

ASACR 7

Office of the President
April 30, 2019

Members, Board of Trustees:

ACADEMIC DEGREE RECOMMENDATION:
GATTON COLLEGE OF BUSINESS AND ECONOMICS

Recommendation: that the Board of Trustees approve the establishment of a Bachelor of Science in Business Administration degree with a major in General Business, within the Gatton College of Business and Economics, beginning in the Fall 2019 Semester.

Background: The proposed degree, an online completter degree in general business, is broader than existing undergraduate degrees in the College. The College views the new major as complementing its existing undergraduate offerings in a similar way that the general and more specific graduate degree programs of the College complement each other. The program will focus on students who have started their degrees at UK but did not finish. Program admission requirements are identical to other College programs, requiring completion of 60 hours with an appropriate GPA and completion of pre-major requirements. Anticipated enrollment is expected to begin at 10 and potentially rise above 150 students.

The program has the approval of the appropriate councils and the University Senate, and has completed the 30 day review process of the Council on Postsecondary Education. The Provost of the University supports this recommendation.

Action taken: Approved Disapproved Other _____