

CURRICULUM VITA

Rick S. Zimmerman

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PERSONAL

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Current Rank: Professor
Primary Department: Communication
Secondary Appointments: Sociology, Behavioral Science

HIGHER EDUCATION

1978 B.A., Sociology/Stanford University, Palo Alto, CA
1981 M.S., Sociology/University of Wisconsin, Madison, WI
1983 Ph.D., Sociology/University of Wisconsin. Madison, WI

HONORS AND AWARDS

2001 Researcher of the Year, College of Communications and Information
Studies, University of Kentucky
1978 Phi Beta Kappa, Stanford University

EMPLOYMENT EXPERIENCE

2003- Professor, Department of Communication, College of Communications
and Information Studies, University of Kentucky
1999- Associate Professor, Department of Communication, College of
Communications and Information Studies, University of Kentucky
1994-99 Associate Professor, Department of Behavioral Science, College of
Medicine, University of Kentucky
1991-94 Associate Professor, Department of Sociology, University of Miami
1989-91 Associate Professor and Associate Chair, Department of Sociology,
University of Miami
1983-89 Assistant Professor, Department of Sociology University of Miami

FUNDED RESEARCH

- 2002-2007 Principal Investigator, "Improving School Learning Environments in HIV Prevention." Funded by National Institute for Nursing Research, \$2,086,866. This project involves conducting a series of one-semester-long experiments focused on variables related to teacher preparation and training to assess their relationship to effectiveness of an HIV and pregnancy-prevention school-based curriculum targeted at high sensation-seekers and impulsive decision-makers.
- 2002-2007 Principal Investigator, "School Based Alcohol and HIV Prevention in South Africa." Funded by National Institute on Alcohol Abuse and Alcoholism, \$1,575,000. This project will develop an alcohol-focused curriculum which includes information and skills related to HIV prevention, for South African students. A small media campaign will also be designed to serve as a booster for the school-based curriculum.
- 2002 Principal Investigator, "Evaluation of HIV Prevention Programs for Commonwealth of Kentucky." Funded by Kentucky Dept. of Health Services, \$100,950. This project implements a needs assessment of HIV prevention services in high-risk communities in Kentucky.
- 2001-2005 Principal Investigator, "Targeting Mass Media Campaigns for Risky Sexual Behavior." Funded by National Institute of Mental Health, \$2,855,933. This project develops public service announcements related to safer sex and then conducts a rigorous time-series-based evaluation of a two-city television public service announcement campaign about safer sex targeted at young adults.
- 2001-2002 Principal Investigator, "Risk-Taking, HIV Prevention and Peer Intervention in Ethiopia." Funded by National Institute of Mental Health, \$126,000. This pilot project has collected data via focus groups and self-administered surveys about anti-AIDS clubs in schools, and their perceived and assessed impact on knowledge, attitudes, and behavior.
- 2001-2002 Principal Investigator, "Sexual Risk-Taking, Alcohol, and HIV Prevention in South Africa." Funded by National Institute on Alcohol Abuse and Alcoholism, \$126,000. This pilot project has begun the development of an HIV and alcohol prevention curriculum in several schools in townships surrounding Pietermaritzburg, KwaZulu-Natal Province.
- 2001 Principal Investigator, "Evaluation of HIV Prevention Programs for Commonwealth of Kentucky." Funded by Kentucky Dept. of Health Services, \$98,240. This project undertook the thorough evaluation of HIV counseling and testing in the commonwealth of Kentucky using multiple methods, including simulated patients and interviews and surveys of administrators, counselors, and clients.

- 1999-2004 Co-Investigator, "Attention, Processing and Persuasive Anti-Drug Messages." Funded by National Institute on Drug Abuse, \$1,677,033, Co-Principal Investigators Lewis Donohew & Nancy Harrington. This project has developed an empirically measurable construct, "Message Cognition Value," to assess the relevance of need for cognition as an individual difference variable in the design of anti-marijuana public service announcements.
- 1999-2004 Principal Investigator, "HIV Interventions for Young, Appalachian Risk-Takers." Funded by National Institute of Mental Health, \$2,201,385. This project is extending our work on HIV and pregnancy prevention curriculum development for high sensation-seekers and impulsive decision-makers. Nearly 6000 students in 30 rural high schools will be recruited for a quasi-experimental assessment of skills-based school curricula with a small media booster component.
- 1999-2004 Principal Investigator, "Sexual Risk-taking, Alcohol, and HIV Prevention in Youth." Funded by National Institute on Alcohol Abuse and Alcoholism, \$2,908,182. This project involves the development of HIV preventive interventions for high sensation-seekers and impulsive decision-makers in three high-risk populations: minority female adolescents in inner city housing developments, young men who have sex with men and belong to gay youth groups in the midwest, and male adolescents in detention facilities.
- 1999-2002 Principal Investigator, "Risk-taking, Arousal, Marijuana, and Sexual Decisions." Funded by National Institute on Drug Abuse, \$392,850. This project involves a series of experiments with young adults to better understand the impact of impulsivity, sexual arousal, and marijuana use on both the process and outcomes of sexual decision-making.
- 1999-2001 Co-Principal Investigator, "Communicating about Risky Sexual Behavior among Adolescents." Funded by National Institute of Nursing Research, \$101,000, Principal Investigator, Sharon Lock. The main focus of this project is conducting in-depth interviews with sexually active adolescents to better understand sexual communication around safer sex in this population.
- 1999-2000 Principal Investigator, "Evaluation of HIV Prevention Programs for Commonwealth of Kentucky." Funded by Dept. of Health Services, \$111,350. This project is a continuation of the evaluation of the variety of HIV prevention programs conducted in the commonwealth of Kentucky.
- 1998 Principal Investigator, "Evaluation of HIV Prevention Programs for Commonwealth of Kentucky." Funded by Dept. of Health Services, \$63,750. This project is a continuation of the evaluation of the variety of HIV prevention programs conducted in the commonwealth of Kentucky.

- 1995-98 Principal Investigator, "Evaluation of Postponing Sexual Involvement" from Ky. Dept. of Health, \$30,000. This project, via a quasi-experimental design, assessed the efficacy of an abstinence-only, peer-led, middle school HIV and pregnancy prevention curriculum.
- 1995-1998 Co-Principal Investigator, "Etiology of Drug Use from Adolescence to Young Adulthood," part of Center for Prevention Research renewal application to NIDA, \$847,531. Principal Investigator: Carl Leukefeld. This project continued the follow-up of a cohort of students from middle school through young adulthood to understand predictors of substance use and abuse.
- 1995-97 Evaluator, "Key Opinion Leader Gay Bar Outreach Project," from Fayette County Health Dept, \$34,000. This project assessed the impact of trained peer interventionists on HIV-related attitudes, intentions, and behaviors in several communities in Kentucky.
- 1994-1999 Co-Principal Investigator, "Sexual Risk-Taking, Alcohol, and HIV Prevention in Youth." Funded by National Institute on Alcohol Abuse and Alcoholism, \$1,524,230. This project developed a successful HIV and pregnancy prevention curriculum targeted at high sensation-seekers and impulsive decision-makers.
- 1991-1996 Program Evaluator, "Substance Abuse Treatment for HIV Positive Pregnant and Post-Partum Women," Catherine Lynch, P.I., Health Crisis Network. Funding agency: Office of Substance Abuse Evaluation cost, \$180,000. This project evaluated the impact of a community-based substance abuse treatment program on HIV pregnancy and post-partum women, as compared to a wait list control group.
- 1991-93 Principal Investigator, "STD Regional Planning Survey," from Centers for Disease Control, \$237,000. In this collaborative contract, we conducted 3,000 interviews of STD clinic clients in six locations in the United States. The interviews included questions about sexual risk-taking, attitudes and intentions, and use of counseling and testing services.
- 1990-1993 Program Evaluator, "Biopsychosocial HIV Training for Mental Health Professionals," Carl Eisdorfer, P.I. National Institute of Mental Health, \$994,000. This project continued to evaluate an NIMH-funded training program about HIV for mental health professionals.
- 1989-95 Co-Principal Investigator, "Patterns of Drug Use among Hispanic and non-Hispanic Male Adolescents," William Vega, P.I., National Institute on Drug Abuse, \$2,685,000. This project followed a cohort of over 7,000 middle school students over 3_ years to determine the impact of race, ethnicity, acculturation, and other family and community risk and protective factors on substance use.

- 1989-90 Principal Investigator, "An Experimental Test of Approaches to Teaching Teenagers about AIDS." American Red Cross/Centers for Disease Control, \$44,000. This project developed a successful short curriculum, and assessed the relative impact of teachers and trained peers in the classroom, in conjunction with a small media campaign focused on the school.
- 1989-90 Contracts from Florida Health and Rehabilitative Services to analyze and prepare reports on several surveys of AIDS Knowledge, Attitudes, and Behavior in Florida, \$8,900. This project involved the analysis of data about AIDS knowledge, attitudes and behavior in the state of Florida.
- 1988-90 Co-investigator, "Health and Residential Mobility among the Oldest Old," National Institute of Aging, Charles Longino, Principal Investigator, \$125,000. This project conducted secondary analyses of national surveys of elderly Americans and US census data to assess the factors affecting residential mobility.
- 1987-89 Evaluator, NIMH contract on professional education about AIDS, Carl Eisdorfer, Principal Investigator, \$450,000. This project involved the evaluation of the efficacy of training professionals about AIDS with regard to knowledge, attitudes, and perceived skills.
- 1989,87,86,84 University of Miami Faculty Research Award. These projects were various small, pilot projects.

PUBLICATIONS

BOOKS AND MONOGRAPHS

Albrecht, G., and Zimmerman, R. S., (Eds.). 1992. *Advances in Medical Sociology, Volume 3. AIDS: Sociological Perspectives*. Greenwich, CT: JAI Press.

JURIED OR REFEREED JOURNAL ARTICLES

Rostosky, S. S., Owens, G. P., Zimmerman, R. S., & Riggle, E. D. B. (In press). Associations among sexual attraction status, school belonging, and alcohol and marijuana use. *Journal of Adolescence*.

Brown, T., & Zimmerman, R. (In press). Are adolescents accurate reporters of their alcohol use? *Individual Differences Research*.

Monteith, M., Czopp, A., Zimmerman, R., & Lynam, D. (In press). Implicit attitudes and condom use. *Basic and Applied Social Psychology*.

- Harrington, N. G., Lane, D. R., Donohew, L., Zimmerman, R. S., Norling, G., An, J. Cheah, W. H., McClure, L., Buckingham, T., Garofalo, E., & Bevins, C. (2003). Persuasive strategies for effective anti-drug messages. *Communication Monographs, 70*, 16-38.
- Ebreo, A., Feist-Price, S., Siewe, Y., & Zimmerman, R. S. (2002). Effects of peer educators in a school-based HIV prevention program: Where should peer education research go from here? *Health Education and Behavior, 29*, 411-423
- Noar, S.M., & Zimmerman, R. S. (2001). Reducing sexually transmitted infections among gay men. No doubt should be cast on efficacy of cognitive behavioural interventions. *British Medical Journal, 323*, 867-868.
- Brown, T., Parks, G., Zimmerman, R., & Phillips, C. (2001). The role of religion in predicting adolescent alcohol use and problem drinking. *Journal of Studies on Alcohol, 62*, 696-705.
- Ford, H. H., Zimmerman, R. S., Anderman, E. M., & Brown-Wright, L. Beliefs about the appropriateness of AIDS-related education for sixth and ninth grade students (2001). *Journal of Child and Adolescent HIV Prevention, 4*, 5-18.
- Milich, R., Lynam, D., Zimmerman, R., Logan, TK, Martin, C., Leukefeld, C., Portis, C., & Clayton, R. (2000). Differences in young adult psychopathology among drug abstainers, experimenters, and frequent users. *Journal of Substance Abuse, 11*, 69-88.
- Donohew, R.L., Zimmerman, R.S., Novak, S.P., Feist-Price, S., & Cupp, P. (2000). Sensation-seeking, impulsive decision-making, and risky sex: Implications of individual differences for risk-taking and design of interventions. *Journal of Personality and Individual Differences, 28*, 1079-1091.
- Staton, M., Leukefeld, C., Logan, T.K., Zimmerman, R., Lynam, D., Milich, R., Martin, C., & McClanahan, K., & Clayton, R. (1999). Risky sex behavior and substance use among young adults. *Health and Social Work, 24*, 147-154.
- Staton, M., Leukefeld, C., Logan, T.K., Zimmerman, R., Lynam, D., Milich, R., Martin, C., & Clayton, R. (1999). Gender differences in early substance use and initiation of early sexual activity. *Population Research and Policy Review, 18*, 89-100.
- Lynam, D. R., Milich, R., Zimmerman, R. S., Novak, S. P., Logan, T.K., Leukefeld, C., & Clayton, R. (1999). Project DARE: No effects at ten-year follow-up. *Journal of Consulting and Clinical Psychology, 67*, 590-593.
- Young, T., & Zimmerman, R. S. (1998). Clueless: Parental knowledge of risk behaviors of middle school students. *Archives of Pediatric and Adolescent Medicine, 152*, 1137-1139.

- Khoury, E.L., Warheit, G.J., Hargrove, M.C., Zimmerman, R.S., Vega, W.A., and Gil, A.G. (1997). The impact of Hurricane Andrew on deviant behavior among a multi-racial/ethnic sample of adolescents in Dade County, Florida: A longitudinal analysis. *Journal of Traumatic Stress, 10*, 71-91.
- Sokol-Katz, J., Dunham, R., & Zimmerman, R. (1997). Family structure versus parental attachment in controlling adolescent deviant behavior: A social control model. *Adolescence, 32*, 199-215.
- Ellen, J.M., Langer, L.M., Zimmerman, R.S., Cabral, R.J., and Fichtner, R. (1996). The link between the use of crack cocaine and the sexually transmitted diseases of a clinic population. A comparison of adolescents with adults. *Sexually Transmitted Diseases, 23*, 511-516.
- Warheit, G., Zimmerman, R. S., Khoury, E.L., & Vega, W. (1996). Disaster-related stresses, depressive signs and symptoms, and suicidal ideation among a multi-racial/ethnic sample of adolescents: A longitudinal analysis. *Journal of Child Psychology and Psychiatry and Allied Disciplines, 37*, 435-444.
- Kingery, P.M., Biafora, F.A., and Zimmerman, R.S. (1996). Risk factors for violent behaviors among ethnically diverse urban adolescents. *School Psychology International, 17*, 171-188.
- Khoury, E.L., Warheit, G.J., Zimmerman, R.S., & Vega, W.A. (1996). Gender differences in the prevalence of alcohol, cigarette, and illicit drug use over time in a multi-ethnic cohort of young adolescents in South Florida. *Women and Health, 24*, 21-40.
- Vega, W.A., Apospori, E., Gil, A.G., Zimmerman, R.S., & Warheit, G.W. (1996). A replication and elaboration of the self-esteem enhancement model. *Psychiatry, 59*, 128-144.
- Vega, W. A., Khoury, E.L., Zimmerman, R.S., Gil, A.G., & Warheit, G.J. (1995). Cultural conflicts and problem behaviors of Latino adolescents in home and school environments. *Journal of Community Psychology, 23*, 167-179.
- Zimmerman, R. S., Khoury, E. L., Vega, W. A., Gil, A. G., & Warheit, G. J. (1995). Teacher and parent perceptions of behavior problems among a sample of African-American, Hispanic, and Non-Hispanic White students. *American Journal of Community Psychology, 23*, 181-197.
- Langer, L.M., Zimmerman, R.S., & Katz, J.A. (1995). Virgins' expectations and non-virgins' reports: How adolescents feel about themselves. *Journal of Adolescent Research, 10*, 291-306.

- Warheit, G.J., Vega, W.A., Zimmerman, R.S., Biafora, F.A., Gil, A.G., & Apospori, E. (1995). Self-rejection/derogation, peer factors, and alcohol, drug, and cigarette use among a sample of Hispanic, African-American, and White Non-Hispanic adolescents. *International Journal of the Addictions, 30*, 97-116
- Zimmerman, R. S., & Langer, L. M. (1995). Improving prevalence estimates of sensitive behaviors: The randomized lists technique and self-reported honesty. *Journal of Sex Research, 32*, 107-117.
- Zimmerman, R. S., Sprecher, S., Langer, L. M., & Holloway, C. (1995). Adolescents' perceived ability to say 'no' to unwanted sex. *Journal of Adolescent Research, 10*, 383-399.
- Zimmerman, R. S., & Olson, K. (1994). AIDS-related risk behavior and behavior change in a sexually active, heterosexual sample: A test of three models of prevention. *AIDS Prevention & Education, 6*, 189-205.
- Langer, L. M., Zimmerman, R. S. & Katz, J. (1994). Which is more important to high school students: Preventing pregnancy or preventing AIDS? *Family Planning Perspectives, 26*, 154-159.
- Langer, L.M., Zimmerman, R. S., & Cabral, R.J. (1994). Perceived versus actual condom skills among clients at sexually transmitted disease clinics. *Public Health Reports, 109*, 683-687.
- Zimmerman, R. S., Vega, W. A., Gil, A. G., Apospori, E., Warheit, G. J., & Biafora, F.A. (1994). Who is hispanic? Definitions and consequences. *American Journal of Public Health, 84*, 1985-1987.
- Biafora, F.A., Warheit, G.J., Taylor, D., Vega, W.A., Zimmerman, R.S., & Gil, A.G. (1993). Racial mistrust and deviant behaviors among ethnically diverse Black adolescent boys. *Journal of Applied Social Psychology, 23*, 891-910.
- Warheit, G. J., Langer, L. M., & Zimmerman, R. S. (1993). The prevalence of bulimic behaviors and bulimia among a sample of the general population. *American Journal of Epidemiology, 137*(5), 569-576.
- Vega, W. A., Gil, A.G., Zimmerman, R. S., Warheit, G. J., & Somers, R. (1993). Risk factors for suicide among Hispanic, African-American, and non-Hispanic White boys in early adolescence. *Ethnicity and Disease, 3*, 229-241.
- Biafora, F. A., Taylor, D. L., Warheit, G. J., Zimmerman, R. S., and Vega, W. A. (1993). Cultural mistrust and racial awareness among ethnically diverse Black adolescent boys. *Journal of Black Psychology, 19*, 266-281.

- Vega, W. A., Gil, A. G., & Zimmerman, R. S. (1993). Patterns of drug use in grade school among Cuban-American, African-American, and White non-Hispanic boys. *American Journal of Public Health, 83*, 257-259.
- Vega, W. A., Gil, A. G., Warheit, G. J., Zimmerman, R. S., & Somers, R. (1993). The relationship of drug use to suicidal behavior among Black, Hispanic, and White non-Hispanic adolescents. *Suicide and Life Threatening Behavior, 23*, 110-119.
- Vega, W. A., Gil, A. G., Warheit, G. J., Zimmerman, R. S., & Apospori, E. (1993). Acculturation and delinquent behavior among Cuban American adolescents: Toward an empirical model. *The American Journal of Community Psychology, 21*, 113-125.
- Longino, C. F., Jackson, D. J., Zimmerman, R. S., & Bradsher, J. (1993). The second move: Health and geographic mobility. *Journal of Gerontology: Social Sciences, 46*, S218-S224.
- Vega, W. A., Zimmerman, R. S., Warheit, G. J., Apospori, E., & Jackson, D. J. (1993). Risk factors for early substance use by adolescents in four racial/ethnic groups. *American Journal of Public Health, 83*, 185-189.
- Langer, L. M., Zimmerman, R. S., Warheit, G. J., & Duncan, Robert C. (1993). An examination of the relationship between adolescent decision-making orientation and AIDS-related knowledge, attitudes, beliefs, behaviors and skills. *Health Psychology, 12*(3), 227-234.
- Zimmerman, R. S., Jackson, D. J., Longino, C. F., & Bradsher, J. E. (1993). Interpersonal and economic resources as mediators of the effects of health decline on the geographic mobility of the elderly. *Journal of Aging and Health, 5*(1), 37-57.
- Bradsher, J.E., Longino, C.F., Jackson, D.J., & Zimmerman, R.S., (1992). Health and geographic mobility among the recently widowed. *Journal of Gerontology: Social Sciences, 47*, S261-S268.
- Langer, L. M., Zimmerman, R. S., & McNeal, R. (1992). Explaining racial/ethnic differences in AIDS-related knowledge, attitudes, skills, and behaviors. *Population Research and Policy Review, 11*, 233-247.
- Langer, L. M., Zimmerman, R. S., Hendershot, E. F., & Singh, M. (1992). The effect of Magic Johnson's HIV status on HIV-related attitudes and behaviors of an STD clinic population. *AIDS Education and Prevention 4*, 295-307.
- Jackson, D. J., Longino, C. F., Zimmerman, R. S., & Bradsher, J. E. (1991). Environmental adjustments to declining functional ability: Residential mobility and living arrangements. *Research on Aging, 13*, 289-309.

- Langer, L., Warheit, G., & Zimmerman, R. S. (1991). The presence of bulimia-type behaviors in a population based sample. *Addictive Behaviors, 16*, 167-173.
- Zimmerman, R. S., Warheit, G. J., & Ulbrich, P. M., (1990). The relationship between alcohol use and attempts and success at smoking cessation. *Addictive Behaviors, 15*, 197-207.
- Baumann, L. B., Zimmerman, R. S., & Leventhal, H. (1989). An experiment in common sense: Education at blood pressure screening. *Patient Education and Counseling, 14*, 53-67.
- Baumann, L., Cameron, L., Zimmerman, R. S., & Leventhal, H. (1989). Illness representation and matching of labels with symptoms. *Health Psychology, 8*, 449-469.
- Ulbrich, P. M., Warheit, G., & Zimmerman, R. S. (1989). Race, socioeconomic status, and psychological distress: An examination of differential vulnerability. *Journal of Health and Social Behavior, 30*, 131-146.
- Zimmerman, R. S. & Connor, K. (1989). Health promotion in context: The effect of the social environment on health behavior change. *Health Education Quarterly, 16*, 100-113.
- Biggers, T., Zimmerman, R., & Alpert, G. (1988). Stress and anxiety in nursing education. *Journal of Nursing Education, 27*, 411-417.
- Zimmerman, R. S. (1988). The dental appointment and patient behavior: differences in preferences, patient satisfaction, and adherence. *Medical Care, 26*, 403-414.
- Zimmerman, R. S., Gerace, T. A., Smith, J. & Ben-ezra, J. (1988). The effects of a worksite health promotion program on the wives of fire fighters. *Social Science and Medicine, 26*, 537-543.
- Zimmerman, R. S., Safer, M., Baumann, L., & Leventhal, H. (1986). The effects of health education in a worksite hypertension screening program. *Health Education Quarterly, 13*, 261-280, 1986.

BOOK AND MONOGRAPH CHAPTERS

- Anderman, E. M., Noar, S. M, Zimmerman, R. S., & Donohew, L. (in press). The need for sensation as a prerequisite for motivation to engage in academic tasks. In M. L. Maehr & P. R. Pintrich (Eds.), *Advances in motivation and achievement*. Ann Arbor, MI: University of Michigan.
- Noar, S., Zimmerman, R., & Atwood, K. (2003). Contraceptive use, safer use, and sexually transmitted infections from a relationship perspective. In Harvey, J., Wenzel, A., & Sprecher, S. (Eds.), *The Handbook of Sexuality in Close Relationships*. Hillsdale, NJ: Erlbaum.

- Donohew, R. L., Palmgreen, P., Zimmerman, R. S., Harrington, N. G., Lane, D. R., (2003). Health risk takers and prevention. In D. Romer (Ed.), *Reducing adolescent risk* (pp. 165-170). Thousand Oaks, CA: Sage.
- Donohew, L., Palmgreen, P., Lorch, E., Zimmerman, R., & Harrington, N. (2001). Attention, persuasive communication, and prevention. In W. Crano (Ed.), *Mass Media and Drug Prevention: Classic and Contemporary Theories and Research*. Hillsdale, NJ: Erlbaum.
- Biafora, F., & Zimmerman, R. S. (1998). Developmental patterns of African-American adolescent drug use. Pp. 149-176 in William A. Vega & Andres G. Gil (Eds.), *Drug Use and Ethnicity in Early Adolescence*. New York: Plenum.
- Leukefeld, C.G., Logan, T.K., Clayton, R.R., Martin, C., Zimmerman, R., Cattarello, A., Milich, R., & Lynam, D. (1998). Adolescent drug use, delinquency, and other behaviors. Pp. 98-128 in Thomas P. Gullotta, Gerald R. Adams, & Raymond Montemayor (Eds.), *Delinquent Violent Youth: Theory and Interventions*. Thousand Oaks, CA: Sage Publications.
- Apospori, E., Vega, W. A., Zimmerman, R., Warheit, G. J., & Gil, A. J. (1995). A longitudinal study on conditional effects of deviant behavior on drug use among three racial/ethnic groups of adolescents. Pp. 211-239 in Howard B. Kaplan (Ed.), *Drugs, Crime, and other Deviant Adaptations: Longitudinal Studies*.
- Zimmerman, R. S., & Vernberg, D. (1994). Models of preventive health behavior: Comparison, critique, and meta-analysis. In G. Albrecht (Ed.), *Advances in Medical Sociology, Volume 4: Health Behavior Models: A Reformulation*. Greenwich, CT: JAI Press.
- Vega, W. A., Zimmerman, R., Gil, A. G., Warheit, G., & Apospori, E. (1993). Acculturative strain theory: Its application in explaining drug use behavior among Cuban and non-Cuban Hispanic youth. In M. De La Rosa (Ed.), *Drug Abuse among Minority Youth: Advances in research and methodology*. Rockville, MD: National Institute of Drug Abuse.
- Albrecht, G., & Zimmerman, R. S. (1993). What Can We Learn about Social Science from AIDS? In G. Albrecht & R. S. Zimmerman (Eds.), *advances in Medical Sociology, Volume 3: Sociological Perspectives on AIDS*. Greenwich, CT: JAI Press.
- Vega, W., Zimmerman, R. S., Warheit, G. J., Gil, A., Sokol-Katz, J., & Jackson, D. J. (1992). The role of cultural factors in mental problems of Hispanic adolescents. In C.A. Telles & M. Karno (Eds.), *Mental Disorders in Hispanic Populations: The Current State of Research*. Rockville, MD: National Institute of Mental Health.

Zimmerman, R. S. (1989). Social causes, patterns, and 'cures' of AIDS. In K. McKinney and S. Sprecher (Eds.) *Human Sexuality: The Societal and Interpersonal Context*. Ablex.

Leventhal, H., Zimmerman, R. S., & Gutmann, M. (1984). Compliance: A Self-regulation perspective. In W. D. Gentry (Ed.), *Handbook of Behavioral Medicine*. New York: Guilford Press.

MANUSCRIPTS UNDER REVIEW

Zimmerman, R.S., Lynam, D.R., Brigham, N.L., Clayton, R.R., & Leukefeld, C.G. Predictors of substance use from pre- to mid-adolescence: Trends and implications for prevention. Accepted pending revisions at *Journal of Child and Adolescent Substance Abuse*.

Zimmerman, R., Donohew, L., Sionean, C., Cupp, P., Feist-Price, S., Helm, D. Short-term effects of a school-Based, theory-Driven, HIV and pregnancy prevention curriculum. Submitted to *Family Planning Perspectives*.

Feist-Price, S., Ebreo, A., Edge, C., & Zimmerman, R. Sexual initiation among adolescents: Does the age of partners matter? Submitted to *Journal of Research on Adolescence*. Request to revise and resubmit.

Dudley, M., Korfhage, B., Rostosky, S., & Zimmerman, R. Correlates of high-risk behaviors among gay male adolescents. Submitted to *Journal of Adolescent Health*.

Zimmerman, R.S., Lynam, D. R., Hench, M., Cupp, P.K., & Monteith, M.J. Sexual decision-making: Development and validation of a simulation methodology. Submitted to *Journal of Sex Research*.

Noar, S., Anderman, E., Zimmerman, R. S., & Cupp, P. Fostering student motivation in health education: Are we applying relevant theory to school-based HIV prevention programs? Submitted to *Journal of Psychology and Human Sexuality*.

Noar, S., & Zimmerman, R. S. Health behavior theory and cumulative knowledge in health psychology: Are we moving in the right direction? Submitted to *Health Psychology*.

BOOK REVIEWS

Life with AIDS, by Rose Weitz. 1993. *Contemporary Sociology*.

OTHER WORKS ACCEPTED FOR PUBLICATION

Syllabus for Medical Sociology course was published in the American Sociological Association's publication "Syllabi for Medical Sociology," 1985.

"International Perspectives on AIDS" lecture published in *Teaching Resources on AIDS* (2001), American Sociological Association.

OTHER PROFESSIONAL ACTIVITIES

PAPERS PRESENTED

Zimmerman, R. S., Donohew, L., Cupp, P., & Feist-Price, Sonja. "Developing interpersonal and media-based HIV preventive interventions for high sensation-seekers and impulsive decision-makers." Invited presentation, American Public Health Association meeting, October, 2001, Atlanta, GA.

Zimmerman, R. S., Donohew, R. L., Cupp, P. I., & Feist-Price, Sonja. "The combined effect of a radio PSA campaign and classroom intervention on sexual behavior of high school students." Paper presented at International Communication Association meeting, May, 2001, Washington, DC.

Zimmerman, R. S., & Donohew, L., Cupp, P., & Feist-Price, S. "Designed theory-based HIV prevention interventions." Paper presented at American Psychological Association meeting, Washington, DC, August, 2000.

Zimmerman, R. S. & Donohew, L. "Sensation-seeking, impulsive decision-making, and HIV prevention." Paper presented at International Society for Individual Differences, June, 2000, Edinburgh, Scotland.

Zimmerman, R.S., & Donohew, L. "HIV Prevention media campaigns." Presentation at International Communication Association meeting, Acapulco, Mexico, July, 1999.

Zimmerman, R.S., Donohew, L., Feist-Price, S., Cupp, P., Sionean, C., Novak, S.P., Colon, S. "Short-term effects of an HIV and alcohol prevention targeted at novelty-seekers and impulsive decision-makers." Invited presentation, American Public Health Association meeting, November, 1998, Washington, D.C.

Donohew, L., Zimmerman, R., & Feist-Price, S. "Targeting prevention at health risk-takers." Invited presentation at University of Georgia conference on communication and prevention, November, 1998.

Donohew, L., Zimmerman, & Feist-Price. "Targeting higher risk-takers and novelty-seekers in an HIV preventive intervention." Paper presented at the International Communication Association meeting in Jerusalem, Israel, July, 1998.

- Donohew, Lewis, Zimmerman, R. S., Cupp, P., Colon, S., Feeney, G., and Abell, R. "Designing a high sensation value curriculum for HIV prevention in adolescent sexual risk takers." Paper presented at the American Public Health Association meeting in Indianapolis, IN, November, 1997.
- Zimmerman, R. S., Novak, S., & Donohew, L. "Toward an understanding of individual and situational risk factors for sexual behavior: The relative contributions of sensation seeking and decision-making style." Paper presented at the American Public Health Association meeting in Indianapolis, IN, November, 1997.
- Zimmerman, R. S., Donohew, L., Feist-Price, S., Sroka, S., & Harris, C. "Integrating HIV and pregnancy-prevention research into school-based settings." Poster presented at American School Health Association conference, Daytona Beach, FL, October, 1997.
- Zimmerman, R. S., Logan, TK, Leukefeld, C., Martin, Kathy. "Early, Normative, and Late Initiation of Sexual Activity and Substance Use in Adolescence." Poster presented at the American Public Health Association meeting in Indianapolis, IN, November, 1997.
- Zimmerman, R. S. & Donohew, L. "Sensation-seeking, decision-making style, and sexual risk-taking." Paper presented at the American Public Health Association meeting in New York, NY, November, 1996.
- Donohew, L., & Zimmerman, R. S. "Risk-taking, communication, and sensation-seeking." Paper presented at the Speech Communication Association meeting in San Diego, CA, November, 1996.
- Zimmerman, R. S. & Stratton, T. "AIDS Migration in the United States: State, county, and city level analyses." Paper presented at the International AIDS Conference, Vancouver, Canada, July, 1996.
- Sionean, C., & Zimmerman, R. S. "Substance use and sexual behaviors among gay and bisexual men in Appalachia." Paper presented at the International AIDS Conference, Vancouver, Canada, July 1996.
- Zimmerman, R. S. & Novak, S. "Acculturation, national origin and substance use among adolescent Hispanic subgroups." Paper presented at the American Sociological Association meeting in New York, August, 1996.
- Zimmerman, R. S. "How is AIDS Migrating in the United States: Hypotheses and Processes." Paper presented at the American Sociological Association meeting in Washington, DC, August, 1995.
- Zimmerman, R. S., Gil, A. G., & Warheit, G. J. "Heterogeneity of Hispanic groups: Differences in substance use and mental health outcomes." Poster presented at the American Public Health Association meeting, Washington, DC, November, 1994.

Warheit, G.J., Khoury, E.L., Zimmerman, R.S., & Vega, W.A. "Depression among a cohort of adolescents following Hurricane Andrew: A prospective study." Paper presented at the American Public Health Association meeting, Washington, DC, November, 1994.

Zimmerman, R. S. "What do we know about HIV-related persuasive communications?" Paper presented at the International Speech Communication Association meeting in Miami, FL, November, 1993.

Langer, L. M., Zimmerman, R. S., and McNeal, R. "Explaining racial/ethnic differences in knowledge, attitudes, beliefs, skills, and behaviors related to HIV." Paper presented at the American Sociological Association meeting in Pittsburgh, August, 1992.

Langer, L. M., Zimmerman, R. S., Hendershot, E. F., & Singh, M. "The impact of Magic Johnson's HIV status on HIV-related attitudes and behaviors of an STD clinic population." Paper presented at the American Public Health Association meeting in Washington, D.C., November, 1992.

Zimmerman, R. S., Langer, L. M. "School AIDS Education: What works and why." Paper presented at International Society for AIDS Education Conference, Washington, D. C., August, 1992.

Zimmerman, R.S., Langer, L.M., et al. "Impact of AIDS Education and Environment on Attitudes, Behaviors and Skills." VII International AIDS Conference, Florence, Italy, June 1991.

Zimmerman, R.S., "Doing Survey Research about AIDS ." American Sociological Association meeting, August, 1991.

Zimmerman, R. S., and Iacino, R. "AIDS Prevention in Adolescents." Invited presentation, Adolescents and AIDS Conference, Miami, October, 1989.

Zimmerman, R. S. & Langer, L. "An Experimental Test of Approaches to Teaching Teens about AIDS." American Sociological Association meeting, San Francisco, CA, August, 1989.

Bolon, T., Zimmerman, R., Rodriguez, M., and Patrone-Reese, J. "HIV-related risk, worry, and behaviour changes among emergency medical workers: Personal and job-related factors." V Int'l. AIDS Conference, Montreal, June, 1989.

Lieb, S., Zimmerman, R. S., Kuechler, M., Langer, L. M., Sims, J., and Witte, J. "Trends in AIDS knowledge, attitudes, and behaviors in heterogeneous, high-risk groups, Florida." V Int'l. AIDS Conference, Montreal, June, 1989.

Zimmerman, R. S. Invited Presentation. "AIDS: Why Isn't Health Education Working?" Midwest Sociological Association meeting, April, 1989.

Zimmerman, R. S. Invited Keynote Address. "Social, Psychological, and Political Aspects of AIDS: Or, Whatever Happened to the Epidemic?" Midwest Conference on Social Aspects of AIDS, Illinois State University, October, 1988.

Zimmerman, R. S. Invited Presentation. "Psychological Social Psychology's Contributions to Research on Health." Paper presented at American Sociological Association meeting, Atlanta, GA, August, 1988.

Zimmerman, R. S., and Olson, K. "AIDS-related risk behavior and behavior change in a sexually active, heterosexual sample: A test of three models of prevention." Paper presented at American Sociological Association meeting, Atlanta, GA., August, 1988.

Zimmerman, R. S., and Leventhal, H. "Theory-based health educational intervention: A test of three social psychological models," presented at the 1987 American Sociological Association meeting, Chicago, IL.

Zimmerman, R. S. "Can Sociology Contribute toward a Solution to the AIDS Crisis?" at the 1987 American Sociological Association meeting, Chicago, IL.

INVITED CONFERENCE PARTICIPATION

Participated in CDC/Oglivy & Mather Research Conference on National Mailing and AIDS Evaluation issues, Atlanta, March, 1988.

AREAS OF INTEREST

RESEARCH

Health Communication
HIV and Pregnancy Prevention
Substance Abuse Prevention
Models of Health and Illness Behavior
Practitioner-Patient Interaction
Methodology and Statistics

TEACHING EXPERIENCE

Health Communication
Medical Sociology
Social Psychology/Social Psychology of Health & Illness
Methods and Statistics--elementary and advanced
Philosophy of Social Science
Introduction to Sociology
AIDS/HIV
Sociology of Humor
Models of Health-related Behavior

Sociology of Human Sexuality
Patients, Physicians, and Society

PROFESSIONAL ORGANIZATIONS

International Communication Association
National Communication Association
American Public Health Association
Sociologists' AIDS Network (Past Chair, 1996-1997)
Society for the Scientific Study of Sexuality
Society for Public Health Education
American School Health Association
American Psychological Association
Society for Adolescent Research

COMMUNITY ACTIVITIES

Member, Hillel Advisory Board, University of Kentucky, 2000-
Member, Lexington Chapter, Planned Parenthood Board, 1996-1998
President, Ohavay Zion Synagogue, Lexington, KY, 1997-1999
Member, Fayette County Teen Pregnancy Task Force, 1997-
Evaluation Consultant, HIV Prevention Community Planning Group for Central and Eastern
Kentucky, 1996-1998
Member, South Florida College & University AIDS Task Force, 1992-1994

THESIS AND DISSERTATION ADVISING

2002- Chair for John Youngblood, Ph.D., Communication
2002- Chair for Rungrat Chaisamrej, Ph.D., Communication
2002- Committee member for Leslie Gaines, Ph.D., Psychology
2002- Chair for Chaowen Wang, Ph.D., Communication
2002- Chair for Wai Cheah, Ph.D., Communication
2002- Committee member for Amy Akers, Ph.D., Communication
2002 Committee member for Bethe Korfhage, Ph.D., Counseling Psychology
2001- Committee member for Courtney Clay, Ph.D., Counseling Psychology
2001-2002 Committee member for Angela Brumley-Shelton, Ph.D., Communication
2001-2002 Committee member for Ann Crittenden-Lewis Forsythe, Ph.D., Communication
2001- Chair for Ritta Abell, Ph.D., Communication
2000-2003 Committee member for Kate Flory, Ph.D., Psychology
1999-2001 Chair for Christy Spurl, M.A., Sociology
1998-2001 Committee member for Marjorie Kwenzi-nke, Ph.D., Public Policy
1998-00 Committee member for Kate Flory, M.S., Psychology
1998- Committee member for Gretchen Norling, Ph.D., Communication

1996-00 Co-Chair for Scott Novak, Ph.D., Sociology
 1996-99 Co-Chair for Catlainn Sionean, Ph.D., Sociology
 1996-99 Co-Chair for Gwin Stewart, Ph.D., Educational Psychology
 1996- Co-Chair for Betsy Neale, Ph.D., Sociology
 1996-97 Co-Chair for Karen Campbell, M.S., Psychology
 1996-99 Committee member for Michael Stephenson, Ph.D., Communication
 1996-99 Committee member for Gregory Feeney, Ph.D., Communication
 1996-98 Committee member for Susan Colon, Ph.D., Communication
 1995-97 Committee member for Mary Nemeth-Pyles, Ph.D., Nursing
 1995-97 Committee member for Jean Simmons, Ph.D., Psychology
 1994-95 Committee member for Cattlain Sionean, M.A., Sociology
 1994-97 Co-Chair for Kathy Fromm, Ph.D., Psychology
 1992-94 Chair for Chad Holloway, Ph.D., Sociology, Univ. of Miami
 1993-94 Committee member for Sally Dodds, Ph.D., Social Work, Univ. of Miami
 1990-91 Committee member for Andres Gil, Ph.D., Sociology, Univ. of Miami
 1990-91 Committee member for Frank Biafora, Ph.D., Sociology, Univ. of Miami
 1990-93 Co-Chair for Jan Sokol-Katz, Ph.D., Sociology, Univ. of Miami
 1990-91 Committee member for Leslie Petterson, M.S.N., Nursing, Univ. of Miami
 1990-91 Committee member for Mark Kleinman, Ph.D., Educ. Psych., Univ. of Miami
 1990-91 Committee member for Chris Chromen, M.A., Communications, Univ. of Miami
 1989-90 Chair for Lilly Langer, Ph.D., Sociology, Univ. of Miami
 1988-93 Chair for Paula Yastremski, M.A., Sociology, Univ. of Miami
 1987-88 Chair for Elizabeth Khoury, M.A., Sociology, Univ. of Miami
 1987-88 Committee member for Eric Einspruch, Ph.D., Education, Univ. of Miami
 1986 Committee member for Fritzi Chowning, Ph.D., Education, Univ. of Miami
 1985-86 Chair for Maria Gravier, M.A., Sociology, Univ. of Miami
 1984-86 Chair for LuAnn Warner Prokos, M.A., Sociology, Univ. of Miami
 1983 Committee member for Mary Weber, M.S., Nursing, Univ. of Miami

UNIVERSITY COMMITTEE AND ADMINISTRATIVE RESPONSIBILITIES

2002-2003 Member, College of Communications and Information Studies Ad Hoc Graduate Recruitment Committee, Univ. of Kentucky
 2002-2003 Member, College of Communications and Information Studies Graduate Program Committee, Univ. of Kentucky
 2002-2003 Chair, Department of Communication Resource Committee, Univ. of Kentucky
 2000-2002 Member, Department of Communication Resource Committee, Univ. of Kentucky
 2001-2002 Member, College of Communications and Information Studies Graduate Admissions and Financial Aid Committee, Univ. of Kentucky
 2000- Member, Summer Research Award Committee, Univ. of Kentucky
 1997- Associate, University of Kentucky Multidisciplinary Research Center on Drug and Alcohol Abuse
 1997-99 Chair, College of Medicine Research Committee, Univ. of Kentucky
 1995-1999 Advisor, Medical Student AIDS Education Project, UK College of Medicine

1995-1997 Member, College of Medicine Research Committee, Univ. of Kentucky
1993 Chair, Review Committee for Orovitz Summer Awards in Business and the Social Sciences (Univ. of Miami)
1990-92 Member, Review Committee for Orovitz Summer Awards in Business and the Social Sciences (Univ. of Miami)
1988-94 Member, University of Miami Sociology Department Graduate Committee
1988-89 Faculty Fellow, Mahoney Residential College, Univ. of Miami
1987-88 Faculty Mentor, Pearson Residential College, Univ. of Miami
1985-87 Chair, Arts & Sciences Academic Computing Committee, Univ. of Miami
1985-89 Freshman advisor, College of Arts & Sciences, Univ. of Miami
1984-89 Member, Behavioral Sciences Human Subjects Committee, Univ. of Miami
1984-85 Member, Arts & Sciences Faculty Senate caucus, Univ. of Miami
1984-86 Member, Hillel Unit Board, Univ. of Miami
1983-86 Co-author, Sociology Dept. Proposal for Ph.D. program, Univ. of Miami