

UK Student Success

First-Year to Second-Year Retention



Academic Success

- Academic Coaching
- Tutoring Board

Financial Stability

- Leveraging Economic Affordability for Developing Success (UK LEADS) Program

Belonging and Engagement

- Residential Connections

Wellness

- Investment in Mental Health Support Services



Culture of Evidence

- Predictive Analytics
- "Opportunity Students"

Strategic Communication

- Customer Relationship Management (CRM) Software

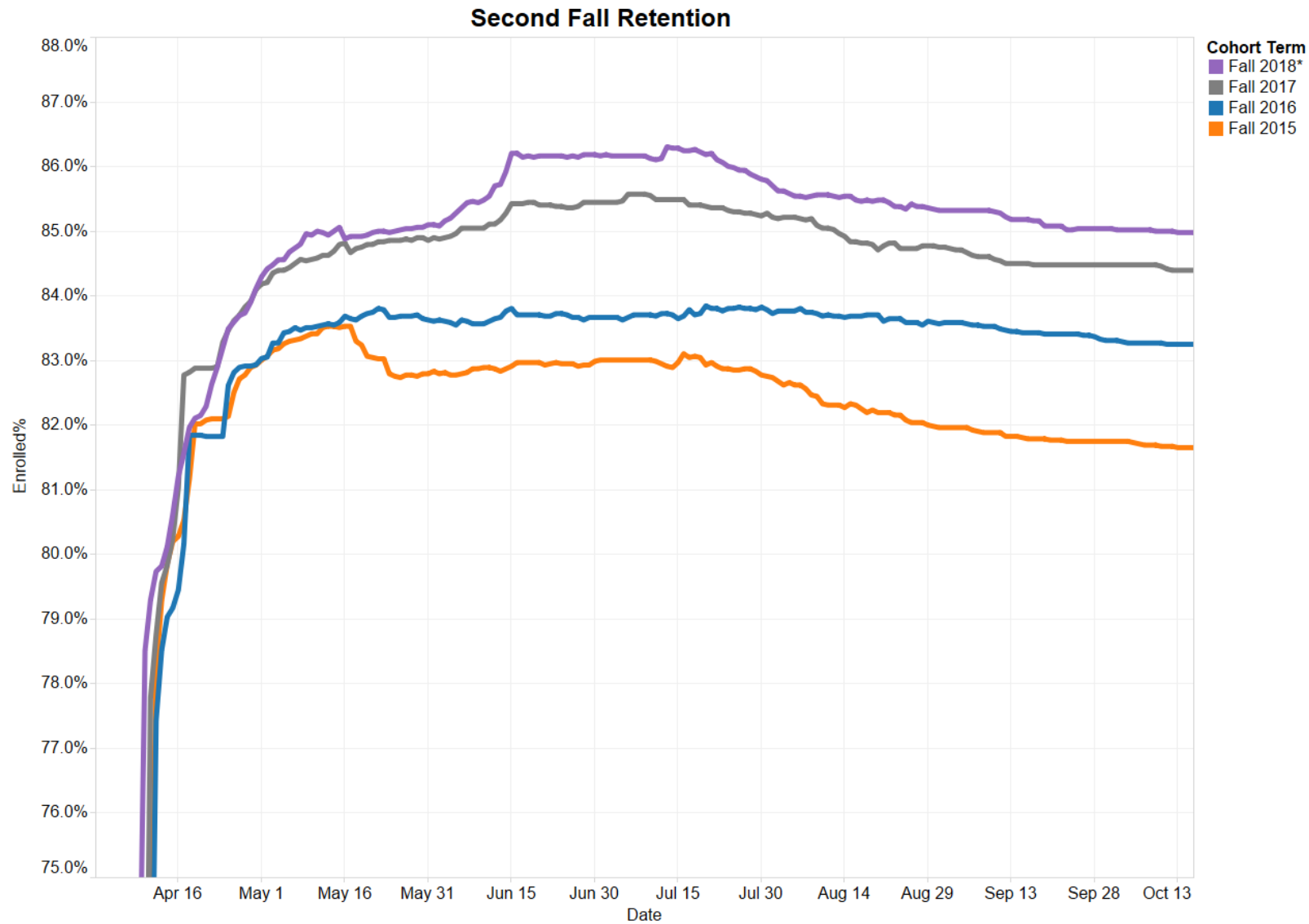
Care Orientation

- Definitions (Examples):
 - Student Focus
 - Belonging

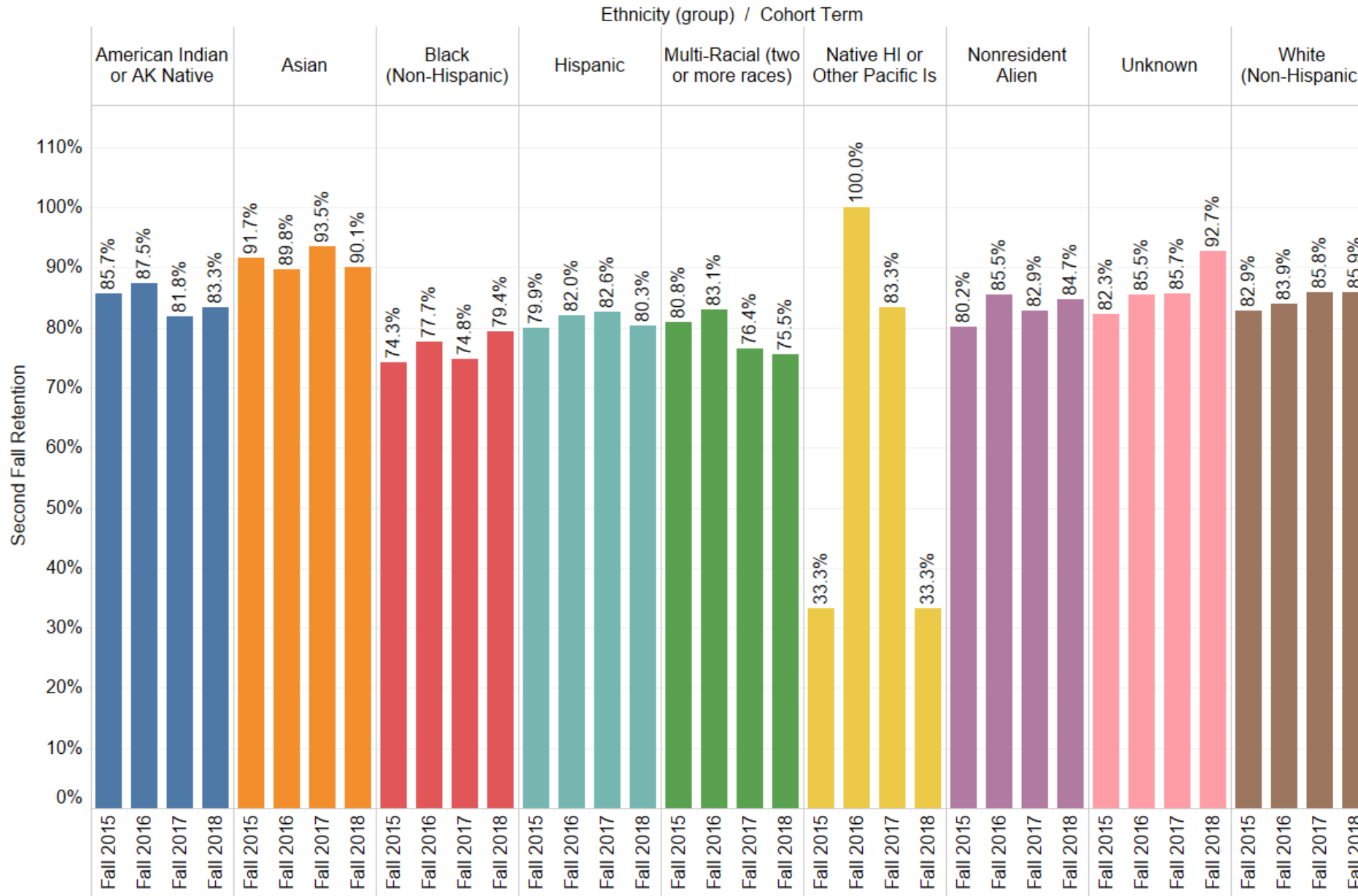
Big Table

- Campus Ownership





Freshman Cohorts - Preliminary Census Date



Cohort	Non-First-Generation	First-Generation
2015	83.3% (4,570)	72.0% (597)
2016	84.9% (4,467)	72.1% (584)
2017	87.4% (3,336)	77.4% (1,419)
2018	88.2% (3,577)	76.8% (1,403)

