Minutes of the Meeting of the Academic and Student Affairs Committee
University of Kentucky
Friday, September 14, 2018

The Academic and Student Affairs Committee (ASAC) of the University of Kentucky (UK) met on Friday, September 14, 2018, in the E. Britt Brockman, M.D. Senate Chamber in the Bill Gatton Student Center.

A.   Meeting Opened

Trustee Angela Edwards called the meeting to order at 10:03 a.m.

B.   Roll Call

The following members of the ASAC answered the call of the roll: Angela Edwards, Lee Blonder, Robert Grossman, Derrick Ramsey, Sandy Shuffett, and Barbara Young. Carol Martin "Bill" Gatton and David Hawpe were not in attendance.

C.   Approval of Minutes

Chair Edwards stated that the first item of business is the approval of the minutes of June 22, 2018, ASAC meeting which are included in the members' materials. Trustee Blonder moved approval of the minutes which was seconded by Trustee Ramsey. Finding no discussion, Chair Edwards called for a vote and the motion passed without dissent.

D.   ASACR 1: Candidate for Degree: August 2017

The recommendation is that the President be authorized to confer upon the individual whose name appears on the attached list the degree to which the individual is entitled, upon certification by the University Registrar that the individual has satisfactorily completed all requirements for the degree for which application has been made and as approved by the elected faculty of the University Senate and the Academic and Student Affairs Committee of the Board of Trustees. By way of background, the individual whose name appears on the attached list completed the work leading toward the degree for which application was made at the close of the 2017 Summer Session. Due to administrative error, the name was not previously submitted. Trustee Young moved approval, which was seconded by Trustee Shuffett. Finding no further discussion, Chair Edwards called for a vote and the motion passed without dissent.

E.   ASACR 2: Candidate for *In Memoriam* Degree: May 2018

The recommendation is that the President be authorized to confer upon the individual whose name appears on the attached list an *In Memoriam Posthumous Degree*. The degree for which application has been made has been approved by the elected faculty of the University Senate and the Academic and Student Affairs Committee of the Board of Trustees. By way of background, an *In Memoriam Posthumous Degree* allows for recognition of a connection to the University of Kentucky for undergraduate, graduate, and professional students who were registered in a degree

program and were in good academic standing at the time of their death, but did not complete degree requirements. Trustee Grossman moved approval, which was seconded by Trustee Blonder. Finding no further discussion, Chair Edwards called for a vote and the motion passed without dissent.

F.   ASACR 3: Candidates for Degrees: August 2018

The recommendation is that the President be authorized to confer upon each individual whose name appears on the attached list the degree to which he or she is entitled, upon certification by the University Registrar that the individual has satisfactorily completed all requirements for the degree for which application has been made and as approved by the elected faculty of the University Senate and the Academic and Student Affairs Committee of the Board of Trustees. By way of background, each individual whose name appears on the attached list completed the work leading toward the degree for which application was made at the close of the 2018 Summer Session. Trustee Ramsey moved approval, which was seconded by Trustee Young. Finding no further discussion, Chair Edwards called for a vote and the motion passed without dissent.

G.   Student Government Association (SGA) Update

SGA President Michael Hamilton thanked the Committee for allowing him to give an update. SGA has been busy over the summer and thus far during the fall semester. The activities and programs discussed are:

- Office space: SGA transitioned into their new office space, which is in the Gatton Student Center. This space is open and ready for collaboration with campus partners. The E. Britt Brockman, M.D. Senate Chamber also will allow for more effective and efficient operation.
- 2018 Southeastern Conference (SEC) Exchange: SGA hosted this event over the summer which brought over 115 SGA representatives from all SEC schools to UK. Attendees toured some of UK's facilities (including the Gatton Student Center and Kroger Field), exchanged ideas, and collaborated on new initiatives.
- Wildcab: SGA has partnered with an exclusive app service for this program. Since the app's roll-out two weeks ago, the number of rides has doubled, and the number of students served has tripled. SGA is thankful for this partnership with Transportation Services.
- Swipe Forward Initiative: This is a new partnership between SGA, Aramark, and SSTOP Hunger: Sustainable Solutions to Overcome Poverty. It is a meal plan bank for food insecure students at UK. The pilot program will begin in a few weeks. SGA has secured 1,000 meal donations for the pilot program from Aramark. Trustee Grossman asked if students would be able to donate meals. SGA President Hamilton indicated that while only the Aramark meals are currently available, they would like to incorporate this social responsibility aspect into the program in the future. Trustee Edwards asked how students with this need are identified as there might be stigma associated with self-identifying. SGA President Hamilton indicated this is a crucial issue. Students will be asked to complete a confidential survey which will serve as their application. Submissions will be reviewed by an SGA committee. Networking is

occurring with other campus organizations who address food insecurity, such as Community of Concern, Big Blue Pantry, and Campus Kitchens, to recruit from their student populations. Any student can apply for the program. The application is still being finalized but will be adapted from national guidelines on food insecurity and hunger. Trustee Young asked approximately how many students could be categorized as facing food insecurity or hunger. SGA President Hamilton indicated that based on a survey administered through Dietetics and Nutrition, approximately 10% of UK's student population experiences some form of food insecurity. This survey considers types of food students eat and have access to; how much money they spend per month on food, etc. This survey data is still undergoing analysis. Updates regarding the Swipe Forward Initiative will be provided after the fall semester.

- Wildcat Wardrobe: This is a service which provides access to free, professional clothing for students who are interviewing for jobs or have other events but do not have the money or resources to go shopping. This service will be moved to space currently undergoing renovation in the basement of White Hall Classroom Building. This new space will have a changing room to increase convenience. It will be located near the Big Blue Pantry, which will improve access for students who utilize both services.
- Civic Engagement Week: September 17-19, 2018, is Civic Engagement Week. With help from the President's Office, this will take Constitution Day a step further. There will be several events and speakers to provide more student engagement with the campus community and greater Lexington.
- Website: SGA will launch their new, more secure, and sustainable website within the next few weeks. The new website will improve user experience for students.
- 2018-19 Operating Budget: SGA's 2018-19 operating budget was passed. It totals $676,000.00. SGA accepts a fee of $12.00 per student, per semester for student programming. This year, SGA Directors will develop their own departmental budgets so funds can be used more flexibly as appropriate. To maintain transparency, these budgets will be available on the SGA website.

H.   Provost Report

Provost David Blackwell thanked SGA President Hamilton for his report. He thanked all Board of Trustees members for their time, service, and counsel.

Provost Blackwell introduced several individuals in newly appointed roles:

- Jennifer Bird-Pollan (Chair of the University Senate Council)
- Larry Holloway (Vice Provost)
- Kathi Kern (Associate Provost for Teaching, Learning, and Academic Innovation)
- Anna Chalfant (Office Operations Manager, Office of the Provost)

Provost Blackwell introduced other members of his leadership team in attendance:

- Lisa Wilson (Chief of Staff and Associate Provost for Finance and Administration)
- Kirsten Turner (Associate Provost for Academic Excellence Operations)
- Christine Harper (Associate Provost for Enrollment Management)

- Annie Weber (Assistant Provost for Strategic Planning & Institutional Effectiveness)
- Greg Heileman (Associate Provost for Student and Academic Life)
- Jim Wims (Senior Assistant Provost for Student and Academic Life)

Provost Blackwell discussed results of the Kentucky Performance Funding Model. The state legislature set aside funds in the most recent budget cycle to fund this model based primarily on metrics of student success. UK performed well on these metrics and was the only institution to outperform the statewide average in every area of the model.

Provost Blackwell discussed preliminary data regarding the Fall 2018 freshman class. There was an increase in first-time first-year enrollment. There was an increase in average ACT score and average GPA, which indicates an increased level of academic preparedness, which predicts increased retention and graduation rates. In terms of demographics of this class, there was an increase in number of students who identify as two or more races. There was a decrease in number of students who identify as Black or African-American. The following actions have been or will be implemented to focus on improving this demographic in the Fall 2019 first-year class:

- Recruiter positions in Atlanta and Chicago have been filled. These are markets that were vacated during the mid-enrollment management cycle and regions where UK draws many African-American students.
- Collaborate with Vice President for Institutional Diversity Sonja Feist-Price to create two additional recruiter positions focused specifically on under-represented minority (URM) students.
- Students may now apply for a Parker Scholarship when they apply for admission to UK rather than requiring them to wait until they are accepted.
- Engage vendors with a history of success in recruiting URM students to enhance recruitment for the full enrollment management cycle over the next three years.
- Develop more focused relationships with high school counselors in key high schools around the state that have a high proportion of African-American students.

Provost Blackwell discussed other initiatives related to enrollment management including seeking growth in new, non-resident markets. Academic Excellence and Enrollment Management collaborated to identify these markets based on history of interest among prospects, application generation, adjusted gross income, and number of alumni. These markets include Rochester, Long Island/Westchester County, Philadelphia, Washington, D.C., Charlotte, Jacksonville, Denver/Aurora, and Southern California. Additionally, the recruitment pipeline will begin earlier, during the sophomore year of high school. Finally, an advisory board of high school counselors from resident and non-resident markets will be formed. This will strengthen relationships with this influential group and will ensure UK stays informed regarding developments and trends among the competition.

Provost Blackwell discussed preliminary data regarding retention of the Fall 2017 freshman class. Currently, this class is retained at nearly 85%, which is significantly above the previous three years. One new initiative related to retention is earlier identification and outreach to students with challenges in academic preparation.

Provost Blackwell provided an update regarding grants distributed under the Leveraging Economic Affordability for Developing Success (UK LEADS) program. Approximately 400 of UK's most at-risk students received one of these grants based on unmet financial need identified through predictive modeling. These grants increased retention of this group of students, to currently nearly 70%. UK LEADS will be a focus during the upcoming capital campaign.

Provost Blackwell discussed a new initiative focused on retention of students who are at-risk because they have not developed a sense of belonging. Associate Provost Kirsten Turner indicated 2,000 students at-risk were identified through predictive modeling. Residence hall directors and residence hall advisors were tasked with reaching out to these students immediately. This is based on national literature which indicates students decide whether they will return to college within the first two to three weeks of their academic career. There is a parallel program for students who live off-campus. An update regarding the success of this program will be shared at a future meeting.

Trustee Grossman asked for an update regarding funding of the Institute for the Study of Free Enterprise. Provost Blackwell indicated that over the summer, there was controversy regarding the Institute's naming donor. The leadership team quickly came together and decided that the relationship with that donor should be ended and his name removed from the Institute. Under this initiative, there were plans to hire five faculty members. Three of those faculty members already had been hired. The leadership team agreed to ensure the continuity of those faculty members despite the removal of anticipated funding. The Institute is operating with funds from the Charles Koch Foundation and will continue to operate through this academic year. Negotiations are ongoing for additional funding. The Gatton College of Business & Economics will also seek new donors to support the Institute. New information will be shared as it is available.

I.   Meeting Adjourned

Hearing no further business, Chair Edwards adjourned the meeting at 10:47 a.m.

Respectfully submitted,

Angela Edwards
Academic and Student Affairs Committee

(ASACR 1, ASACR 2, and ASACR 3 are official parts of the Minutes of the meeting)

AE/afc