

COM 365: INTRODUCTION TO COMMUNICATION RESEARCH METHODS
Original Communication Research Project – Presentation

The *Research Methods* portion of the major cohort project asks you to conduct, write up, and present an original communication research study. All presentations should use power point and be consistent with social science customs and standards. Below you will find a general discussion of the presentation part of this project:

GENERAL GUIDELINES FOR PRESENTATION:

- Introduction (including RQ/RH) 1-2 minutes
- Methods 2-3 minutes
- Results 2-3 minutes
- Discussion and Conclusion 2-3 minutes