

Communication Leadership Studies

CJT 726-001 Course Syllabus ~ Spring 2014

You do not lead by hitting people over the head—that's assault, not leadership. Leadership is the art of getting someone else to do something you want done because he [sic] wants to do it. (Dwight D. Eisenhower)

Leaders motivate and enable others to do important things well. (Dee Fink)

The first responsibility of a leader is to define reality. The last is to say thank you. In between the two, the leader must become a servant and a debtor. That sums up the progress of an artful leader. (Max De Pree)

Leadership is the psychological process of accepting responsibility for task, self, and fate of others. (Philip B. Crosby)

GENERAL COURSE INFORMATION

CJT 726-001 Class meets: 3:30 p.m. - 6:00 p.m. Tuesday LCLI 303

INSTRUCTOR CONTACT INFORMATION

H. Dan O'Hair, Ph.D.

Email: ohair@uky.edu

Office Location: 308 LCLI Little Library Building

Office: 859.218.0290

Office Hours: Tuesdays 2:30 p.m. – 3:30 p.m. (And by appointment)

Derek R. Lane, Ph.D.

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Office: 859.257.9538

Office Hours: Tuesdays 2:00 p.m. – 3:00 p.m. (And by appointment)

COURSE DESCRIPTION

The primary purpose of this course is to extend students' theoretical understanding of leadership from a communication perspective. Specifically, this course is designed to (1) sharpen the students' understanding of the role of communication in developing effective leadership behaviors; (2) familiarize students with leadership as it relates to the communication process; (3) involve students in major term projects which incorporate current leadership theory and research; and (4) enhance students' understanding of published research in leadership communication.

STUDENT LEARNING OUTCOMES

By the end of this course, you will be able to:

1. Demonstrate mastery of the concepts, variables, and technical vocabulary of leadership communication, and be able to use that language appropriately.
2. Apply knowledge of leadership concepts, principles, and theories as it relates to leadership communication.
3. Assess ethical choices of leaders using critical thinking skills, overall judgment, reasoning, and logic in leadership issues
4. Evaluate the mental, physical, social, organizational, and emotional factors affecting individuals in leadership roles.
5. Create a plan to improve formal procedures for problem solving and decision-making.

REQUIRED COURSE MATERIALS

American Psychological Association. (2010). *Publication manual of the American Psychological Association* (6th ed.). Washington, DC: Author.

Hackman, M. Z., & Johnson, C. E. (2013). *Leadership: A communication perspective* (6th ed.). Long Grove, IL: Waveland.

Kellerman, B. (2010). *Leadership: Essential selections on power, authority, and influence*. New York, NY: McGraw Hill.

Nohria, N., & Khurana, R. (2010). *Handbook of leadership theory and practice: A Harvard business school centennial colloquium*. Boston, MA: Harvard Business Press.

All students are expected to have an active email account and to check email regularly.

In addition to the required textbooks and the 6th Edition of the Publication Manual of the APA you will need to become familiar with the W.T. Young Library in order to secure the necessary references required for the course assignments.

Other **supplemental readings** will be provided throughout the course. The course readings can be found under “Course Content” on the Blackboard site.

NOTE: The benefits you receive in this class are directly proportional to your efforts in keeping up with the assigned reading and actively participating in class to build trust, cooperation, support and mutual respect.

POLICIES

Attendance and Participation

You are expected to attend regularly, arrive on time, and stay for the entire class session. You should be fully engaged in the course through participation. “Full engagement” is comprised of being prepared, having read all assigned work, completing assignments, participating in conversations and discussions, asking questions, demonstrating understanding and critical thinking, and helping others to learn. Poor attendance and participation may result in a course grade reduction.

Assignments

It is assumed that you will turn your assignments in on time. All written assignments are due at the beginning of class on the due date. All assignments should be proofread carefully before turning them in, and late work will not be accepted.

Classroom Behavior

We want to build a classroom climate that is comfortable for all. In a communication class, it is *especially* important that we (1) display respect for all members of the classroom – including the instructor, classmates, and any guests (2) avoid unnecessary disruption during class time (e.g., having private conversations, reading the newspaper, doing work for other classes, receiving cell phone calls, etc.); and (3) avoid negative language that may unnecessarily exclude or offend members of our campus and classroom.

Academic Integrity

All work for this course must be the original work of the student. Any student guilty of knowingly using, or attempting to use another person’s work will result in immediate failure of the course. Such conduct may also constitute grounds for dismissal from the University.

Fairness Policy

The University of Kentucky is committed to social justice. I concur with that commitment and expect to maintain a positive learning environment based upon open communication, mutual respect, and non-discrimination. UK does not discriminate on the basis of race, color, national origin, age, sex, religion, or disability. Any suggestions to further such a positive and open environment in this class will be appreciated and given serious consideration.

Technology Information and Resources

Distance Learning Students are expected to have a minimum level of technological acumen and the availability of technological resources. Students must have regular access a computer with a reliable Internet connection and audio capabilities. Internet Explorer 7 (IE) or Firefox 2.x are the recommended browsers for those using a Windows-based PC. Those using Firefox 3.x may encounter problems with assignment uploads. Those using an Apple computer with MAC OS X (10.5.x) may use Firefox 3.x or Safari 3.x. Please be certain that your computer and/or browser allow you to view Adobe Reader documents (.pdf). Microsoft Office and other software products are free for students: <https://iweb.uky.edu/MSDownload/>. As your instructor, I am your first go-to person for technology problems. If you need more immediate assistance, please contact Teaching and Learning Services Center (TASC) <http://www.uky.edu/TASC/>; 859-257-8272 or Information Technology Customer Service Center (UKIT) <http://www.uky.edu/UKIT/>; 859-257-1300

Library Services, Distance Learning Services: <http://www.uky.edu/Libraries/DLLS>

- Carla Cantagallo, DL Librarian
- Local phone number: 859 257-0500, ext. 2171; long-distance phone number: (800) 828-0439 (option #6)
- Email: dllservice@email.uky.edu
- DL Interlibrary Loan Service: http://www.uky.edu/Libraries/libpage.php?lweb_id=253&llib_id=16
- Course Reserves: http://www.uky.edu/Libraries/page.php?lweb_id=23<ab_rank=3

ASSIGNMENTS

Leadership Theory Literature Review (30%)

You will choose one leadership theory that you are interested in exploring in depth for this course. To begin your exploration, you will conduct a literature review of the theory providing a state of the art review of the seminal articles, chapters, and research conducted using your theory as a theoretical framework. Your literature review should thoroughly explain key concepts, developments, study trends, and provide a critique of the theory and the findings. Conclude your literature review with ideas for future research. The final literature review should be 10-12 pages.

Based on your literature review, you will prepare a 30-minute session for our classroom. During this 30-minute session, you should educate your peers about the theory you have examined and facilitate discussion about the theory.

Leadership Case Study (30%)

You will choose an organization, team setting, or particular leader from the past 15 years. You will conduct an in depth search about this organization, team setting, or person and write a 6-8 page case study of the person. In this case study, you should apply course concepts, theory, and empirical research to explain their successes and/or failures as a leader.

Study Proposal (40%)

You will transform a theory-driven literature review assignment into a compelling study proposal including an introduction, literature review, rationale, and proposed method. Your study proposal should be between 15-18 pages (not counting references).

TENTATIVE DAILY SCHEDULE

Following is a tentative, preliminary list of topics we hope to cover. However, the actual schedule may vary, depending on the needs of the class. You will be responsible for knowing from week to week what we are actually covering in class.

WEEK	DATE	TOPIC	CHAPTER	ASSIGNMENTS
#1	1/21/14	Leadership and Communication	H&J 1 N&K 1,4	Major Leadership Research Project Discussed
#2	1/28/14	Leadership and Follower Communication Styles Guest Speaker: <i>Judy Clabes</i>	H&J 2 N&K 3 K pp.1-33	
#3	2/04/14	Traits, Situational, Functional, and Relational Leadership Guest Speaker: <i>Dean Dan O'Hair</i>	H&J 3 N&K 2, 6,15 K pp. 34-56	
#4	2/11/14	Transformational and Charismatic Leadership Guest Speaker: <i>Bill Lamb</i>	H&J 4 N&K 7, 19 K pp. 57-80	Initial Proposal Due
#5	2/18/14	Leadership and Power Guest Speaker: <i>Eli Capilouto</i>	H&J 5 N&K 12 K pp. 81-116	
#6	2/25/14	Leadership and Influence Guest Speaker:	H&J 6 K pp. 117-139	
#7	3/04/14	Leadership in Groups and Teams* Guest Speaker:	H&J 7 N&K 17 K pp. 140-159	
#8	3/11/14	MIDTERM: Leadership in Organizations Guest Speaker: <i>Provost Riordan (4:30-5:30)</i>	H&J 8 N&K 9, 16 K pp. 160-179	Literature Review Due
#9	3/18/14	SPRING VACATION (3/12-3/16)		ACADEMIC HOLIDAY No Class
#10	3/25/14	Public Leadership Guest Speaker: <i>Joni Fowler</i>	H&J 9 N&K 21 K pp. 180-204	Presentations of Lit. Review Due
#11	4/01/14	Leadership and Diversity	H&J 10 N&K 13, 14 K pp. 205-224	
#12	4/08/14	Ethical Leadership and Followership*	H&J 11 K pp. 225-253	Leadership Case Study Due
#13	4/15/14	Leader and Leadership Development Guest Speaker: <i>Bill Swinford</i>	H&J 12 K pp. 254-284	
#14	4/22/14	Leadership in Crisis	H&J 13	ECA April 23-27, Providence, RI
#15	4/29/14	Research Proposal Presentations Due		
#16	5/06/14	8:00 a.m. – 10:00 a.m.		Final Study Proposal Due ICA May 22-26, Seattle, WA