

COM 365: INTRODUCTION TO COMMUNICATION RESEARCH METHODS
Original Communication Research Project – **Initial Proposal (worth 25 points)**

Provide a one to two page *full-sentence outline* of your original communication research project. At a minimum, make sure you do the following:

- I. Identify your communication context – interpersonal, small group, organizational, mass media, intercultural, etc..
- II. Identify your tentative research question/s or hypothesis/hypotheses – including whether each is one- or two-tailed, and positive or negative.
- III. List all independent and dependent variables included in your study – including tentative conceptual and operational definitions for each, and the level of measurement for each.
- IV. Identify your research participants – you must identify at least *two* potential places to recruit research participants (i.e., you should have a good plan and a good backup plan).
- V. Identify your research method – survey, experiment, textual analysis, or naturalistic inquiry.
- VI. Provide a list of key words you have used or will use during your library research.