Introduction
Cabbage (Brassica oleracea) is a cool season crop with a high cold tolerance; however, heads may bolt (flower prematurely) in warm temperatures. Cabbage is suitable for both fresh and processed products. In Kentucky, cabbage is mainly grown for fresh market sales, although occasionally growers will plant significant acreage for the processing market when contracts are available. As a member of the crucifer family, broccoli is closely related to other cole crops, such as broccoli, cauliflower, and Brussels sprouts.

Marketing and Market Outlook
Fresh market options for Kentucky cabbage producers include wholesale marketing through produce auctions and cooperatives, as well as restaurants and local retailers. Direct markets for fresh cabbage include farmers markets, roadside stands, and Community Supported Agriculture (CSA) shares.

Fresh cabbage sales are heavily influenced by fresh-cut coleslaw consumption and the use of red cabbage in salad mixes. Access to fresh-cut processing will be critical for Kentucky producers seeking added profitability from cabbage.

Production Considerations
Cultivar selection
Growers should consider head size (small to large), shape (round, flat-round, conical, and variations), density, and color (green, blue-green, or red), as well as leaf texture (smooth or savoy). Wrapper leaves (number, thickness, and tightness) and core length can also vary among cultivars. Typically cabbage heads grown for processing are much larger than those grown for the fresh market. Growers should consider growing varieties with the largest head size when producing for the processing market. Resistance and/or tolerance is available for Fusarium yellows, black rot, tip burn, and bolting. Some varieties are better suited for fall production than spring production. Select locally adapted varieties that have the qualities in demand for the intended market.

Site selection and planting
Select a site that is well-drained; poorly drained soils should be avoided. Slightly rolling land is suitable. This crop will do well on ground that has been in tobacco. Fescue sod ground is also good if the sod is plowed under early in the fall and allowed to decompose. Boron deficiencies have appeared in cabbage in several
Kentucky counties; the addition of 2 pounds of actual boron is recommended where cabbage is to be planted.

The ground for spring cabbage should be plowed in the fall to have a crop ready for early market. Transplants should be in the field by the middle of March for a spring crop. Cabbage also does well as a fall crop and should be transplanted by mid-August. Tobacco setters can be used for planting. A plant population of 14,000 plants per acre is desirable.

Pest management
Insect pests can be a major problem in cabbage production. Damage to transplants and older plants can result from cutworms, imported cabbage worm, cabbage looper, diamondback moth larvae, and cross-striped cabbage worm. Marketability is reduced when insects feed on heads or wrapper leaves. Early detection is critical for controlling these pests. Scouting to monitor populations can help growers determine when and how often pesticides should be applied. Bt is a microbial insecticide that can be used effectively against most types of cabbage pests; a number of Bt products can be used in organic production.

Several plant diseases (black rot, Fusarium yellows, and downy mildew) can also result in yield losses. A good crop rotation program, the use of certified disease-free resistant/tolerant varieties, and control of cruciferous weeds will help in the prevention of many of these diseases. Fungicide/bactericide sprays may also be necessary.

Harvest and storage
Cabbage yields for fresh market production should approach 40,000 pounds per acre, while yields for cabbage grown for processing should be near 50,000 pounds per acre. Fresh market cabbage is harvested when the heads are firm and solid. Heads are cut low enough to leave two or three loose wrapper leaves. Cabbage is usually marketed in 50-pound boxes or bags with 16 to 18 heads per bag. Heads can be stored at 32°F and 90 to 95 percent relative humidity.

Labor requirements
Labor needs are approximately 15 hours per acre for production and 106 hours per acre for harvesting and marketing.

Economic Considerations
Initial investments include land preparation and the purchase of seed or production of transplants. An additional start-up cost can include the installation of an irrigation system.

Production costs for fresh market green cabbage are estimated at $800 per acre, with harvest and marketing costs at $1,994 per acre. Total costs of approximately $3,100 can be expected.

Since returns vary depending on actual yields and market prices, the following per acre returns to land and management are based on three different economic scenarios for irrigated, fresh market green cabbage. Conservative estimates represent the University of Kentucky’s statewide average cost and return estimates for 2010.

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* Parentheses indicate a negative number, i.e. a net loss

Selected Resources
- Bt Basics for Vegetable Integrated Pest Management, ID-156 (University of Kentucky, 2005) [http://www.ca.uky.edu/age/pubs/id/id156/id156.pdf](http://www.ca.uky.edu/age/pubs/id/id156/id156.pdf)
- Growers’ Guide to Bt, ID-156A (University of Kentucky, 2005) [http://www.ca.uky.edu/age/pubs/id/id156a/id156a.pdf](http://www.ca.uky.edu/age/pubs/id/id156a/id156a.pdf)
- Integrated Crop Management for Kentucky Cabbage, IPM-11 (University of Kentucky, 1997) [http://www.uky.edu/Ag/IPM/manuals/ipm11cab.pdf](http://www.uky.edu/Ag/IPM/manuals/ipm11cab.pdf)
- Vegetable and Melon Budgets (University of Kentucky, 2013) [http://www.uky.edu/Ag/CCD/vegbudgets13.html](http://www.uky.edu/Ag/CCD/vegbudgets13.html)
- Vegetable Production Guide for Commercial Growers, ID-36 (University of Kentucky) [http://www.ca.uky.edu/age/pubs/id/id36/id36.htm](http://www.ca.uky.edu/age/pubs/id/id36/id36.htm)