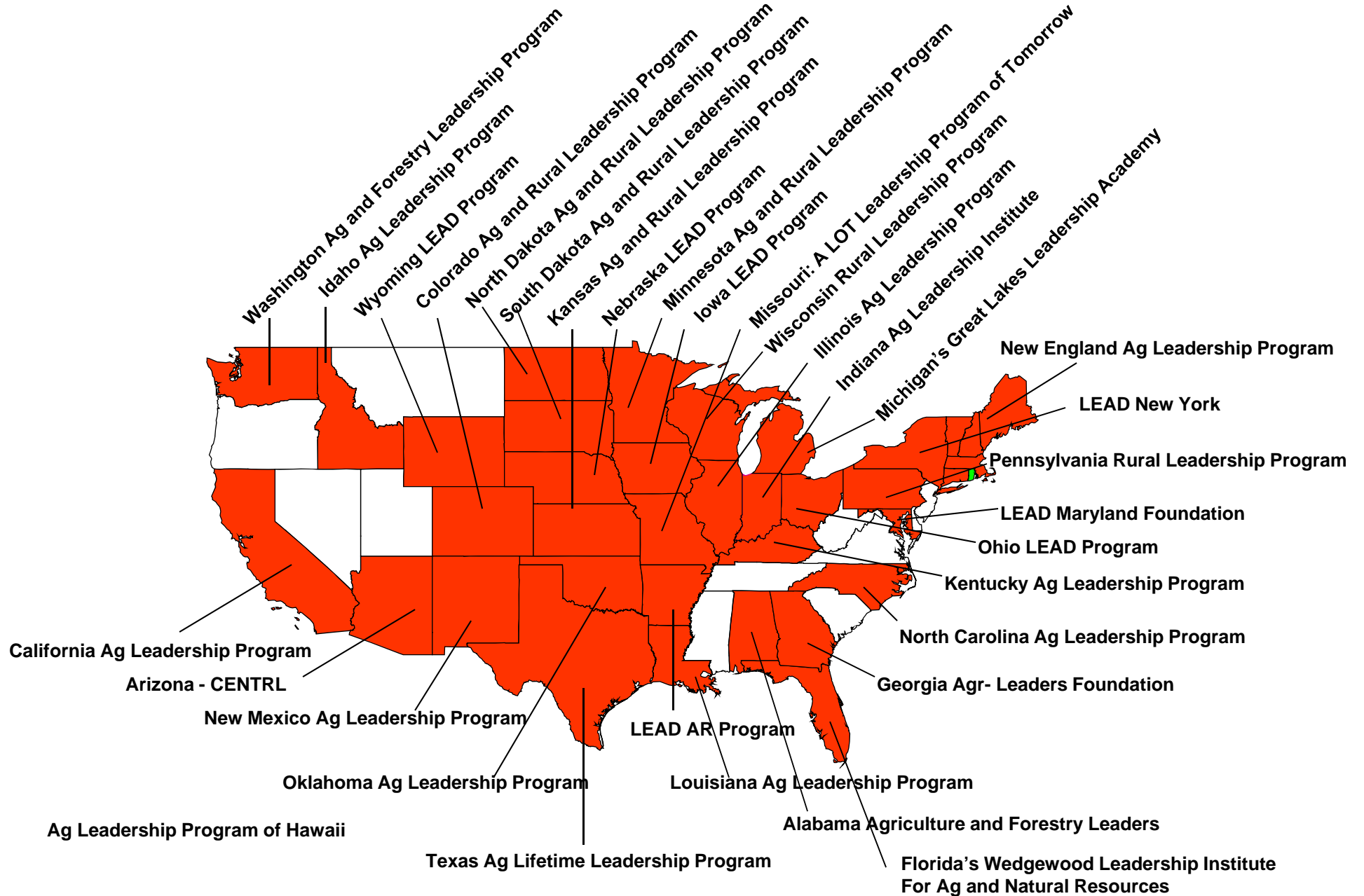


State-wide Agricultural Leadership Programs



Why Invest in Leadership?

“Because farmers face a world of constant change, agricultural leaders must continue to push forward and prepare for the future”

2007 Kentucky Ag Development Fund Annual Report

“The success of many components (in this report) ... hinges critically on improving leadership and communication skills of current and future agricultural leaders to more effectively promote Kentucky agriculture.”

(Kentucky’s Agricultural Strategic Plan Report, 2007)



Kentucky Agricultural Leadership Program

KALP Mission Statement



To identify, develop, and motivate men and women for effective leadership in agriculture and rural communities at all levels of public service



Kentucky Agricultural Leadership Program

KALP Program Goal

Identify and empower young, motivated, and energetic agriculturalists who seek to improve their

LEADERSHIP, MANAGEMENT AND COMMUNICATION SKILLS

in order to elevate the

- **image and profitability of Kentucky agriculture**
and to
- **enhance the quality of life in rural communities**



Kentucky Agricultural Leadership Program

Program Outcomes

- More informed on ag issues and the political process
- Connections to policymakers, farm group leaders, educators and government officials
- Active participants in national, state, and local leadership positions
- Comfortable in educating media, urban audiences, decision-makers and others on issues affecting agriculture and rural communities
- **NETWORKING** with more than 200 alumni with impacts on
 - Farm Profits
 - Careers
 - Quality of Life for participant families/communities

98% of alumni surveyed indicated that the program was worth their time and investment

Program History

- Formerly called the Philip Morris Agricultural Leadership Program
- First class in 1985
- Last class (8th) graduated in 2008
- 222 graduates



Kentucky Agricultural Leadership Program

Program Details

- **20-30 agriculturalists/program including ...**
 - Farmers
 - Agribusiness Personnel
 - Farm Organizations
 - Farm Journalists
 - Government Agencies
 - Cooperative Extension Service
- **18 month program consisting of ...**
 - 10 seminars (2-3 days)
 - Site visits to Kentucky agribusinesses
 - DC/Frankfort Study Tours
 - International Trip
 - California Ag Tour



Kentucky Agricultural Leadership Program

Seminar Topics

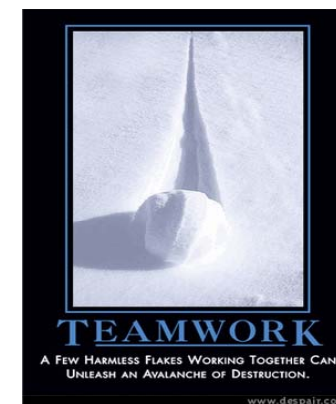
- What it Takes to be a Leader
- Agricultural and Public Policy
- Macroeconomic Policy
- International Trade and Globalization
- Environmental/Food Safety Issues
- Strategic Management
- Current Food and Ag Issues



Kentucky Agricultural Leadership Program

Skill Development

- Presentations and Communications
- Working with Media
- Etiquette and Business Protocol
- Working with Different Personalities
- Time and Stress Management
- Teamwork



Kentucky Agricultural Leadership Program

KALP Program Funding

- **Classes I-VII** – Philip Morris, Participant Fees, and the University of Kentucky
- **Class VIII** – Ag Development Board, Philip Morris, Program Alumni, Participant Fees, and the University of Kentucky
- **Future Classes**
 - Ag Development Board provided \$150,000 for Class IX and \$850,000 to placed into an endowment
 - UK currently seeking \$1 million to match the ADB grant
 - Interest from endowment to fund future classes into perpetuity



Participant Fees

- Each participant receives a scholarship totaling approximately \$15,000 which covers
 - Seminar expenses, including hotel, dining, and break expenses
 - Domestic and international travel expenses
- Participants are assessed a fee (\$1500 for Class VIII) to help offset the program costs



Class IX Timetable

- Summer 2009 – Nominations
- Fall 2009 – Interviews/Selection
- Jan 2010 – Class IX Begins



KALP Advisory Board

- **Members**

- **University of Kentucky**
- **Governor's Office of Ag Policy**
- **Agricultural Development Board**
- **Kentucky State University**
- **Regional Universities (EKU, WKU, Morehead, Murray State)**
- **Program Alumni**



Kentucky Agricultural Leadership Program

KALP Seeks Diversity in Term of ...

- Age
- Gender
- Race
- Geographic Location
- Farm Size
- Farm Enterprise
- Non-Farm Participants
- Leadership Experience



Kentucky Agricultural Leadership Program

How can you help?

- **Participant recruitment**
- **Promote KALP**
- **Site visits and/or guest speakers**
- **Host workshops**
- **Contributions**



Kentucky Agricultural Leadership Program

Contribution Options

- **Contribute to KALP**
 - **Spendable gifts for next class**
 - **Endowment gifts**
 - **lump sum**
 - **annual payments**
- **Sponsor scholarships for next class**



Kentucky Agricultural Leadership Program

What do you get for your support?

- **Recognition**
 - acknowledgement in promotional materials
- **Named sponsorship**
 - for specific activities at significant gift levels
- **Engaged participants**
 - opportunities to link participants to your firm through internships or special projects
- **Assurance**
 - that your support will prepare future leaders

