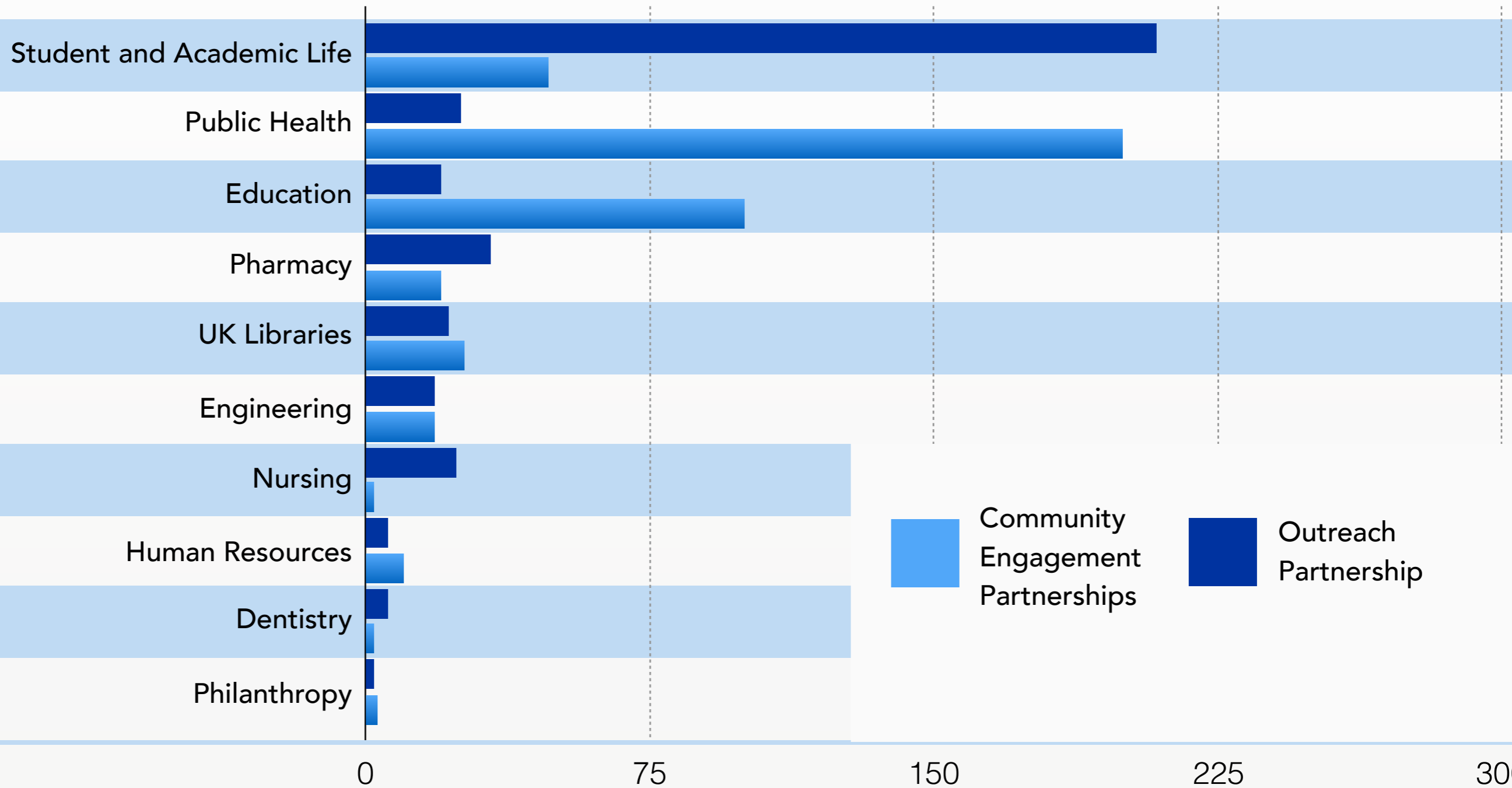
IMPACT STORIES

Tracking partnerships across the campus

Baseline determined from Carnegie application

Collected counts of partnerships from various campus constituencies yielded big results

Outreach Partnership **Community Engagement Partnerships**

4000

3000

2000

1000

0

Ag & Extension   All others combined

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2015-2020 STRATEGIC PLAN

IMPACT STORIES

Student and Academic Life	
Public Health	
Education	
Pharmacy	
UK Libraries	
Engineering	
Nursing	
Human Resources	
Dentistry	
Philanthropy	

0   75   150   225   300

Community Engagement Partnerships

Outreach Partnership

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2015-2020 STRATEGIC PLAN
RESULTS

Metric	Definition	Baseline	2015-16	2016-17	2020 Goal
Unified reporting structure for tracking engagement and outreach	Reporting structures disbursed among colleges and units	25+	3	n/a	1
Faculty and staff developing expertise to deliver quality community engagement and outreach	Faculty teaching community-based courses	20.8%	19.6%	n/a	25.8%
	Staff teaching	2.2%	1.7%	n/a	3.3%
Opportunities for students to participate in a community-engagement experience	Community engagement courses	329	327	n/a	429
Partnerships between University and community stakeholders	Identified partnerships	100	7,082	n/a	TBD

2015-2020 STRATEGIC PLAN

YEAR TWO PRIORITIES

YEAR ONE

Lessons learned from Year One:

- Aligning traditional scholarship with engaged scholarship is critical to achieving the goal

- A common reporting language improves consistency and measurability of engagement efforts

- We must continue to remove structural barriers

YEAR TWO

Statement of Year Two priorities:

- Outline the work of the Engagement Council

- Identify top 3-5 issues important to partners

- Continue to operationalize data reporting systems

  A. Digital measures for faculty activity

  B. Course-tagging

  C. Volunteer Match for student activity

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QUESTIONS