Lexington – Fayette
Urban County Government

Wayfinding Sign System Development Program

October 22, 2003

Peter Muller-Munk Associates
Division of Wilbur Smith Associates
Lexington-Fayette
Urban County Government
Wayfinding Sign System Development

Attractions

Legend
- Indicates intersection study area
- Indicates intersection study area with trail alignment

Category I Attractions, 75,000 visitors
- Arboretum State Botanical Garden
- Blue Grass Airport
- Commonwealthwealth Park
- Lexington Ice Center
- Lexington World Peace Memorial
- Transylvania University
- University of Kentucky

Category II Attractions, 10,000 visitors
- ArtPlace
- Arboretum State Botanical Garden
- Blue Grass Airport
- Commonwealthwealth Park
- Lexington Ice Center
- Transylvania University
- University of Kentucky

Category III Attractions, 5,000 visitors
- Adelard, The Horse of Stone
- Bluegrass Institute
- Smithsonian National Museum
- The Mint Museum
- Loewy House
- The Lexington Museum
- Mary Todd Lincoln Home
- Woodward Falls House

Fayette County Study Area

Peter Mueser-Munk Associates
2.0
Lexington-Fayette
Urban County Government
Wayfinding Sign System
Development

Gateway & Arterial
Directional Signs

Indicates Proposed Sign Location
Indicates Proposed Message Panel
Indicates Proposed Gateway Sign
Indicates Attractions
1 American Saddlebred Museum
2 Blue Grass Airport
3 Commonwealth Stadium
4 Keeneland Race Course
5 The Kentucky Horse Park
13 Aviation Museum of Kentucky
18 The Headley-Whitney Museum
19 Jacobson Park
25 Masterson Station Park
26 McConnell Springs
29 Raven Run Nature Sanctuary
30 Thoroughbred Center
56 UK Lexington-Fayette County Arboretum
46 Waveland State Historic Site

Fayette County Study Area

2.2
Lexington-Fayette Urban County Government
Wayfinding Sign System Development
Sign Types

Fayette County Study Area

3.1
Lexington-Fayette
Urban County Government
Wayfinding Sign System Development
Sign Types

Arterial Roadway Vehicular Directional Signs (35 - 45 MPH)
Sign Types B7-BM

University of Kentucky
Commonwealth Stadium
Waveland State Historic Site
Convention Ctr. & Rupp Arena
Red Mile Harness Track
Downtown Attractions

Fayette County Study Area

Downtown Roadway Vehicular Directional Signs (25 - 30 MPH)
Sign Types C1 & C2

3.2
Lexington-Fayette
Urban County
Government
Wayfinding Sign System
Development
Sign Types

Parking Directional Sign
Sign Type D1

Pedestrian Directional Sign
Sign Types E1 & E2

Pedestrian Directory
Sign Type F1

Fayette County Study Area

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3.3
Lexington-Fayette
Urban County Government

Downtown Directory Map

Fayette County Study Area

Peter潇洒-Munk Associates

3.6
Agenda

October 22, 2003, 8:30pm
LFUCG Wayfinding Sign System Development Program
Stakeholder Meeting

Introduction (Carole Siler)

Exhibits (Curt Lischer and Brad Johnson)

- Attractions
- Gateway & Arterial Directional Signs
- Downtown Roadway Directional Signs
- Pedestrian Directional & Kiosk Signs
- Signature/Logo Sign Header Graphic Studies
- Sign Types
- Typeface Studies
- Typefaces
- Downtown Directory Map

Vinyl Color Examples (Curt Lischer)

Preliminary Implementation Budget (Curt Lischer)

Next Steps (Curt Lischer)

Questions/Answers
Lexington-Fayette Urban County Government
Wayfinding Sign System

Preliminary Budget Breakdown By Sign Types

<table>
<thead>
<tr>
<th>Sign Type</th>
<th>Description</th>
<th>Quantity</th>
<th>Unit Cost*</th>
<th>Total Cost</th>
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<tbody>
<tr>
<td><strong>Gateway</strong></td>
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<tr>
<td>A1</td>
<td>Major Gateway Sign</td>
<td>5</td>
<td>$15,500.00</td>
<td>$77,500.00</td>
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<td>A2</td>
<td>Secondary Gateway Sign</td>
<td>7</td>
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<td><strong>Arterial Roadway</strong></td>
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<tr>
<td>B1</td>
<td>Directional (single panel, 4 message panels)</td>
<td>16</td>
<td>$8,500.00</td>
<td>$136,000.00</td>
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<tr>
<td>B1.1</td>
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<td>14</td>
<td>$8,800.00</td>
<td>$123,200.00</td>
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<td>B2</td>
<td>Directional (double panel, 4 message panels)</td>
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<td>B2.1</td>
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<td>B3</td>
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<td><strong>Downtown Roadway</strong></td>
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<td>C1</td>
<td>Directional (single panel, 4 message panels)</td>
<td>27</td>
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<tr>
<td>C1.1</td>
<td>Directional (single panel, 4 message panels, + information)</td>
<td>5</td>
<td>$5,800.00</td>
<td>$29,000.00</td>
</tr>
<tr>
<td>C2</td>
<td>Directional (double panel, 4 message panels)</td>
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<td>$6,500.00</td>
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<tr>
<td>C2.1</td>
<td>Directional (double panel, 4 message panels, + information)</td>
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<td>$54,400.00</td>
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<tr>
<td><strong>Parking</strong></td>
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<tr>
<td>D1</td>
<td>Parking Directional</td>
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<td><strong>Pedestrian</strong></td>
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<td>E1</td>
<td>Directional (single direction, 4 message panels)</td>
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<tr>
<td><strong>Directory</strong></td>
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<td>F1</td>
<td>Pedestrian Directory</td>
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$787,700.00

* Costs include pole, decorative base, hardware and installation